

## Columbia Land Conservancy's 2013 Sponsorship Opportunities

Sponsorship Benefits:	Organizational Underwriter	Conservation Benefactor	Guardian of the Land	Partner in Protection	Open Space Advocate	1/2 page advertisement	1/4 page advertisement	General Business Membership
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250	\$150	\$25 or more
Your company's logo and link on CLC's homepage and email blasts	✓							
Your company's logo in CLC's 2013 bi-annual newsletters	✓							
Display or exhibit area at the 2013 Country Barbecue	✓	✓	✓					
Recognition as an Event Sponsor at an additional CLC Event of your choice	All	2	*					
Recognition as an Education Sponsor on the Education Calendar sent to members	✓		*					
Recognition as a Public Conservation Area Sponsor at the PCA kiosk of your choice	All	1	*					
Complimentary admissions to the 2013 Country Barbecue	8	6	4	2				
Recognition on CLC's website with a link to your company's website	w/ logo	w/ logo	w/ logo	✓	✓			
Advertisement in the 2013 Country Barbecue event program	full page	full page	full page	full page	1/2 page	1/2 page	1/4 page	
One year CLC general business membership	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in CLC's 2013 Spring/Summer newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in the 2013 Country Barbecue promotional materials	✓	✓	✓	✓	✓	✓	✓	✓

\* select one of three

### 2013 Events...

Annual Pancake Breakfast - March 23rd  
 Annual Country Barbecue - May 26th  
 (promotional material deadline April 27th)  
 Community events throughout 2013

### 2013 Education Programs...

Children Programs  
 Family Programs  
 Guest Educator Programs

### CLC's Public Conservation Areas...

Borden's Pond, Chatham  
 Drowned Lands Swamp, Ancram  
 Greenport, Greenport  
 Hand Hollow, New Lebanon  
 High Falls, Philmont  
 Ooms at Sutherland Pond, Chatham  
 Round Ball Mountain, Ancram  
 Schor, Canaan  
 Seigel-Kline Kill, Ghent

Columbia Land Conservancy's  
2013 Country Barbecue  
Program Advertisements

Overall Publication Size  
5.5"W x 8.5"H

- A Full Page  
4.5"W x 7.5"H
- B 1/2 Page  
4.5"W x 3.5"H
- C 1/4 Page - horizontal  
4.5"W x 1.75"H
- D 1/4 Page - vertical  
2"W x 3.5"H



Specs

Camera ready art or digital files

File Formats Accepted

pdf, eps, tiff, gif, jpgs

all advertisements are in black and white



## 2013 Sponsorship Opportunities

I/we pledge the following 2013 corporate sponsorship support to assist Columbia Land Conservancy in its efforts to protect rural open space in Columbia County:

- ☐ Organizational Underwriter - \$10,000
- ☐ Conservation Benefactor - \$5,000
- ☐ Guardian of the Land, Event Sponsor- \$2,500
- ☐ Guardian of the Land, Public Conservation Area Sponsor - \$2,500
- ☐ Guardian of the Land, Education Sponsor - \$2,500
- ☐ Partner in Protection - \$1,000
- ☐ Open Space Advocate - \$500
- ☐ 1/2 page advertisement - \$250
- ☐ 1/4 page advertisement - \$150
- ☐ General Business Membership - \$\_\_\_\_\_

Business name

(as I/we wish it to be listed in acknowledgements)

Contact person

Address

City/State/Zip

Phone/Fax

E-mail

Website

- ☐ I/we prefer to be invoiced prior to the sponsored event.
- ☐ Enclosed is my check, payable to the Columbia Land Conservancy.
- ☐ Please charge my credit card: American Express, Discover, Mastercard or Visa (circle one)

Card #

Exp. Date

CVV#

X

Signature

Date

Please note:

- ✓ Return this completed form to CLC by April 6th to be included in the Country Barbecue invitation.
- ✓ See enclosed flyer for advertisement sizes, specs and file formats accepted. Advertisement materials, including logos, are due to CLC by April 27th. Email electronic files to Lauren Haberland at [lauren@clctrust.org](mailto:lauren@clctrust.org).
- ✓ CLC reserves the right to edit materials as necessary for printing purposes.