giacomo**clemente**

business & data intelligence

info
Nationality: Italian
DoB: 14-01-1985

website
🌐 linkedin.com/in/clemeg

languages
Italian *native*
English *fluent (C1)*
French *moderate (B1)*
Russian *moderate (A2)*
German *basic*
Japanese *basic*

main tech skills
⊞ SQL, ETL (Pentaho DI)
📊 Tableau, PowerBI, QGis
🛢 PostgreSQL, MySQL,
Redshift, Vertica, BigQuery,
Athena, ClickHouse
aws Amazon Web Services
G Google Cloud Platform,
Google Analytics
🐍 Python ℝ R ›_ Shell
🐳 Docker **git** Git 🖥 LATEX
🔲 HTML5 🔲 CSS3 </> JS
 Mac 🐧 Linux server
⊞ Windows 🅇 MS Office

work experience

2017–now	**SHOPFULLY INTERNATIONAL GROUP**	Milan, Italy

Head of Data Solutions (before: Data Product Lead)
Pivotal reference role among Business Owners, Product Managers, and the Data team. Optimizing FTE costs and efficiency with automated and self-service data access. Supporting development with advanced analytics.

- Team management (20 people among Data Engineering, Data Science and Data Analytics), setting goals and roadmaps with C-level and Business stakeholders, implementing the Enterprise Data Strategy
- Providing ad-hoc strategic insights and data-driven tools for the Marketplace (B2C) and the Sales&Marketing (B2B) business lines
  - Insights: performance monitoring, engagement/CTR optimization, A/B tests, cohort, churn, uplift and risk analysis
  - Tools: fully integrated customer reporting, monitoring dashboards, automatic benckmarks, critical system alerts
- Designing and developing the user-profiling DWH (incl. ETL pipelines) and leading the project mgmt. for the new Customer Analytics PaaS
- Hiring, tutoring and training

Tools/Skills: SQL, Tableau, ETL, R, Python, Docker, Git, AWS, Google Cloud

2014–2017	**DAWANDA GmbH.**	Berlin, Germany

Head of Business Intelligence (before: BI Architect)
Management of the Data Analysis and of the Data Engineering teams (5 people). Ownership of the BI data-pipelines: automated data collection, processing, KPI tracking and reporting using interactive dashboards. Project management and stakeholder interaction was based upon the DSDM Atern agile framework.

- Team management, goals and tasks definition, hiring, C-level reporting
- Data-driven decision making
  - In-depth analysis and forecasting of the main business KPIs through statistical analysis (e.g. correlation, regression, clusterization)
  - Main role in defining the quarterly Company objectives
- Management of the BI Data Warehouse
  - ETL development of new tables and OLAP cubes (e.g. sales, revenues), integration of Google Analytics and BigQuery
- Users training, troubleshooting and support

Tools/Skills: Pentaho BI (PDI/Kettle, CTools, Mondrian), E-R modeling, SQL, Bash scripting, Tableau, HTML5, CSS3, JavaScript, Git, Linux server

2013–2014	**SDA BOCCONI SCHOOL OF MANAGEMENT**	Milan, Italy

Researcher @ LearningLab
Data analysis and reporting for financial institutions and major companies. Development of web-based platforms and media packages for online learning.
Tools/Skills: LaTeX, SAS, SPSS, Tableau, CMS (e.g. WordPress), e-learning

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education

| 2011–2013 | **MASTER OF SCIENCE** | Milan, Italy |
| | Bocconi University - Economics and Management of Innovation & Technology | |

| 2003–2011 | **BACHELOR OF ENGINEERING** | Bari, Italy |
| | Bari Polytechnic University - Computer Engineering | |

activities

| 2015–2019 | **BUSINESS INTELLIGENCE CONSULTING** | Remote work, Germany/Italy |

Data analysis and reporting (using first MicroStrategy, later Tableau and Google Cloud) for a medium-sized B2B company, located in Southern Italy.

| 2014 | **GIM PROJECT** | MET Fund, Worldwide |

Supervision and evaluation of international teams of students from four world-class business schools: SDA Bocconi (Milan, Italy), ESADE (Barcelona, Spain), NYU Stern (New York, USA) and Sogang (Seoul, South Korea).

| 2013 | **ICIS CONFERENCE** | Milan, Italy |

Design and development of an event-support system, consisting of an event control system, an update service and QR-code based WiFi access. The ICIS conference is the world's most important event on information systems.

| 2012 | **ERASMUS PROGRAM** | Chalmers T. Högskola, Göteborg, Sweden |

One study semester abroad at Chalmers University of Technology in Göteborg, ranked as one of the best Universities in Europe, and 1st in Sweden. Study topics: Project Management, Business Strategy, Intellectual Property.

projects

Low-cost web-server with RaspberryPi, Linux, NGINX and SQLite
Home surveillance system with RaspberryPi, open source software and wireless cameras
Low cost data warehouse with RaspberyPi 2 and PostgreSQL, later moved on Google Cloud
Domotics/home automation with RaspberyPi 3 and multiple wireless sensors

interests & other

professional interests: business strategy, artificial intelligence
personal hobbies: foreign languages, cooking (mainly sweets)

European driving license for cars and small motorcycles.
References upon request.

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