

Christina Leisen

UX/UI Designer

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Work Experience

UX Designer / RightOn! Education

APRIL 2022 - SEPTEMBER 2022 / PHILADELPHIA, PA

- Collaborated alongside a team of designers, developers, mentors, & advisors
- Conducted lab & field usability testing with 79 students
- Designed & tested multiple new app features
- Coordinated connections that expanded collaboration opportunities
- Improved leadership skills teaching 3 new interns

Project Work

Website Redesign / RightOn! Education

APRIL 2022 - JUNE 2022

- Redesigned homepage considering new branding
- Led design for 2 new interactive website features
- A/B tested designs via internal & external polls
- Designed & iterated alongside the development team
- Wrote scripts & recorded voiceover for 2 tutorial videos

Education

B.S. User Experience & Interactive Design

Drexel University / Philadelphia, PA
Anticipated Graduation 2025 / GPA: 3.93

Pre-College in Graphic Design

PrattMWP / Utica, NY / Summer 2019 / GPA: 4.0

Relevant Coursework

UX Design	Human-Computer Interaction
Photography	Microinteractions
Interaction Design	Product Design

Skills

- UI graphics • User Interviews
- Team Collaboration
- Sketches & Wireframes
- Competitor Research
- User-Centered Design
- Branding • Microinteractions
- Ideation & Iteration • Prototyping
- Problem-Solving • Data Analysis
- HTML & CSS • Journey Mapping

Software

Figma | Miro | Adobe Suite | Asana
InVision | Wordpress | VS Code
GitHub | Google Workspace

Involvement

Graphic Designer - Eboard / Drexel CHI User Experience Club 2020-Present

- Design Instagram posts, flyers, stickers, buttons, & email banners
- Help plan UX events (around 4/month)
- Outreach at tabling events

Awards

- Drexel University Dean's List / 2020-Present
- Westphal Portfolio Scholarship & A.J. Drexel Scholarship / 2020
- Medallion Award for Photojournalism / 2019
- Selected Top Art Student in my High School for 2 consecutive years / 2018-2019