# **CLÉMENT PIGEON**

#### WEB DEVELOPER AND PROJECT MANAGER

# **PROJECTS** (all available at www.clementpigeon.fr)

- > Music Pins A Pinterest-like app with a music theme (Ruby on Rails + Backbone).
  - I implemented a custom Pinterest-grid responsive layout in JavaScript.
  - I used the Freebase API to avoid bad data entry by users and provide extensive auto-complete.
- > Data visualization for Mécénat Chirurgie Cardiaque Mapping a non-profit's actions in the world.
  - I used **D3.js** and **TopoJSON** for dynamic, zoomable maps, and **Backbone/Marionette** for views.
- > Warhol and Mondrian 2 art-inspired experiments with Canvas, CreateJS and Node.
- > Red Tweet Blue Tweet A game about Twitter and politics. PHP / MySQL / JavaScript.

### **S**KILLS

- JavaScript (Node, Express, Meteor, Backbone, D3, Angular), Ruby on Rails, PHP (WordPress), HTML5,
  CSS / LESS, Bootstrap, TDD, Git
- Adobe Suite: Photoshop, Fireworks, Illustrator
- Spoken languages: French, English, Spanish

## **EMPLOYMENT**

# Web developer and copywriter

# Self-employed

September 2011 - Present

- Web Development: build websites for small companies using WordPress and/or Bootstrap
- Web Journalism: write articles for corporate websites in the energy and banking/insurance sectors
- · Consulting: support missions in content integration and migration.

#### **Online Communications**

Mécénat Chirurgie Cardiaque, Paris

**January 2012 - August 2013** 

Ran online communications and community management for non-profit Mécénat Chirurgie Cardiaque (15 employees, €2.5 million annual revenues).

- · Oversaw redesign of the company website, managing designers and developers
- Increased traffic by 50% and conversions by 40% year-to-year

#### **Editorial Project Manager**

WordAppeal agency, Paris

June 2008 - October 2010

Managed online communications projects for leading European companies, including GDF SUEZ, Total, Accor, Air France, Société Générale

- · Lead website redesigns: drafting specs and wireframes, coordinating with developers and designers
- · Consulting: website auditing, advise on web strategy, benchmarking of best practices
- · Content management: drafting and editing web content

#### **EDUCATION**

**Institut d'Etudes Politiques de Paris** (also known as *Sciences Po*, France's top school for social sciences)

Master's Degree in Management of Media Companies

2004 - 2006

· Vice-President of the Bureau des Arts student association

#### Université Paris II Panthéon-Assas

2000 - 2005

Master's Degree (maîtrise) in Business Law