

# Samsung SUR40 for Microsoft® Surface® User Manual

The color and the appearance may differ depending on the product, and the specifications are subject to change without prior notice to improve the performance.

## Chapter. 1

## **Before Using the Product**

## Copyright

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- An administration fee may be charged if either.
- (a) an engineer is called out at your request and there is no defect in the product (i.e. where you have failed to read this user manual).
- (b) you bring the unit to a repair center and there is no defect in the product (i.e. where you have failed to read this user manual).
- The amount of such administration charge will be advised to you before any work or home visit is carried out.

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## Safety Precautions

#### Caution

TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). THERE ARE NO USER SERVICEABLE PARTS INSIDE. REFER ALL SERVICING TO QUALIFIED PERSONNEL.

## **Symbols**

#### Warning

A serious or fatal injury may result if instructions are not followed.

#### Caution

Personal injury or damage to properties may result if instructions are not followed.



Activities marked by this symbol are prohibited.



Instructions marked by this symbol must be followed.

## **Electricity and Safety**

■ The following images are for reference only. Real-life situations may differ from what is shown in the images.

#### Warning



Do not use a damaged power cable or plug, or a loose power socket.

- An electric shock or fire may result.



Do not use multiple products with a single power socket.

Overheated power sockets may cause a fire.



Do not touch the power cable with wet hands. Otherwise, an electric shock may result.



Insert the power cable all the way in so it is not loose.

- An unsecure connection may cause a fire.



Ensure you connect the power cable to a grounded power socket.(type 1 insulated devices only)

- An electric shock or injury may result.



Do not bend or pull the power cable with force. Be careful not to leave the power cord under a heavy object.

- Damage to the cord may result in a fire or electric shock.



Do not place the power cable or product near heat sources.

- A fire or electric shock may result.



Clean any dust around the pins of the power cable or the power outlet using a dry cloth.

- A fire may result.

#### **Caution**



Do not disconnect the power cable while the product is being used.

- The product may become damaged by an electric shock.



Only use the power cable provided with your product by Samsung. Do not use the power cord with other products.

- A fire or electric shock may result.



Keep the power socket where the power cable is connected unobstructed.

- The power cable must be disconnected to cut off power to the product when an issue occurs.



Hold the plug when disconnecting the power cable from the power socket.

- A fire or electric shock may result.

### **Installation and Safety**

The following images are for reference only. Real-life situations may differ from what is shown in the images.

#### Warning



DO NOT PLACE CANDLES, INSECT REPELLANTS OR CIGARETTES ON TOP OF THE PRODUCT. DO NOT INSTALL THE PRODUCT NEAR HEAT SOURCES.

- A fire may result.



Have a technician install the wall-mount hanger.

- Installation by an unqualified person can result in an injury.
- Ensure you use the wall mounts kit of specified VESA size.



Do not install the product in poorly ventilated spaces such as a bookcase or closet.

- An increased internal temperature may cause a fire.



Install the product at least 10 cm (4 inches) away from the wall to allow ventilation

- An increased internal temperature may cause a fire.



Keep the plastic packaging out of the reach of children.

- Children may suffocate.



Do not install the product on an unstable or vibrating surface (insecure shelf, sloped surface, etc.)

- The product may fall and become damaged and/or cause an injury.
- Using the product in an area with excess vibration may damage the product or cause a fire.



Do not install the product in a vehicle or a place exposed to dust, moisture (water drips, etc.), oil, or smoke.

- A fire or electric shock may result.



Do not expose the product to direct sunlight, heat, or a hot object such as a stove.

- The product lifespan may be reduced or a fire may result.



Edible oil, such as soybean oil, can damage or deform the product. Do not install the product in a kitchen or near a kitchen counter.

#### Caution



Do not drop the product while moving.

- Product failure or personal injury may result.



Do not set down the product on its front.

- The screen may become damaged.



Set down the product gently

- Product failure or personal injury may result.



Installing the product in an unusual place (a place exposed to a lot of fine particles, chemical substances or extreme temperatures where the product should operate continuously for an extended period of time) may seriously affect its performance.

- Be sure to consult Samsung Customer Service Center if you want to install the product at such a place.

### **Operation and Safety**

The following images are for reference only. Real-life situations may differ from what is shown in the images.

#### Warning



There is a high voltage inside the product. Never disassemble, repair or modify the product yourself.

- A fire or electric shock may result.
- Contact Samsung Customer Service Center for repairs.



Before moving the product, turn off the power switch and disconnect the power cable and all other connected cables.

- Damage to the cord may result in a fire or electric shock.



If the product generates abnormal sounds, a burning smell or smoke, disconnect the power cable immediately and contact Samsung Customer Service Center.

- An electric shock or fire may result.



Do not let children hang from the product or climb on top of it.

- Children may become injured or seriously harmed.



If the product is dropped or the outer case is damaged, turn off the power switch and disconnect the power cable. Then contact Samsung Customer Service Center.

- Continued use can result in a fire or electric shock.



Do not leave heavy objects or items that children like (toys, sweets, etc.) on top of the product.

 The product or heavy objects may fall as children try to reach for the toys or sweets resulting in a serious injury.



During a lightning or thunderstorm, power off the product and remove the power cable.

- A fire or electric shock may result.



Do not drop or throw objects on the product.

- A fire or electric shock may result.



Do not move the product by pulling the power cable or any cable.

 Product failure, an electric shock or fire may result from a damaged cable.



If a gas leakage is found, do not touch the product or power cable. Also, ventilate the area immediately.

- Sparks can cause an explosion or fire.



Do not lift or move the product by pulling the power cable or any cable.

 Product failure, an electric shock or fire may result from a damaged cable.



Do not use or keep combustible spray or an inflammable substance near the product.

- An explosion or fire may result.



Ensure the vents are not blocked by tablecloths or curtains.

- An increased internal temperature may cause a fire.



Do not insert metallic objects (chopsticks, coins, hairpins, etc) or objects that burn easily (paper, matches, etc) into the product (via the vent or input/output ports, etc).

- Be sure to power off the product and disconnect the power cable when water or other foreign substances have entered the product. Then contact Samsung Customer Service Center.
- Product failure, an electric shock or fire may result.



Do not place objects containing liquid (vases, pots, bottles, etc) or metallic objects on top of the product. When liquid (water, etc.) is spilled, wipe it off immediately with a soft dry cloth to prevent the liquid from seeping into the product.

- Be sure to power off the product and disconnect the power cable when water or other foreign substances have entered the product. Then contact Samsung Customer Service Center.
- Product failure, an electric shock or fire may result.



Do not climb on the product.

- You may fall from the product and hurt yourself or damage the product while descending.



Do not put food or an object hotter than 40 degrees Celsius on top of the product.

- Product failure, electric shock or fire may result.



Ensure at least two persons help when moving the product as a safety precaution.

- The product is heavy and may cause personal injury.

#### Caution



Disconnect the power cable from the power socket if you do not plan on using the product for an extended period of time (vacation, etc.).

- Dust accumulation combined with heat can cause a fire, electric shock or electric leakage.



Use the product at the recommended resolution and frequency.

- Your eyesight may deteriorate.



Do not use humidifiers or stoves around the product.

- A fire or electric shock may result.



Rest your eyes for more than 5 minutes for every 1 hour of product use.

- Eye fatigue will be relieved.



Store small accessories out of the reach of children.



Do not place heavy objects on the product.

- Product failure or personal injury may result.

## Cleaning

The following images are for reference only. Real-life situations may differ from what is shown in the images.

The panel and exterior of the cutting-edge LCD product scratch easily and require careful attention. Clean the product according to the following steps:



- **1**. Power off the product.
- 2. Remove the power cable from the product.

#### NOTE

Hold the power cable by the plug and do not touch the cable with wet hands. Otherwise, an electric shock may result.



- 3. Wipe the product screen using a clean, soft and dry cloth.
- Do not use detergents that contain alcohol or solvent.
- Do not spray water or detergent directly on the product.



**4.** To clean the exterior of the product, use a moist soft cloth and wring thoroughly before wiping the exterior.



- **5**. After cleaning the product, connect the power cable to the product.
- 6. Power on the product to use it.

#### NOTE

During use, the screen can be cleaned with a soft and dry cloth to remove finger prints or smudges.

#### **Storage**

Due to the characteristics of high-glossy products, using a ultrasonic humidifier nearby may create white-colored stains on the product.

## Chapter. 2

## Preparation

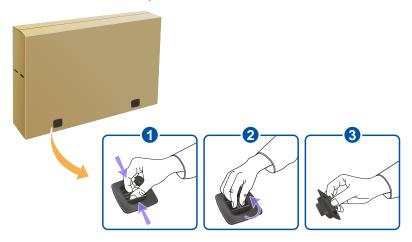
## **Checking the Contents**

## **Removing the Packaging**

#### NOTE

The appearance of actual components may differ from the images shown.

1. Remove the black locking device at the bottom of the box.

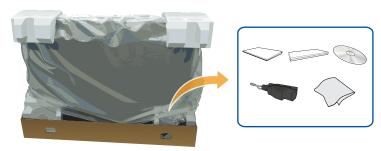


**2**. Using the grooves in the box, lift and remove the top of the box.





**3**. Check the components and remove the styrofoam and plastic bag.



## **Checking the Components**

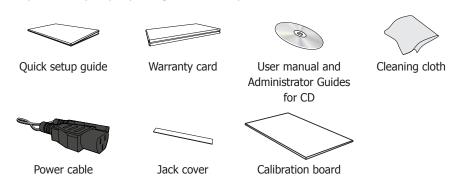
#### NOTE

- Contact the vendor where you purchased the product if any components are missing.
- The appearance of the components and items sold separately may differ from the image shown.

#### **Components**

#### NOTE

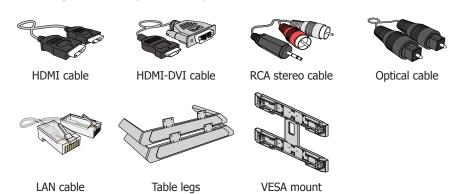
Components may vary depending on the country.



#### Items sold separately

#### NOTE

The following items can be purchased at your nearest retailer.

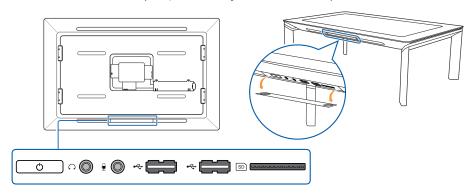


## **Parts**

#### **Side View**

#### NOTE

- The color and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.
- The table legs are sold separately.
- To locate the buttons and ports, detach the jack cover from the product.

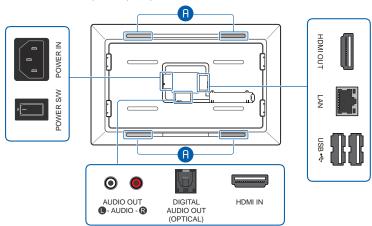


BUTTONS AND PORTS	FUNCTIONS
	Power on the product.
O	NOTE  Pressing this button very briefly when the product is turned on will display the OSD(On-screen display) menu.
$\cap \bigcirc\!$	Connect to headphones.
<b>₽</b>	Connect to a microphone.
<b>~</b>	Connect to a USB device (keyboard, mouse, etc.).
SD	Connect to a memory card.

### **Rear View**

#### NOTE

The color and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.

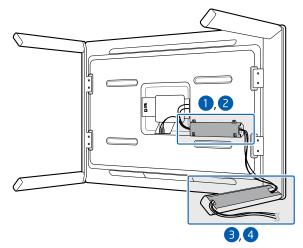


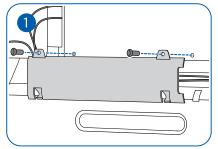
PORTS	FUNCTIONS
[POWER IN]	Connect to the power cable.
[POWER S/W]	Power switch
[AUDIO OUT]	Connect to external speakers.
[DIGITAL AUDIO OUT (OPTICAL)]	Connect to an audio output device to produce higher-quality audio output (optical).
[HDMI IN]	Connects to a source device using a HDMI cable or HDMI-DVI cable.
[HDMI OUT]	Connect to another display using the HDMI or HDMI-DVI cable.
[LAN]	Connect to a network using the LAN cable.
[USB <del>•&lt;</del> }	Connect to a USB device (keyboard, mouse, etc.).
<b>(A)</b>	Speakers

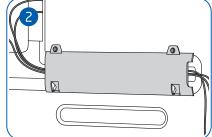
## Tidy-up the Wires

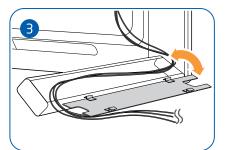
#### NOTE

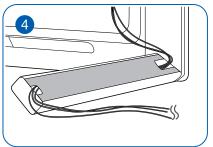
The table legs are sold separately.











## Samsung SUR40 for Microsoft® Surface® Venue Readiness Guide

#### Introduction

The Samsung SUR40 for Microsoft® Surface® ("SUR40") unit enables people to communicate, collaborate and connect by easily interacting with digital content using touch and physical objects. This guide helps you choose the best location for your unit within your venue and helps you prepare your site before your unit is delivered.

This guide includes the following sections:

- Technical specifications describe the basic technical capabilities, dimensions and weight of SUR40 so you can choose a location that will support the unit.
- Unit placement describes how to assess the physical area around the device, including the types and levels of light, air circulation, and the availability of power and other connections.
- Location optimization describes how to stage the area around SUR40 to attract people to the unit and enhance their experience with it, including comfort and creating visual interest.
- Preparing for delivery describes what to expect when a unit is delivered, including where to unpack a SUR40 and what you need to have ready for the installation to proceed efficiently and successfully.
- Checklist: Before your unit arrives lists the information and preparations you should have ready when your SUR40 is delivered, including choosing the unpacking and staged locations and creating the appropriate passwords.

For more information on the Samsung SUR40 for Microsoft Surface and Microsoft Surface 2.0 documentation and quidelines, please see the Samsung and Microsoft Surface websites.

## **Technical specifications**

Make sure that you have the right people and enough space to move a SUR40 unit around your venue (for example, from a moving truck or loading dock through hallways, doorways, and elevators to its final location).

#### Physical and administrative technical specifications

Audio out	$\ensuremath{HDMI}$ / stereo RCA / SPDIF optical audio / 3.5mm audio out jack
Brightness	300 CD/m <sup>2</sup>
Communications	1 Gb Ethernet / 802.11 b/g/n / Bluetooth
HDMI in / out	Yes
I/O ports	4 USB, SD card reader
Operating temperature	Max ambient 30° C / 86° F
Display size	40" diagonal
Power	Power Supply: Max 400W SMPS / Power Consumption: 300W(Max – On Mode) / 220W (Typ – On Mode) / 3W (Standby Mode) / 0W (Off Mode)
System management tools	DASH / PowerShell / Active Directory

#### **Physical dimensions**

Item	Width	Height	Depth	Weight
SUR40 unit	1095 mm /	707.4 mm /	103 mm /	36.8 kg /
	43.1 inches	27.85 inches	4.05 inches	81.1 lbs
SUR40 legs	642.2 mm /	736.6 mm /	74.7 mm /	13.6 kg /
	25.28 inches	29 inches	2.94 inches	29.9 lbs
SUR40 unit + legs	1095 mm /	707.4 mm /	728 mm /	50.4 kg /
	43.1 inches	27.85 inches	28.66 inches	111.11 lbs
SUR40 package	1214 mm /	832 mm /	299 mm /	42.5 kg /
	47.79 inches	32.75 inches	11.77 inches	93.69 lbs
SUR40 legs	981 mm /	213 mm /	906 mm /	19.9 kg /
package	38.6 inches	8.38 inches	35.67 inches	48.8 lbs

### Unit placement

As you prepare your venue for a SUR40 unit, you should choose an indoor area that provides the best experience for people and enables the unit to operate safely and reliably. The area should meet the following qualifications:

- Provides enough room for people to comfortably interact with the SUR40 on all sides. For more information, see the Space section.
- Includes indirect lighting and avoids direct light, that does not cause glare, reflection, or interferes with the SUR40 display. For more information, see the following Lighting section.
- Is near electrical outlets and other connections (such as network) that you need. For more information, see the following Connections and electrical power section.
- Keeps cables out of the way of people and correctly routes cables through and around the unit.

#### **Space**

The SUR40 location must provide enough space for the unit and for people. You should address the following questions:

- Will the area accommodate the size of the SUR40?
- Will people be able to approach the unit from all four sides? Will people be able to approach the unit from the front and stand side-by-side if vertically mounted?
- Will people have enough space to interact with the unit from any point around the display without impeding nearby traffic flow when horizontally mounted?
- Will the SUR40 be at the right height for people to use when vertically mounted?

#### NOTE

You must not place a SUR40 near, or over, any heat sources such as radiators, heat ducts, registers, stoves, or heating appliances.

#### Space for people around the SUR40

Make sure that the space around a SUR40 is large enough so that people can comfortably interact with the display on all four sides, when horizontal, or in front of the unit, when vertical.

Many people approach a horizontal SUR40 unit in groups of two or more. You should provide enough space for more than one person to approach and use the device. If you want to provide seating, you should also choose a location that has enough space for the SUR40 and the seats (if you are using them) without impeding the normal flow of people traffic. (For more information about seating, see the Seating section later in this guide.) People can interact with horizontal SUR40 units from any side equally, so you should provide enough space for people to walk completely around the unit.

Whether horizontal or vertical, other people might also want to watch people interact with the Surface experience, so we recommend that you provide space for onlookers to watch people interact with the unit.

#### Environmental space around the unit

Make sure that there are no heating or air conditioning ducts immediately around the SUR40 so that people don't experience sudden temperature changes and so they can remain comfortable in the location.

The SUR40 device requires air to circulate through its interior, so make sure that the air intake vents and the air exhaust vents are not blocked or impeded, whether deployed horizontally or vertically.

#### **Lighting considerations**

You should set up the proper type and level of lighting around the unit because lighting can affect how well the unit can detect input and how well people can see images on the SUR40 screen.

#### NOTE

Evaluate and plan the environment lighting for your Samsung SUR40 for Microsoft Surface deployment.

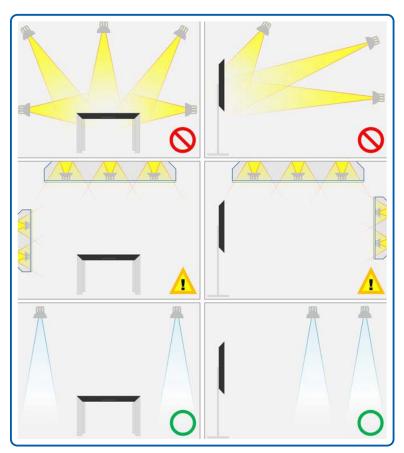
Lighting type, intensity and direction can impact the performance of the SUR40 unit. Before deployment, always verify lighting conditions by using the Environment Lighting Optimizer tool.

The SUR40 uses an amazing new technology called PixelSense<sup>™</sup> to sense fingers and objects touching the screen. This exciting capability is possible because it sees and reacts to light – taking sixty pictures every second in a way that is similar to a movie camera or the human eye. Those pictures are rapidly analyzed to provide the incredible interactions that are available on SUR40.

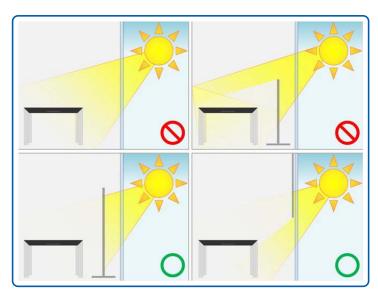
Like anything, or anyone, that sees and reacts to light, it's important to follow a few guidelines to make sure that it works well. Just as you wouldn't shine a light into a person's eyes, or stare at the sun without eye protection; SUR40 works best when given the similar consideration.

#### **Basic lighting considerations**

1. Ensure that no light sources shine directly onto, above, or across the SUR40 display. Shining a light directly into people's eyes makes it difficult for them to see. Similarly, light shining directly on the SUR40 display makes it difficult for the device to see the touches and objects placed on the screen. Avoid using direct lighting, and use caution when diffused lights are pointed at the display. Indirect lighting should be used, as it is the best option.



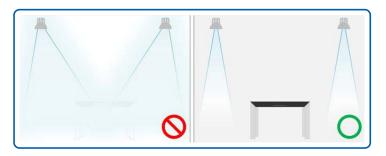
2. Ensure the SUR40 display does not have a direct line of sight to exterior windows. Sunlight can be several thousand times brighter than indoor lighting and can easily overpower a room, making electronic displays difficult to read. The Sun's position and intensity changes throughout the year, day, and often minute to minute – making it fine one second and not the next. If the SUR40 is near windows, the best approach is to use shades and screens to directly block all incoming exterior light. Also, check for objects and décor that may redirect sunlight onto the SUR40 display, negatively impacting performance.



3. Keep lighting levels within target thresholds. Lower lighting levels are more conducive to using the SUR40. Lighting is not always constant. Make sure you consider how light around a SUR40 changes during the day. Many venues are open between 8 and 24 hours a day. Natural and artificial lighting in such venues can change radically from morning to afternoon to evening, and vary with season.

Even if you design light specifically for a SUR40, you may have to change or modify the light during the day or throughout the year. For example, natural or indirect light might darken during the evening, requiring you to turn up fluorescent lighting that is installed specifically for the unit.

Evaluate changing lighting conditions over time to provide a better sense of how lighting levels may vary. (See Evaluating lighting conditions data for threshold values.)

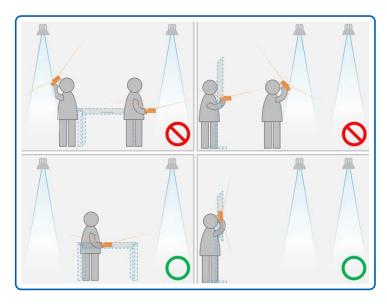


4. Use diffused energy efficient compact fluorescent lights (CFLs) or LEDS to light the surrounding area. Not all lights are created equal. Compact fluorescent lights are widely available, cost effective and efficient means to light an environment. That efficiency also makes them the best choice for lighting the areas around the SUR40. Tube style fluorescent lights can also work, but it's often harder to make sure they don't shine directly on the display. LED lights with a cool color temperature are the next best choice. They are the most energy efficient and increasingly cost effective lighting source available – and they can easily replace a wider range of older style light sources. Less efficient light sources like incandescent bulbs, metal halide, vapor lamps and halogens are not recommended as the emitted energy can impact SUR40 performance.

#### Measuring environment lighting conditions

Before receiving your SUR40 you should measure the lighting conditions with a commercially available light meter. This is the kind of device that photographers use to know how much light is shining on something. They measure light in quantities called lux – without getting too technical you can think of lux as the brightness at a particular point in the room. There are a few simple things that will help you make sure your measurements are as easy and accurate as possible.

1. Always take the light readings from the same position, angle, and height as where the SUR40 will be placed. Light readings can vary greatly based on where the measurement is taken. A slight change in position can sometimes produce very different results.



- 2. Improve accuracy by isolating different lighting types when operating in mixed environments. Many places do not have a single type of light often mixing two or more different types. Try to take separate measurement for each light type (e.g. turn off all but one type of light source, take readings, then switch light sources). It's not always possible, but it will help improve accuracy.
- 3. Make sure to correctly note the type of lighting you are measuring. As noted earlier, some lights are better than others. Knowing the exact kind of light you are using will help you determine if the environment lighting conditions exceed the maximum safe lux values.

#### **Evaluating lighting condition data**

When you have the readings it is important to know which lighting types you have. You may need to consult your facilities management team to get accurate data on specific lighting and bulb types in a particular venue.

Then, match the lux value with the lighting type in the chart below. Lower numbers indicate better expected device performance in those lighting conditions. Aim to keep your lighting levels in the "best performance" range.

Lighting type	Target performance and lux thresholds
Compact Fluorescent Light (CFL)	Best performance: <600 lux
	Reduced performance: 600-1000 lux
	Poor performance: >1000 lux
	Best performance: <560 lux
Cool White LED (4900K)	Reduced performance: 560-800 lux
	Poor performance: >800 lux
	Best performance: <530 lux
Vapor Lamps	Reduced performance: 530-900 lux
	Poor performance: >900 lux
	Best performance: <400 lux
Sunlight (through filtered window)	Reduced performance: 400-600 lux
	Poor performance: >600 lux
Metal Halide	Best performance: <370 lux
	Reduced performance: 370-550 lux
	Poor performance: >550 lux

Lighting type	Target performance and lux thresholds
	Best performance: <300 lux
Warm White LED (3000K)	Reduced performance: 300-460 lux
	Poor performance: >460 lux
	Best performance: <160 lux
Sunlight (unfiltered)	Reduced performance: 160-250 lux
	Poor performance: >250 lux
	Best performance: <60 lux
Halogen	Reduced performance: 60-90 lux
	Poor performance: >90 lux
Incandescent	Best performance: <50 lux
	Reduced performance: 50-80 lux
	Poor performance: >80 lux

#### Fine tuning lighting after setup

Once you have a SUR40 you should use the Environment Lighting Optimizer tool found on the device to fine tune lighting. It is a helpful utility that will provide immediate feedback about the exact lighting conditions and help you make environmental adjustments when necessary or if lighting conditions change.

A simple green, yellow, red indication system lets you know which part of the display is being impacted by light. Using the four lighting considerations you should be able to optimize your environment for a great experience that your customers will enjoy. For more information on the Environmental Lighting Optimizer please see the Microsoft Surface 2.0 Administration Guide.

#### **Connections and electrical power**

At a minimum, a SUR40 requires a connection to electrical power. Your applications might also require a connection to a network or accessories.

Make sure that you have all the appropriate cables and connections available and conveniently located so that you can route all the cables efficiently and safely around the SUR40 device.

#### NOTE

SUR40 includes a power cord, but it does not include any other connection cables.

#### **Electrical power**

SUR40 includes an AC power cord that is  $300~{\rm cm}$  / 118.1 in. Choose a location for your unit that is close enough for this cord to plug in to an electrical outlet.

You must take appropriate precautions to avoid serious injury to people or damage to the SUR40. These precautions include the following:

- Do not place the power cord in an area where it could become a tripping hazard or be exposed to possible damage.
- Use only the AC power cord that is included with a SUR40 to connect to the AC power connector.
- Do not use non-standard power sources, such as generators or inverters, even if the voltage and frequency appear acceptable. Use only AC power that a standard wall outlet provides.
- Confirm that your electrical outlet provides the type of power that is required for the device.
   If you are not sure of the type of power that is supplied to your venue, consult a qualified electrician.

#### **Electrical outlet placement**

If you have the opportunity to configure the electrical outlet and other connections for your site, consider the location carefully and consider a custom installation that provides all connections that you need now or might want in the future.

The ideal electrical outlet for a SUR40 when the unit is deployed horizontally is a recessed outlet in the floor immediately adjacent to the device.

#### Data and other connections

If your software applications require a network connection to run (for example, to access data on a shared network drive), you may ensure that there is an available network connection near the SUR40 device.

If you are doing a custom outlet installation, consider adding other types of connections that you need now or that you might want in the future in the same location.

#### NOTE

The Samsung SUR40 also supports a wireless network connection.

### **Location optimization**

After you've chosen where to place SUR40 you can optimize the area around the device to highlight the unit and enhance the experience. These types of changes can affect whether people notice the SUR40 and how long they interact with it.

This section describes how to change the general staging, manage people traffic, and arrange seating to optimize SUR40 location.

#### **General staging**

A well-staged setting highlights a SUR40 in its surroundings and attracts people to the unit. The staging can increase how people perceive the quality and appeal of the device and increase how many people interact using the Surface experience.

You can change the architecture and general décor around SUR40 to define stage settings. For example, you can add furnishings or dividers to invite people towards the SUR40 and clarify how they should approach and orient themselves around the unit.

Easily moveable furniture, such as stools and chairs, can enable people to arrange things to individual taste and give them a level of privacy. Subtle changes (such as to the lighting or color) and less tangible changes (such as different levels of complexity in the environment or different decor styles) can help draw attention to the device.

Publicity is a common reason for people to want to interact with a SUR40 for the first time. Consider adding descriptive signs to help attract first-time users.

Make sure you also consider the visibility and cleanliness of the SUR40 and what other attractions or noise might impact whether people are attracted to a SUR40 device.

#### **Visibility**

A clearly defined area separates a SUR40 from its surroundings, highlights it as a centerpiece, and attracts people to come closer and interact with the unit.

But before people can approach a SUR40 they must first know that it exists. You should place the unit in a location where people who are passing by can see the device and see other people interacting with the experience. This sight will encourage first-time users to approach and try interacting with the SUR40. You can also add descriptive signs to help attract people.

#### Clutter and cleanliness

Clutter around a SUR40 makes people think that the device is not working or that it is simply a table where they can temporarily place bags or boxes. Make sure that clutter does not accumulate on, or around, the SUR40.

The cables and cords that are connected to a SUR40 might also appear to be clutter around the unit if they are visible to people. These cables and cords might be tripping hazards and might decrease the unit's perceived quality.

Carefully consider how you will connect electricity and other accessories (such as a network cable) to the device.

Poor cleanliness (such as dust, scrap paper, pen marks, used napkins, or food residue) also deters potential users. People are less likely to approach or use a SUR40 if it is clearly dirty. Make sure that someone regularly cleans the display and clears the surrounding area. Consider also using this cleaning time to check device operation.

#### **Nearby attractions**

Other attractions around a SUR40 (such as a TV or arcade game) will likely compete with the SUR40 for people's attention, especially if the other attractions are loud or moving. These attractions might prevent people from being attracted to and using the device. Make sure that the area around a SUR40 is free of competing attractions, or consider moving obvious competing attractions away from the device.

#### Noise

SUR40 includes speakers that play sounds when people interact with it, so ambient noise can interfere with the Surface experience. Also, ambient noise from nearby attractions (such as a TV or arcade game) will compete with application sounds for people's attention, especially if the attractions include loud noises, flashing lights, and so on.

These types of distractions can quickly divert potential users from the device.

Consider eliminating or reducing the volume of any background noise so that people can hear the application audio.

#### NOTE

SUR40 includes  $10W \times 2$  speakers. You can change the volume level by using the On Screen Display (accessed through the power button) or in Windows Mode.

#### **People traffic**

People can interact with SUR40 from any side, so make sure that when deployed horizontally that the unit is located away from walls or other obstructions that might prevent people from getting close to the display on all four sides.

Also, make sure that the SUR40 is near people traffic without impeding the people. If a unit is placed far away from where people typically walk, they are less likely to notice the device and less likely to approach it.

#### **Seating**

Seating around SUR40 can help improve people's comfort while they interact with the application experience.

The best seating height depends on how long you expect people to interact with the SUR40, from only a few minutes to 20 minutes or longer:

- If you expect people to interact with the SUR40 for short durations, people can stand next to the device while they interact.
- Seating might help them be more comfortable while they interact with the unit.
- If you expect people to interact with the SUR40 for longer durations, you should provide seating to make the experience more comfortable for people.

Most people want to sit on the edge of their seats (also known as perch seating) to get closer to the SUR40.

You should choose seats that have a firm front edge to enable this type of sitting and to make sure that people don't fall or tip off the seats.

You should choose seats that are lower than the height of the display (when horizontal). This height reduces how much people have to bend from the waist and provides a more comfortable experience.

If you provide seats, you should also consider the following factors:

- Provide enough seats for the number of people that you expect. People tend to approach a SUR40 in groups of two or more, so multiple seats enables people to interact together.
- You can artificially limit the number people you want to interact with a SUR40 at one time
  by how you choose the number and placement of seats. To avoid large crowds, you should
  minimize the number of seats around the SUR40.
- Choose seats that enable people to keep their knees under the edge of the SUR40 (when horizontal). This position enables people to get close to the unit and reduces the amount of bending and twisting required.

### Preparing for delivery

To prepare for your SUR40, please address the following:

- Are all the doorways, thresholds, hallways, and elevators in your venue wide enough and strong enough to accommodate the SUR40? Are any sharp corners wide enough to accommodate the shipping box as it is pivoted around the corner?
- Do you want your technician to unpack the SUR40 in full view of customers? If not, you
  might want the technician to unpack the SUR40 away from customers.
   In this case, you need to choose a separate unpacking location and make sure that the
  device can be easily moved from the unpacking location to its final destination.

If you choose to unpack the SUR40 in a separate location, the technician can start to set up the device in the unpacking location.

But the technician cannot completely set up the device until the unit is moved to its final location (because of the required connections and lighting adjustments).

For more information about how to prepare your site for a SUR40, see the following checklist.

### **Checklist: Before your unit arrives**

#### Personnel

Choose the technical people who will set up the SUR40. The people must provide the appropriate information from this checklist and accept the Software License Agreement.

#### Locations

- Choose a final destination for the SUR40 that can support the device and that provides enough room for people to interact with device from all sides.
- Finish any optimizations to the area around the SUR40 (such as staging or seating).
- Choose an unpacking location and make sure that the SUR40 can easily move from the unpacking location to the final destination.
- Make sure there is ventilation in the Surface location to expel heat away from the unit.
- Prepare security measures to keep the SUR40 safe in the venue.

#### Lighting

- Ensure that no light sources shine directly onto, above, or across the surface display.
- Ensure the Surface display does not have a direct line of sight to exterior windows.
- Keep lighting levels within target thresholds.
- Use diffused energy efficient compact fluorescent lights (CFLs) or cool white LEDs to light the surrounding area.
- Measure and evaluate environmental lighting conditions.
- Fine tune lighting with the Environment Lighting Optimizer after deploying SUR40.

#### Administration

- Prepare an administrator account name and password to use when the technician sets up the SUR40.
- Prepare a machine name for each unit.

#### Connections

- Make sure an electrical outlet and any other connections are prepared and ready. If you
  are not able to use a floor-recessed receptacle, be sure you have a cable protector or other
  solution so that cables are not a tripping hazard.
- Prepare network or accessory connections and have the cables ready to attach to the SUR40.

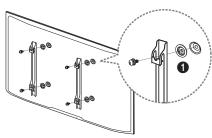
#### Software and hardware

- Prepare your applications (and any additional software that they require) for installation.
- Prepare any security or network software that is required for your company (for example, antivirus software or settings to connect the SUR40 to your Wi-Fi network, domain or workgroup).
- Review the SUR40 Quick Start Guide and Microsoft Surface 2.0 Administration Guide (http://technet.microsoft.com/en-us/library/ee692162.aspx) for more information regarding setup.

## Installing the Wall Mount

### **Preparing before installing Wall-Mount**

To install a wall-mount from another manufacturer, use the Holder-Ring.



## **Installing the Wall Mount Kit**

The wall mount kit (sold separately) allows you to mount the product on the wall. For detailed information on installing the wall mount, see the instructions provided with the wall mount. We recommend you contact a technician for assistance when installing the wall mount bracket.

Samsung Electronics is not responsible for any damage to the product or injury to yourself or others if you elect to install the wall mount on your own.

## **Wall Mount Kit Specifications (VESA)**

#### NOTE

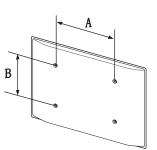
Install your wall mount on a solid wall perpendicular to the floor. Before attaching the wall mount to surfaces other than plaster board, please contact your nearest dealer for additional information. If you install the product on a ceiling or slanted wall, it may fall and result in severe personal injury.

#### NOTE

- Standard dimensions for wall mount kits are shown in the table below.
- Samsung wall mount kits contain a detailed installation manual and all parts necessary for assembly are provided.
- Do not use screws that do not comply with the VESA standard screw specifications.
- Do not use screws that are longer than the standard length or do not comply with the VESA standard screw specifications.
   Screws that are too long may cause damage to the inside of the product.
- For wall mounts that do not comply with the VESA standard screw specifications, the length of the screws may differ depending on the wall mount specifications.
- Do not fasten the screws too firmly.
   This may damage the product or cause the product to fall, leading to personal injury.
   Samsung is not liable for these kinds of accidents.
- Samsung is not liable for product damage or personal injury when a non-VESA or non-specified wall mount is used or the consumer fails to follow the product installation instructions.
- Do not mount the product at more than a 15 degree tilt.
- Always have two people mount the product on a wall.

VESA SCREW HOLE SPECS (A * B) IN MILLIMETERS	STANDARD SCREW	QUANTITY
600 X 400	M8	4

- Do not install your Wall Mount Kit while your product is turned on. It may result in personal injury due to electric shock.
- ▶ When the product is installed vertically, do not use portrait orientation.

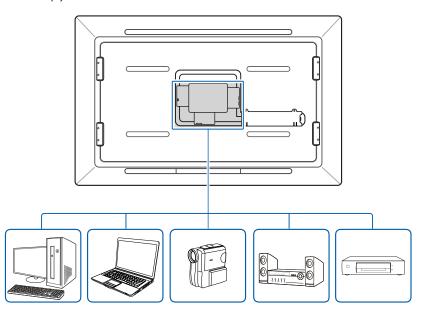


## Chapter. 3

## Connecting and Using a Source Device

## Checklist before Connecting to Source Devices

Check the following before you connect this product with other devices. The product can connect to a camcorder, audio player, set-top box, DVD player, etc. (Note that the optimal performance can be achieved when the resolution of the source device is Full HD 1080p.)

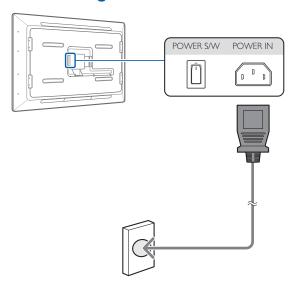


## **Pre-connection Checkpoints**

- Check the available ports on the back of the source device.
- Refer to the user manual for the source device when connecting it to the product. The number and locations of ports can vary depending on the source device.
- Do not connect the power cable until all connections are completed.
   Connecting the power cable during connection may damage the product.

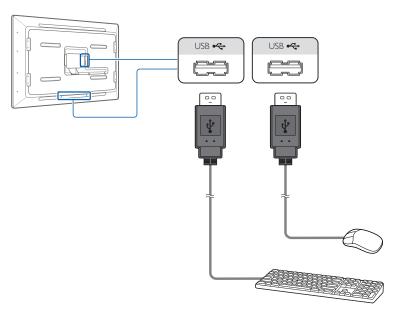
## Before using the product

## **Connecting the Power**



1. Connect the power cable to the product and power outlet. Next, turn on the power switch.

### **Connecting USB Devices**



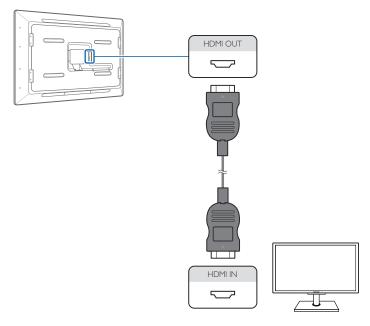
1. Connect a USB device (keyboard, mouse, etc.) to a [USB ← ] port on the product.

#### NOTE

USB 2.0 devices are supported.

## **Connecting to an External Display**

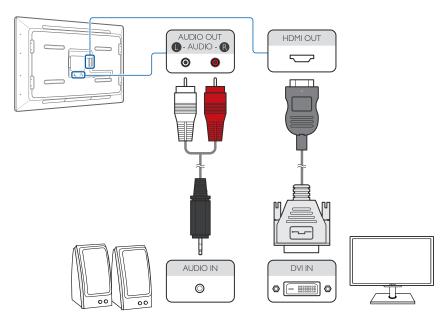
#### **Connection Using an HDMI-HDMI Cable**



- **1.** Connect the HDMI cable to [**HDMI OUT**] on the product and HDMI IN on the external display.
- 2. Connect the power cable to the product, and turn on the power switch. Next, power on the external display.
- ${\bf 3.}\,$  After connecting the HDMI cable, set the input source for the product to HDMI.
  - Press the \_\_\_\_\_ button on the product.

    Go to Input source on the on-screen display menu. Next, select HDMI.

#### **Connection Using an HDMI-DVI Cable**



- Connect the HDMI-DVI cable to [HDMI OUT] on the product and DVI IN on the external display.
- 2. Connect the RCA cable to [AUDIO OUT] on the product and AUDIO IN on the external display.
- **3**. Connect the power cable to the product, and turn on the power switch. Next, power on the external display.

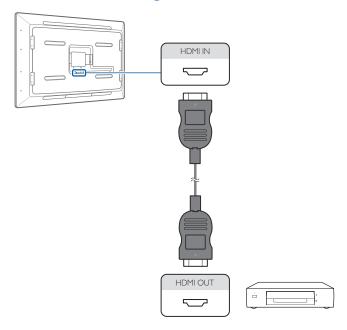
#### NOTE

The HDMI-DVI cable does not support audio. To enable the audio, connect the stereo cable.

### **Connecting to a Source Device**

Choose an appropriate connection method to connect to the source device.

#### **Connection Using an HDMI-HDMI Cable**



- 1. Connect the HDMI cable to [HDMI IN] on the product and HDMI OUT on the source device.
- 2. Connect the power cable to the product and power outlet. Next, turn on the power switch on the source device.

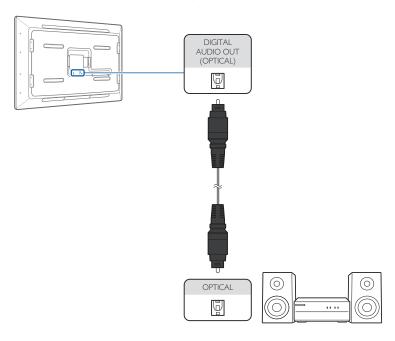
#### NOTE

• The picture may not display colors properly and/or the audio may not be available if a source device using an older version of HDMI is connected to the product using a later version of HDMI.

If such a problem occurs, ask the manufacturer of the source device for the HDMI version. If it is an older version, request an upgrade.

- This product does not support the Ethernet function via HDMI. This product supports HDMI version 1.3.
- Audio output will not be supported if the audio content is protected.

### **Connecting to an Amplifier**

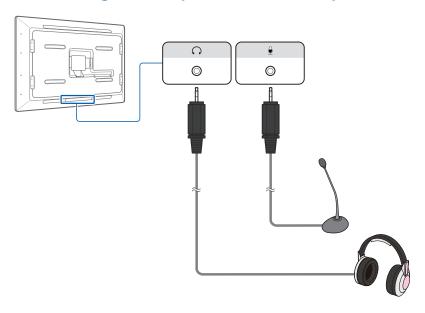


1. Connect the [**DIGITAL AUDIO OUT(OPTICAL**)] port on the product to the digital audio input port on the digital amplifier using the optical cable.

#### NOTE

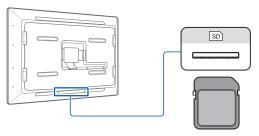
For further details on how to connect to speakers or an amplifier, refer to the user manual for the speakers (or amplifier).

### **Connecting to Headphones or a Microphone**



1. Connect the headphones and microphone to  $[\cap]$  and  $[\ \ \ \ \ ]$  on the product respectively.

#### **SD (HC) Card Slot Connection**

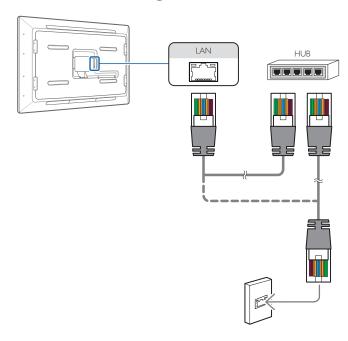


1. Insert the memory card into [SD] on the product.

#### NOTE

The maximum external memory capacity may vary depending on the memory card.

#### **Connection Using the LAN Cable**



1. Connect the LAN cable to [LAN] on the product.

#### NOTE

- It is not supported when the network speed is below 10 Mbps.
- Ensure you use the CAT 5 (\*STP type) cable. \*Shielded Twist Pair

## Chapter. 4

## **Using the Product**

## About the Product

The Samsung SUR40 for Microsoft® Surface® includes the Windows 7 operating system, Surface 2.0 with PixelSense™ technology, and the Bing™ for Microsoft® Surface® application. Other applications and custom solutions come from the many, worldwide Surface development partners. You can find a Surface partner and applications on www.surface.com or use the Surface 2.0 software development Kit (SDK) to create your own applications. Download the Surface 2.0 SDK from www.msdn.com/windows/surface.

With this product, you can use it in a variety of ways including as a table, mounted on the wall (satisfies VESA mount standards), or in a custom enclosure. Multiple people can use the device at the same time with 52 simultaneous inputs. Objects using Surface tags (8-bit optical tags) can trigger digital content and control an application experience.

Learn more about the unique features of Surface computing and this device at www.samsunglfd.com or www.surface.com.

#### Windows and Surface Mode

#### NOTE

- In Surface mode, the product can only be controlled by touch input.
- Windows mode is the standard Windows 7 desktop which is used for product configuration and administration. Surface mode is the user-facing experience that is controlled by touch and tagged objects. Enter Surface mode for deployment using the instructions next.

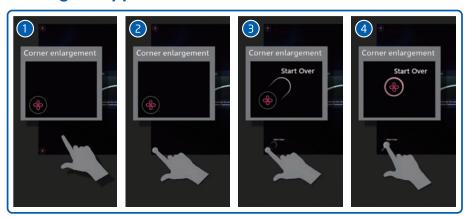
#### **Entering the Surface Mode**

- 1. On the Windows desktop, click the Enter Surface Mode icon.
- 2. When the Surface Application screen is displayed, tap the Surface icon in the middle of the screen.
- 3. A list of applications available will be displayed as shown below.



4. Move left or right on the screen then tap to select the desired application.

#### **Closing an Application**



Touch and drag an Access Point in the corner diagonally towards the center of the screen. The display will return to the screen showing the applications available.

#### **Exiting the Surface Mode**

#### NOTE

To close the product, you must close Surface mode to return to Windows mode.

#### Exiting the mode using the OSD menu

- 1. Press the 💍 button on the product.
- 2. In the OSD menu displayed, select Exit Surface Mode.
- 3. Enter your Windows administrator login and password, and select Exit Surface Mode.
- **▶** If you don't establish password, Exit Surface Mode can't run.

#### Exiting the mode using a shortcut key

- **1**. Connect your keyboard to a USB port on the product.
- 2. Press Ctrl + Alt + Delete on the keyboard.
- 3. Select Log off on the screen.

#### NOTE

You can not log back into Surface Mode from the Windows login screen.

### **Configuring the system**

Please follow the instructions provided in the Microsoft® Surface® 2.0 Administrators Guide which can be found on the CD that was included with this product, via the Start Menu in Windows Mode, or on www.surface.com.

### **Creating a Windows user account**

#### NOTE

To use the product, you must create a Windows user account during installation.

The Windows user account creation screen appears when the product powers on for the first time after purchase.

Create an account following the instructions on the screen before using the product.

Ensure you set the language for Windows properly when using the product for the first time after purchase. The language cannot be changed after initial settings are configured.

Please see the Microsoft® Surface® 2.0 Administrator Guide for further instruction. Microsoft® Surface® 2.0 Administrator Guide can also be downloaded from www.samsunglfd.com or www.surface.com.

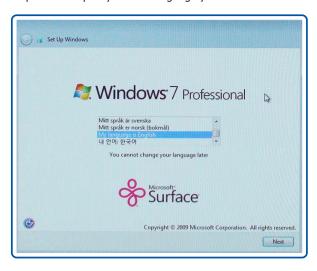
## Selecting the system language

Ensure you set the language for Windows properly when using the product for the first time after purchase.

#### NOTE

The Windows language cannot be changed after initial settings are configured. Surface language can be changed in the Surface Configuration Editor.

**1**. The following screen will appear when you turn on the product for the first time after purchase. Specify the OS language you want to install. Then, click Next.



- 2. Configure the country, time and keyboard settings (Country or region, Time and currency, Keyboard layout). Then, click Next.
- 3. Enter your user and computer names. Then, click Next.
- 4. Enter your password, and click Next.

- **5**. Proceed to the rest of the installation process following the on-screen instructions. A user account will be created when the installation is complete.
- 6. Click the user account icon created as shown below.



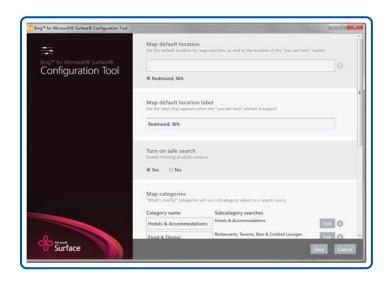
**7**. The Windows desktop will be displayed shortly. Windows has successfully been installed.

## Using Bing™ for Microsoft® Surface®

You can use the Bing<sup>™</sup> for Microsoft<sup>®</sup> Surface<sup>®</sup> application to search for images and maps with local category information (where available). As an administrator, you can modify some of the settings of the application using the Bing Configuration Tool.

To open the application, on the Start menu, click All Programs, click Bing™ for Microsoft® Surface®, and then click Bing Configuration Tool.

#### **The Bing Configuration Tool**



You can use the Bing Configuration Tool to modify the variables described in the following sections.

#### **Default Location**

The default location that is displayed on map searches as a star icon.

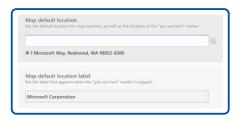
To change the default location, type the location you are interested in, click the search icon, and then select the radio button that best reflects the location you are interested in.



#### **Map Default Location Label**

This location is displayed when you click the star icon that shows your current location.

The following map shows an example of the location and label of a customized map.



#### Safe Search

By default, safe search is turned on. When this filter is turned on, any queries sent to the Bing Search APIs are set with the Adult.Strict option.

When the filter is turned off, any queries sent return unfiltered results.

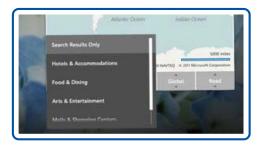
Turning the filter off is not recommended.

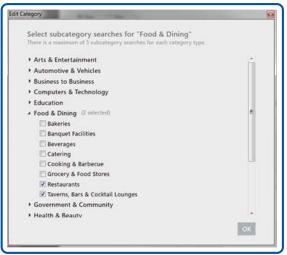
#### **Location Categories**

You can use the configuration tool to modify the categories shown in the Show Nearby section.

You can also use the configuration tool to remove, edit, and add new categories. To add a new category, click Add a new category.

Type the category name as you want it to appear in the application, then click the Subcategory Searches field. This will bring up a tree view that allows you to select the Bing Categories that will be queries for the category you created. For example, the Food & Dining category in the application groups the Bing Categories as shown below:





#### **Predefined Searches**

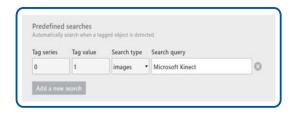
You can use the Bing Configuration Tool to register predefined searches with tagged objects. When a tagged object that matches the series and value specified in the configuration tool is placed on the display, a Search button will appear that will allow a user to search for the registered term without having to type it. Both Image and Map searches can be done as predefined searches by entering a tag series, tag value, search type and search query as shown in the example below.

For instructions on producing byte tags, please see www.msdn.com/windows/surface.

#### NOTE

You must enter the tag value as it appears on the center of the tag. For byte tags, the only tag supported in this release, the tag series is always 0.

For example, the following registration value will result in the following search experience.





When you are done using the Bing Configuration Tool, to save your changes, click Save.

That way, the next time you use Bing<sup>™</sup> for Microsoft® Surface®, it will maintain the changes you made.

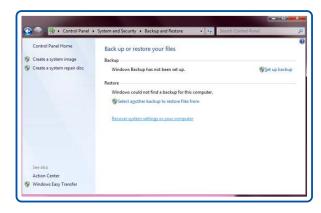
### **Re-installing Windows 7**

If the need arises, you can reinstall the Windows 7 operating system using the restore function.

#### NOTE

Ensure you back up important data to a memory device (USB memory or external hard drive) before initializing Windows 7.

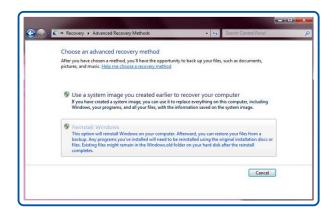
 Go to Start → Control Panel → System and Security → Backup and Restore, and click Recover system settings or your computer.



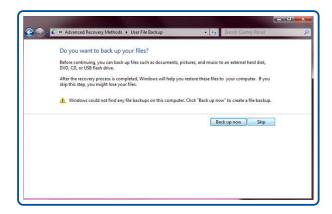
2. Click Advanced recovery methods.



3. Click Reinstall Windows.



**4.** You will be prompted to confirm that you want to back up files as shown below. Back up your important data. After backup, restart the system. Re-installation of Windows 7 will start.



#### NOTE

You can also use recovery mode on the following method.

- When boot up, press [F1] before Windows booted.
- When boot up, press [F8] and select Repair Your Computer.

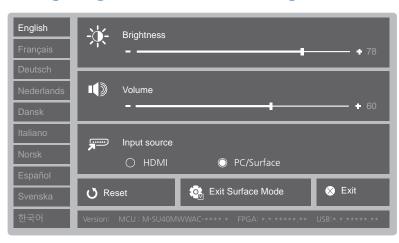
## Using the On Screen Display (OSD) Menu

#### NOTE

The OSD menu of this product can only be controlled by touch input.

- 1. Press the button on the product.
- 2. Select a language and menu.

#### **Configuring the OSD Menu Settings**



- Brightness: You can adjust the general brightness of the picture. (Range: 0~100)

  A higher value will make the picture appear brighter.
- Volume : Adjust the audio volume.
- Input source : Select an input source.
- Reset : Reset the menu properties to factory default value.
- Exit Surface Mode : Switch from Surface mode to Windows mode (Windows 7 desktop).
- Exit: Close the OSD menu.

## Chapter. 5

## **Using the Calibration Tool**

When you observe touch performance starting to degrade, under consistent environmental lighting conditions, the Samsung SUR40 for Microsoft® Surface® may need to be recalibrated.

#### To run calibration

- 1. Preparing Samsung SUR40 for calibration:
- To ensure optimal calibration, allow Samsung SUR40 to be powered on for at least one hour, allowing the device to warm to normal operating temperatures.
- Clean the screen of the device. Follow the user manual for cleaning instructions. (p.09)
- Be sure to have the calibration board ready that you receive when You purchase SUR40.
   If the package does not contain a calibration board, contact your dealer or a Samsung Customer Service Center.
- Connect a keyboard to the USB port.
- Turn up the speaker volume.
- Take care to ensure that the On Screen Display (the device menu activated by pressing the device power button) does not appear during the calibration process.
  This will affect the calibration accuracy; it may cause problems in the touch performance and also display artifacts in the user interface.

To perform a calibration, locate the shortcut for the calibration tool on the Windows desktop or in the Program Menu.

The tool is located in the Surface folder: C:\Program Files (x86)\Microsoft Surface\v2.0\ SUR40CalibrationTool.exe

#### NOTE

If a User Account Control window appears, click Allow. If the tool detects that the operating temperature is low (less than 32°C), you will receive a warning message. To exit the tool without running calibration, press Alt+F4.

- 3. Remove all items from on top of Samsung SUR40 for Microsoft® Surface®, place the white side of the calibration board so that it completely covers the screen and press Enter on the keyboard. This step may take 30-90 seconds. When this step is complete, you will hear a sound.
- Once calibration has started, you should not exit the tool. Do not exiting the tool during the calibration process. If you exit, it could cause touch function poorly.
- 4. Place the black side of the calibration board so that it completely covers the screen, press Enter on the keyboard. This step may take 5-15 seconds. When this step is complete, you will hear a sound.
- **5**. Remove the calibration board. Calibration data is then analyzed and saved. You will see a message indicating that calibration completed successfully.
- **6**. Press Enter on the keyboard to close the tool. You have completed calibration.
- In the event an error occurs during calibration, you should receive an error message.

  If calibration fails more than three times, or if a catastrophic event is detected, you will be directed to contact the SAMSUNG customer care center.

## Chapter. 6

## **Troubleshooting Guide**

## Requirements Before Contacting Samsung Customer Service Center

▶ Before calling Samsung Customer Service Center, test your product as follows. If the problem persists, contact Samsung Customer Service Center.

## Check the following.

#### **Screen issue**

TROUBLESHOOTING	GUIDE
The Power LED is turned off. The screen is blank.	Make sure that the power cord is connected.
The images on the screen look distorted.	Check the cable connection to the product
The screen is not clear. The screen is blurry.	Set the resolution and frequency to the recommended level.

TROUBLESHOOTING	GUIDE
The screen appears unstable and shaky.	Check that the resolution and frequency of the PC and graphics card are set within a range compatible with the product. Then, change the screen settings if required by referring to the Additional Information on the product menu.
There are shadows or ghost images left on the screen.	
The screen is too bright. The screen is too dark.	Adjust the Brightness in the OSD.

#### **Audio issues**

TROUBLESHOOTING	GUIDE
There is no sound.	Check the connection of the stereo cable or adjust the volume.
	Check that the device connected to the product is powered on.
The volume is too low.	Adjust the volume.
	If the volume is still low after turning it up to the maximum level, adjust the volume on your PC sound card or software program.

## **Touch input issues**

TROUBLESHOOTING	GUIDE
Touch input is not working properly.	Adjust the light intensity to be as dark as possible in the area where you are using the product.
	In Windows mode, use the Environmental Lighting Optimizer (ELO) tool to see if lighting is affecting product performance. If necessary, adjust lighting conditions.
	Power the product off and on again.

## Chapter. 7

## Specifications

## General

Model Name		SUR40	
Panel	Size	40 inches (101 cm)	
Panei	Display area	885.6 mm (H) x 498.15 mm (V)	
Synchronization	HDMI Input	Horizontal: VESA timing is not supported	
Synchronization	nomi input	Vertical: VESA timing is not supported	
Display Color		16.7 M	
Resolution	Optimum Resolution	1920 x 1080 60 Hz	
Resolution	Maximum Resolution	1920 x 1080 60 Hz	
Maximum Pixel Clo	ock	148.5 MHz (Digital)	
Power Supply		This product uses 100 to 240V. Refer to the label at the back of the product as the standard voltage can vary in different countries.	
	Side	Headphone, MIC In, USB(2DOWN), SD card	
Ports	Rear View	HDMI OUT, LAN, USB(2DOWN), HDMI IN, DIGITAL AUDIO OUT(OPTICAL), AUDIO OUT(L,R)	
Connectivity		WiFi 802.11b/g/n, Bluetooth 3.0+HS	

HDMI Input Resolution		1080p 50/60 Hz, 720p 50/60 Hz, 576p 50 Hz, 480p 50/60 Hz  - Interlace mode is not available.  - PC Timing is not available.  - The deep color feature is not available.  - Only RGB444 mode is available.  (YCbCr444 and YCbCr422 are not available.)
HDMI Input Audio Format		2-channel L-PCM
Dimensions (W x H x D) / Weight		1095.0 x 103.0 x 707.4 mm / 36.8 Kg 43.11 x 4.06 x 27.85 inches / 81.1 lbs
Environmental	Operating	Temperature: 41 °F - 86 °F (5 °C - 30 °C) Humidity: 8 % - 85 %, non-liquefied, an altitude of 2000m or lower
conditions	Storage	Temperature: -4°F - 113°F (-20°C - 45°C) Humidity: 5 % - 95 %, non-liquefied, an altitude of 3000m or lower
Panel Dots (Pixels)		Due to the nature of the manufacturing of this product, approximately 1 pixel per million (1ppm) may be brighter or darker on the LCD panel. This does not affect product performance.

- The above specifications are subject to change without notice to improve quality.
- This device is a Class A digital apparatus.

#### (USA Only)

Dispose unwanted electronics through an approved recycler. To find the nearest recycling location, go to our website: www.samsung.com/recyclingdirect or call, (877) 278 - 0799

CALIFORNIA USA ONLY (Applicable for networking models only.)

This Perchlorate warning applies only to primary CR(Manganese Dioxide) Lithium coin cells in the product sold or distributed ONLY in California USA

"Perchloate Material - special handling may apply, See www.dtsc.ca.gov/hazardouswaste/perchlorate."

#### FCC / IC Compliance Information

This device complies with Part 15 of FCC Rules and Industry Canada ICES-003.

Operation is subject to the following two conditions:

- (1) This device may not cause harmful interference, and
- (2) This device must accept any interference received including interference that may cause undesired operation.

#### Warnings

This equipment has been tested and found to comply with limits for a class A digital device, pursuant to Part 15 of the FCC Rules and Industry Canada ICES-003.

These limits are designed to provide reasonable protection against harmful interference when the equipment is operated in a commercial environmental. This equipment can generates, uses, and radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. Operation of this equipment in residential area is likely to cause harmful interference in which case the user will be required to correct the interference at his own expense.



[ Recommendation - EU Only ]

Hereby, Samsung Electronics, declares that this [Monitor] is in compliance with the essential requirements and other relevant provisions of Directive 1999/5/EC.

The official Declaration of Conformity may be found at http://www.samsung.com, go to Support > Search Product Support and enter the model name.

In France, this equipment may only be used indoors.

This equipment may be operated in all EU countries.

## **Power Consumption**

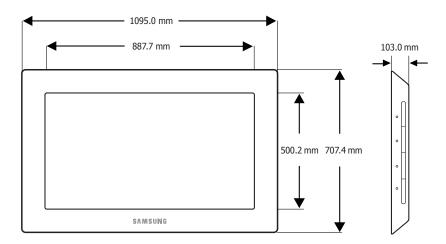
	NORMAL OPERATION	POWER OFF (Windows is closed)	POWER OFF (Mechanical switch off)
Power Indicator	On (white)	Off	Off
Power Consumption	220 Watts	Less than 3 Watts	0 Watts

- The power consumption level can vary in different operating conditions or when settings are changed.
- ➤ To reduce the power consumption to 0, turn off the switch at the back or disconnect the power cord. Disconnect the power cable if you will not be using the product for an extended period of time (during vacation, etc.).

## **Screen Water Ingress Conditions**

Conditions	Acceptable level
Amount of liquid	16 oz. (0.5L)
Type of liquid	Water, or liquid with less than 25% ethanol concentration
Guaranteed maximum safe hours of exposure to liquid	2 hours

## **Dimensions**



### NOTE

All drawings are not necessarily to scale. Some dimensions are subject to change without prior notice. Refer to the dimensions prior to performing installation of your product. Not responsible for typographical or printed errors.

## Chapter. 8

# Appendix

## Contact SAMSUNG WORLDWIDE

### NOTE

If you have any questions or comments relating to Samsung products, please contact the SAMSUNG customer care Center.

NORTH AMERICA		
U.S.A	1-800-SAMSUNG (726-7864) 1-866-SAM4BIZ (726-4249)	http://www.samsung.com
CANADA	1-800-313-8513 1-800-SAMSUNG (726-7864)	http://www.samsung.com/ca http://www.samsung.com/ca_fr (French)
MEXICO	01-800-SAMSUNG (726-7864)	http://www.samsung.com

LATIN AMERICA		
ARGENTINA	0800-333-3733	http://www.samsung.com
BRAZIL	0800-124-421 4004-0000	http://www.samsung.com
BOLIVIA	800-10-7260	http://www.samsung.com
CHILE	800-SAMSUNG (726-7864) From mobile 02-482 82 00	http://www.samsung.com
COLOMBIA	01-8000112112	http://www.samsung.com

COSTA RICA	0-800-507-7267	http://www.samsung.com
DOMINICA	1-800-751-2676	http://www.samsung.com
ECUADOR	1-800-10-7267	http://www.samsung.com
EL SALVADOR	800-6225	http://www.samsung.com
GUATEMALA	1-800-299-0013	http://www.samsung.com
HONDURAS	800-27919267	http://www.samsung.com
JAMAICA	1-800-234-7267	http://www.samsung.com
NICARAGUA	00-1800-5077267	http://www.samsung.com
PANAMA	800-7267	http://www.samsung.com
PERU	0-800-777-08	http://www.samsung.com
PUERTO RICO	1-800-682-3180	http://www.samsung.com
TRINIDAD & TO-BAGO	1-800-SAMSUNG (726-7864)	http://www.samsung.com
VENEZUELA	0-800-100-5303	http://www.samsung.com

EUROPE			
ALBANIA	42 27 5755	http://www.samsung.co	
AUSTRIA	0810 - SAMSUNG (7267864,€ 0.07/min)	http://www.samsung.com	
BELGIUM	02-201-24-18	http://www.samsung.com/be (Dutch) http://www.samsung.com/be_fr (French)	
BOSNIA	05 133 1999	http://www.samsung.com	
BULGARIA	07001 33 11	http://www.samsung.com	
CROATIA	062 SAMSUNG (062 726 7864)	http://www.samsung.com	
	800-SAMSUNG(800-726786)	http://www.samsung.com	
CZECH	Samsung Electronics Czech and Slovak, s.r.o., Oasis Florenc, Sokolovská 394/17, 180 00, Praha 8		
DENMARK	70 70 19 70	http://www.samsung.com	
FINLAND	030 - 6227 515	http://www.samsung.com	
FRANCE	01 48 63 00 00	http://www.samsung.com	
GERMANY	01805 - SAMSUNG (726-7864, € 0,14/Min)	http://www.samsung.com	
CYPRUS	From landline: 8009 4000	http://www.samsung.com	
GREECE	From landline: 80111-SAM-SUNG (7267864) From landline & mobile: (+30) 210 6897691	http://www.samsung.com	
HUNGARY	06-80-SAMSUNG (726-7864)	http://www.samsung.com	
ITALIA	800-SAMSUNG (726-7864)	http://www.samsung.com	

+381 0113216899	http://www.samsung.com
261 03 710	http://www.samsung.com
023 207 777	http://www.samsung.com
020 405 888	http://www.samsung.com
0900-SAMSUNG (0900-7267864) (€ 0,10/Min)	http://www.samsung.com
815-56 480	http://www.samsung.com
0 801-1SAMSUNG(172-678) +48 22 607-93-33	http://www.samsung.com
808 20-SAMSUNG (808 20 7267)	http://www.samsung.com
From landline: 08010-SAM-SUNG (7267864) From landline & mobile: (+40) 21 206 01 10	http://www.samsung.com
0700 SAMSUNG (0700 726 7864)	http://www.samsung.com
0800 - SAMSUNG (0800-726786)	http://www.samsung.com
902 - 1 - SAMSUNG (902 172 678)	http://www.samsung.com
0771 726 7864 (SAMSUNG)	http://www.samsung.com
0848 - SAMSUNG (7267864, CHF 0.08/min)	http://www.samsung.com http://www.samsung.com/ch_fr/ (French)
0330 SAMSUNG (7267864)	http://www.samsung.com
0818 717100	http://www.samsung.com
8-800-77777	http://www.samsung.com
	261 03 710  023 207 777  020 405 888  0900-SAMSUNG (0900-7267864) (€ 0,10/Min)  815-56 480  0 801-1SAMSUNG(172-678) +48 22 607-93-33  808 20-SAMSUNG (808 20 7267)  From landline : 08010-SAM-SUNG (7267864)  From landline & mobile : (+40) 21 206 01 10  0700 SAMSUNG (0700 726 7864) 0800 - SAMSUNG (0800-726786)  902 - 1 - SAMSUNG (902 172 678)  0771 726 7864 (SAMSUNG)  0848 - SAMSUNG (7267864, CHF 0.08/min)  0330 SAMSUNG (7267864)

LATVIA	8000-7267	http://www.samsung.com
ESTONIA	800-7267	http://www.samsung.com
TURKEY	444 77 11	http://www.samsung.com

	CIS	
RUSSIA	8-800-555-55-55	http://www.samsung.com
GEORGIA	8-800-555-555	http://www.samsung.com
ARMENIA	0-800-05-555	http://www.samsung.com
AZERBAIJAN	088-55-55-555	http://www.samsung.com
KAZAKHSTAN	8-10-800-500-55-500 (GSM:7799)	http://www.samsung.com
UZBEKISTAN	8-10-800-500-55-500	http://www.samsung.com
KYRGYZSTAN	00-800-500-55-500	http://www.samsung.com
TADJIKISTAN	8-10-800-500-55-500	http://www.samsung.com
MONGOLIA	-	http://www.samsung.com
UKRAINE	0-800-502-000	http://www.samsung.com/ua http://www.samsung.com/ua_ru
BELARUS	810-800-500-55-500	http://www.samsung.com
MOLDOVA	00-800-500-55-500	http://www.samsung.com

ASIA PACIFIC		
AUSTRALIA	1300 362 603	http://www.samsung.com
NEW ZEALAND	0800 SAMSUNG (0800 726 786)	http://www.samsung.com
CHINA	400-810-5858	http://www.samsung.com
HONG KONG	(852) 3698 - 4698	http://www.samsung.com/hk http://www.samsung.com/hk_en/
INDIA	1800 1100 11 3030 8282 1800 3000 8282 1800 266 8282	http://www.samsung.com
INDONESIA	0800-112-8888 021-5699-7777	http://www.samsung.com
JAPAN	0120-327-527	http://www.samsung.com
MALAYSIA	1800-88-9999	http://www.samsung.com
PHILIPPINES	1-800-10-SAMSUNG (726-7864) for PLDT 1-800-3-SAMSUNG (726-7864) for Digitel 1-800-8-SAMSUNG (726-7864) for Globe 02-5805777	http://www.samsung.com
SINGAPORE	1800-SAMSUNG (726-7864)	http://www.samsung.com
THAILAND	1800-29-3232 02-689-3232	http://www.samsung.com
TAIWAN	0800-329-999 0266-026-066	http://www.samsung.com
VIETNAM	1 800 588 889	http://www.samsung.com

MIDDLE EAST		
IRAN	021-8255	http://www.samsung.com
OMAN	800-SAMSUNG (726-7864)	http://www.samsung.com
KUWAIT	183-2255	http://www.samsung.com
BAHRAIN	8000-4726	http://www.samsung.com
EGYPT	08000-726786	http://www.samsung.com
JORDAN	800-22273	http://www.samsung.com
MOROCCO	080 100 2255	http://www.samsung.com
SAUDI ARABIA	9200-21230	http://www.samsung.com
U.A.E	800-SAMSUNG (726-7864)	http://www.samsung.com

AFRICA		
CAMEROON	7095- 0077	http://www.samsung.com
COTE D'LVOIRE	8000 0077	http://www.samsung.com
GHANA	0800-10077 0302-200077	http://www.samsung.com
KENYA	0800 724 000	http://www.samsung.com
NIGERIA	0800-726-7864	http://www.samsung.com
SENEGAL	800-00-0077	http://www.samsung.com
SOUTH AFRICA	0860-SAMSUNG (726-7864)	http://www.samsung.com
TANZANIA	0685 88 99 00	http://www.samsung.com
UGANDA	0800 300 300	http://www.samsung.com

## Correct Disposal

#### **Correct Disposal of This Product**



(Applicable in the European Union and other European countries with separate collection systems)

This marking on the product, accessories or literature indicates that the product and its electronic accessories (e.g. charger, headset, USB cable) should not be disposed of with other household waste at the end of their working life. To prevent possible harm to the environment or human health from uncontrolled waste disposal, please separate these items from other types of waste and recycle them responsibly to promote the sustainable reuse of material resources.

Household users should contact either the retailer where they purchased this product, or their local government office, for details of where and how they can take these items for environmentally safe recycling.

Business users should contact their supplier and check the terms and conditions of the purchase contract. This product and its electronic accessories should not be mixed with other commercial wastes for disposal.

#### Correct disposal of batteries in this product



(Applicable in the European Union and other European countries with separate battery return systems.)

The marking on the battery, manual or packaging indicates that the battery in this product should not be disposed of with other household waste. Where marked, the chemical symbols Hg, Cd or Pb indicate that the battery contains mercury, cadmium or lead above the reference levels in EC Directive 2006/66.

The battery incorporated in this product is not user replaceable. For information on its replacement, please contact your service provider. Do not attempt to remove the battery or dispose it in a fire. Do not disassemble, crush, or puncture the battery. If you intend to discard the product, the waste collection site will take the appropriate measures for the recycling and treatment of the product, including the battery.

## Responsibility for the Pay Service (Cost to Customers)

▶ When the service is requested, in spite of in warranty, we may charge you for a visit from a service technician in the following cases.

## Not a product defect

Cleaning of the product, Adjustment, Explanation, Re-installation and etc.

- If a service technician gives instructions on how to use TV or simply adjusts options without disassembling product.
- If a defect is caused by external environmental factors (Internet, Antenna, Wired Signal, etc.).
- If a product is reinstalled or devices are connected additionally after installing the purchased product for the first time.
- If a product is reinstalled to move to a different spot or to move to a different house.
- If customer requests instructions on how to use because of another company's product.
- If customer requests instructions on how to use the network or another company's program.
- If customer requests software installation and setup for the product.
- If a service technician removes/cleans dusts or foreign materials inside of the product.
- If customer requests an installation additionally after purchasing a product through homeshopping or online.

### A Product damage caused by customer's fault

Product damage caused by customer's mishandling or wrong repair.

If a product damage is caused by;

- external impact or drop.
- use of supplies or separatly sold product unspecified by Samsung.
- repair from a person besides an engineer of outsourcing service company or partner of Samsung Electronics Co., Ltd.
- remodeling or repairing the product by customer.
- using it with incorrect voltage or non-authorised electrical connections.
- not following the "cautions" in User Manual.

#### **Others**

- If product fails by natural disaster (lightning, fire, earthquake, flood damage, etc).
- If consumable components are all used up (Battery, Toner, Fluorescent lights, Head, Vibrator, Lamp, Filter, Ribbon, etc.).
- If customer requests a service in case the product has no defect, service fee may be charged. So please read User Manual first.

# Optimum Picture Quality and Afterimage Burn-in Prevention

## **Optimum Picture Quality**

 To enjoy the optimum picture quality, go to the Control Panel in Windows Mode and adjust the resolution and refresh rate as shown below. The picture quality of TFT-LCDs may degrade if the optimum resolution is not selected.

RESOLUTION	VERTICAL FREQUENCY
1920 x 1080	60 Hz

 Due to the nature of the manufacturing of this product, approximately 1 pixel per million (1ppm) may be brighter or darker on the LCD panel. This does not affect product performance.

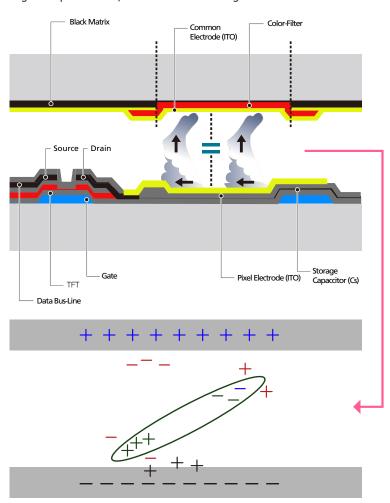
## THE NUMBER OF SUB-PIXELS BY LCD PANEL TYPE 6,220,800

- Unlike CDT monitors, TFT-LCD monitors (due to the nature of the panel) can be set to
  only one resolution to obtain the optimum picture quality. Therefore, setting a resolution
  other than the specified resolution may degrade the picture quality. To avoid this, it is
  recommended that you select the optimum resolution specified for your monitor.
- Light leakage could be on the edge of \*SIP panel caused by functionality of SIP Panel, but it does not affect performance of the product. (\*SIP : Sensor in Pixel)
- It is likely to be seen at low contrast and black screen. To minimize the effect of light leakage, it is recommended to use a color higher than 20-grey contrast level for background of the screen.

## **Prevention of Afterimage Burn-in**

### What is afterimage burn-in?

Such a voltage difference between electrodes increases with time and makes the liquid crystals thinner. When this occurs, a previous image can remain on the screen when the pattern changes. To prevent this, the accumulated voltage difference should be reduced.



Powering Off, Screen Saver and Power Saving Mode
 Ensure the product is powered off for 16 hours after it is used for 8 hours.
 Set the product to power off according to the power supply specifications in the display properties of the product.

- Regular Color Change



#### NOTE

Switch between 2 colors every 30 minutes as shown above.

Avoid combinations of a text color and background color of contrasting brightness.
 Avoid using grey as it may contribute to afterimage burn-in.
 Avoid using colors of contrasting brightness (black and white; grey).



- Regular Text Color Change

Use bright colors of similar brightness.

Interval: Change text color and background color every 30 minutes



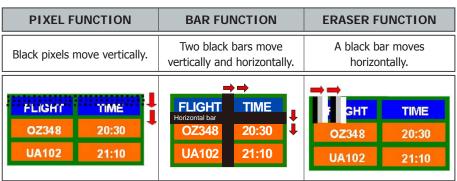
Move and change text every 30 minutes as shown below.



Regularly display a moving image along with a logo.

Interval: Display a moving image along with a logo for 60 seconds after using for 4 hours.

The best way to protect the product from ghost image (image burn-in on the screen) is to turn the power off or enable a screensaver when the product or system is not in use. Also, Warranty service may be limited depending on instruction guide.



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