



Verify and **fact check** TikTok and Instagram Reels in seconds

# World Economic Forum labels **misinformation** and **disinformation** as most pressing risks in 2025

<sup>1</sup>World Economic Forum, Global Risks perception Survey, 2024 - 2025

# Meta cuts fact checkers but

47%

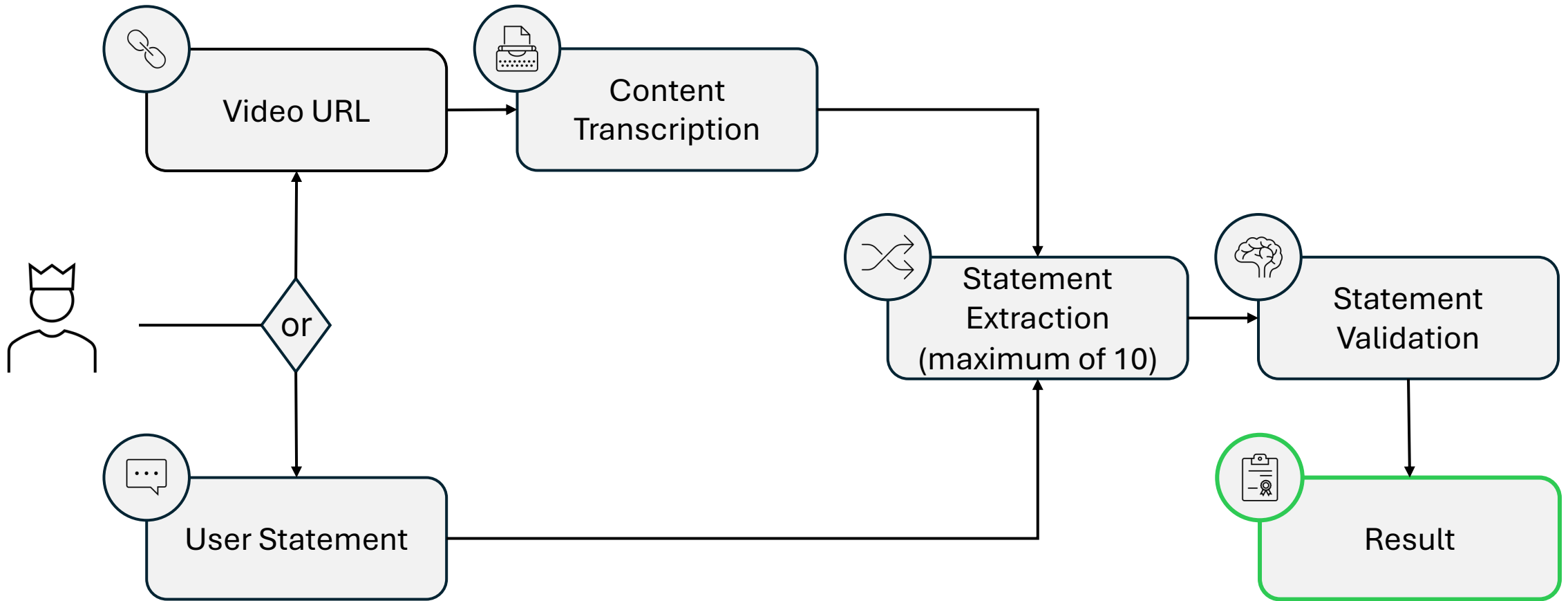
of 16 – 34 year olds trust news from  
online influencers

55%

of 16 – 34 year olds get online news  
from influencers every day

Half of 16–34-year-olds trust news from online influencers, even with concerns about 'widespread fake news', Ipsos, March 2025

# How it works



**FACT** 

**Product  
Demo**



Fighting misinformation, one claim at a time.

• Live Demo — Makeathon 2025

Paste Your Statement or TikTok/ Instagram Reel URL

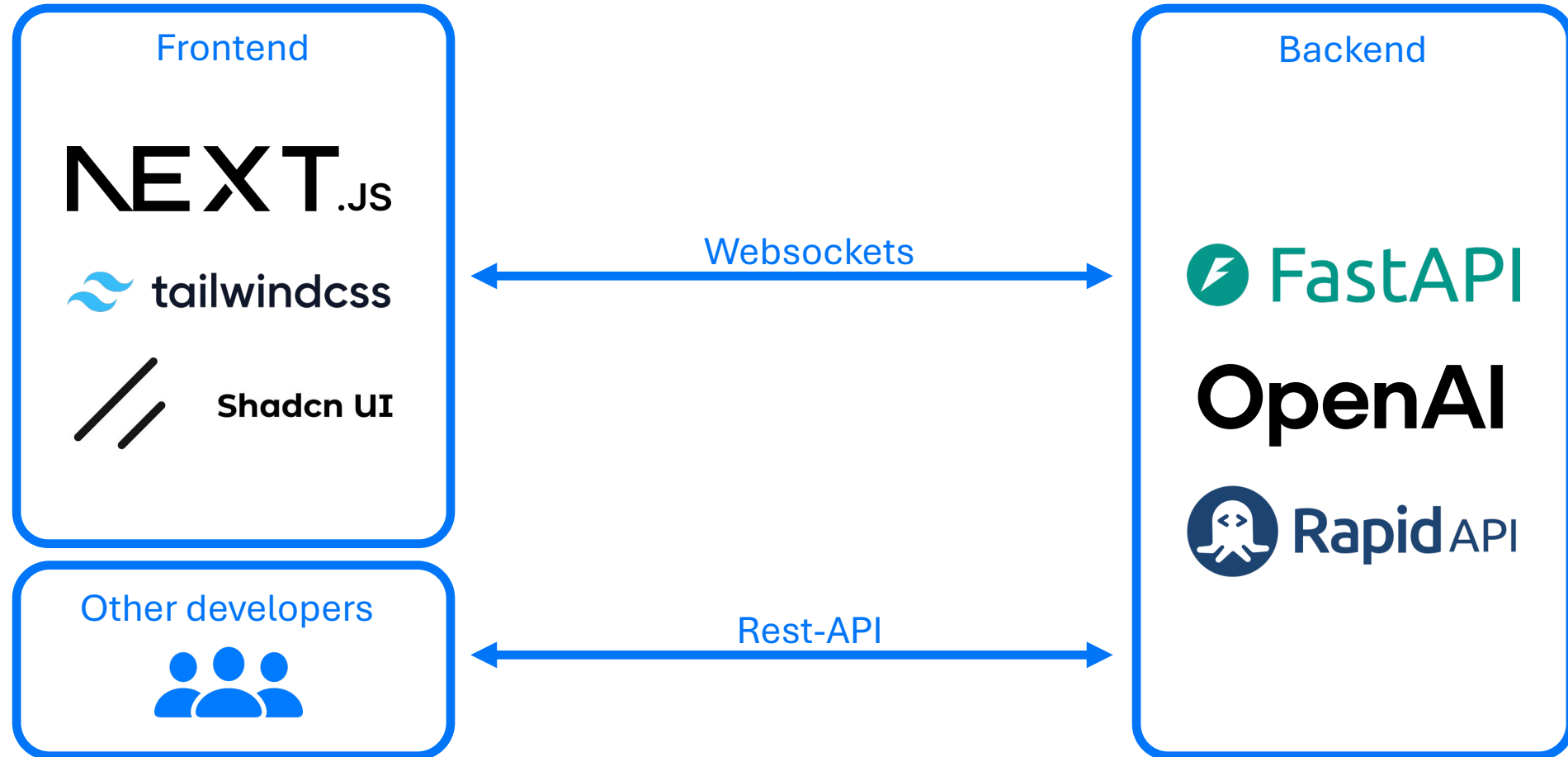


Check

Powered by **OpenAI**



# Our tech stack



**Social Business Case -  
The **truth** shouldn't be  
about money.**





# Impact and financing

## Protect Public Discourse

Help citizens distinguish truth from misinformation in real time.



## Strengthen Democracy

Support informed decision-making, especially during elections and crises.



## Grants and organizations for fact checking



European **MEDIA AND INFORMATION** Fund



## Scale Fact-Checking Efforts

Extend reach beyond what human fact-checkers alone can manage.



## Enable Partnerships

Opportunity for collaboration with NGOs, media outlets, and civic tech groups.





Fighting misinformation, one claim at a time.



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