



"Designing the
User Experience"
7th September
@ The Dome, Brighton.

SPONSOR'S PACK

What is d.Construct?

d.Construct is an affordable, one-day conference aimed at those building the latest generation of web-based applications. Previous years have seen speakers from organizations including Amazon, Google and the BBC discuss the challenges and opportunities created by the web. This year will see 600 web professionals gather in Brighton on September 7th to discuss the topic of “user experience design”. Leading speakers from companies including Yahoo! and Adaptive Path will share their expert knowledge on how to create the best online experiences possible.

“The best conference I've attended in the past few years.”

— Phil Winstanly, Microsoft technologist



Audience

The audience will be made up of technically astute web practitioners with a particular interest in web applications. Job titles will include:

- Technical Director
- Chief Technical Officer (CTO)
- Head of User Experience
- Senior User Interface Designer
- Usability/Information Architect
- Head of Web Development
- Business Development Manager
- Senior Designer
- Production Manager
- Senior Web Developer/Programmer

The majority of the audience will be from London and the South East although significant numbers are expected from elsewhere in the UK and across Europe.

“I really enjoyed the day, and I’m looking forward to next year’s event.”

— Neil Crosby, Web developer



Speakers

d.Construct attracts some of the top speakers in the industry, and previous years have seen keynotes from Cory Doctorow (EFF) , Jeff Barr (Amazon) and Jeff Veen (Google).

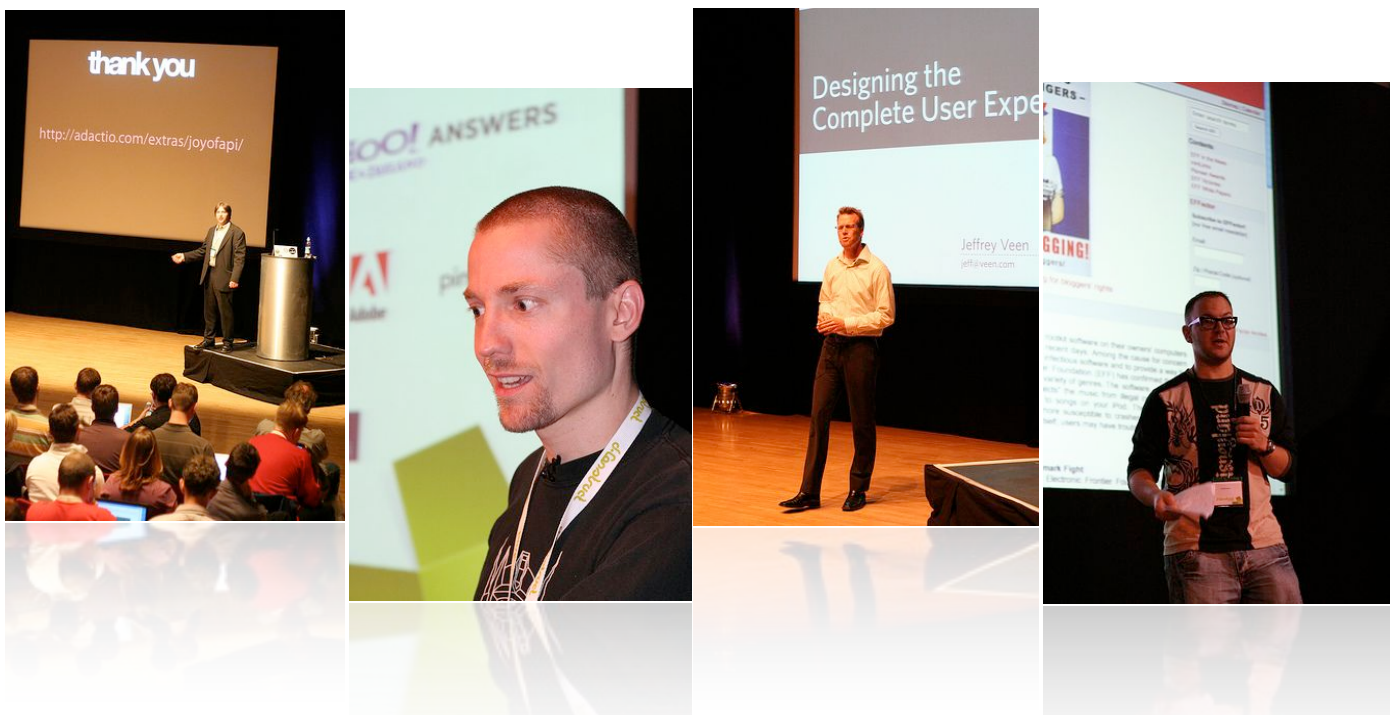
Speakers for this years event include*:

- Jared Spool (Usability Expert, UIE)
- George Oates & Denise Wilton (Lead Interface Designers for Flickr and Moo)
- Cameron Moll (Interface Designer and Blogger)
- Leisa Reichelt (User Experience Consultant, Flow Interactive)
- Matt Webb (Internet Consultant, Shultz and Webb)
- Tom Coates (Technologist and Social Commentator, Yahoo!)
- Peter Merholz (Interaction Design Consultant, Adaptive Path)

“As I have come to expect, the speakers were great – really inspirational and knowledgeable.”

— Chris Korhonen

(* Subject to change)



Why Sponsor d.Construct?

By sponsoring this event you will be able to connect your brand with influential bloggers and thought leaders, talented developers and designers, and some of the best known Internet companies around. This is the perfect opportunity to showcase your services, recruit new staff and demonstrate your commitment to the web design community.

Past sponsors have included Adobe, Yahoo, Apress and the BBC to name just a few.

“Thanks so much for your accommodation at d.Construct 06 - it proved to be valuable to us particularly in terms of branding & exposure”

— Desiree Banugo, Yahoo!



Sponsorship Opportunities

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship. Sponsorship places are strictly limited.

Premier Sponsor £8000 (2 places available)	Executive Sponsor £4000 (4 places available)	Associate Sponsor £2000 (8 places available)
Introduce opening or closing speaker		
Large exhibition space with power and internet connection	Medium exhibition space with power and internet connection	Small exhibition space in foyer
8 full conference passes	6 full conference passes	4 full conference passes
Listed as premier sponsor on all marketing collateral	Official break sponsor	
Company listing in press releases		
Top logo placement on website	Logo on website	Logo on website
Logo on print adverts	Logo on print adverts	
Logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks
Logo on name badge/program	Logo on name badge/program	Logo on name badge/program
Logo on conference t-shirts	Logo on conference t-shirts	
Attendee bag insert	Attendee bag insert	Attendee bag insert
Two guest invitations to the exclusive speakers dinner		
Access to the press, sponsor and speakers lounge	Access to the press, sponsor and speakers lounge	Access to the press, sponsor and speakers lounge

Other sponsorship opportunities

- Pre event party
- Post event party
- Speakers dinner
- Conference lanyards
- Attendee goodie bags
- Event t-shirts



Contact

If you are interested in sponsoring d.Construct or you would like more details about the conference, please email Andy Budd at andy@clearleft.com or telephone +44 (0)845 8386163.