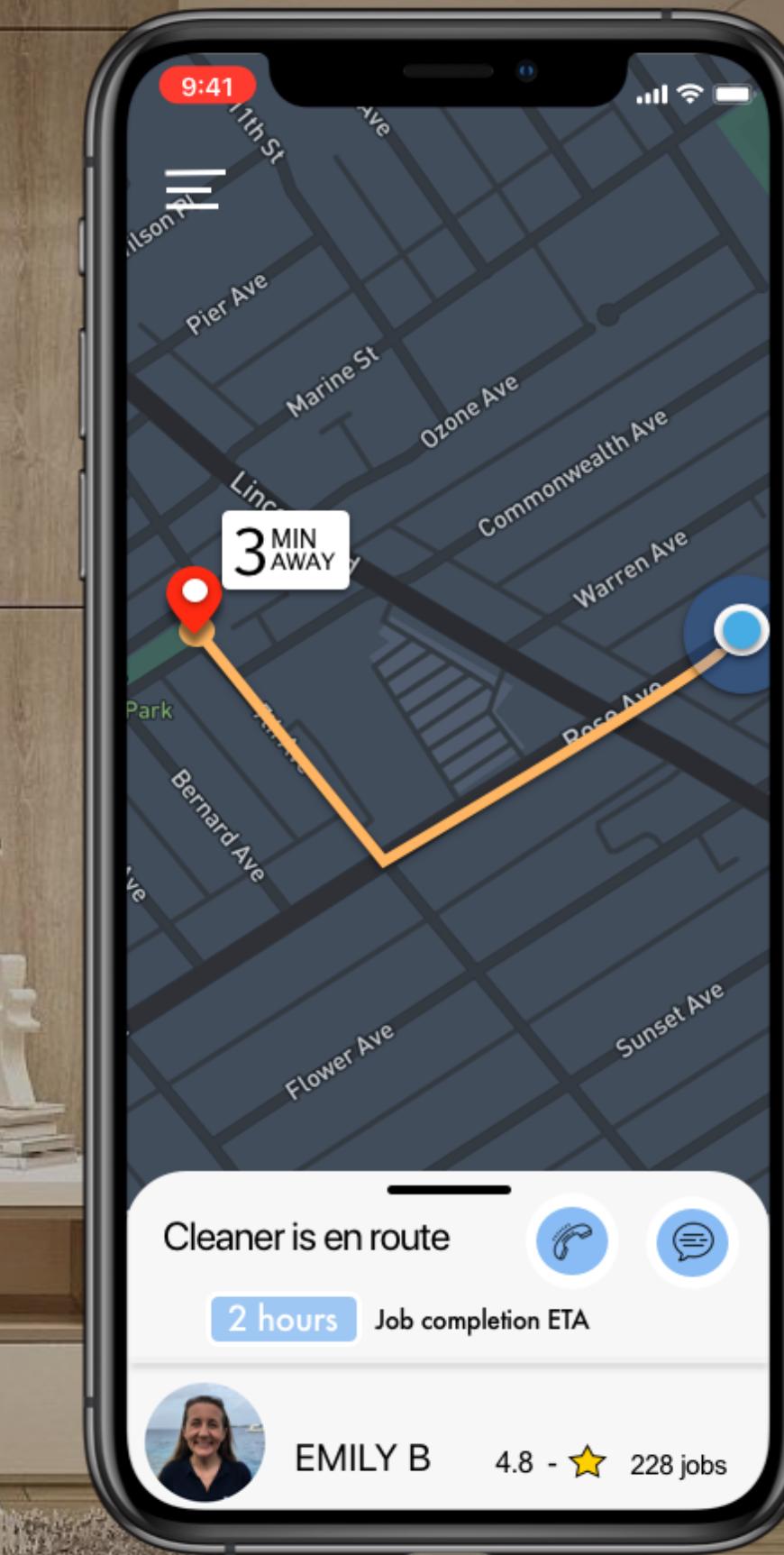




# Cleanbot

Residential cleaning Reinvented: Urban Solutions for Today's Homes

Powered by Robotics



# PROBLEM

Outdated Cleaning Practices in 2024: Inefficient Manual Cleaning Processes

Wasting Time on Laborious Tasks

Manual Labor

Current cleaning practices require cleaners to manually scrub each Bathtub or shower, this repetitive and time consuming task eats into valuable work hours, reducing productivity and limiting the number of homes they can service in a day.

Price

Pricing methods may differ, with cleaners charging based on factors such as hours worked or square footage. Generally, tasks that are more labor-intensive incur higher charges, reflecting the significant manual effort required to complete them.

# SOLUTION: Cleanbot concept



Rt-1 frees up cleaners' time by  
Handling 1/5 of their tasks

→ Rt-1 is modular so it's not heavy for  
The cleaner to pickup

→ Rt-1's advanced lidar maps out  
Bathtubs and showers

## A robot bathroom cleaning aid

Introducing Robotics to Revolutionize Urban Cleaning

Rt-1 sends alerts to the cleaner's  
App upon completion

→ Rt-1's detachable scrubber combats  
Wear and tear over time

"Similar to the Roomba revolutionizing floor cleaning,  
our robot aid, Rt-1, specializes in optimizing bathtub  
and shower cleaning. By using Rt-1, we reduce costs  
for consumers while simultaneously creating more job  
opportunities for cleaners."

# Introducing the Rt-1

“Just like Roomba but for Bathtubs and Showers”

## Eco-friendly cleaning solution reservoirs

Embrace efficiency with every drop, leaving your space sparkling and guilt-free

## Integrated water rising reservoir

Effortlessly refresh surfaces as water cascades over every inch ensuring a thorough and pristine clean



## Lidar function

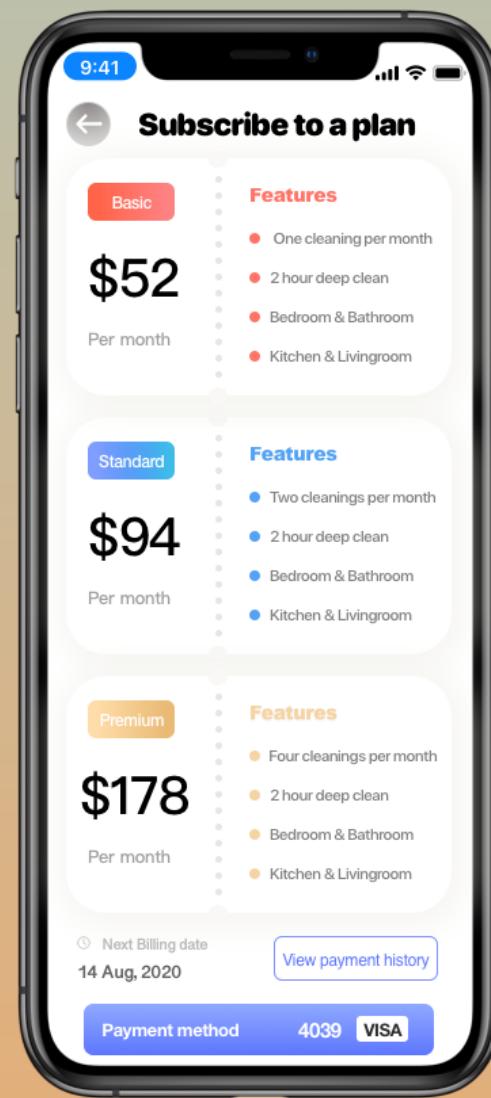
Unparalleled cleaning precision, meticulously mapping out your shower and bathtub areas. Our advanced sensors detect every contour and obstacle.

## Extendable Scrubber Arm

emerges effortlessly from its discreet compartment, ready to tackle even the toughest messes with ease. A perfect blend of innovation and elegance

# How it works:

## 1-Click Maid Service



Open app and book a clean

Choose a subscription then describe  
your home (loft/apartment/flat)



Cleaner Arrives

Greet the cleaner and show her in  
She will drop the robot in the shower  
And continue her chores



Shower & Bathtub robot (Rt-1)

It has a scrubbing function which extends  
and two reservoirs of cleaning solution  
and sends a notification to the cleaner  
when it's finished

# USE-CASES

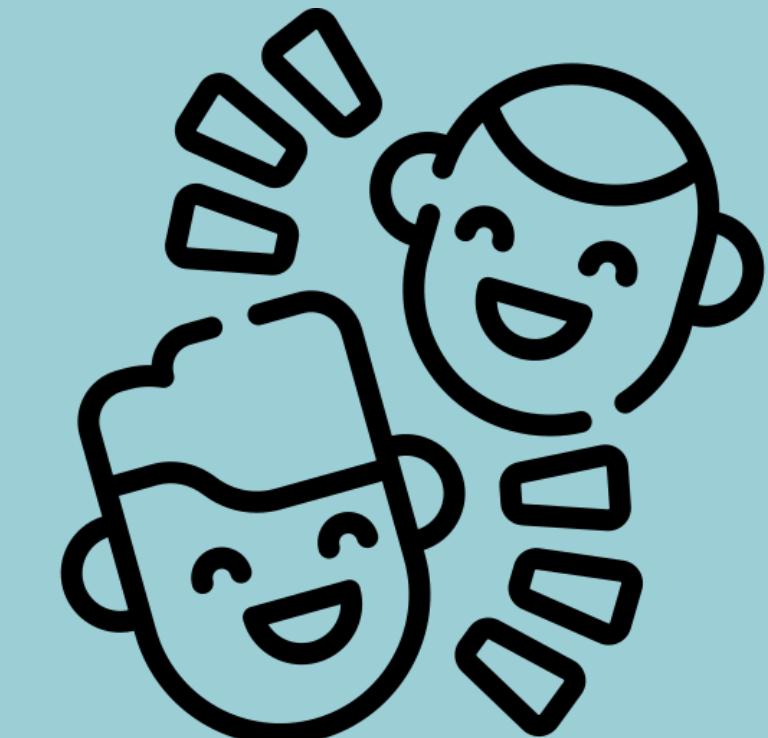


Treat your family or  
your self to a day out  
and still have a clean  
home

Under your guidance we organize a  
cleaning schedule and your house  
chores are automated

Our flagship robot saves the cleaner  
time by eliminating 1/5 of a cleaner's  
Cleaning chores

With that time and energy saved  
The cost of the job is reduced  
Satisfying you the client with  
Cost and a clean home



Catch up with friends  
instead of on  
your chores

Wherever you are, know the  
cleaner's progress within the app  
and get a notification when the  
cleaner is done

# First in the cleaning market

*To offer :*

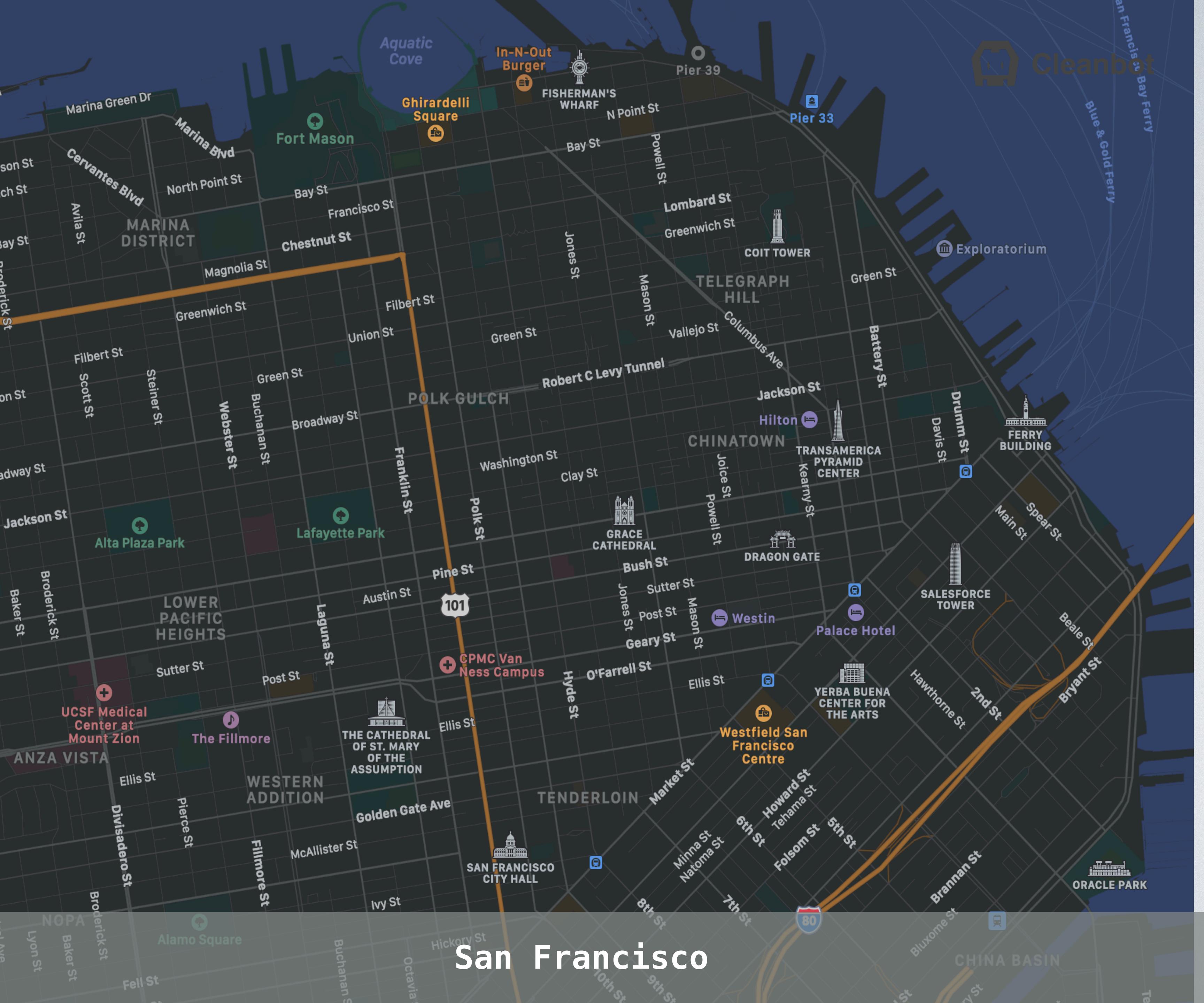
Subscription based model

See the cleaner live en-route

A cleaning robot

Not only revolutionary,  
It's a hat trick!

# Initial Service area



San Francisco

# Overall Market

1st link <https://www.franchisehelp.com/industry-reports/cleaning-industry-analysis-2020-cost-trends/#:~:text=The%20Household%20Cleaners%20Market%20is%20the%20home%20cleaning%20industry>  
2nd link <https://www.fredericagroup.com/industry-study/contract-cleaning-services-3371.htm>

\$40B

Annually and growing

27 %  
*Of revenues*

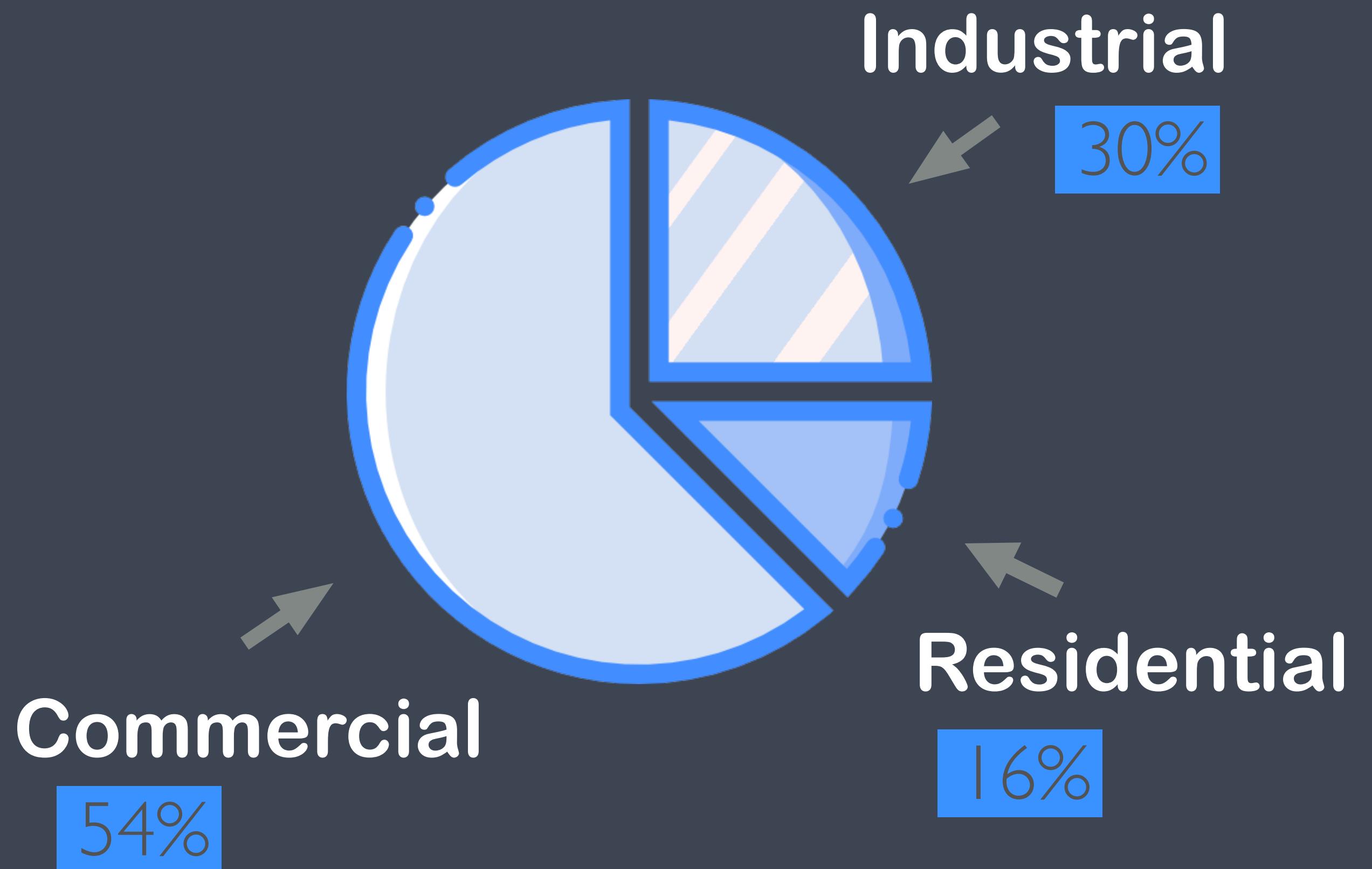
Top 4 players combined

Note: Industry shift

The numbers presented here are uncalibrated  
because Cleanbot will shift the market  
By offering affordable housekeeping, It will  
Increase users in the market

# COMPOSITION OF MARKET

Market segments



Our focus is strictly residential  
on the Urban service  
on-demand market



# Product: CLEANBOT

- Book Cleaning services, see previous & upcoming cleanings
- See when your cleaner is on the way and when they have left your home with Google maps integration
- Our pet offerings include Pet Bathing, Grooming, and cleaning Litter Boxes, we have an array of Certified Groomers



# LOOKING FORWARD: Potential Outcomes



***Best-Case Scenario***

Becomes market leader,  
\$1B+ in annual revenue



***Realistic Success Scenario***

Gets 6% in of the top U.S  
Cites. Generates 14-25M+  
In yearly profit



***Worst-Case Scenario***

Pivot into a SAAS Company  
Functioning as a Service Management  
Software with a Business-to-business  
model

# ROBOTIC RESIDENTIAL BUSINESS

**“Calculated savings from using the robot compared to traditional cleaners”**

*"Robot Efficiency: With Rt-1 (Cleanbot) reducing the housekeeper's workload by 20% per job, we're able to slash 20% off the price of every service. This translates to a 20% increase in profit for shareholders, while also empowering housekeepers to take on more homes each day."*

*cost per Robot*

\$20,000

*cost of*

*Avg. Traditional Cleaner*

1bed/1bath

\$83.75

3bed/2bath

\$209.29

## (Return on Investment)

*Payback Period (# of cleanings to break even)*

**1bed/1bath**

314 cleanings

**3bed/2bath**

106 cleanings

*Replaceable Cost of Traditional Cleaner*

1bed/1bath

\$16.75

3bed/2bath

\$41.86

*The new price ( Saving 20% on each clean )*

**1bed/1bath**

\$67.00

**3bed/2bath**

\$167.43

# Business Model

## *Subscription*

$$\text{Profit Margin Percentage} = \left( \frac{\text{Profit Margin}}{\text{Revenue}} \right) \times 100\%$$

*Profit on 1 bed/*

\$94

Avg fee

2 cleans per month which  
Entails a 2 hour deep clean

\$70M

Revenue

Projected by 2024



# COMPETITION

and what makes us different



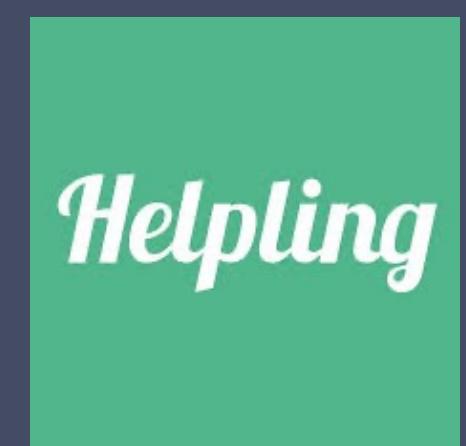
Handy is an online two-sided marketplace  
for  
residential cleaning, installation, and other  
home services



Thumbtack is an online service that  
matches customers with local professionals.



Tidy is an online service that combines the  
absolute best cleaners with well crafted  
technology so you get better cleanings for less



Helpling is a London-based online booking  
and payment platform that connects  
customers with pre-vetted local cleaners.



Cleanbot is an online service that connects pre-vetted  
Professional cleaners to local customers.

# ABOUT THE TEAM

Founder

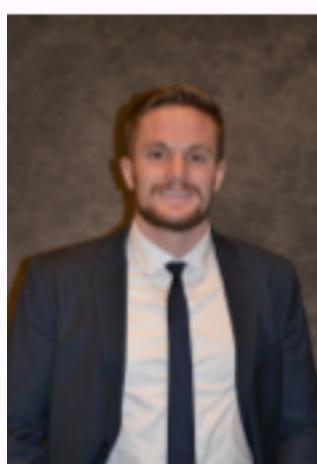


“

Open Source Developer/ Coder for two previous Startups/ Freelance Developer and Designer

Kelvin Knighton

CoFounder



“

My background is in Marketing, Business And Entrepreneurship

”

Cameron Scheuren

Advisor



Richard Clarke

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