

Clearleft presents

2009 dConstruct

sponsorship pack



Contact Andy on 0845 838 6163

WHAT IS DCONSTRUCT?

The affordable one-day web conference, combined with two days of masterclass workshops. dConstruct 2009 brings together the industry's leading thinkers to explore the challenges of designing for tomorrow.

THIS YEAR'S TOPIC

"Designing for Tomorrow"

DATES

2nd - 4th September 2009

VENUE

Brighton's historic Dome theatre.

HISTORY

dConstruct is in its fifth year.

DELEGATES

800 web designers, developers, product managers, CEOs, and everyone in between!

SPEAKERS & WORKSHOP LEADERS

Some of the biggest names in the industry.

POPULARITY

Tickets have been known to sell out within six hours of going on sale.

PAST SPONSORS



“ Bang for buck the best web conference I’ve been to in years, including Future of Web Design and @media. ”

James Kelway, delegate

THE AUDIENCE

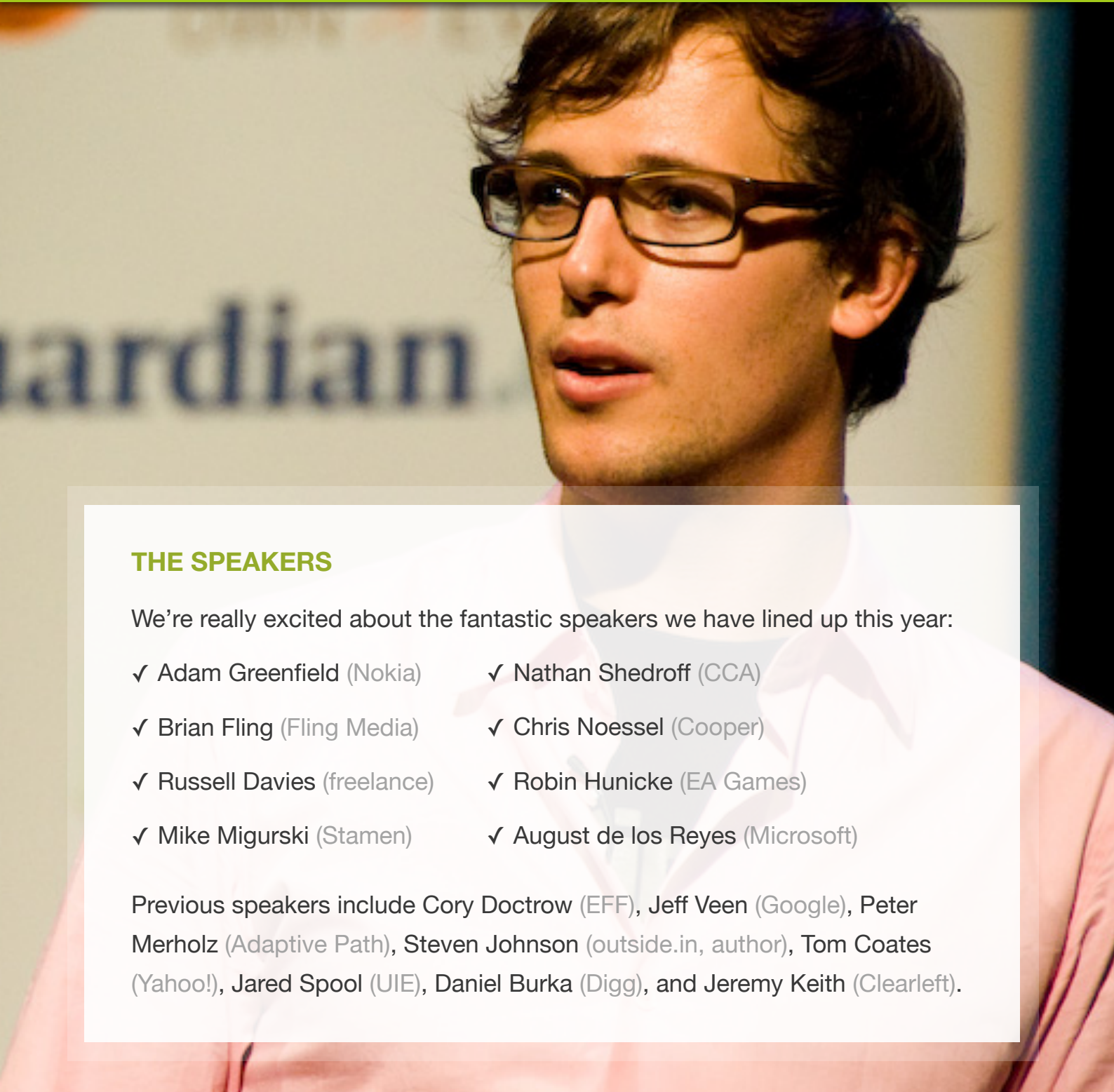
Typically a range of web practitioners, with job titles including:

- ✓ Technical Director / CTO
- ✓ User Experience Designer
- ✓ Freelance Web Designer / Developer
- ✓ Information Architect
- ✓ Senior Web Developer / Programmer
- ✓ Production / Project Manager

Delegates come from all over the UK, Europe and further afield, and from a range of companies including Microsoft, Adobe, Google, Yahoo!, Amazon and the BBC, as well as freelancers and consultants.

“ Astoundingly good... It's the kind of thing that
reinvigorates your professional outlook. ”

Daniel Govan, delegate



THE SPEAKERS

We're really excited about the fantastic speakers we have lined up this year:

- | | |
|------------------------------|-----------------------------------|
| ✓ Adam Greenfield (Nokia) | ✓ Nathan Shedroff (CCA) |
| ✓ Brian Fling (Fling Media) | ✓ Chris Noessel (Cooper) |
| ✓ Russell Davies (freelance) | ✓ Robin Hunicke (EA Games) |
| ✓ Mike Migurski (Stamen) | ✓ August de los Reyes (Microsoft) |

Previous speakers include Cory Doctrow (EFF), Jeff Veen (Google), Peter Merholz (Adaptive Path), Steven Johnson (outside.in, author), Tom Coates (Yahoo!), Jared Spool (UIE), Daniel Burka (Digg), and Jeremy Keith (Clearleft).

“ Clearleft organise events that explore the industry’s most leading-edge ideas, attracting exactly the thought leaders we wish to engage with. ”

Glenn Jones - Madgex, sponsors

BENEFITS OF SPONSORING DCONSTRUCT

- ✓ connect with influential bloggers, thought leaders, talented developers and designers
- ✓ associate your company with some of the best known Internet brands
- ✓ create brand visibility and networking opportunities at the event
- ✓ showcase your services in a way that best fits your needs
- ✓ demonstrate your commitment to the web design community

SPONSORSHIP OPPORTUNITIES

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship. Sponsorship places are strictly limited.

Premier Sponsor £8000 (2 places available)	Executive Sponsor £4000 (6 places available)	Associate Sponsor £2000 (6 places available)
Introduce opening or closing speaker		
Large exhibition space with power and internet connection	Medium exhibition space with power and internet connection	Small exhibition space in foyer
10 full conference passes	6 full conference passes	4 full conference passes
Listed as premier sponsor on all marketing collateral		
Company listing in press releases		
Top logo placement on website	Logo on website	Logo on website
Logo on print adverts	Logo on print adverts	
Logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks
Logo on name badge/programme	Logo on name badge/programme	Company name on name badge/programme
Two guest invitations to the exclusive speakers' dinner		
Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge

OTHER SPONSORSHIP OPPORTUNITIES

- Pre event party
- Post event party
- Speakers' dinner
- Refreshment breaks
- Conference lanyards
- Event t-shirts

CONTACT

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