

Clayton Anderson

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(316) 304-7789

EDUCATION

Google UX Design Professional Certificate

// September 2021 - June 2022

Completed a rigorous training designed for entry-level job readiness. 7 courses covering topics like UX research fundamentals, inclusive design, wireframing, low-fidelity and high-fidelity prototypes, usability testing, and tools like Figma and Adobe XD. Completed hands-on projects and [developed a portfolio](#) including 3 projects to receive the certificate.

The University of Kansas B.A. Global and International Studies, Minor in Business

// August 2009 - May 2014

Focus in Global Economics, 3.50 Major GPA, 3.67 Minor GPA

EXPERIENCE

UI / UX Designer CreativeOne | Kansas City, KS

// December 2022 - Present

- Create UI mockups and interactive prototypes that clearly demonstrate how sites and tools should function and appear.
- Lead design and oversee the launch of features that have resulted in a 3× increase in user engagement post-launch.
- Develop a comprehensive UI/UX design strategy aligned with brand objectives and user needs.
- Collaborate with key stakeholders to gather and evaluate user requirements, ensuring features meet both business goals and user expectations.
- Produce high-quality UX deliverables, including wireframes, visual designs, flow diagrams, storyboards, site maps, and prototypes.
- Identify and resolve UX issues, implementing design improvements based on user feedback and research insights.
- Partner with front-end developers to ensure precise implementation of UI/UX designs, while maintaining consistency with style standards and industry best practices.

SKILLS

Technical

Figma // Adobe Creative Suite // HTML // CSS // Javascript // Bootstrap // Tailwind // Microsoft Office Suite // Cross-browser Testing and Debugging

Design

User Centered Design // User Research // Personas // Journey Mapping // Ideating // Wireframing // Prototyping // Usability Studies // Responsive Design // Accessibility Consideration // Visual Design // Illustration // Mockups // Design Systems

Collaboration

Effective Business Communication // Design Critique & Feedback // Detail Oriented // Collaborative Client Design // Problem Solver // Task Prioritization