Designed for:

Cleanchain

Designed by:

TeamBallo

Date:

23/11/2021

1.0

Version:

Problem



- 1. Traceability agrifood products
- 2. Cross inspections to guarantee genuinity
- 3. Improvement sampling system

Solution

1. Blockchain data filing

3. Algorithm for automated monitoring

2. Data processing



Unique Value Prop.

future is decentralized.

Public chain, public transparency: the



Unfair Advantage

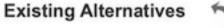
together with data crossing

Full blockchain tracing system



All companies involved in the food production chain

Customer Segments



- 1. QRCode information mechanism
- 2. Monolithic database system
- 3. Sampling system services
- 4. Closed proprietary blockchained based system

Key Metrics

system

1. Sum of property token

2. Number of queries sent to Cleanchian

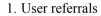


High-Level Concept



Cleanchain is like a database but public, immutabile and decentralized; plus it is cheap and highly scalable.





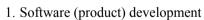
- 2. Word of mouth
- 3. Marketplace





- 1. Agrifood companies interested in tracing their product.
- 2. Public entities appointed of supervisioning

Cost Structure



2. Marketing expences



Revenue Streams

