

CENTRAL OHIO FOLK FESTIVAL SPONSORSHIPS

Your financial support is essential to our festival. Support from sponsorships and grants makes it possible for us to provide enriching and educational experiences at low cost for our local community and to people of all ages and backgrounds. ***Our mission is to make the folk arts, especially music, storytelling and dance, accessible and increasingly appreciated by the general public — believing that the promotion of the folk arts in all forms is important to the preservation & advancement of our cultural heritage.***

SPONSORSHIP LEVELS & BENEFITS

Presentation Sponsorship: \$5,000+

- Press Release sponsor recognition
- Large Name or logo presence on website and in promotion materials (*25,000+ website visits / 4,500+ printed imprints*)* and on Sponsor Recognition banner at festival
- Large Corporate banner (provided by you) / Main Stage
- Stage recognition during festival

- Corporate banner (provided by you) / Bailey Stage Tent
- Stage recognition during festival

Community Sponsorship: \$500+

- Same as Benefactor level without stage recognition

Patron Sponsorship: \$250+

- Small Name or logo presence on website (*25,000+ website visits*), in promotion materials, and on Sponsor Recognition banner at festival

*NOTE: January 31 deadline for sponsor logo inclusion in ***printed promotional materials***. Deadline does not apply to website logo posting.

ADS (B&W) Printed insert in June *Columbus Folk Music Society* newsletter — distribution 1,200+

1/2 Page (4.75" X 7.5") \$125

1/4 Page (3.5" X 4.75") 75

1/8 Page (3.5" X 2.125") 40

(measurements are: width x height)

Artwork to: infofestival@columbusfolkmusicociety.org by **not later than April 1** (JPEG, PDF, or Png)

Corporate Sponsorship: \$2,500+

- Large Name or logo presence on website and in promotion materials (*25,000+ website visits / 4,500+ printed imprints*),* and on Sponsor Recognition banner at festival
- Corporate banner (provided by you) / Showcase Stage Tent
- Stage recognition during festival

Benefactor Sponsorship: \$1,000+

- Medium Name or logo presence on website and in promotion materials (*25,000+ website visits / 4,500+ printed imprints*),* and on Sponsor Recognition banner at festival

The Central Ohio Folk Festival is an activity of the Columbus Folk Music Society, which is a 501(c)(3) not-for-profit organization. Inquiries regarding sponsorships? Contact: festivalsponsor@columbusfolkmusicociety.org

Press articles of note: *Ohio Magazine* feature article April, 2017, *Columbus Dispatch* "Best Bet" feature: dtd May 5, 2022, *Columbus Dispatch* "Entertainment" section article: dtd April 30, 2025, other area newspapers annual coverage, annual spots on local TV station(s). Additional info can be found at: www.columbusfolkmusicociety.org/festival.html.

Please submit this completed form and include check payable to Columbus Folk Music Society.
Mail to: Central Ohio Folk Festival, PO Box 20735, Columbus, OH 43220

Name (Individual or Business)

Contact Person

Address / City / State / Zip

Phone Number or Email

Amount

Sponsor Level

E-mail hi-res logo to: infofestival@columbusfolkmusicociety.org by not later than Jan 31, 2026 for inclusion in printed promo materials. [Columbus Folk Music Society person making contact: _____]