



## Communications

### Competency Checklist

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#### Your Learning Competencies

☐ I **can explain** why communication is vital for a regulator's success

☐ I **can name** the four core audience groups

☐ I **can identify** appropriate messages for each audience

☐ I **can match** communication channels to specific groups

☐ I **understand** how to coordinate messages during crisis situations

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This competency checklist serves as a record of learning objectives achieved in the Communications module.