

# CLÉMENT PIGEON

## WEB DEVELOPER AND PROJECT MANAGER

- 5-year experience producing online content and helping leading companies use the web
- 2 years teaching myself to code in JavaScript and Ruby, culminating in 3 months of 24/7 learning and coding at AppAcademy (August-November 2013, NYC)
- Passionate about learning new skills and new tools, languages, frameworks, libraries or APIs

### PROJECTS (available at [www.clementpigeon.fr](http://www.clementpigeon.fr))

- **Music Pins** – A music-oriented Pinterest clone. Uses **Ruby on Rails**, **Backbone**, **Facebook** and **Freebase APIs**.
- **Warhol** and **Mondrian** – 2 art-inspired experiments with **Canvas**, **CreateJS** and **Node**.
- **Data visualization for Mécénat Chirurgie Cardiaque** – Mapping the non-profit's actions using **D3.js**.
- **Red Tweet Blue Tweet** – Guess if a series of tweets come from Democrats or Republicans. **PHP / JavaScript**.

### LANGUAGES AND TECHNOLOGIES

- **JavaScript** (Node, Express, Meteor, Backbone, Angular, D3), **Ruby** (Rails), **PHP** (WordPress), **HTML**, **CSS**
- **Adobe Suite**: Photoshop, Fireworks, Illustrator
- Spoken languages: French, English, Spanish

### EMPLOYMENT

<b>Web consultant and copywriter</b>	<b>Self-employed</b>	<b>September 2011 - Present</b>
<ul style="list-style-type: none"><li>• Corporate Journalism: wrote articles for corporate websites, in the energy and banking/insurance sectors.</li><li>• Consulting: support missions in content integration and migration.</li></ul>		

<b>Online Communications</b>	<b>Mécénat Chirurgie Cardiaque, Paris</b>	<b>January 2012 - August 2013</b>
<ul style="list-style-type: none"><li>• Ran online communications and community management for non-profit Mécénat Chirurgie Cardiaque (15 employees, EUR 2.5 million annual turnover).</li><li>• Oversaw redesign of the company website and blog, managing designers and developers.</li><li>• Increased traffic by 50% and conversions by 40% year-to-year.</li></ul>		

<b>Editorial Project Manager</b>	<b>WordAppeal agency, Paris</b>	<b>June 2008 - October 2010</b>
<ul style="list-style-type: none"><li>• Managed online communications projects for leading European companies, including GDF SUEZ, Total, Accor, Air France, Société Générale, Pôle Emploi.</li><li>• Consulting: website auditing, advise on web strategy, benchmarking of best practices</li><li>• Lead website redesigns: drafting specs and wireframes, coordinating with developers and designers</li><li>• Content management: draft and edit web content</li></ul>		

### EDUCATION

<b>Institut d'Etudes Politiques de Paris</b>	<b>Paris, France</b>	<b>2004 – 2006</b>
<ul style="list-style-type: none"><li>• Master's Degree in Management of Media and Culture Companies</li><li>• Vice-President of the <i>Bureau des Arts</i> student association</li></ul>		

<b>Université Paris II Panthéon-Assas</b>	<b>Paris, France</b>	<b>2000 – 2005</b>
<ul style="list-style-type: none"><li>• Master's Degree (<i>maîtrise</i>) in Business Law</li></ul>		