

# AMPERSAND

THE WEB TYPOGRAPHY CONFERENCE

28 JUNE 2013 • BRIGHTON, ENGLAND



SPONSORSHIP PACK

Contact Kate on 0845 838 6163

## WHAT IS AMPERSAND?

Ampersand is an affordable one-day web typography conference, bringing together the industry's leading thinkers and designers from across the worlds of type and web design.

### DATE

28 June 2012

### VENUE

Corn Exchange, Brighton

### DELEGATES

350 web designers, developers, typography fans.

### HISTORY

The inaugural Ampersand conference in 2011 was a huge hit with all tickets sold and fantastic feedback. Massive public demand means we're back again in 2013.

### SPEAKERS

Some of the biggest names in design and typography, including a keynote from Prof. Eric Spiekermann.

## PAST AMPERSAND SPONSORS







*The quality of the speakers yesterday was really superb & I came away feeling totally inspired!*

Andy Joslin, Ampersand delegate

## THE AUDIENCE

Typically a range of design practitioners, with job titles including:

- Freelance Web Designer / Developer
- Senior Web Developer / Programmer
- User Experience Designer
- Type Designer

Delegates will be coming from all over the UK, Europe and further afield.

*Loved Ampersand dearly! Please don't stop!*

David Berlow, Ampersand speaker



## THE SPEAKERS

The full line-up is still being compiled. Speakers confirmed thus far include:

- Prof. Eric Spiekermann (Edenspiekermann)
- Jake Archibald (Lanyrd)
- Jason Smith (Fontsmith)
- Trent Walton (Paravel)
- Yves Peters (FontShop)
- José Scaglione & Veronika Burian (TypeTogether)



*Clearleft organise events that explore the industry's most leading-edge ideas, attracting exactly the thought leaders we wish to engage with.*

Glenn Jones - Madgex, sponsors

## BENEFITS OF SPONSORING AMPERSAND

- ✓ Connect with influential bloggers, thought leaders, talented developers and designers
- ✓ Associate your company with some of the best known Internet brands
- ✓ Create brand visibility and networking opportunities at the event
- ✓ Showcase your services in a way that best fits your needs
- ✓ Demonstrate your commitment to the web design and type community



## SPONSORSHIP OPPORTUNITIES

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship.

<b>Premier Sponsor</b> <b>£4000</b> 2 places available	<b>Executive Sponsor</b> <b>£2000</b> 8 places available	<b>Grassroots Sponsor</b> <b>£300</b> Unlimited places available
Listed as premier sponsor on all marketing collateral		
Company listing in press releases		
Two guest invitations to the exclusive speakers' dinner		
Large exhibition space with power and internet connection	Medium exhibition space with power and internet connection	
Logo on banner next to conference screen	Logo on banner next to conference screen	
Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge	
Top logo placement and description on website	Linked logo on website	Small linked logo on website
8 full conference passes	4 full conference passes	1 full conference pass
Logo on conference screen during breaks	Logo on conference screen during breaks	Small logo on conference screen during breaks
Logo, URL and description in the programme	Logo and URL in the programme	Company name and URL in the programme

## OTHER SPONSORSHIP OPPORTUNITIES

- Pre-event party
- Post-event party
- Speakers' dinner
- Refreshment breaks
- ~~Conference lanyards~~ (taken)
- Event t-shirts
- *Suggestions welcome*

## CONTACT

Please email Kate Bulpitt at [kate@clearleft.com](mailto:kate@clearleft.com) or telephone +44 (0)845 838 6163.