## Class notes on gross substitutes

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## 1 Agenda

The following topics will be (briefly) touched upon: **polymatroids** and **exchangeability**, Lovasz extensions, **discrete convex analysis**, L / L# / M / M# convexity as well as unified gross substitutes. This class is only meant to provide an bird's-eye view of topic.

### 2 Some references

- Murota's overview https://www.comp.tmu.ac.jp/kzmurota/paper/HIMSummerSchool15Murota.pdf
- Gul and Stacchetti papers: https://www.sciencedirect.com/science/article/abs/pii/S0022053199925310 https://www.sciencedirect.com/science/article/abs/pii/S0022053199925802
- 2 working papers of mine (available upon request):
  Galichon, Hsieh and Sylvestre. "Monotone comparative statics for submodular functions, with an application to aggregated deferred acceptance."
  Galichon, Samuelson and Vernet. "Unified Gross Substitutes".

## 3 Reminders on gross substitutes

Recall the example from last time, which was the supplier's problem

$$Q\left(p\right) = \arg\max_{q} \left\{ p^{\top}q - C\left(q\right) \right\}$$

where C(q) is the cost of producing q, which is assumed convex. Consider the indirect utility

$$C^{*}\left(p\right) = \max_{q} \left\{p^{\top}q - C\left(q\right)\right\}$$

and by duality

$$C\left(q\right) = \max_{p} \left\{ p^{\top} q - C^{*}\left(p\right) \right\}$$

we have  $Q\left(p\right)=\partial C^{*}\left(p\right)$ . Recall that gross substitutes is equivalent with submodularity of  $C^*$ . Indeed, assuming differentiability,  $Q_z(p) = \partial C^*(p)/\partial p_z$ ,

$$\frac{\partial Q_{z}\left(p\right)}{\partial p_{z'}}=\frac{\partial^{2}C^{*}\left(p\right)}{\partial p_{z}\partial p_{z'}}$$

thus gross substitutes mean that  $\frac{\partial^2 C^*(p)}{\partial p_z \partial p_{z'}} \leq 0$  for  $z \neq z'$ . This lecture is all about gross substitutes, which here means  $C^*(p)$  submodular [and convex].

Assume f(p) is submodular and convex. Define  $f^*(q) = \max_p \{p^\top q - f(p)\}.$ Denote

$$Q\left(p\right) \quad = \quad \arg\max_{q} \left\{ p^{\top}q - f^{*}\left(q\right) \right\} = \partial f\left(p\right)$$
 
$$Q^{-1}\left(q\right) \quad = \quad \arg\max_{p} \left\{ p^{\top}q - f\left(p\right) \right\} = \partial f^{*}\left(q\right)$$

What can I say about  $f^*$ ?

- \* it's convex
- \* it's supermodular. Heuristically. Show that

$$\frac{\partial^2 f^*(q)}{\partial q_z \partial q_{z'}} \ge 0 \text{ for } z \ne z'$$

well,

$$\frac{\partial^{2}f^{*}\left(q\right)}{\partial q_{z}\partial q_{z'}}=\frac{\partial}{\partial q_{z}}\frac{\partial f^{*}\left(q\right)}{\partial q_{z'}}$$

and  $\frac{\partial f^{*}(q)}{\partial q_{z'}} = Q^{-1}\left(q\right) = \arg\max_{p}\left\{p^{\top}q - f\left(p\right)\right\}$ . Now we can apply Topkis to  $(p,q) \to p^{\top}q - f(p).$ 

This function satisfies increasing differences; and it is supermodular in p. Hence  $\arg\max_{p} \left\{ p^{\top}q - f\left(p\right) \right\}$  is nondecreasing in q. Hence  $\frac{\partial f^{*}(q)}{\partial q_{z'}}$  is a nondecreasing function of q. Hence its derivative wrt any  $q_{z}$  is  $\geq 0$ . Thus

$$\frac{\partial^{2} f^{*}\left(q\right)}{\partial q_{z} \partial q_{z'}} = \frac{\partial}{\partial q_{z}} \frac{\partial f^{*}\left(q\right)}{\partial q_{z'}} \ge 0.$$

\* Proof that if f is submodular and convex, then  $f^*$  is supermodular and

$$\begin{split} f^*\left(q\vee q'\right) + f^*\left(q\wedge q'\right) &\geq f^*\left(q\right) + f^*\left(q'\right) \\ f^*\left(q\right) &= \max\left\{pq - f\left(p\right)\right\} = pq - f\left(p\right) \text{ for some } p \end{split}$$

$$\begin{split} f^*\left(q'\right) &= \max \left\{ pq' - f\left(p\right) \right\} = p'q' - f\left(p'\right) \text{ for some } p' \\ pq - f\left(p\right) + p'q' - f\left(p'\right) &\leq pq + p'q' - (f\left(p\right) + f\left(p'\right)) \leq pq + p'q' - (f\left(p \vee p'\right) + f\left(p \wedge p'\right)) \\ \text{But} \\ pq + p'q' &\leq (p \wedge p') \left(q \wedge p'\right) + \left(p' \vee p'\right) \left(q' \vee q'\right) \\ \text{hence} \\ pq - f\left(p\right) + p'q' - f\left(p'\right) &\leq (p \wedge p') \left(q \wedge p'\right) + \left(p' \vee p'\right) \left(q' \vee q'\right) - \left(f\left(p \wedge p'\right) + f\left(p \vee p'\right)\right) \\ &\leq f^*\left(q \vee q'\right) + f^*\left(q \wedge q'\right) \end{split}$$

Question: does the converse hold. Ie does  $g\left(q\right)$  convex and supermodular imply that  $g^{*}\left(p\right)=\max_{q}\left\{ pq-g\left(q\right)\right\}$  is submodular.

Yes when the dimension of p and q is 2.

In fact, no as soon as dimension  $\geq 3$ .

Submodularity of f(p) means that  $D^{2}f(p)$  is a Z-matrix. Assuming f is strictly convex,  $D^{2}f(p)$  is strictly nonreversing, thus  $D^{2}f(p)$  is an M-matrix. We have that it follows that

$$\left(D^2 f\left(p\right)\right)^{-1}$$

has nonnegative entries. But

$$(D^2 f(p))^{-1} = D^2 f^*(q)$$

where  $q = \nabla f(p)$ .

We can do this by blocks. We could have

$$D^2g\left(q\right) = \begin{pmatrix} D_1 & P^\top \\ P & D_2 \end{pmatrix}$$

where P has nonnegative entries and  $D_1$  and  $D_2$  are diagonal matrices with positive diagonal terms.

Because of the particular structure., I can change the signs of q and write  $\tilde{q} = (q_X, -q_Y)$ 

Define  $\tilde{g}(\tilde{q}) = g(\tilde{q}_X, -\tilde{q}_Y)$ . Compute the Hessian

$$D^{2}\tilde{g}\left(\tilde{q}\right) = \begin{pmatrix} D_{1} & -P^{\top} \\ -P & D_{2} \end{pmatrix}$$

thus now  $D^{2}\tilde{g}\left(\tilde{q}\right)$  is a Z-matrix, and  $\tilde{g}\left(\tilde{q}\right)$  is submodular.

$$\mu_{xy} = \exp(\Phi_{xy} - u_x - v_y)$$
$$\sum_{y} \exp(\Phi_{xy} - u_x - v_y) = n_x$$

# 4 Discrete convexity, exchangeability and polymatroids

#### 1. L-Convexity

We shall assume that the domain of C is contained in  $\Delta_a = \{q: \sum_{z \in Z} q_z = a\}$ , eg a = 1. That is

$$C(q) = +\infty \text{ if } q \notin \Delta_a$$

and therefore

$$C^* (p) = \max \{ pq - C(q) \}$$

we have

$$C^*(p + t1_Z) = C^*(p) + ta.$$

indeed

$$C^*(p+t1_Z) = \max_{q} \{(p+t1)^\top q - C(q)\} = \max_{q} \{ta + p^\top q - C(q)\}$$
  
=  $C^*(p) + ta$ .

A f(p) function is L-convex iff

f is convex

f(p+t) = f(p) + ta for some a.

f is submodular

#### 2. M-convexity

A function g(q) is M-convex iff g is convex and  $g^*$  is L-convex.

In particular,

- \* the domain of g is  $\Delta_a$
- \* g supermodular.

But this is not sufficient!

Theorem (Murota). A function g(q) is M-convex iff

a is convex

The domain of g is contained in  $\Delta_a = \{q : \sum_{z \in Z} q_z = a\}$ 

Exchageability is satisfied:

given  $q, q' \in \Delta_a$ , for any  $\delta_1 : 0 \le \delta^1 \le (q'-q)^+$ ,  $\exists \delta^2 : 0 \le \delta^2 \le (q-q')^+$  with  $\sum_z \delta_z^1 = \sum_z \delta_z^2$  s.t.  $g(q+\delta^1-\delta^2) + g(q'+\delta^2-\delta^1) \le g(q) + g(q')$ .

3. M#- and L#- convexity

g is M#-convex iff  $\tilde{g}\left(q_0,q_1,...,q_z\right)=g\left(q_1,...,q_z\right)$  if  $q_0+\sum_z q_z=0$  is M-convex.

Thus 
$$f(\pi, p_1, ..., p_n) = \max_q \left\{ (p - \pi 1)^\top q - g(q_1, ..., q_z) \right\} = g^*(p_1 - \pi, ..., p_Z - \pi)$$
  
Thus  $f$  is L#-convex iff  $(\pi, p_1, ..., p_Z) \to f(p_1 - \pi, ..., p_Z - \pi)$  is L-convex.

4. Base polymatroid /base polyhedron

Given a closed convex set Q, Q is a base polymatroid when it support function

$$\iota_{Q}^{*}\left(b\right) = \sup_{q \in Q} q^{\top}b$$

is a L-function.

Equivalently, when its indicator function  $\iota_Q$  is a M-function, where the indicator function is defined by  $\iota_Q\left(q\right)=0$  if  $q\in Q$ ,  $+\infty$  if  $q\notin Q$ 

As a result, a base polymatroid can be expressed as  $Q = \{q : \sum_{z \in B} q_z \le h(B), \forall B \subseteq Z, \sum_{z \in Z} q_z = a\}$  where h is a submodular function.

Equivalently, when Q is contained in  $\Delta_a = \{q : \sum_{z \in Z} q_z = a\}$  and when Q satisfies an exchangeability axiom:

given 
$$q, q' \in Q$$
, for  $\delta_1 : 0 \le \delta^1 \le (q' - q)^+$ ,  $\exists \delta^2 : 0 \le \delta^2 \le (q - q')^+$  s.t.  $q + \delta^1 - \delta^2 \in Q$  and  $q' + \delta^2 - \delta^1 \in Q$ .

One of our leading questions is how does this translate on the properties  ${\cal C}.$  When

$$Q\left(p\right) = \arg\max_{q} \left\{ p^{\top}q - C\left(q\right) \right\}$$

Here, we are going to assume that the domain of C is  $\Delta_1$ . We want to show that Q(p) is a base polymatroid, hence that there is a submodular function h(B) such that

$$Q(p) = \left\{ q \in \Delta_1 : \sum_{z \in B} q_z \le h(B) \right\}$$

We have

$$Q(p) = \arg \max_{q} \left\{ p^{\top} q - C(q) \right\} = \left\{ q \in \Delta_{1} : p \in \arg \max_{p} \left\{ pq - C^{*}(p) \right\} \right\}$$

$$= \left\{ q \in \Delta_{1} : \frac{d}{dt} \left\{ C^{*}(p+tb) - (p+tb)^{\top} q \right\} |_{0^{+}} \ge 0 \forall b \right\}$$

$$= \left\{ q \in \Delta_{1} : q^{\top} b \le \frac{d}{dt} \left\{ C^{*}(p+tb) \right\} |_{0^{+}} \forall b \right\}$$

define  $\tilde{h}\left(b\right)=\frac{d}{dt}\left\{ C^{\ast}\left(p+tb\right)\right\} |_{0^{+}}.$  We have

$$Q(p) = \left\{ q \in \Delta_1 : \sum_{z} q_z b_z \le \tilde{h}(b) \right\}$$

Take  $b_z = 1\{z \in B\}$  that is  $b = 1_B$ , and let's define  $h(B) = \tilde{h}(1_B)$ . Then we see that

$$Q(p) \subseteq \left\{ q \in \Delta_1 : \sum_{z \in B} q_z \le h(B) \right\}$$

But we would like to show that the converse holds

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\begin{array}{l} h \text{ submodular means } h\left(B\cap B'\right) + h\left(B\cup B'\right) \leq h\left(B\right) + h\left(B'\right) \\ \text{this is equivalent with } \tilde{h}\left(1_{B}\wedge 1_{B'}\right) + \tilde{h}\left(1_{B}\vee 1_{B'}\right) \leq \tilde{h}\left(1_{B}\right) + \tilde{h}\left(1_{B'}\right). \\ 1_{B}\wedge 1_{B'} = 1_{B\cap B'} \text{ and } 1_{B}\vee 1_{B'} = 1_{B\cup B'} \end{array}
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A remark Typically we consider problems of the sort

$$Q(p) = q$$

with gross substitutes. We expect  $Q\left(p\right)$  to be a base polymatroid, and  $Q^{-1}\left(q\right)$  to be a lattice. Hence base polymatroids is somehow the "dual structure" to lattice structure. Prices live in lattices, quantities live in (base) polymatroids.