



Hongyan Cao

<https://tinyurl.com/ccgl9065>

COMMUNICATION-INTENSIVE COURSES

CI-badged courses are courses that consist of a syllabus with components that explicitly develop communication-related knowledge, skills and attributes. They are subject to the following formal course requirements: they must

- clearly specify communication-related course learning outcomes in course documentation,
- ensure that communication-related course learning outcomes relate to at least two of the four communication ‘literacies’, and
- ensure that at least 40% of the course grade is assigned to assessment tasks relating specifically to communication.

The University’s expectation in relation to the teaching and learning approach adopted on CI-badged courses is that it be active and dialogic, that assessment be both formative and summative, and that feedback be frequent, timely and relevant.

All HKU courses are eligible for C-I course badging. The C-I course badge will be visible on the student’s [Academic Attainment Profile \(AAP\)](#).

What to expect from this CiC Course

And a little something about me and the TAs: DoA but Engineering/Robotics.

Understanding better how/why climate change does (not) get certain people's buy-in.

Getting the message on climate change through and to the right people.

Role-Playing, or **Win Them Over** Challenge



Proposer:

- Experts/KOLs that are **pro** climate change
- Experts/KOLs that are **against** climate change

Public to win over:

- Farmer/Food producer (Planter)
- Government clerks/public servants/decision makers (Bureaucrat)
- Factory worker/White collar worker/Software Developer (Light Worker)
- Healthcare worker (Essential Service Provider)
- Truck driver/Transportation Manager (Logistics)
- Self-defined (Choose your profession freely)

What to expect: Typical Class going forward

1st Half:

- 5-10 min reflection from last week;
- 10-20 min of short lecture, questions & discussion, reflection and critique on the weekly topic and any relevant materials/arguments & **role assignment**;
- 20 min of **research** on what challenges your assigned role are facing within the scope of the new topic; (personal research on Notion)

2nd Half:

- 10min (5min from each side of CC table) Proposer **present** arguments;
- 10min **discussion** within the voter groups - who do you find more convincing? (share via Notion)
- 20min (3min for each job type) voter group clarifies position and **respond** to proposers on their collective choice;
- 5min **Vote** for For/Against CC under the current topic context;

After class: Reflect on what you learnt about the topic/class/other professions on how to get the message across better on Notion.

Grading Rubric

All about communicating more and better.



Assessment Items

	Weight	Due	Where
Weekly Personal Reflections on Notion (Peer-reviewed)	20%	11:59PM Tuesdays/day before next class	Moodle (Notion export)
Final Reflection Paper (up to 750 words)	20%	11:59PM end of day before last class	Moodle
Visual Creation	20%	11:59PM end of day before last class	Moodle
Video Essay	20%	11:59PM Apr. 20th, 2024	Google Drive
Participation	20% (10%+10%)	N/A	Present & Tutorial

Personal Research & Reflections on Notion

- In class:
 - Use it as a tool in-class to put together your research (20min)
 - Paste relevant bullet points to the corresponding job-specific wiki GENERATE TINYURL.
 - Discuss with your colleagues
 - how your collective findings should affect how your profession responds to the experts/KOLs
 - Formulate general consensus on a for/against vote for the proposers
- After class:
 - Write on how you arrived at your vote;
 - Discuss how the proposers could've done a better job convincing you/the public;
 - Talk about what you think is missing in retrospect that wasn't discussed/covered in class;
 - Be sure to read and comment on your fellow 'colleagues' Notion reflections by EOW on clarity, novelty and quality of writing.

NETFLIX

A close-up, moody photograph of a man and a woman. The man, on the left, has dark hair and is wearing glasses, looking intensely at the woman. The woman, on the right, has long dark hair and is looking back at him. The lighting is low, with a warm, reddish-orange glow in the background, suggesting a dramatic or intimate scene.

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