

# SkaiScraper™ **\$750K SEED**

The Restoration Operating System

December 2025

## THE PROBLEM

- 5M storm claims/year
- 200K+ contractors
- \$600B market in chaos
- Homeowners lost
- Contractors struggling
- Insurance companies blind

## THE SOLUTION

SkaiScraper connects homeowners, contractors, and insurance on one real-time platform.

- AI-powered estimates
- Digital documentation
- Instant transparency
- Payment automation

## TRACTION

**15+** contractors validated

**\$2.4M+** pipeline value

## Pre-launch

Zero paid marketing

## BUSINESS MODEL

### SaaS Subscription

\$99-499/mo per contractor

### Marketplace Fee

3% on completed jobs

### Enterprise Licenses

Custom insurance pricing

Unit Economics:

LTV:CAC = 5.2:1

Gross Margin = 78%

Payback = 8 months

## MARKET SIZE

**\$600B**

Total addressable market

200K+ contractors (US)

5M+ claims annually

Growing 12% YoY

## PROJECTIONS

Year 1	<b>\$400K ARR</b>
Year 2	<b>\$4.3M ARR</b>
Year 3	<b>\$14.9M ARR</b>
Year 4	<b>\$32M ARR</b>
Year 5	<b>\$67.4M ARR</b>

## USE OF FUNDS

\$300K Product dev

\$250K Sales team

\$150K Marketing

\$50K Legal/ops

## FOUNDER: DAMIEN RAY WILLINGHAM

9 years incarcerated → Released into Arizona storm season → Became restoration contractor → Watched the chaos destroy lives → Built the platform to end it. This is survival technology.

## WHY NOW?

- ✓ Climate change accelerating storm frequency
- ✓ Insurance desperate for digital verification
- ✓ AI enables intelligent estimates NOW
- ✓ Category creation window open but closing

## COMPETITIVE ADVANTAGE

- Only platform connecting all 3 stakeholders
- Founder-destiny fit: built by someone who lived it
- Category creator, not competitor
- Enterprise-grade tech with consumer UX

Damien Ray Willingham, Founder & CEO

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**Let's end the chaos together.**

Schedule: [calendly.com/skaiscraper](https://calendly.com/skaiscraper)