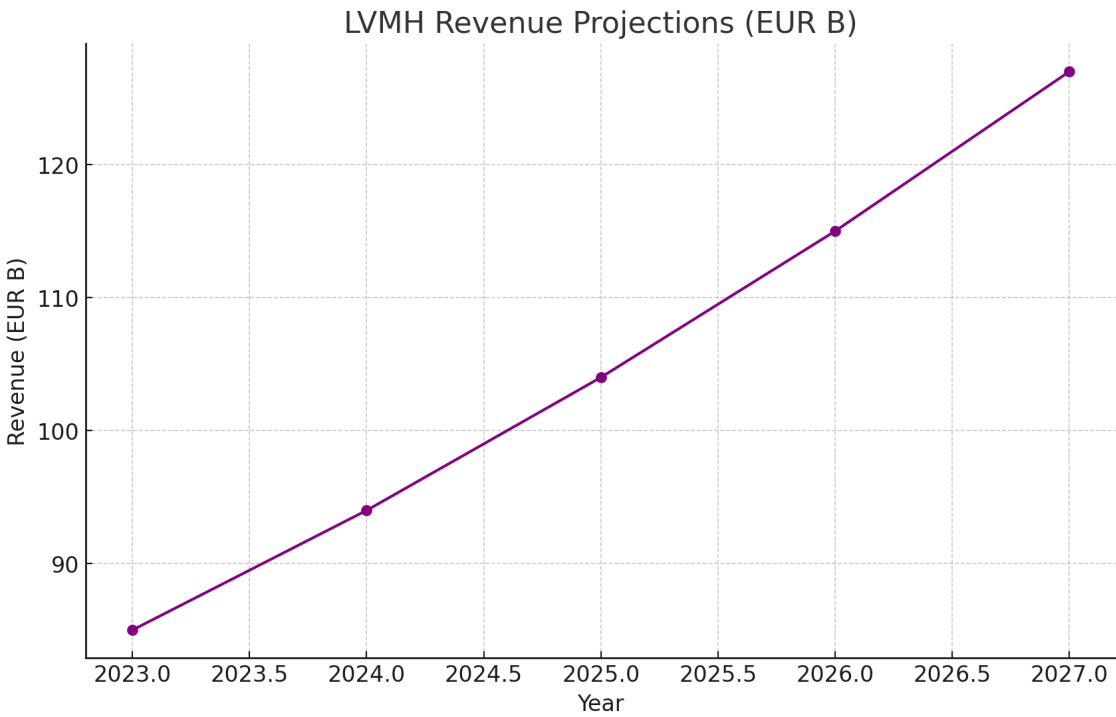


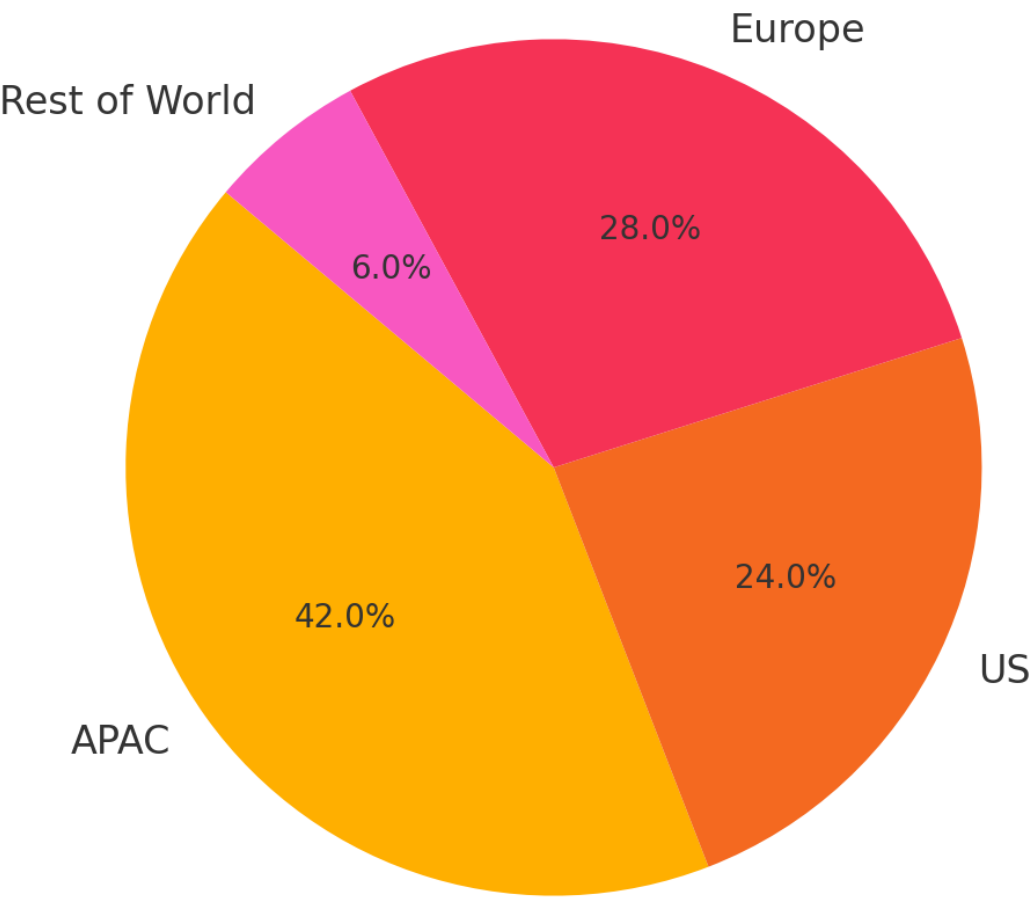
Seawolf AI Investment Research Lab

LVMH Investment Thesis Full Research Package

LVMH will continue compounding revenues at 10-12% CAGR through 2027, driven by sustained ultra-high-net-worth demand in APAC and margin expansion from direct-to-consumer digital channels.



2024 Regional Sales Mix



Projected Revenue Table

Year 2023: 85B

Year 2024: 94B

Year 2025: 104B

Year 2026: 115B

Year 2027: 127B

Strategic Assessment & Analyst Perspective

- APAC UHNW expansion drives long-term demand.
- Direct-to-consumer channels improve margin mix.
- Heritage brands (LV, Dior, Celine) maintain pricing power.
- Currency, regulatory, and generational shifts require ongoing brand innovation.