Unbent Stems

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Problem Statement

Our users need to have the ability to monitor their plants remotely. Many people who grow plants leave their grow unattended due to their busy schedules. Our service would give them the possibility to monitor their plant at any given time and give notifications to alert the user to tend to the plant.

1. Who is experiencing the problem?

People who grown and care about the health of their plants and have too busy of a lifestyle to remember to check on their own.

2. What is the problem?

Many people who have plants also have daily lives and responsibilities that take prescient over thinking about the health of their plants. This leads to unhealthy or dying plants.

3. Where does the problem present itself?

This problem presents itself in lives of people who mostly grow plants indoors with a busy schedule.

4. Why does it matter?

The plant's health matters to keep a quality and lively plant.