Columbia Land Conservancy's 2013 Sponsorship Opportunities

Sponsorship Benefits:	Organizational Underwriter	Conservation Benefactor	Guardian of the Land	Partner in Protection	Open Space Advocate	1/2 page advertisement	1/4 page advertisement	General Business Membership
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250	\$150	\$25 or more
Your company's logo and link on CLC's homepage and email blasts	✓							
Your company's logo in CLC's 2013 biannual newsletters	✓							
Display or exhibit area at the 2013 Country Barbecue	✓	✓	✓					
Recognition as an Event Sponsor at an additional CLC Event of your choice	All	2	*					
Recognition as an Education Sponsor on the Education Calendar sent to members	✓		*					
Recognition as a Public Conservation Area Sponsor at the PCA kiosk of your choice	All	1	*					
Complimentary admissions to the 2013 Country Barbecue	8	6	4	2				
Recognition on CLC's website with a link to your company's website	w/ logo	w/ logo	w/ logo	✓	✓			
Advertisement in the 2013 Country Barbecue event program	full page	full page	full page	full page	1/2 page	1/2 page	1/4 page	
One year CLC general business membership	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in CLC's 2013 Spring/Summer newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in the 2013 Country Barbecue promotional materials	✓	✓	✓	✓	✓	✓	✓	✓

^{*} select one of three

2013 Events...

Annual Pancake Breakfast - March 23rd Annual Country Barbecue - May 26th (promotional material deadline April 27th) Community events throughout 2013

2013 Education Programs...

Children Programs
Family Programs
Guest Educator Programs

CLC's Public Conservation Areas...

Borden's Pond, Chatham Drowned Lands Swamp, Ancram Greenport, Greenport Hand Hollow, New Lebanon High Falls, Philmont Ooms at Sutherland Pond, Chatham Round Ball Mountain, Ancram Schor, Canaan

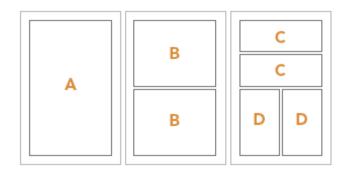
Seigel-Kline Kill, Ghent

Columbia Land Conservancy's 2013 Country Barbecue Program Advertisements

Overall Publication Size 5.5"W x 8.5"H

- A Full Page 4.5"W x 7.5"H
- B 1/2 Page 4.5"W x 3.5"H
- C 1/4 Page horizontal 4.5"W x 1.75"H
- D 1/4 Page vertical 2"W x 3.5"H

all advertisements are in black and white



Specs
Camera ready art or digital files

File Formats Accepted pdf, eps, tiff, gif, jpgs



2013 Sponsorship Opportunities

I/we pledge the following 2013 corp its efforts to protect rural open space		Columbia Land Conservancy in
☐ Organizational Underwrite ☐ Conservation Benefactor - ☐ Guardian of the Land, Eve ☐ Guardian of the Land, Edu ☐ Partner in Protection - \$1,0 ☐ Open Space Advocate - \$5 ☐ 1/2 page advertisement - \$2 ☐ 1/4 page advertisement - \$2 ☐ General Business Member	\$5,000 ent Sponsor- \$2,500 olic Conservation Area Sponsor - \$2, acation Sponsor - \$2,500 000 500 250	500
Business name		
(as I/we wish it to be listed in acknowledged	ments)	
Contact person		
Address		
City/State/Zip		
Phone/Fax		
E-mail		
Website		
☐ I/we prefer to be invoiced prior to ☐ Enclosed is my check, payable to ☐ Please charge my credit card: An	the Columbia Land Conservancy.	rd or Visa (circle one)
Card #	Exp. Date	CVV#

Please note:

Signature

✓ Return this completed form to CLC by April 6th to be included in the Country Barbecue invitation.

Date

- ✓ See enclosed flyer for advertisement sizes, specs and file formats accepted. Advertisement materials, including logos, are due to CLC by April 27th. Email electronic files to Lauren Haberland at lauren@clctrust.org.
- ✓ CLC reserves the right to edit materials as necessary for printing purposes.