Statistics Foundation

Machine Learning – Text Analysis

Natural Language Processing

NLP is a field in machine learning with the ability of a computer to understand, analyse, manipulate, and potentially generate human language

NLP in Real Life

- Information Retrieval(Google finds relevant and similar results)
- Information Extraction(Gmail structures events from emails)
- Machine Translation(Google Translate translates language from one language to another)
- Text Simplification(Rewordify simplifies the meaning of sentences)
- Sentiment Analysis(Hater News gives us the sentiment of the user)
- Text Summarization(Smmry or Reddit's autotldr gives a summary of sentences)
- Spam Filter(Gmail filters spam emails separately)
- Auto-Predict(Google Search predicts user search results)
- Auto-Correct(Google Keyboard and Grammarly correct words otherwise spelled wrong)
- Speech Recognition(Google WebSpeech or Vocalware)
- Question Answering(IBM Watson's answers to a query)
- Natural Language Generation(Generation of text from image or video data)



• (Natural Language Toolkit)NLTK:

 NLTK is a popular open-source package in Python. Rather than building all tools from scratch, NLTK provides all common NLP Tasks.

Installing NLTK

 Type !pip install nltk in the Jupyter Notebook or if it doesn't work in cmd type conda install c conda-forge nltk

showing info https://raw.githubusercontent.com/nltk/nltk data/gh-pages/index.xml



Reading and Exploring Dataset

- Reading in text data & why do we need to clean the text?
 - While reading data, we get data in the structured or unstructured format. A structured format has a well-defined pattern whereas unstructured data has no proper structure. In between the 2 structures, we have a semi-structured format which is a comparably better structured than unstructured format.

Reading and Exploring Dataset

```
In [2]:

1 # Read in the raw text
2 rawData - open("SMSSpamCollection.tsv").read()
3 # Print the raw data
4 rawData[0:250]

Out[2]: "ham\tI've been searching for the right words to thank you for this breather. I promise i wont take your help for granted and w ill fulfil my promise. You have been wonderful and a blessing at all times.\nspam\tFree entry in 2 a wkly comp to win FA Cup f i"
```

As we can see from above when we read semi-structured data it is hard to interpret so we
use pandas to easily understand our data.



Reading and Exploring Dataset

- Reading in text data & why do we need to clean the text?
 - While reading data, we get data in the structured or unstructured format. A structured format has a well-defined pattern whereas unstructured data has no proper structure. In between the 2 structures, we have a semi-structured format which is a comparably better structured than unstructured format.



Reading and Exploring Dataset

Pre-processing Data

- Cleaning up the text data is necessary to highlight attributes that we're going to want our machine learning system to pick up on.
- Cleaning (or pre-processing) the data typically consists of a number of steps:
- Remove punctuation
- Tokenization
- Remove stopwords
- Stemming
- Lemmatization
- Vectorizing Data



- Remove punctuation
- Punctuation can provide grammatical context to a sentence which supports our understanding. But for our vectorizer which counts the number of words and not the context, it does not add value, so we remove all special characters.

eg: How are you?->How are you



In body_text_clean, we can see that all punctuations like I've-> Ive are omitted.



- Tokenization
- Tokenizing separates text into units such as sentences or words.
- It gives structure to previously unstructured text. eg: Plata o Plomo-> 'Plata','o','Plomo'.

Tokenization



body_text_tokenized, we can see that all words are generated as tokens.



- Remove stopwords
- Stopwords are common words that will likely appear in any text. They don't tell us much about our data so we remove them. eg: silver or lead is fine for me-> silver, lead, fine.

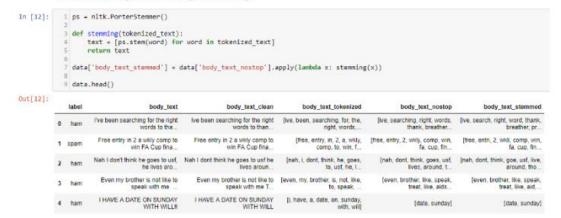


In body_text_tokenized, we can see that all words are generated as tokens.



- Stemming
- Stemming helps reduce a word to its stem form. It often makes sense to treat related words in the same way. It removes suffices, like "ing", "ly", "s", etc. by a simple rule-based approach. It reduces the corpus of words but often the actual words get neglected.
- eg: Entitling,Entitled->Entitl

Preprocessing Data: Using Stemming

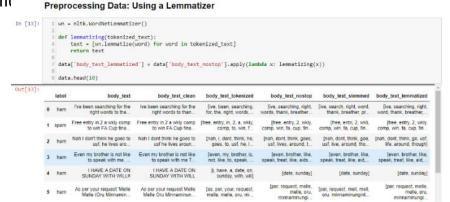


In body_text_stemmed, words like entry,wkly is stemmed to entri,wkli even though don't mean anything



Lemmatizing

- Lemmatizing derives the canonical form ('lemma') of a word. i.e the root form. It is better than stemming as it uses a dictionary-based approach i.e a morphological analysis to the root word.eg: Entitling, Entitled->Entitle



In body_text_stemmed, we can words like chances are lemmatized to chance whereas it is stemmed to chanc



Vectorizing Data

• Vectorizing is the process of encoding text as integers i.e. numeric form to create feature vectors so that machine learning algorithms can understand our data

Vectorizing Data: Bag-Of-Words

- Bag of Words (BoW) or CountVectorizer describes the presence of words within the text data
- It gives a result of 1 if present in the sentence and 0 if not present
- It, therefore, creates a bag of words with a document-matrix count in each text document
- BOW is applied on the body_text, so the count of each word is stored in the document matrix.



Vectorizing Data: N-Grams

- N-grams are simply all combinations of adjacent words or letters of length n that we can find in our source text
- Ngrams with n=1 are called unigrams
- Similarly, bigrams (n=2), trigrams (n=3) and so on can also be used

N-Grams

"plata o plomo means silver or lead"

n	Name	Tokens
2	bigram	["plata o", "o plomo", "plomo means", "means silver", "silver or", "or lead"]
3	trigram	["plata o plomo", "o plomo means", "plomo means silver", "means silver or ", "silver or lead"]



Vectorizing Data: N-Grams

- Unigrams usually don't contain much information as compared to bigrams and trigrams
- The basic principle behind n-grams is that they capture the letter or word is likely to follow the given word
- The longer the n-gram (higher n), the more context you have to work with

Apply CountVectorizer (N-Grams)

```
In [20]:

1     from sklearn.feature_extraction.text import CountVectorizer
2     ngram_vect = CountVectorizer(ngram_range=(2,2),analyzer=clean_text) # It applies only bigram vectorizer
4     X_counts = ngram_vect.fit_transform(data['body_text'])
5     print(X_counts.shape)
6     print(ngram_vect.get_feature_names())
```

N-Gram is applied on the body_text, so the count of each group words in a sentence word is stored in the document matrix



Vectorizing Data: N-Grams

- Unigrams usually don't contain much information as compared to bigrams and trigrams
- The basic principle behind n-grams is that they capture the letter or word is likely to follow the given word
- The longer the n-gram (higher n), the more context you have to work with

Apply CountVectorizer (N-Grams)

```
In [20]:

1     from sklearn.feature_extraction.text import CountVectorizer
2     ngram_vect = CountVectorizer(ngram_range=(2,2),analyzer=clean_text) # It applies only bigram vectorizer
4     X_counts = ngram_vect.fit_transform(data['body_text'])
5     print(X_counts.shape)
6     print(ngram_vect.get_feature_names())
```

N-Gram is applied on the body_text, so the count of each group words in a sentence word is stored in the document matrix



Vectorizing Data: N-Grams

- Unigrams usually don't contain much information as compared to bigrams and trigrams
- The basic principle behind n-grams is that they capture the letter or word is likely to follow the given word
- The longer the n-gram (higher n), the more context you have to work with

Apply CountVectorizer (N-Grams)

```
In [20]:

1     from sklearn.feature_extraction.text import CountVectorizer
2     ngram_vect = CountVectorizer(ngram_range=(2,2),analyzer=clean_text) # It applies only bigram vectorizer
4     X_counts = ngram_vect.fit_transform(data['body_text'])
5     print(X_counts.shape)
6     print(ngram_vect.get_feature_names())
```

N-Gram is applied on the body_text, so the count of each group words in a sentence word is stored in the document matrix



Vectorizing Data: TF-IDF

- It computes "relative frequency" that a word appears in a document compared to its frequency across all documents
- It is more useful than "term frequency" for identifying "important" words in each document (high frequency in that document, low frequency in other documents).

Apply TfidfVectorizer

- TF-IDF is applied on the body_text, so the relative count of each word in the sentences is stored in the document matrix
- Vectorizers outputs sparse matrices. Sparse Matrix is a matrix in which most entries are 0.
- In the interest of efficient storage, a sparse matrix will be stored by only storing the locations of the non-zero elements



- Feature Engineering: Feature Creation
- Feature engineering is the process of using domain knowledge of the data to create features that make machine learning algorithms work
- It is like an art as it requires domain knowledge and it can tough to create features, but it can be fruitful for ML algorithm to predict results as they can be related to the prediction

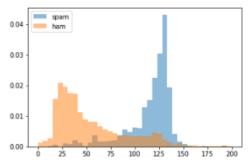
Create feature for text message length and % of punctuation in text

	label	body_text	body_len	punct%
0	spam	Free entry in 2 a wkly comp to win FA Cup final tkts 21st May 2005. Text FA to 87121 to receive	128	4.7
1	ham	Nah I don't think he goes to usf, he lives around here though	49	4.1
2	ham	Even my brother is not like to speak with me. They treat me like aids patent.	62	3.2
3	ham	I HAVE A DATE ON SUNDAY WITH WILLII	28	7.1
4	ham	As per your request 'Melle Melle (Oru Minnaminunginte Nurungu Vettam)' has been set as your call	135	4.4

- body_len shows the length of words excluding whitespaces in a message body.
- punct% shows the percentage of punctuation marks in a message body.



Check If Features are good or not



We can clearly see that Spams have a high number of words as compared to Hams. So it's a good feature to distinguish.



Check If Features are good or not

```
In [30]:
            1 bins = np.linspace(0, 50, 40)
              plt.hist(data[data['label']=='spam']['punct%'], bins, alpha=0.5, normed=True, label='spam'
            4 plt.hist(data[data['label']=='ham']['punct%'], bins, alpha=0.5, normed=True, label='ham')
            5 plt.legend(loc='upper right')
            6 plt.show()
          0.16
          0.14
          0.12
          0.10
          0.08
           0.06
          0.04
          0.02
           0.00
                        10
                                         30
```

Spam has a percentage of punctuations but not that far away from Ham. Surprising as at times spam emails can contain a lot of punctuation marks. But still, it can be identified as a good feature.



- Building ML Classifiers: Model selection
- We use an ensemble method of machine learning where multiple models are used and their combination produces better results than a single model(Support Vector Machine/Naive Bayes)
- Ensemble methods are the first choice for many Kaggle Competitions
- Random Forest i.e multiple random decision trees are constructed and the aggregates of each tree are used for the final prediction
- It can be used for classification as well as regression problems. It follows a bagging strategy where randomly

Grid-search:

It exhaustively searches overall parameter combinations in a given grid to determine the best model

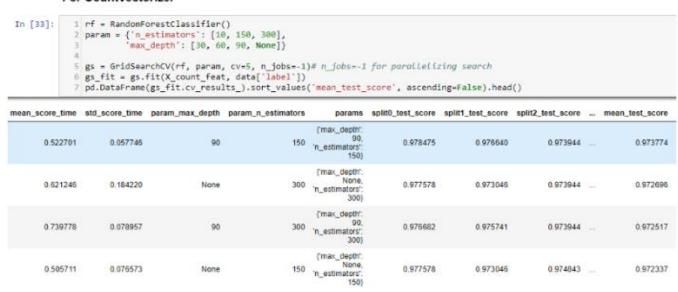
Cross-validation:

It divides a data set into k subsets and repeat the method k times where a different subset is used as the test set i.e in each iteration



Building ML Classifiers: Model selection

For CountVectorizer



- The mean_test_score for n_estimators =150 and max_depth gives the best result
- · Where n_estimators is the number of trees in the forest.(group of decision trees) and
- max_depth is the max number of levels in each decision tree.



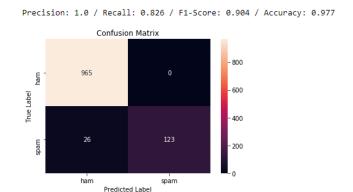
Building ML Classifiers: Model selection

```
For TF-IDFVectorizer
                1 rf = RandomForestClassifier()
                2 param = {'n_estimators': [10, 150, 300],
                            max depth': [30, 60, 90, None]}
                5 gs = GridSearchCV(rf, param, cv=5, n_jobs=-1)# n_jobs=-1 for parallelizing search
                6 gs fit = gs.fit(X tfidf feat, data['label'])
                7 pd.DataFrame(gs_fit.cv_results_).sort_values('mean_test_score', ascending=False).head()
mean_score_time std_score_time param_max_depth param_n_estimators
                                                                         params split0_test_score split1_test_score split2_test_score ... mean_test_score
                                                                     {'max_depth'
       0.863907
                      0.499025
                                                                                        0.978475
                                                                                                         0.977538
                                                                                                                         0.975741 ....
                                                                                                                                             0.975031
                                                                    'n estimators'
                                                                     ('max_depth'
       0.527299
                      0.081872
                                           None
                                                                                        0.978475
                                                                                                         0.977538
                                                                                                                         0.973944 ....
                                                                                                                                             0.973594
                                                                    'n_estimators'
                                                                     ('max_depth'
       0.590059
                                                                                        0.978475
                                                                                                                                             0.973594
                      0.170319
                                           None
                                                                                                         0.974843
                                                                                                                         0.973046 ...
                                                                    'n estimators':
       0.853713
                      0.067788
                                             90
                                                                                        0.976682
                                                                                                         0.975741
                                                                                                                         0.973046
                                                                                                                                             0.973235
                                                                    'n estimators'
```



Spam-Ham Classifier

- All the above-discussed sections are combined to build a Spam-Ham Classifier
- Random Forest gives an accuracy of 97.7%
- High-value F1-score is also obtained from the model
- Confusion Matrix tells us that we correctly predicted 965 hams and 123 spams
- 0 hams were incorrectly identified as spams and 26 spams were incorrectly predicted as hams
- Detecting spams as hams are justifiable as compared to hams as spams





SPACY

Advanced Text Mining – using spaCy

spaCy

- spaCy is a free, open-source library for NLP in Python
- It's written in Cython and is designed to build information extraction or natural language understanding systems.
- It's built for production use and provides a concise and user-friendly API

spaCy Models

- spaCy v2.0 features new neural models for tagging, parsing and entity recognition
- The models have been designed and implemented from scratch specifically for spaCy, to give you an unmatched balance of speed, size and accuracy
- A novel bloom embedding strategy with subword features is used to support huge vocabularies in tiny tables

The default model for the English language is

```
en_core_web_sm.
```

```
>>> import spacy
>>> nlp = spacy.load('en_core_web_sm')
```



spaCy Models

```
>>> import spacy
>>> nlp = spacy.load('en_core_web_sm')
```

- Here, the nlp object is a language model instance.
- nlp refers to the language model loaded by en_core_web_sm.
- Now spaCy can be used to read a string or a text file



Reading String

spaCy to create a processed Doc object, which is a container for accessing linguistic annotations, for a given input string

```
>>> introduction_text = ('This tutorial is about Natural'
...    ' Language Processing in Spacy.')
>>> introduction_doc = nlp(introduction_text)
>>> # Extract tokens for the given doc
>>> print ([token.text for token in introduction_doc])
['This', 'tutorial', 'is', 'about', 'Natural', 'Language',
'Processing', 'in', 'Spacy', '.']
```



Reading File

 spaCy to create a processed Doc object, which is a container for accessing linguistic annotations, for a given input string

```
>>> file_name = 'introduction.txt'
>>> introduction_file_text = open(file_name).read()
>>> introduction_file_doc = nlp(introduction_file_text)
>>> # Extract tokens for the given doc
>>> print ([token.text for token in introduction_file_doc])
['This', 'tutorial', 'is', 'about', 'Natural', 'Language',
'Processing', 'in', 'Spacy', '.', '\n']
```



Sentence Detection

- Sentence Detection is the process of locating the start and end of sentences in a given text
- This allows you to you divide a text into linguistically meaningful units
- We can use these units when you're processing your text to perform tasks such as part of speech tagging and entity extraction

```
>>> about text = ('Gus Proto is a Python developer currently'
                  ' working for a London-based Fintech'
                  ' company. He is interested in learning'
                  ' Natural Language Processing.')
>>> about_doc = nlp(about_text)
>>> sentences = list(about_doc.sents)
>>> len(sentences)
>>> for sentence in sentences:
        print (sentence)
'Gus Proto is a Python developer currently working for a
London-based Fintech company.'
'He is interested in learning Natural Language Processing.'
```



Tokenization

- Tokenization is the next step after sentence detection.
- It allows you to identify the basic units in your text. These basic units are called tokens.
- Tokenization is useful because it breaks a text into meaningful units. These units are used for further analysis, like part of speech tagging.
- In spaCy, you can print tokens by iterating on the Doc object:

```
>>> for token in about_doc:
... print (token, token.idx)
...
Gus 0
Proto 4
is 10
a 13
Python 15
```



Tokenization

- spaCy preserves the starting index of the tokens
- It's useful for in-place word replacement
- spaCy provides various attributes for the Token class:

```
>>> for token in about_doc:
        print (token, token.idx, token.text_with_ws,
               token.is_alpha, token.is_punct, token.is_space,
              token.shape_, token.is_stop)
Gus 0 Gus True False False Xxx False
Proto 4 Proto True False False Xxxxx False
is 10 is True False False xx True
a 13 a True False False x True
Python 15 Python True False False Xxxxx False
developer 22 developer True False False xxxx False
```



Tokenization

- Some of the commonly required attributes are accessed:
 - text_with_ws prints token text with trailing space (if present).
 - is_alpha detects if the token consists of alphabetic characters or not.
 - is_punct detects if the token is a punctuation symbol or not.
 - is_space detects if the token is a space or not.
 - shape_ prints out the shape of the word.
 - is_stop detects if the token is a stop word or not.



Stopwords

- Stop words are the most common words in a language. In the English language, some examples of stop words are the, are, but, and they. Most sentences need to contain stop words in order to be full sentences that make sense.
- Generally, stop words are removed because they aren't significant and distort the word frequency analysis.

```
>>> import spacy
>>> spacy stopwords = spacy.lang.en.stop words.STOP WORDS
>>> len(spacy_stopwords)
326
>>> for stop_word in list(spacy_stopwords)[:10]:
        print(stop_word)
using
becomes
had
itself
once
often
is
herein
who
too
```

Stopwords

Remove stop words from the input text:

```
>>> for token in about_doc:
        if not token.is_stop:
            print (token)
Gus
Proto
Python
developer
currently
working
London
```

```
>>> about_no_stopword_doc = [token for token in about_doc if not token.is_stop]
>>> print (about_no_stopword_doc)
[Gus, Proto, Python, developer, currently, working, London,
-, based, Fintech, company, ., interested, learning, Natural,
Language, Processing, .]
```

Lemmatization

- Lemmatization is the process of reducing inflected forms of a word while still ensuring that the reduced form belongs to the language
- This reduced form or root word is called a lemma
- For example, organizes, organized and organizing are all forms of organize.
- Here, organize is the lemma. The inflection of a word allows you to express different grammatical categories like tense (organized vs organize), number (trains vs train), and so on.
- Lemmatization is necessary because it helps reduce the inflected forms of a word so that they can be analyzed as a single item.
- It also help normalize the text



Lemmatization

- spaCy has the attribute lemma on the Token class
- This attribute has the lemmatized form of a token:

```
>>> conference help text = ('Gus is helping organize a developer'
        'conference on Applications of Natural Language'
        ' Processing. He keeps organizing local Python meetups'
        ' and several internal talks at his workplace.')
>>> conference_help_doc = nlp(conference_help_text)
>>> for token in conference help doc:
        print (token, token.lemma_)
Gus Gus
is be
helping help
organize organize
a a
developer developer
conference conference
on on
Applications Applications
```



Lemmatization

- In this example, organizing reduces to its lemma form organize.
- If you do not lemmatize the text, then organize and organizing will be counted as different tokens, even though they both have a similar meaning.
- Lemmatization helps you avoid duplicate words that have similar meanings.



Word Frequency

- You can now convert a given text into tokens and perform statistical analysis over it.
- This analysis can give you various insights about word patterns, such as common words or unique words in the text:

```
>>> from collections import Counter
>>> complete text = ('Gus Proto is a Python developer currently'
        'working for a London-based Fintech company. He is'
        ' interested in learning Natural Language Processing.'
        ' There is a developer conference happening on 21 July'
        ' 2019 in London. It is titled "Applications of Natural'
        'Language Processing". There is a helpline number '
        ' available at +1-1234567891. Gus is helping organize it.'
        ' He keeps organizing local Python meetups and several'
        ' internal talks at his workplace. Gus is also presenting'
        ' a talk. The talk will introduce the reader about "Use'
        ' cases of Natural Language Processing in Fintech".'
        ' Apart from his work, he is very passionate about music.'
        ' Gus is learning to play the Piano. He has enrolled '
        ' himself in the weekend batch of Great Piano Academy.'
        ' Great Piano Academy is situated in Mayfair or the City'
        ' of London and has world-class piano instructors.')
```



Word Frequency

- You can now convert a given text into tokens and perform statistical analysis over it.
- This analysis can give you various insights about word patterns, such as common words or unique words in the text:

```
>>> complete doc = nlp(complete text)
>>> # Remove stop words and punctuation symbols
>>> words = [token.text for token in complete doc
             if not token.is stop and not token.is punct]
>>> word freq = Counter(words)
>>> # 5 commonly occurring words with their frequencies
>>> common words = word freq.most common(5)
>>> print (common words)
[('Gus', 4), ('London', 3), ('Natural', 3), ('Language', 3), ('Processing', 3)]
>>> # Unique words
>>> unique words = [word for (word, freq) in word freq.items() if freq == 1]
>>> print (unique words)
['Proto', 'currently', 'working', 'based', 'company',
'interested', 'conference', 'happening', '21', 'July',
'2019', 'titled', 'Applications', 'helpline', 'number',
```



Part of speech or POS is a grammatical role that explains how a particular word is used in a sentence.

There are eight parts of speech:

- Noun
- Pronoun
- Adjective
- Verb
- Adverb
- Preposition
- Conjunction
- Interjection
- Part of speech tagging is the process of assigning a POS tag to each token depending on its usage in the sentence. POS tags are useful for assigning a syntactic category like noun or verb to each word.



In spaCy, POS tags are available as an attribute on the Token object:

```
>>> for token in about doc:
        print (token, token.tag , token.pos , spacy.explain(token.tag ))
Gus NNP PROPN noun, proper singular
Proto NNP PROPN noun, proper singular
is VBZ VERB verb, 3rd person singular present
a DT DET determiner
Python NNP PROPN noun, proper singular
developer NN NOUN noun, singular or mass
currently RB ADV adverb
working VBG VERB verb, gerund or present participle
for IN ADP conjunction, subordinating or preposition
a DT DFT determiner
London NNP PROPN noun, proper singular
- HYPH PUNCT punctuation mark, hyphen
based VBN VERB verb, past participle
Fintech NNP PROPN noun, proper singular
company NN NOUN noun, singular or mass
. . PUNCT punctuation mark, sentence closer
He PRP PRON pronoun, personal
is VBZ VERB verb, 3rd person singular present
interested JJ ADJ adjective
```



Here, two attributes of the Token class are accessed:

- tag_ lists the fine-grained part of speech
- pos_ lists the coarse-grained part of speech
- spacy.explain gives descriptive details about a particular POS tag



Using POS tags, you can extract a particular category of words:

```
>>> nouns = []
>>> adjectives = []
>>> for token in about_doc:
... if token.pos_ == 'NOUN':
... nouns.append(token)
... if token.pos_ == 'ADJ':
... adjectives.append(token)
...
>>> nouns
[developer, company]
>>> adjectives
[interested]
```

You can use this to derive insights, remove the most common nouns, or see which adjectives are used for a particular noun



Preprocessing Functions

- You can create a preprocessing function that takes text as input and applies the following operations:
 - Lowercases the text
 - Lemmatizes each token
 - Removes punctuation symbols
 - Removes stop words
- A preprocessing function converts text to an analyzable format. It's necessary for most NLP tasks.



Preprocessing Functions

Preprocessing Function

```
>>> def is token allowed(token):
            Only allow valid tokens which are not stop words
            and punctuation symbols.
. . .
        if (not token or not token.string.strip() or
. . .
            token.is stop or token.is punct):
            return False
        return True
   def preprocess token(token):
        # Reduce token to its lowercase lemma form
       return token.lemma .strip().lower()
>>> complete filtered tokens = [preprocess token(token)
        for token in complete doc if is token allowed(token)]
>>> complete filtered tokens
['gus', 'proto', 'python', 'developer', 'currently', 'work',
'london', 'base', 'fintech', 'company', 'interested', 'learn',
'natural', 'language', 'processing', 'developer', 'conference',
'happen', '21', 'july', '2019', 'london', 'title',
```



Rule-Based Matching

- Rule-based matching is one of the steps in extracting information from unstructured text
- It's used to identify and extract tokens and phrases according to patterns (such as lowercase) and grammatical features (such as part of speech)
- Rule-based matching can use regular expressions to extract entities (such as phone numbers) from an unstructured text
- It's different from extracting text using regular expressions only in the sense that regular expressions don't consider the lexical and grammatical attributes of the text



Rule-Based Matching

With rule-based matching, you can extract a first name and a last name, which are always proper nouns:

```
>>> from spacy.matcher import Matcher
>>> matcher = Matcher(nlp.vocab)
>>> def extract full name(nlp doc):
        pattern = [{'POS': 'PROPN'}, {'POS': 'PROPN'}]
        matcher.add('FULL NAME', None, pattern)
        matches = matcher(nlp_doc)
       for match id, start, end in matches:
            span = nlp_doc[start:end]
            return span.text
. . .
>>> extract full name(about doc)
'Gus Proto'
```

pattern is a list of objects that defines the combination of tokens to be matched.

Both POS tags in it are PROPN (proper noun).

So, the pattern consists of two objects in which the POS tags for both tokens should be PROPN



- Named Entity Recognition (NER) is the process of locating named entities in unstructured text and then classifying them into pre-defined categories, such as person names, organizations, locations, monetary values, percentages, time expressions, and so on
- We can use NER to know more about the meaning of text
- For example, we could use it to populate tags for a set of documents in order to improve the keyword search
- We can also use it to categorize customer support tickets into relevant categories.



spaCy has the property ents on Doc objects. We can use it to extract named entities:

```
>>> piano class text = ('Great Piano Academy is situated'
        ' in Mayfair or the City of London and has'
        ' world-class piano instructors.')
>>> piano class doc = nlp(piano class text)
>>> for ent in piano_class_doc.ents:
        print(ent.text, ent.start_char, ent.end_char,
              ent.label , spacy.explain(ent.label ))
. . .
. . .
Great Piano Academy 0 19 ORG Companies, agencies, institutions, etc.
Mayfair 35 42 GPE Countries, cities, states
the City of London 46 64 GPE Countries, cities, states
```



- spaCy has the property ents on Doc objects. We can use it to extract named entities:
 - ent is a Span object with various attributes:
 - text gives the Unicode text representation of the entity
 - start_char denotes the character offset for the start of the entity
 - end_char denotes the character offset for the end of the entity.
 - label_ gives the label of the entity.

```
>>> piano class text = ('Great Piano Academy is situated'
        ' in Mayfair or the City of London and has'
        ' world-class piano instructors.')
>>> piano class doc = nlp(piano class text)
>>> for ent in piano class doc.ents:
        print(ent.text, ent.start char, ent.end char,
              ent.label , spacy.explain(ent.label ))
. . .
Great Piano Academy 0 19 ORG Companies, agencies, institutions, etc.
Mayfair 35 42 GPE Countries, cities, states
the City of London 46 64 GPE Countries, cities, states
```



We can use NER to redact people's names from a text. For example, we want to do this in order to hide personal information collected in a survey.

```
>>> survey text = ('Out of 5 people surveyed, James Robert,'
                   ' Julie Fuller and Benjamin Brooks like'
                   ' apples. Kelly Cox and Matthew Evans'
                   ' like oranges.')
>>> def replace person names(token):
        if token.ent iob != 0 and token.ent type == 'PERSON':
            return '[REDACTED] '
        return token.string
. . .
>>> def redact names(nlp doc):
        for ent in nlp doc.ents:
            ent.merge()
        tokens = map(replace person names, nlp doc)
        return ''.join(tokens)
>>> survey doc = nlp(survey text)
>>> redact_names(survey_doc)
'Out of 5 people surveyed, [REDACTED] , [REDACTED] and'
' [REDACTED] like apples. [REDACTED] and [REDACTED]'
' like oranges.'
```



Thank You