Clemente Garcia-Huerta   Full Stack Designer

🏠   www.clementeghuerta.com   (650) 532-4955

Experience

UX/ Visual UI Developer & Product Designer
Voidless Solutions
Oct 2017 - Present

Designed and coded the company website with Sketch and Bootstrap.
Created wireframes, low and high fidelity mock-ups, and designed the user interface of both the company product and website. Added SEO keywords to meta tags of website. Re-iterated design thinking in visuals, typography, paths, etc. Plans to create prototype path of product.

UX/ UI Designer and developer | Marketing Designer
Green Marker
Nov 2017- Present

Founded this company for freelance business.
I created wireframes, low fidelity mock-ups, high fidelity mock-ups using Sketch, Illustrator, Photoshop, and made UI reiterations.
Developed websites using Bootstrap, Responsive Web Design(RWD), HTML5, CSS, CSS3, JavaScript and JQuery.

Created a Facebook Page along with Facebook Ads, which I then targeted an audience using Facebook Ads Manger, Google Analytics, and Facebook Page Insights.

Also created Google Business section and followed documentation to raise greenmarker.co's rank. Created meta keywords for better SEO as well.

I created marketing designs and a business plan to target an audience who needs a fast-loading website with great branding while giving the option to inquire about a marketing strategy to fit business goals.

UI Front-end Developer Graphic Designer
Green Banker
July 2017 - Oct. 2017

I designed and coded a re-vamp of the company website with research while putting the business goals into consideration as well as the first steps into the process of becoming a client of Green Banker. I studied the behaviors of the people researching our company with user flows in Google Analytics, which I installed on our previous website. This allowed us to get a better understanding of what our clients are looking for before choosing our company as a real estate agency.
I designed wire frames, did UX research, created mock ups, used UX/UI design, GitHub , mobile-first, Responsive Web Design (RWD),WordPress, HTML5, CSS, CSS3, Bootstrap and SEO.

Marketing Graphic Web Designer
Green Banker
May 2017- July 2017

I made many contributions to the web marketing of Green Banker. Some of these contributions included: Updating web marketing material, created and maintained social media marketing: Google AdWords and Facebook Business for which I experimented with different audiences to gain website views, and I added Google Analytics into the Wix website as well, which I then studied for the new website I created.
Also, I created marketing brochures, property brochures, email campaigns and other digital and print marketing.

Graphic Illustrator
www.buildshop.com
Sept 2016

I worked on an animated video, the assets for the video and gave feedback for best practice and efficiency.

Front-end developer
www.opendmindschool.org
Jan.-May. 2016

I worked on the first version of this website using Bootstrap, WordPress, HTML5, CSS, CSS3, email marketing,web optimization/ changes, and assisted in responsive web designs.

Education

California State University
[2016- 2017]
Graphic design

College of San Mateo
[2013-2015]
Web design/multimedia

Academy of Art University
[2005-2007]
Animation + 3d modeling

Skill Set

Adobe Creative Suite, Photoshop • Illustrator • InDesign • AfterEffects • HTML5 • CSS • CSS3 • Sketch • beginner JavaScript• jQuery • Sprites • user Interface(UI) design • user experience (UX) • responsive web design (RWD) • Bootstrap • Zurb Foundation • beginner GitHub • FTP • wire frames • mock-ups • beginner WordPress • user flows • user paths • style tile • research • mobile first • prototyping(InVision, HTML) • social media • application design • infographics • concept design • storyboarding • technical drawing • branding • animation • research • Microsoft Word • print/web - image formats