

Columbia Land Conservancy's 2012 Sponsorship Opportunities

Sponsorship Benefits:	Organizational Underwriter	Conservation Benefactor	Guardian of the Land	Partner in Protection	Open Space Advocate	1/2 page advertisement	1/4 page advertisement	General Business Membership
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250	\$150	\$25 or more
Your company's logo and link on CLC's homepage and email blasts	✓							
Your company's logo in CLC's 2012 bi-annual newsletters	✓							
Display or exhibit area at the 2012 Country Barbecue	✓	✓	✓					
Recognition as an Event Sponsor at an additional CLC Event of your choice	All	2	*					
Recognition as an Education Sponsor on the Education Calendar sent to members	✓		*					
Recognition as a Public Conservation Area Sponsor at the PCA kiosk of your choice	All	1	*					
Complimentary admissions to the 2012 Country Barbecue	8	6	4	2				
Recognition on CLC's website with a link to your company's website	w/ logo	w/ logo	w/ logo	✓	✓			
Advertisement in the 2012 Country Barbecue event program	full page	full page	full page	full page	1/2 page	1/2 page	1/4 page	
One year CLC general business membership	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in CLC's 2012 Spring/Summer newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in the 2012 Country Barbecue promotional materials	✓	✓	✓	✓	✓	✓	✓	✓

* select one of three

2012 Events...

Annual Pancake Breakfast - March 31st
 25th Anniversary Country Barbecue - May 27th
 (promotional material deadline April 2nd)
 Community events throughout 2012

2012 Education Programs...

Art Programs
 Family Programs
 Guest Educator Programs
 (three available sponsorships)

CLC's Public Conservation Areas...

Borden's Pond, Chatham
 Drowned Lands Swamp, Ancram
 Greenport, Greenport
 Hand Hollow, New Lebanon
 High Falls, Philmont
 Ooms at Sutherland Pond, East Chatham
 Round Ball Mountain, Ancram
 Schor, East Chatham
 Seigel-Kline Kill, Ghent
 (three available sponsorships at each PCA)

Columbia Land Conservancy's
2012 Country Barbecue
Program Advertisements

Overall Publication Size
5.5"W x 8.5"H

- A Full Page
4.5"W x 7.5"H
- B 1/2 Page
4.5"W x 3.5"H
- C 1/4 Page - horizontal
4.5"W x 1.75"H
- D 1/4 Page - vertical
2"W x 3.5"H



Specs

Camera ready art or digital files

File Formats Accepted

pdf, eps, tiff, gif, jpgs

all advertisements are in black and white