

SkaiScrapers™ \$750K SEED

The Restoration Operating System

December 2025

THE PROBLEM

- 5M storm claims/year
- 200K+ contractors
- \$600B market in chaos
- Homeowners lost
- Contractors struggling
- Insurance companies blind

THE SOLUTION

SkaiScrapers connects homeowners, contractors, and insurance on one real-time platform.

- AI-powered estimates
- Digital documentation
- Instant transparency
- Payment automation

FOUNDER: DAMIEN RAY WILLINGHAM

9 years incarcerated → Released into Arizona storm season → Became restoration contractor → Watched the chaos destroy lives → Built the platform to end it. This is survival technology.

TRACTION

15+ contractors validated

\$2.4M+ pipeline value

Pre-launch

Zero paid marketing

BUSINESS MODEL

SaaS Subscription

\$99-499/mo per contractor

Marketplace Fee

3% on completed jobs

Enterprise Licenses

Custom insurance pricing

Unit Economics:

LTV:CAC = 5.2:1

Gross Margin = 78%

Payback = 8 months

MARKET SIZE

\$600B

Total addressable market

200K+ contractors (US)

5M+ claims annually

Growing 12% YoY

PROJECTIONS

Year 1	\$400K ARR
Year 2	\$4.3M ARR
Year 3	\$14.9M ARR
Year 4	\$32M ARR
Year 5	\$67.4M ARR

USE OF FUNDS

\$300K Product dev

\$250K Sales team

\$150K Marketing

\$50K Legal/ops

WHY NOW?

- ✓ Climate change accelerating storm frequency
- ✓ Insurance desperate for digital verification
- ✓ AI enables intelligent estimates NOW
- ✓ Category creation window open but closing

COMPETITIVE ADVANTAGE

- Only platform connecting all 3 stakeholders
- Founder-destiny fit: built by someone who lived it
- Category creator, not competitor
- Enterprise-grade tech with consumer UX

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Let's end the chaos together.

Schedule: calendly.com/skaiscrapec