Project Planning Phase
Project Planning Template (Product Backlog,
Sprint Planning, Stories, Story points)

Date	27 OCT 2025
Team ID	NM2025TMID01965
Project Name	CRM Application for Jewel Management
Maximum Marks	5 Marks

Product Backlog, Sprint Schedule, and Estimation

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Data Modelling	USN-1	As a developer, I can create custom objects for jewellery items, customers, and sales transactions.	3	High	Bhavadharani B
Sprint-1	Application Setup	USN-2	As a developer, I can design the CRM layout and customize page layouts in Salesforce.	2	High	Dhanushiya S
Sprint-2	Relationship Building	USN-3	As a system admin, I can define object relationships and field dependencies for jewellery and customer data.	3	High	Hemala N
Sprint-3	Testing and Documentation	USN-6	As a tester, I can validate CRM workflows and document the results for submission.	2	Medium	Yasika N

Project Tracker, Velocity & Burndown Chart:

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	10	6 Days	03 OCT 2025	08 OCT 2025	10	08 OCT 2025
Sprint-2	10	6 Days	10 OCT 2025	15 OCT 2025	10	15 OCT 2025
Sprint-3	10	6 Days	17 OCT 2025	22 OCT 2025	9	22 OCT 2025
Sprint-4	10	6 Days	24 OCT 2025	27 OCT 2025	10	27 OCT 2025

Velocity

Average Velocity = (Total Story Points Completed) / (Total Duration in Days)
Total: 39 points over 24 days → Velocity = 1.625 points/day

Burndown Chart

A Burndown Chart shows the work remaining (y-axis) against time (x-axis).
It visually represents progress across sprints for CRM application development — showing reduction of pending tasks as each sprint completes successfully.

This Agile-based approach in Salesforce ensures iterative improvement and fast delivery of CRM modules such as Inventory Management, Customer Tracking, Automation, and Dashboard Reporting.