Clayton Cohn

DSC 478

Prof. Mobasher

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Final Project Proposal

For the final project, I will be doing a group project with two other students: Richard Olekanma and Rosario Fabien. We will be developing an application—specifically, a recommender system. We will be using a dataset from Kaggle called, "eCommerce behavior Data from multicategory store." The dataset can be found here: <https://www.kaggle.com/mkechinov/ecommerce-behavior-data-from-multi-category-store#2019-Oct.csv>. Our goal is to take this data, which consists of various users and products, and recommend products to users based on the relationships between the attributes provided. We will explore both user-based and item-based collaborative filtering.