



CLEMENTINE CHEYROU-LAGREZE

PGE at Kedge Business School

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Soft Skills

- Curiosity
- Creativity
- Adaptability
- Proactivity
- Leadership
- Social skills

Hard Skills

- Excel (macros,VBA)
- Wordpress / Wix
- Google analytics
- Hubspot
- Photoshop (photo retouching)
- Premiere pro/ After Effect (notion)
- InDesign (presentations)
- Adobe XD (mockup website)
- French (Native)
- English (B2)
- Spanish (B2)

Computer languages

- HTML CSS
- Javascript
- PHP (notion)
- MYSQL (notion)

Coding of a website:

<http://clementinecheyrou.fr/>

Certifications

- Google digital marketing
- 3rd music cycle
- Honourable mention BOMUN

Hobbies

- Music (trumpet)
- Sport (running)
- Travel

Education

2012-2015	2014	2015-2017	2017-2021
Lycée Henri Avril Lamballe	Universidad de Salamanca Espagne	CPGE HEC Lycee Kerichen Brest	Programme Grande Ecole Kedge Business School
Bac S with honnors European Section SPANISH	Language and cultural courses	ECS program two-year intensive preparation for French business school entrance exams.	Purchasing, Procure- ment / Acquisitions and Contract Manage- ment and Marketing

Professional Experiences

2019 - 2020	DIGITAL MARKETING ASSISTANT
BEEM	<ul style="list-style-type: none">- Creation and management of the website.- Setting up an emailing campaign.- Implementation of competitive intelligence.- Management and animation of social networks and help in setting up a new editorial calendar.
2019	MANAGER OF THE ANIMATION
KEDGE <small>CREATE SHARE CARE BUSINESS SCHOOL</small>	<p>4000 candidates from all over France attend the KEDGE BS Bordeaux orals between May and July.</p> <ul style="list-style-type: none">- Recruitment and management of a team of 70 people.- Canvassing and partner management.- Planning and logistics for the arrival of candidates.- Organization and management of the setting up of sports, cultural and educational activities for candidates.
2016	INTERN
 PLYMOUTH GARDEN CENTRE	<ul style="list-style-type: none">- Sales and advice to customers, labelling and product placement, stock management, plant care.- Catering, service and cleaning at the Coffee Shop.
2014-2017	WAITRESS IN FESTIVALS
	<ul style="list-style-type: none">- Restauration service of the annual music festivals of «Vieilles Charrues», «Astropolis», «La fête du bruit»- Missions: Catering, service and cleaning.- Special missions in 2016-2017: recruitment, managing client facing team.

Associative Experiences

2018 - 2019	VICE PRESIDENT
Confédération des associations	<ul style="list-style-type: none">- Mediator between the administration and associations.- Organization of the back-to-school forum (30 associations) during 5 days.- Organization and structuring of BDE / S / A campaigns.
2018 - 2019	PRESIDENT
Brass band	<ul style="list-style-type: none">- Artistic and event coordinator (trumpet player in a conservatory since the age of 7 years old).
2018 - 2019	ANIMATION MEMBER
Team Trophée	<ul style="list-style-type: none">- Animator of the 3rd sports student event in France gathering 2000 students competing during 4 days of competition.
2018 - 2019	SECRETARY
Liste BDE	<ul style="list-style-type: none">- Maintaining effective records and administration processes insupport of good governance.- Plan and organize meetings of the association.