### Roadmap

Day 1: study theoretical and computational methods for equilibrium systems (with gross substitutes)

# Day 2: Matching models with fully transferable utility

what is given up by one side of the market is fully appropriated by the other side

this is connected with optimal transport

# Day 3: Matching models with impfectly transferable utility

what is given up by one side of the market is NOT fully appropriated by the other side

models from labor economics (matching with taxes) or from famility economics (collective models of bargaining)

# Day 4: Matching models with non transferable utility

- \* school choice
  - \* social housing
  - \* taxi markets

#### Day 5: price equilibrium on networks

### 1 Day 1: equilibrium with gross substitutes

Our goal = provide a common framework for these matching models. Reformulate as a general equilibrium problem: |Z|=n goods, Z is the set of goods, and

$$Q: \mathbb{R}^n \to \mathbb{R}^n$$

such that is  $p_z$  if the price of good  $z \in Z$ , then  $Q_z(p)$  is the excess supply for good z (=supply-demand), and the equilibrium problem consists in finding

 $p \in \mathbb{R}^n$  such that

$$Q(p) = 0.$$

More specifically, we shall assume that Q has the gross substitute property. Assume we increase price of good z. What is this going to do to the excess supply for good z'? some producers will shift from producing z' to producing z, and therefore  $Q_{z'}(p)$  will decrease.

In other words, when it is derivable, Q has the gross substitute property when

$$\frac{\partial Q_z}{\partial p_{z'}}(p) \le 0 \text{ for } z \ne z'$$

while it natural to assume

$$\frac{\partial Q_z}{\partial p_z}(p) \ge 0 \text{ for all } z.$$

**Example**: surge pricing in an uber-like environment. We have partitioned the city in a finite number of locations (say, blocks).

 $x \in X = \text{location of the driver}$ 

 $y \in Y = \text{location of the passenger}$ 

Assume  $z \in Z$  is the pickup location.

Assume that for a drive at x, the cost of picking up at z is  $c_{xz}$ 

if the price of the ride at z is  $p_z$  the utility if the driver is  $p_z - c_{xz} + \sigma \varepsilon_z$ , where the vector  $(\varepsilon_z)$  is random.

if the driver does not pickup anyone, the utility is normalized to  $\varepsilon_0$ .

Assume that  $(\varepsilon_z) \sim Gumbel$  and is iid. Then the probability that a driver at x will demand a ride z is

$$\frac{\exp\left(\frac{p_z - c_{xz}}{\sigma}\right)}{1 + \sum_{z'} \exp\left(\frac{p_{z'} - c_{xz'}}{\sigma}\right)}$$

Now assume that there are  $n_x$  drivers in area x, and therefore the supply for rides z is

$$S_{z}\left(p\right) = \sum_{x \in X} n_{x} \frac{\exp\left(\frac{p_{z} - c_{xz}}{\sigma}\right)}{1 + \sum_{z' \in Z} \exp\left(\frac{p_{z'} - c_{xz'}}{\sigma}\right)}$$

Let's study the properties of S(p). Do we have gross substitutes?

$$S_{z}\left(p\right) = \sum_{x \in X} n_{x} \frac{1}{\exp\left(\frac{-p_{z} + c_{xz}}{\sigma}\right) + \sum_{z' \neq z} \exp\left(\frac{p_{z'} - p_{z} + c_{xz} - c_{xz'}}{\sigma}\right) + 1}$$

and we immediately see that  $S_z(p)$  is decreasing w.r.t.  $p_{z'}$  (for  $z' \neq z$ ), and increasing with respect to  $p_z$ .

Now. let's focus on demand. This is the same as before, except for the fact that utility of a passenger at y seeking a ride in a cell z is now

$$u_{yz} - p_z + \eta_z$$

where  $\eta$  is iid Gumbel. The induced demand is

$$D_{z}(p) = \sum_{y \in Y} m_{y} \frac{\exp(u_{yz} - p_{z})}{1 + \sum_{z'} \exp(u_{yz'} - p_{z'})}$$

$$= \sum_{y \in Y} m_{y} \frac{1}{\exp(-u_{yz} + p_{z}) + \sum_{z' \neq z} \exp(u_{yz'} - u_{yz} + p_{z} - p_{z'}) + 1}$$

we see that  $-D_z(p)$  has the Gross substitute property, and therefore

$$Q_z(p) = S_z(p) - D_z(p)$$

also has the gross substitute property. Note that

$$\log \left\{ 1 + \sum_{z'} \exp\left(u_{yz'} - p_{z'}\right) \right\}$$

is the expected indirect utility of a passenger living at y.

Question = how do we compute p such that Q(p) = 0.

Tatonnement = raise prices where there is excess demand  $(Q_z(p) < 0)$  and decrease prices where there excess supply.

Essentially 2 types of methods.

1) optimization-based methods: reformulate as an optimization problem. In order to do that, try to obtain Q as a gradient—ie, is there a potential function  $V: \mathbb{R}^n \to \mathbb{R}$  such that V is convex, and

$$Q_{z}\left(p\right) = \frac{\partial V}{\partial p_{z}}\left(p\right).$$

In that case, Q(p) = 0 is equivalent to the fact that p is a minimizer of V. In that case, we can minimize V using e.g. gradient descent, that is

$$p^{t+1} = p^{t} - \epsilon \frac{\partial V}{\partial p_{z}} (p^{t})$$
$$= p^{t} - \epsilon Q_{z} (p^{t})$$

In our example, we had

$$Q_{z}(p) = \sum_{x \in X} n_{x} \frac{\exp\left(\frac{p_{z} - c_{xz}}{\sigma}\right)}{1 + \sum_{z' \in Z} \exp\left(\frac{p_{z'} - c_{xz'}}{\sigma}\right)}$$
$$- \sum_{y \in Y} m_{y} \frac{\exp\left(u_{yz} - p_{z}\right)}{1 + \sum_{z'} \exp\left(u_{yz'} - p_{z'}\right)}$$

We have that  $Q_z(p) = \partial V(p) / \partial p_z$ , where

$$V(p) = \sigma \sum_{x \in X} n_x \log \left( 1 + \sum_{z' \in Z} \exp \left( \frac{p_{z'} - c_{xz'}}{\sigma} \right) \right)$$
$$+ \sum_{y \in Y} m_y \log \left( 1 + \sum_{z'} \exp \left( u_{yz'} - p_{z'} \right) \right)$$

2) substitutes-based methods. Consider the system of equations

$$Q_z(p) = 0$$

Assume that we can start with a supersolution – i.e. a vector  $p^0$  such that

$$Q_z(p^0) \ge 0$$
 for all  $z$ 

Then we can consider the myopic market-clearing algorithm as follows: assume  $p^t$  has been computed and compute  $p^{t+1}$  using

$$Q_z\left(p_z^{t+1}, p_{-z}^t\right) = 0$$

We can show that under suitable assumptions (involving gross substitutes), this algorithm converges to the market-clearing price.

Recall we started from a supersolution  $p^0$ . We can show that for each  $t \geq 0$ :

\* 
$$p_z^t \geq p_z^{t+}$$

\*  $p_z^{t+1} \ge p_z^{t+1}$ \*  $p^{t+1}$  is a supersolution, that is  $Q_z\left(p^{t+1}\right) \ge 0$  for all z

By the induction hypothesis,

 $Q_z(p^t) \geq 0$  that is

$$Q_{z}\left(p_{x}^{t},p_{x}^{t}\right)>0$$

$$Q_{z}(p_{z}^{t}, p_{-z}^{t}) \ge 0$$

$$Q_{z}(p_{z}^{t+1}, p_{-z}^{t}) = 0$$

because  $Q_z$  is increasing in  $p_z$ , this implies necessarly  $p_z^t \ge p_z^{t+1}$ . Let's now show that  $p^{t+1}$  is a supersolution. We have

$$Q_z(p_z^{t+1}, p_z^t) = 0$$

 $Q_{z}\left(p_{z}^{t+1}, p_{-z}^{t}\right) = 0$ We have  $p^{t} \geq p^{t+1}$  and  $Q_{z}\left(p\right)$  is nonincreasing in  $p_{-z}$ , therefore  $Q_{z}\left(p_{z}^{t+1}, p_{-z}^{t+1}\right) \geq Q_{z}\left(p_{z}^{t+1}, p_{-z}^{t}\right) = 0$ 

$$Q_z\left(p_z^{t+1}, p_{-z}^{t+1}\right) \ge Q_z\left(p_z^{t+1}, p_{-z}^t\right) = 0$$

Now:

\* if  $p^t$  remains bounded below, then it converges to  $p^*$ .

\* if Q is continuous and  $p^t$  converges, then we can take the limit  $t \to +\infty$  in

$$Q_z\left(p_z^{t+1}, p_{-z}^t\right) = 0$$

and we have that

$$Q_z(p^*) = 0.$$

After the break, we need to show that  $p^t$  remains bounded below under reasonable assumptions. We will show assumptions under which Q is inverse isotone, i.e.

$$Q(p) \le Q(p') \implies p \le p'$$

which is a fundamental property of Q which is related to M-maps.

Theorem (Berry, Gandhi and Haile, Econometrica 2013). Assume that:

- (i) Q satisfies weak gross substitutes ie  $Q_z(p)$  is weakly decreasing in  $p_{z'}$  for  $z \neq z$ .
- (ii) Law of aggregate supply holds, ie  $\sum_{z} Q_{z}(p)$  is weakly increasing in each  $p_{z}$ , or in other words:

$$Q_{0}\left(p\right)=-\sum_{z}Q_{z}\left(p\right)$$
 is weakly decreasing in each  $p_{z}$ 

(iii) Connected strong substitutes holds: or each z, there is a path from z to 0  $z_1 = z$ ,  $z_2 z_2 ... z_{n-1}$ ,  $z_n = 0$  such that  $Q_{z_{k+1}}(p)$  is strictly decreasing with respect to  $p_{z_k}$ .

Then Q is inverse isotone, i.e.  $Q(p) \leq Q(p')$  implies  $p \leq p'$ .

Example where (iii) does not hold. Assume  $Z = B_1 \cup B_2$  with  $B_1 \cap B_2 = \emptyset$ , and assume that  $Q_z(p)$  only depends on the prices in  $B_1$  for  $z \in B_1$  and  $Q_z(p)$  only depends on the prices in  $B_2$  for  $z \in B_2$ .

Example. Consider Q(p) = Qp where

- \* Q has gross substitutes which means that  $Q_{ij} \leq 0$  for  $i \neq j$ , and
- \* Q is row-diagonally dominant .

$$Q_{ii} > \sum_{j \neq i} |Q_{ij}|$$

Then I can show that the assumptions in the BGH theorem are met.

(i) and (ii) are obvious. (iii) is obtained by the fact that  $Q_{0}\left(p\right)$  is strictly decreasing in  $p_{z}$ .

Example 3. Back to

$$Q_{z}(p) = \sum_{x \in X} n_{x} \frac{\exp\left(\frac{p_{z} - c_{xz}}{\sigma}\right)}{1 + \sum_{z' \in Z} \exp\left(\frac{p_{z'} - c_{xz'}}{\sigma}\right)}$$
$$-\sum_{y \in Y} m_{y} \frac{\exp\left(u_{yz} - p_{z}\right)}{1 + \sum_{z'} \exp\left(u_{yz'} - p_{z'}\right)}$$

We have show (i) gross substitutes.

Show (ii). We have

$$\sum_{z} Q_{z}(p) = \sum_{x \in X} n_{x} \sum_{z \in Z} \frac{\exp\left(\frac{p_{z} - c_{xz}}{\sigma}\right)}{1 + \sum_{z' \in Z} \exp\left(\frac{p_{z'} - c_{xz'}}{\sigma}\right)}$$
$$-\sum_{y \in Y} m_{y} \sum_{z \in Z} \frac{\exp\left(u_{yz} - p_{z}\right)}{1 + \sum_{z'} \exp\left(u_{yz'} - p_{z'}\right)}$$

that is

$$\sum_{z} Q_{z}(p) = \sum_{x \in X} n_{x} \left( 1 - \frac{1}{1 + \sum_{z' \in Z} \exp\left(\frac{p_{z'} - c_{xz'}}{\sigma}\right)} \right)$$
$$- \sum_{y \in Y} m_{y} \left( 1 - \frac{1}{1 + \sum_{z'} \exp\left(u_{yz'} - p_{z'}\right)} \right)$$

therefore  $\sum_{z} Q_{z}(p)$  is strictly increasing in each of the  $p_{z}$ .

Two different implications of Q inverse isotone.

Implication 1: existence of a solution under the assumption that there exists both a sub- and a super-solution.

If Q is inverse isotone, then assume that in addition to what we have assumed, there is a subsolution  $\underline{p}$ . Then for any supersolution p, we can show that  $\underline{p} \leq p$ . Indeed,  $Q(\underline{p}) \leq 0 \leq Q(p)$  implies by inverse isotonicity that  $\underline{p} \leq p$ . Therefore the sequence constructed above, which is a sequence of supersolutions, is bounded below by p.

Implication 2: uniqueness of a solution.

If Q is inverse isotone, then the equilibrium price  $p^*$  is unique. Indeed, assume Q(p) = Q(p'). Then  $Q(p) \leq Q(p')$  and  $Q(p') \leq Q(p)$  and by inverse isotonicity applied twice, we have  $p \leq p'$  and  $p' \leq p$ , which implies p = p'.

Let's take an example

$$Q_1(p) = 2p_1 - p_2$$
  
 $Q_2(p) = -2p_1 + 3p_2$ 

 $p^0 = (1,1)$ . Thus  $Q(p^0) = (1,1) \ge 0$  thus  $p^0$  is a supersolution.

$$2p_1^1 - p_2^0 = 0$$
$$-2p_1^0 + 3p_2^1 = 0$$

thus I get

$$p_1^1 = p_2^0/2 = 1/2$$
  
 $p_2^1 = 2p_1^0/3 = 2/3$ 

Let's now see a tiny variant of this model, where the supply is now

$$S_{z}(p) = \frac{\exp\left(\frac{\alpha_{xz}p_{z}-c_{xz}}{\sigma}\right)}{1 + \sum_{z'} \exp\left(\frac{\alpha_{xz'}p_{z'}-c_{xz'}}{\sigma}\right)}$$

(where  $\alpha_{xz}$  differs from a constant) and  $D_z$  is the same as before. I am now claiming that there is NO function V such that

$$Q_{z}\left(p\right) = \frac{\partial V}{\partial p_{z}}\left(p\right).$$

Why? because assume such V existed. Then one would have

$$\frac{\partial Q_z}{\partial p_{z'}} = \frac{\partial^2 V}{\partial p_z \partial p_{z'}} (p)$$

which should be symmetric. Indeed,

$$\frac{\partial}{\partial p_{z'}} \frac{\exp\left(\frac{\alpha_{xz}p_z - c_{xz}}{\sigma}\right)}{1 + \sum_{z'} \exp\left(\frac{\alpha_{xz'}p_{z'} - c_{xz'}}{\sigma}\right)}$$

$$= \frac{\partial}{\partial p_{z'}} \frac{1}{\exp\left(\frac{-\alpha_{xz}p_z + c_{xz}}{\sigma}\right) + \sum_{z' \neq z} \exp\left(\frac{\alpha_{xz'}p_{z'} - \alpha_{xz}p_z + c_{xz} - c_{xz'}}{\sigma}\right) + 1}$$

$$= \alpha_{xz'} * \text{sth symmetric}$$

### 2 Day 2: matching with transferable utility

Plan for today:

- 1) Regularized optimal transport
- 2) Sinkhorn's algorithn
- 3) Microfoundation of regularized optimal transport
- 4) Numerical computation

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#### 2.1 Regularized optimal transport

Workers 'type  $x \in X$ , where X is finite, and there are  $n_x$  workers of type x. Firms' type  $y \in Y$ , where Y is finite, and there are  $m_y$  workers of type y. Assume that the total number of workers = total number of firms

$$\sum_{x} n_x = \sum_{y} m_y = 1$$

(where we have rescaled the numbers into probabilities wlog).

Central planner's problem.

The central planner determines who matches with whom: determine how many matches of type xy we shall form for each x and each y. Denote  $\mu_{xy}$  this frequency. We have

$$\sum_{y \in Y} \mu_{xy} = n_x \text{ and } \sum_{x \in X} \mu_{xy} = m_y.$$

Assume workers and firms are matched in a random way, in which case  $\mu_{xy} = n_x m_y$ .

Assume that  $\Phi_{xy}$  is the economic output (in monetary terms) of a match xy. Then the total economic output out of a matching  $(\mu_{xy})$  is

$$\sum_{xy} \mu_{xy} \Phi_{xy}$$

and the central planner's problem is

$$\begin{aligned} \max_{\mu_{xy} \geq 0} & & \sum_{xy} \mu_{xy} \Phi_{xy} \\ s.t. & & \sum_{y \in Y} \mu_{xy} = n_x \\ & & \sum_{x \in X} \mu_{xy} = m_y. \end{aligned}$$

which is called the (unregularized) optimal transport problem.

x location of soil  $n_x$  volume of soil at x

y location of soil to fill out  $m_y$  volume at y

 $c_{xy}$  is the cost of transporting a unit of volume of soil from x to y In this case

$$\min_{\substack{\mu_{xy} \geq 0}} \qquad \sum_{xy} \mu_{xy} c_{xy}$$
 
$$s.t. \qquad \sum_{y \in Y} \mu_{xy} = n_x$$
 
$$\sum_{x \in X} \mu_{xy} = m_y.$$

Consider now the regularized version of this problem: for  $\sigma > 0$ , consider

$$\begin{aligned} \max_{\mu_{xy} \geq 0} & \left\{ \sum_{xy} \mu_{xy} \Phi_{xy} - \sigma \sum_{xy} \mu_{xy} \ln \mu_{xy} \right\} \\ s.t. & \sum_{y \in Y} \mu_{xy} = n_x \ [u_x] \\ & \sum_{x \in X} \mu_{xy} = m_y \ [v_y] \end{aligned}$$

We have

$$\max_{\mu_{xy} \ge 0} \left\{ \begin{array}{l} \sum_{xy} \mu_{xy} \Phi_{xy} - \sigma \sum_{xy} \mu_{xy} \ln \mu_{xy} \\ + \sum_{x} \min_{u_x} u_x \left( n_x - \sum_{y \in Y} \mu_{xy} \right) \\ + \sum_{y} \min_{v_y} v_y \left( m_y - \sum_{x \in X} \mu_{xy} \right) \end{array} \right\}$$

thus

$$\max_{\mu_{xy} \geq 0} \min_{u_x, v_y} \sum_{x} n_x u_x + \sum_{y} m_y v_y + \sum_{xy} \mu_{xy} \left( \Phi_{xy} - u_x - v_y - \sigma \ln \mu_{xy} \right)$$

we have

$$\min_{u_x, v_y} \max_{\mu_{xy} \ge 0} \sum_{x} n_x u_x + \sum_{y} m_y v_y + \sum_{xy} \mu_{xy} \left( \Phi_{xy} - u_x - v_y - \sigma \ln \mu_{xy} \right)$$

$$= \min_{u_x, v_y} \left\{ \sum_{x} n_x u_x + \sum_{y} m_y v_y + \max_{\mu_{xy} \ge 0} \sum_{xy} \mu_{xy} \left( \Phi_{xy} - u_x - v_y - \sigma \ln \mu_{xy} \right) \right\}$$

Optimality condition with respect to  $\mu$  in the inside maximization problem yields

$$\mu_{xy} = \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right)$$

and therefore, the problem becomes

$$\min_{u_x, v_y} \left\{ \sum_x n_x u_x + \sum_y m_y v_y + \sum_{xy} \sigma \exp\left(\frac{\Phi_{xy} - u_x - v_y - \sigma}{\sigma}\right) - \sigma \right\}$$

Change of signs

$$\begin{array}{rcl} p_x & = & u_x \\ p_y & = & -v_y \end{array}$$

and the problem becomes

$$\min_{p} \left\{ \sum_{x} n_{x} p_{x} - \sum_{y} m_{y} p_{y} + \sum_{xy} \sigma \exp\left(\frac{\Phi_{xy} - p_{x} + p_{y} - \sigma}{\sigma}\right) - \sigma \right\}$$

FOC with respect to  $p_x$ :

$$n_x = \sum_{y} \exp\left(\frac{\Phi_{xy} - p_x + p_y - \sigma}{\sigma}\right)$$

with respect to  $p_y$ :

$$m_y = \sum_x \exp\left(\frac{\Phi_{xy} - p_x + p_y - \sigma}{\sigma}\right)$$

Remark. Consider  $\mu^{\sigma}$  the solution to

$$\begin{split} V\left(\sigma\right) &= \max_{\mu_{xy} \geq 0} \qquad \left\{ \sum_{xy} \mu_{xy} \Phi_{xy} - \sigma \sum_{xy} \mu_{xy} \ln \mu_{xy} \right\} \\ s.t. \qquad &\sum_{y \in Y} \mu_{xy} = n_x \ \left[ u_x \right] \\ &\sum_{x \in X} \mu_{xy} = m_y \ \left[ v_y \right] \end{split}$$

Theorem. When  $\sigma \to 0$ ,  $\mu^{\sigma}$  converges to the minimizer of

$$\sum_{xy} \mu_{xy} \ln \mu_{xy}$$

subject to

$$\sum_{xy} \mu_{xy} \Phi_{xy} = V(0)$$

$$\sum_{y \in Y} \mu_{xy} = n_x$$

$$\sum_{x \in X} \mu_{xy} = m_y$$

Yesterday, we saw methods to solve systems of the form

$$Q\left(p\right) = 0$$

where Q has gross substitutes and was inverse isotone – or equivalently, Q is a M-function. Here we have

$$Q_x(p) : = n_x - \sum_y \exp\left(\frac{\Phi_{xy} - p_x + p_y - \sigma}{\sigma}\right) = 0$$

$$Q_y(p) : = \sum_x \exp\left(\frac{\Phi_{xy} - p_x + p_y - \sigma}{\sigma}\right) - m_y = 0$$

Can Q be injective? Q(p+c1)=Q(p)-Q is not injective. We have

$$\sum_{x} Q_{x}(p) + \sum_{y} Q_{y}(p) = 0$$

Fix  $0 \in X$  a particular element of X and set  $p_0 = 0$ . I can view Q as a function of  $R^{X\setminus\{0\}\cup Y} \to R^{X\setminus\{0\}\cup Y}$ , and I can show that Q is inverse isotone – use Berry Gandhi and Haile. Hence I have uniqueness of the equilibrium prices (that is up to normalization) and convergence of Jacobi.

What is Gauss-Seidel algorithm?

$$Q_x \left( p_x^{t+1}, p_y^t \right) = 0$$

$$Q_y \left( p_y^{t+1}, p_x^{t+1} \right) = 0$$

Well, the first equation yields

$$\sum_{y} \exp\left(\frac{\Phi_{xy} - p_x^{t+1} + p_y^t - \sigma}{\sigma}\right) = n_x$$

that is

$$\exp\left(\frac{-p_x^{t+1}}{\sigma}\right) = \frac{n_x}{\sum_y \exp\left(\frac{\Phi_{xy} + p_y^t - \sigma}{\sigma}\right)}$$

and for the other one,

$$\exp\left(\frac{p_y^{t+1}}{\sigma}\right) = \frac{m_y}{\sum_x \exp\left(\frac{\Phi_{xy} - p_x^{t+1} - \sigma}{\sigma}\right)}.$$

Remark. Link with the model in D1.

Model in D1 (without the outside option) was

$$Q_{z}\left(p\right) = \sum_{x \in X} n_{x} \frac{\exp\left(\frac{p_{z} - c_{xz}}{\sigma}\right)}{\sum_{z' \in Z} \exp\left(\frac{p_{z'} - c_{xz'}}{\sigma}\right)} - \sum_{y \in Y} m_{y} \frac{\exp\left(u_{yz} - p_{z}\right)}{\sum_{z'} \exp\left(u_{yz'} - p_{z'}\right)}$$

Assume  $u_{yz} = -\infty$  if  $y \neq z$  and  $u_{yz} = 0$  else. The previous equation becomes

$$Q_{z}\left(p\right) = \sum_{x \in X} n_{x} \frac{\exp\left(\frac{p_{z} - c_{xz}}{\sigma}\right)}{\sum_{z' \in Z} \exp\left(\frac{p_{z'} - c_{xz'}}{\sigma}\right)} - m_{z}$$

Let's introduce  $U_x$  such that

$$\exp\left(\frac{U_x}{\sigma}\right) = \frac{\sum_{z' \in Z} \exp\left(\frac{p_{z'} - c_{xz'}}{\sigma}\right)}{n_x}$$

we have

$$\sum_{x \in X} \exp\left(\frac{p_z - U_x - c_{xz}}{\sigma}\right) = m_z$$

and we have

$$\sum_{z \in Z} \exp\left(\frac{p_z - U_x - c_{xz}}{\sigma}\right) = \frac{n_x \sum_z \exp\left(\frac{p_z - c_{xz}}{\sigma}\right)}{\sum_{z' \in Z} \exp\left(\frac{p_{z'} - c_{xz'}}{\sigma}\right)} = n_x.$$

$$U_x = \sigma \log \left( \sum_{z' \in Z} \exp \left( \frac{p_{z'} - c_{xz'}}{\sigma} \right) \right) - \sigma \log n_x$$

#### 2.2 Microfoundation of the matching model

Worker x's problem: choose a firm y such that

$$\max_{y \in Y} \left\{ \alpha_{xy} + w_{xy} + \sigma \varepsilon_y \right\}$$

where  $\alpha_{xy}$  is the monetary valuation of the job y's amenities.  $w_{xy}$  is the wage of worker x working for firm y; determined at equilibrium.  $\varepsilon_y$  is the random utility, assumed logit (Gumbel distributed). As a consequence, the average indirect utility of worker x is

$$u_x = \sigma \log \left( \sum_y \exp \left( \frac{\alpha_{xy} + w_{xy}}{\sigma} \right) \right)$$

and the probability that worker x picks firm y is

$$\frac{\mu_{xy}}{n_x} = \frac{\exp\left(\frac{\alpha_{xy} + w_{xy}}{\sigma}\right)}{\sum_{y'} \exp\left(\frac{\alpha_{xy'} + w'_{xy}}{\sigma}\right)} = \frac{\exp\left(\frac{\alpha_{xy} + w_{xy}}{\sigma}\right)}{\exp\left(\frac{u_x}{\sigma}\right)} = \exp\left(\frac{\alpha_{xy} + w_{xy} - u_x}{\sigma}\right).$$

Firm's side:

$$\max_{x \in X} \left\{ \gamma_{xy} - w_{xy} + \sigma \eta_x \right\}$$

and

$$v_y = \sigma \log \left( \sum_x \exp \left( \frac{\gamma_{xy} - w_{xy}}{\sigma} \right) \right)$$

and the proba that firm y picks worker x is

$$\frac{\mu_{xy}}{m_y} = \exp\left(\frac{\gamma_{xy} - w_{xy} - v_y}{\sigma}\right)$$

Let's eliminate the wages by multiplying term by term:

$$\frac{\mu_{xy}}{n_x} \frac{\mu_{xy}}{m_y} = \exp\left(\frac{\alpha_{xy} + w_{xy} - u_x}{\sigma}\right) \exp\left(\frac{\gamma_{xy} - w_{xy} - v_y}{\sigma}\right)$$

that is

$$\frac{\mu_{xy}^2}{n_x m_y} = \exp\left(\frac{\alpha_{xy} + \gamma_{xy} - u_x - v_y}{\sigma}\right)$$

Let define  $\Phi_{xy} = \alpha_{xy} + \gamma_{xy}$  as the match surplus out of a match xy, and

$$\mu_{xy} = \exp\left(\frac{\Phi_{xy} - (u_x - \sigma \ln n_x) - (v_y - \sigma \ln m_y)}{2\sigma}\right)$$

define

$$a_x = u_x - \sigma \ln n_x$$
 and  $b_y = v_y - \sigma \ln m_y$ 

we have

$$\mu_{xy} = \exp\left(\frac{\Phi_{xy} - a_x - b_y}{2\sigma}\right)$$

and  $a_x$  and  $b_y$  are determined so that

$$\sum_{y} \exp\left(\frac{\Phi_{xy} - a_x - b_y}{2\sigma}\right) = n_x$$

$$\sum_{x} \exp\left(\frac{\Phi_{xy} - a_x - b_y}{2\sigma}\right) = m_y$$