

PROFILE

- Languages: English, Arabic
- Skills: reporting, producing, shooting and editing video, writing for print, broadcast and online, multimedia production, social media, project management
- Tools & software: iNews, Premiere Pro, Wordpress, Polopoly, Hootsuite, TweetDeck, Curata
- Proficiency in CP Style and understanding of Canadian libel law
- Possess a sense of humour, high energy and an eye for improving systems

PROFESSIONAL EXPERIENCE

Freelance Writer & Producer, 2012- present

Write articles and scripts for various media outlets including the CBC, New Canadian Media, StartUp Canada and Speak magazine. Provide freelance communications and social media services for nonprofits. Completed a fellowship at the School for Social Entrepreneurs (2015).

Media Trainer & Facilitator, Citi FM

Accra, Ghana, 2014

Trained citizen journalists to create radio documentaries on social issues in their communities. Planned the curriculum, led workshops for the 30 participants, traveled across the country to conduct field training and assist participants with their reports.

Media Trainer, Journalists for Human Rights (JHR), Accra, Ghana, 2013 – 2014

Trained reporters at Citi FM, Ghana's leading radio station. Responsibilities included leading workshops in the newsroom, working with junior reporters and co-producing human rights stories. Quickly built a strong rapport which led me to be hired for contract work by the station- for the first time in JHR's history.

Assistant Producer, Context with Lorna Dueck, 2011- 2012

Production Assistant, 2010- 2011

Produced segments and episodes for this half-hour weekly program broadcast on Global TV and Vision TV. Pitched stories, chased and pre-interviewed guests, wrote scripts, assisted floor manager during live studio audience tapings, responsible for social media posts and growth.

Intern, CBC News: Toronto, 2010

Gathered info for producers and assignment editors on breaking news, conducted interviews, pre-interviews and streeters, worked with editors to select appropriate footage, assisted reporters and producers.

Writer/Fact-checker, McClung's magazine, 2010 – 2011

Fact-checked and edited articles for the magazine's print and online editions.

Communications Assistant, Ryerson Students' Union, 2008 - 2009

Wrote copy for union newsletters, brochures, and campaign materials.

Reporter Intern, 100 Huntley Street- Field Production Department, 2008

Assisted reporters and producers, conducted pre-interviews and streeters. Wrote and produced a 10-minute feature report and appeared on live television.

Community Calendar Host, CKLN 88.1 FM, 2007 - 2008

Wrote and voiced daily scripts for a general arts and entertainment segment.

Contributor, One80 Community Newspaper, 2006 - 2007

Wrote articles, including 3 cover stories for this award-winning youth newspaper.

EDUCATION

Bachelor of Journalism, Honours, Ryerson University

Relevant courses:

- Radio documentary
- TV Production Techniques
- Online Reporting
- International Journalism
- Ethics and Law

Nonprofit & Voluntary Sector Management Certificate, Ryerson University

Relevant courses:

- Advocacy and Governmental Relations
- Strategic Planning
- Program Evaluation
- Critical Issues
- Developing Effective Organizations

VOLUNTEER SERVICE

Media Mentor, Creative Writers and Young Debaters Club (CREWDEC), 2014- present

CREWDEC is a social justice club in Old Fadama, Ghana's largest slum. Act as a mentor to youth (ages 11-16) by helping guide conversations on social issues, creating a blog for reporters and facilitating media training opportunities.

Community Animator, Centre for Social Innovation, 2014- present

Give tours of the co-working space to guests, provide administrative support, respond to member inquiries, help organize and participate in community events.

Member at Large, Ryerson Journalism Alumni Association, 2014- present

Vice President- Events, 2012- 2014

Coordinate networking and industry events for alumni, build partnerships with relevant organizations.

Faculty of Communication & Design Director, Ryerson Students' Union Board of Directors, 2010- 2011

Responded to student concerns by meeting with university staff to address issues, submit motions on behalf of students in the Faculty of Communication and Design.

AFFILIATIONS

Associations: Arab and Middle Eastern Journalists Association, WAM!: Women, Action and the Media

Interests: arts and culture, music, social and community issues, international development, travel, education, social finance, entrepreneurship

Courses:

Measuring Social Impact- Ashoka
Community Journalism- Future Learn
Social Launchpad- School for Social Entrepreneurs
Mindfulness Strategies- Mindfulness Without Borders
Authentic Leadership- Le Playground

Commissioner, Educational Issues Committee, Ryerson Students' Union, 2010 – 2011

Chaired meetings for the committee, coordinated campus-wide events and campaigns, conducted outreach initiatives to students.

Co-Chair, World University Service of Canada: Ryerson University, 2009 – 2011

Successfully led a campus-wide campaign which resulted in an overwhelming "yes" vote in a referendum to secure sustainable funding for the student refugee program (\$100,000 annually). Coordinated awareness events and fundraisers for international development issues, managed a team of volunteers, provided settlement support to student refugees.

Youth Counsellor, Catedral Santa María, Santa Cruz, Bolivia, Summer 2011

Taught lessons to youth, supervised trips, performed outreach activities, prepared crafts for children.

English Teacher, Coptic Orphans, Qus, Egypt, Summer 2007

Prepared and taught English lessons to children and adults, organized activities in schools and orphanages.

Conferences:

International Forum (presenter), Jan 2016
xChange, Engineers Without Borders, Jan 2016
Uniterra's International Seminar: Youth Leaders in Entrepreneurship in Hanoi, Vietnam, Nov 2015
Mindcamp: Canada's Creativity Conference, Aug 2015
Conscious Minds Social Justice Camp, Aug 2015
LatAm Startup Conference, July 2015
Social Innovation Challenge (finalist), June 2015
Canadian Roots Exchange, May 2015
CSR Strategy & Management, Nov 2013
WUSC Leadership Meeting (presenter), Aug 2012