

Make AI Responsible to YOU

A 3-Class Module on GenAI, Constraints, and Creative Survival

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2026-01-14

Who I Am

HIT → Columbia → Princeton PhD

Thermal comfort. Radiant environments. AI/ML in buildings.

Former AI strategist, Fortune 500. **Gartner Eye on Innovation Award** (2020).

I've built AI systems. I've watched them converge to average.

This module exists because you deserve to know what's behind the curtain.

The Arc

Class 1: Walls & Friction

“Someone built these constraints”

Class 2: Breaking Through

“The constraints are external and leaky”

Class 3: Your Signature

“AI follows patterns. The responsibility is mine.”

Everyone else teaches you how to use AI. I teach you how to make sure it doesn't use you.

Before Class 1: Read These

1. **Alex Murrell** — *The Age of Average*

<https://www.alexmurrell.co.uk/articles/the-age-of-average>

Why everything looks the same now.

2. **Ted Chiang** — *ChatGPT Is a Blurry JPEG of the Web*

<https://www.newyorker.com/tech/annals-of-technology/chatgpt-is-a-blurry-jpeg-of-the-web>

Influential. Contested. Read critically.

Come ready to argue.



Module Materials

clementinec.github.io/ccgl9065/genai