MEET THE TEAM

Timothy Cleary
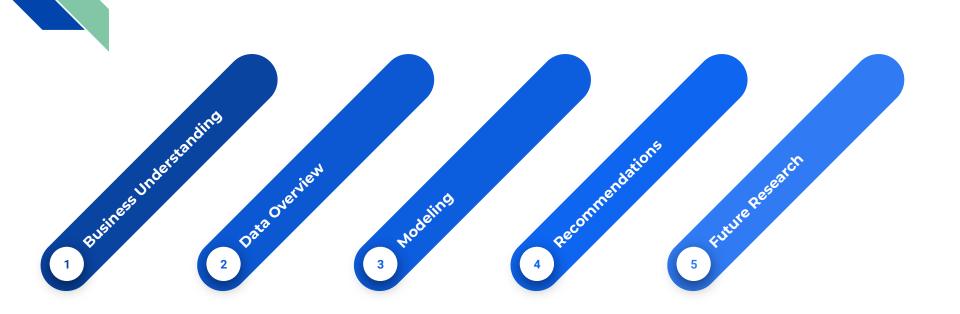Aspiring Data Scientist
https://github.com/cleatw

Olamide Olayinka
Aspiring Data Scientist
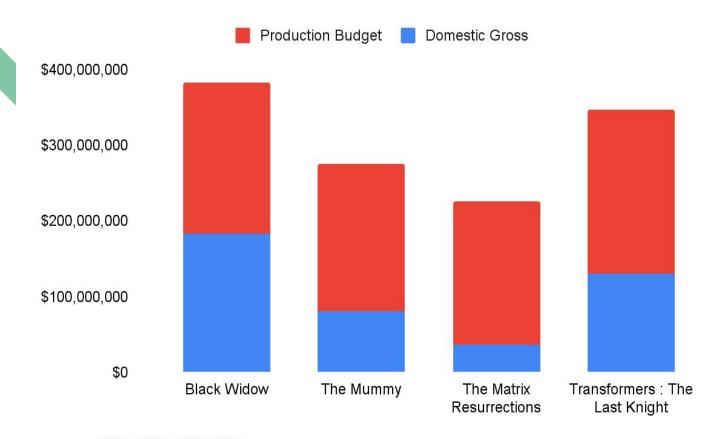https://www.linkedin.com/in/olamideholayinka
https://github.com/olamide-h

Andrew Choi
Aspiring Data Scientist
https://www.linkedin.com/in/cjunhyuk/
https://github.com/cjunhyuk

AGENDA

1. Business Understanding
2. Data Overview
3. Modeling
4. Recommendations
5. Future Research

4 Major Films that lost over **HALF** of their budget costs.

Comedy and Drama make the most money

$1.6 BILLION

$1 BILLION

Popular Ratings
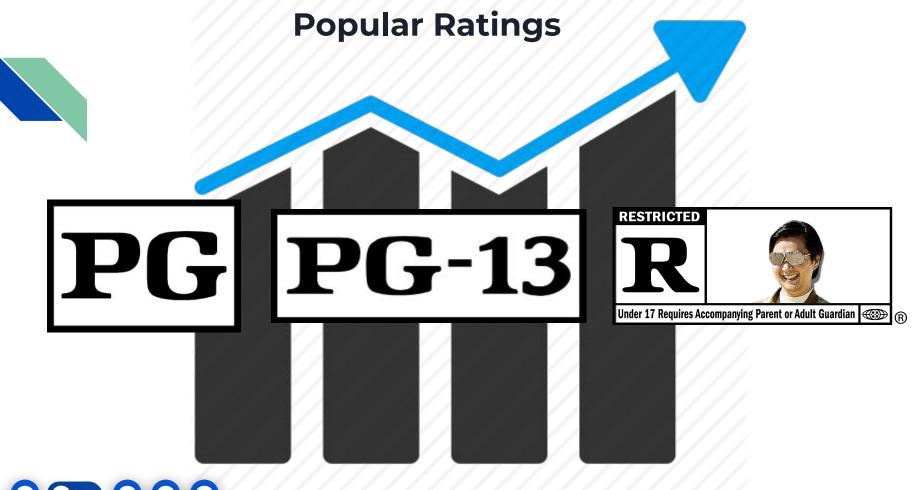
Top Directors in Their Fields

$368 M
Drama

$279 M
Comedy

$303 M
**Action
Adv.
SciFi
Fantasy**

$210 M
**Action
Adv.
Drama
Mystery
Suspense**

Mel Gibson

Jay Roach

Peter Jackson

Justin Lin

1 2 Data 3 4 5

The Key to a Successful Film

Genre

Mel Gibson   Jay Roach

Director

PG-13

Rating

1 2 3 Model 4 5

Experienced Director = BIG BUCKS

Future Research

Identify crossover genres

Discover up-and-coming directors

Thank you for your time!

Timothy Cleary
https://github.com/cleatw

Olamide Olayinka
https://github.com/olamide-h
www.linkedin.com/in/olamideholayinka

Andrew Choi
https://www.linkedin.com/in/cjunhyuk/
https://github.com/cjunhyuk