

SkaiScraper™

The Restoration Operating System

Ending the \$600B chaos in storm damage restoration

Seed Round · \$750K · December 2025

I Built This From The Storm

9 years incarcerated. Not a setback—a masterclass in systems.

Released into Arizona storm season. Became a restoration contractor.

Watched homeowners lose everything. Saw contractors struggle.

Built the platform I needed to survive.

SkaiScraper isn't a side project. It's survival technology.

The Chaos

5M claims/year **200K+ contractors** **\$600B market**

Storm damage claims

Operating blind

Complete chaos

Category Creation

No one has built the Operating System for this industry.

Contractors use spreadsheets. Homeowners use Google.
Insurance companies use 1990s software.

We're creating the category.

One Platform. Every Storm.

Homeowners: See everything happening to their home.

Contractors: Operate with precision and trust.

Insurance: Process claims at digital speed.

SkaiScraper Platform

- Real-time documentation
- AI-powered estimates
- Digital contracts & payments
- Insurance integration

Built to Scale

- Next.js 14 + React Server Components
- PostgreSQL + Prisma ORM
- Vercel Edge Network (global CDN)
- OpenAI GPT-4 for estimates & diagnostics
- Stripe Connect for payments
- Real-time WebSocket sync

Homeowner: Peace of Mind

- ✓ See every photo, every update, every dollar
- ✓ Track progress in real-time
- ✓ Digital contracts—no paper chaos
- ✓ Direct communication with contractor
- ✓ Transparent pricing & timeline

Contractor: Operational Power

- ✓ Generate estimates in 60 seconds with AI
- ✓ Manage entire pipeline in one dashboard
- ✓ Get paid faster with Stripe integration
- ✓ Build trust with transparent documentation
- ✓ Scale operations without hiring overhead

Insurance: Instant Verification

- ✓ Real-time damage documentation
- ✓ AI-powered fraud detection
- ✓ Faster claims processing
- ✓ Reduced adjuster overhead
- ✓ Better risk modeling

Traction

15+

Contractors validated

\$2.4M+

Pipeline value

Pre-launch

Zero paid marketing

We're Not Competing

We're creating the category.

No one else connects:

- Homeowners + Contractors + Insurance
- Real-time documentation + AI estimates
- Mobile-first + Enterprise-grade

Everyone else is a point solution.

We're the operating system.

Revenue Streams

SaaS Subscription

\$99-499/mo per contractor

Marketplace Fee

3% on completed jobs

Enterprise Licenses

Custom pricing for insurance

The Market

\$600B

Total Addressable Market

200,000+ restoration contractors in US

5M+ insurance claims annually

Growing 12% YoY (climate change acceleration)

Go-To-Market

Phase 1: Phoenix Launch

100 contractors, local validation

Phase 2: Regional Expansion

Southwest US, 500 contractors

Phase 3: National Scale

All 50 states, enterprise sales

Next 12 Months

- Q1 2025: Phoenix launch, 100 contractors onboarded
- Q2 2025: Mobile apps (iOS/Android), 500 contractors
- Q3 2025: Insurance integrations, enterprise pilot
- Q4 2025: Series A, national expansion

Financial Projections

| | |
|--------|--------------------|
| Year 1 | \$400K ARR |
| Year 2 | \$4.3M ARR |
| Year 3 | \$14.9M ARR |
| Year 4 | \$32M ARR |
| Year 5 | \$67.4M ARR |

LTV:CAC = 5.2:1 • Gross Margin = 78% • Payback = 8 months

\$750K Seed

- \$300K: Product development & AI features
- \$250K: Sales & contractor onboarding
- \$150K: Marketing & brand launch
- \$50K: Legal, compliance, runway

Why Now?

- ✓ Climate change = more storms = more damage
- ✓ Insurance companies desperate for digital tools
- ✓ Post-COVID contractors need remote workflows
- ✓ AI makes intelligent estimates possible NOW
- ✓ Category creation window is open but closing fast

"I survived the storm
so I could build the system
that ends it."

— **Damien Ray Willingham**

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