Notes for 5th of August
Security Chat
Information security
- **looks at confidentiality integrity availability triangle of SBG assets**
- **Achieved through culture, security controls**
- **comprehensive set of guidelines + policies**
- **Support and investment**
- **an industry lead by testing regime**

Whats at stake
- Data protection- customer and staff
- Payment details - PCI + DSS
  - PCI - Payment card industry (Major Brands visa, master card etc..)
- Availability of sites and games - DDoS
- The integrity of our content - Secure coding, pen testing, bug bounty
- our reputation
- Intellectual property

Secure coding vulnerabilities to look out for -
-

good security qualifications OSCE OSCP CREST CSG

biggest threat - crypto-malware , encrypts files and then ransoms files back to you for bitcoin

Uk has first completely monitored internal -> external monitoring services

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Danny
Task Management
- The process of managing a task during its life cycle including planning, tracking and reporting
- capture
  - Capture information
- organize
  - a plan
- do
  - what needs doing
- ubiquitous capture
- the three points should be interchangeable and possibly simultaneous
- tasks come from everywhere - emails texts slack Facebook face to face telephone etc…….
- the two minute rule - if you have a task that will take less than two minutes, and you are in a position to do it DO IT

- alternatively - regardless of the task, as soon as you get it, spend two minutes doing it
- Granularity of tasks -
    - difference between projects and tasks
    - ensure that in your to do list, it is a task list not a project list
    - Find a new place to live/look at right move for 10 minutes
    - the more specific the better to a point
- What's the next action
    - great question for meetings to move forward
- prioritisation
    - size
    - due date
    - importance

eisenhower principle

	Urgent	Not Urgent
Important	1st	2nd
Not Important	3rd	4 - Bin It

Pareto Principle

- 80% of your sales come from 20% of your clients
- 80% of problems can be attributes to 20% of the causes
- Fixing the top 20% reported bugs fixed 80% of crashes - Microsoft
- 20% of the code has 80% of the errors
- **Find the 20% that will give you 80%**

Managing Tasks
- Calendars - can be great for time boxing however must be done right to ensure freedom for flexibility
- specific software i.e. omnifocus, wanderlust, outlook - Gives you prompts, can work on multiple devices, phone laptop etc…

s.g/article-weeklyrev

DO-

Presenter qualities
- Confidence - rehearsal, practice as and when possible , know your subject matter and prepare early enough
- Manner - Volume of voice, eye contact , energy
- Attitude - depends on audience and reason, get information from one to a group. Don't react badly to bad crowd members, awkward questions .
- Diligence - careful about the slides and ensure that all the slides are relevant

and is in enough detail
- Enthusiasm- make sure you are enthusiastic about the subject

Good slide design
- good colour and contrast
- not too many words
- decent fonts
- decent text side
- not too much information

Structuring a presentation
- Introduction and background
- Outline - especially if long presentation
- Sections
  - Lead-in
  - Content
  - Summary/review
- Conclusion
- Any Questions

- **Keep it simple**
- **You should be fine without the slides**
- **Use Notes - in case of brain fart!**
- **Use Diagrams**

If you're not presenting
- establish requirements
- don't just have one line slides cause the person presenting may struggle

Gender: female x
Age: 48 x
no formal education: 20 x
comedy 1
favourite vegas game: instant win x
Most used competitor: gala x
% bet on sports: 70 x
Proposition: bring vegas to you x

more from your bingo!

Gender: Female 1
Age: 46 x
Single: 40 x
Favourite Supermarket: Asda 1
free time: Reading x
Bingo in bed: 70 x
also play vegas/casino: 80 x
proposition: more from your bingo! 1

Gender Male 1
Age 34 x
with no children 19 x
top 3 sports followed Football, Rugby and Tennis 1
also bet on sports 65 1
spend all sow with us 70 x
proposition up your game 1

gender male 1
age 45 x
sky vegas 70 1
play poker 60 x
most used competitor pokerstars x
play slots once a week 14 x
play live tables once a week 23 x
proposition: simple high quality casino as you would expect 1 from sky
4