

Megan Beretta

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Career Highlights

- Developed a website for the federal public service, from idea inception to delivery, on recruitment of young people to the Government of Canada. Was recommended by the Deputy Minister of the Canada Revenue Agency to all Deputy Ministers in the University Champion Program.
- Represented Canada as a delegate to the Youth 7 Summit in Tokyo, and negotiated Canada's position on youth policies. Represented youth at several discussions with Canadian stakeholders, and presented to the Deputy Minister of International Development on youth policy positions.
- Directly served two Deputy Ministers in the federal public service, and represented the Government of Canada as the Student Ambassador to the University of Ottawa. Developed unique third-party stakeholder relationships with the University sector, with academics and administration, and effectively opened lasting avenues for innovation in recruitment and partnerships.
- Served as the Ottawa lead for CIVIX during the Student Budget Consultation, working directly with the Finance Minister, Finance critics from each party, and stakeholders. Have worked to build relationships for CIVIX in the capital, and worked to partner with the government to expand CIVIX internationally.

Education

- Joint Honours Bachelor of Social Science in Political Science and Communication, Co-operative Education Program, The University of Ottawa - Graduation June 2017
 - Dean's Honour List, recipient of the Dean's Merit Scholarship and Entrance Scholarship, and the Undergraduate Research Opportunity Award
 - Worked with the University as a Research Assistant, and Student Ambassador
 - Completed a directed study research course on youth political behaviour and social media use, with a final grade of A+
- Sciences Po, Collège Universitaire Campus Euro-Américain à Reims – Sept. 2014-Dec. 2014
 - Certificate of Studies from Sciences Po during uOttawa's exchange program. Completed courses in European politics, public international law, security, and DELF C1 French.
 - Successfully completed the program with above-average grades and evaluations.

Selected Employment Experience

Ottawa Representative, CIVIX & Student Vote – May 2012-Present

- An ongoing representative in Ottawa at events and stakeholder meetings; support conferences and work with teachers on their facilitation of CIVIX programming.
- Support the Student Budget Consultation in Ottawa; hosted meetings between the Minister of Finance, Jim Flaherty, and later Minister Sorensen, and students presenting the consultation. Assisted students in the development of their presentation to the Prime Minister's Office.

Government Relations Intern, Summa Strategies, May 2016-August 2016

- Worked in strategic government relations, performing communications, research, writing briefings, and communication planning. Attended Parliament Hill committees for research, conferences and events on behalf of clients and Summa.
- Successfully identified political issues based on clients' sectors; researched, and produced briefings for clients based on emerging and changing priorities. Worked specifically on files pertaining to digital media, technology, and innovation. Created and pitched a communications campaign to a technology client.

Communications Coordinator and Delegate for 2016 Youth 7 Summit, Young Diplomats of Canada, May 2016

- Through a competitive process, was selected to represent Canada alongside four youth at the Youth 7 (Y7) Summit in Tokyo, Japan.
- Negotiated on behalf of Canada to create a youth communiqué with other G7 nations youth, particularly on sustainable development of gender equality, education equality, and social enterprise. Was chosen to represent the entire negotiation group to the conference. In Canada advocated for the inclusion of youth policies in the final G7 Communiqué.

Government of Canada Student Ambassador to the University of Ottawa, Public Safety Canada – September 2015-Present

- Represented the Deputy Minister of Public Safety Mr. François Guimont at the University of Ottawa as part of the Deputy Minister University Champion Program. Managed a multi-dimensional role facilitating new graduate and student recruitment and developing substantial multi-year relationships for strategic integration into future considerations for different bodies at the University.
- Worked with hundreds of students through planning and executing unique recruitment events; building and delivering recruitment information online and through social media; sought new opportunities for Government of Canada departments to create recruitment partnerships; all resulted in the creation and facilitation of valuable employment opportunities for youth, and strengthened youth presence in the federal public service.

Junior Operations Officer, Commissioner's Office of The Canada Revenue Agency – January 2015-September 2015

- In a multi-dimensional role serving the Deputy Minister, gained experience in administration, event coordination and management, and communications. Gained project management experience developing a webpage independently, strengthening third-party relationships, and working in a team with multi-level stakeholders.

Junior Programs Officer, The Canada Revenue Agency – April 2015-September 2015

- Worked with the E-Services Innovation Directorate to perform research and create recommendations regarding the newest technologies affecting tax administration, and vetting their applications to Canada's tax system and delivery.
- Engaged to train the Assistant Commissioner on the use of Twitter to connect with employees; delivered a series of workshops to assist in strategic and technical skills on Twitter.

Education Policy Analyst, Aboriginal Affairs and Northern Development Canada - May 2014-September 2014

- Conducted policy research and analysis of First Nations education issues and reform; performed exploratory legislation and policy analysis for a shifting legislative and political environment.

Selected Volunteer and Extracurricular Experience

Co-Founder and Director of Communications, Ottawa Civic Tech – July 2016

- Co-founded and ongoing organizer of a community group which urges hackers, policy experts, and those passionate about local issues to come together to find technological solutions to civic issues. Weekly meetings present special guest lecturers followed by two hour discussions of issues employing civic technology.

Advisory Table, Youth Impact Summit at the MaRS Discovery District – August – September 2016

- Advised the planning committee on the inclusion of 150 diverse youth and organizations for the first ever Youth Impact Summit in Toronto. As a bilingual facilitator, ensured youth-friendly inclusion, ideation, and discussion.

Director of Communications, International, Political, and Policy Studies Student Association (IPPSSA) at The University of Ottawa – January 2015-November 2015

- Appointed to design communications strategies, promote and communicate events and information of one of the largest student associations at uOttawa; implemented communications strategies and ensured communications deliveries from over 15 executive members and external partners.

Volunteer and Executive, iVote-jeVote, University of Ottawa, 2013-2016

- Provided assistance, planning, and activation of students for prominent youth civic engagement events, particularly strategic communication and event execution. Hosted Prime Minister Justin Trudeau for the launch of the Minister of Youth initiatives, and coordinated over 200 students' engagement on youth issues in Canada.

Selected Awards

- *Everyday Political Citizen Award Nominee, Samara Canada, 2015*
- *Young Woman in Public Affairs Award, Zonta Cambridge, 2011*
- *Community Excellence Award, City of Cambridge, 2011*
- *Lieutenant Governor's Volunteer Award, Preston High School, 2011*