



AMPERSAND

THE WEB TYPOGRAPHY CONFERENCE

17 JUNE 2011 • BRIGHTON, ENGLAND

SPONSORSHIP PACK

Contact Sophie on 0845 838 6163

WHAT IS AMPERSAND?

Ampersand is an affordable one-day web typography conference, bringing together the industry's leading thinkers and designers.

DATE

17 June 2011

VENUE

Corn Exchange, Brighton

DELEGATES

350 web designers, developers, typography fans.

HISTORY

Ampersand is the third conference brought you to by Brighton based consultancy Clearleft.

Other conferences include UX London and the ever popular dConstruct.

SPEAKERS

Some of the biggest names in typography.

PAST CLEARLEFT EVENT SPONSORS



Bang for buck the best web conference I've been to in years, including Future of Web Design and @media.

James Kelway, dConstruct delegate

THE AUDIENCE

Typically a range of web practitioners, with job titles including:

- Freelance Web Designer / Developer
- Senior Web Developer / Programmer
- User Experience Designer
- Information Architect

Delegates will be coming from all over the UK, Europe and further afield.

Astoundingly good... It's the kind of thing that reinvigorates your professional outlook.

Daniel Govan, dConstruct delegate

THE SPEAKERS

- Vincent Connare (Dalton Maag, designer of Comic Sans)
- David Berlow (Font Bureau)
- Tim Brown (Typekit)
- John Daggett (Firefox)
- Jonathan Hoefler (Hoefler & Frere-Jones)
- Jon Tan (Fontdeck)
- Mark Porter (formerly Guardian creative director)

Clearleft organise events that explore the industry's most leading-edge ideas, attracting exactly the thought leaders we wish to engage with.

Glenn Jones - Madgex, sponsors

BENEFITS OF SPONSORING AMPERSAND

- ✓ Connect with influential bloggers, thought leaders, talented developers and designers
- ✓ Associate your company with some of the best known Internet brands
- ✓ Create brand visibility and networking opportunities at the event
- ✓ Showcase your services in a way that best fits your needs
- ✓ Demonstrate your commitment to the web design community

SPONSORSHIP OPPORTUNITIES

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship.

Premier Sponsor £4000 2 places available	Executive Sponsor £2000 8 places available	Grass Roots Sponsor £300 Unlimited places available
Large exhibition space with power and internet connection	Medium exhibition space with power and internet connection	
8 full conference passes	4 full conference passes	1 full conference pass
Listed as premier sponsor on all marketing collateral		
Company listing in press releases		
Top logo placement and description on website	Logo on website	Logo on website
Logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks
Logo, URL and description in the programme	Logo and URL in the programme	Company name and URL in the programme
Two guest invitations to the exclusive speakers' dinner		
Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge	

OTHER SPONSORSHIP OPPORTUNITIES

- Pre event party
- ~~Post event party~~ (taken)
- Speakers' dinner
- Refreshment breaks
- Conference lanyards
- Event t-shirts
- Suggestions welcome

CONTACT

Please email Sophie Barrett at sophie@clearleft.com or telephone **+44 (0)845 838 6163**.