

Templario - Brand Guide

1. Color Palette



Sky Mist - #B6D7F2



Midnight Ink - #1E1E2F



Digital Blue - #4B9CD3



Soft Lilac - #E2D9F3



White Ice - #F9FBFD

2. Typography

* Headings - Poppins Bold

Modern and elegant for titles.

* Body Text - Inter Regular

Highly readable, suitable for all screen sizes.

* Accent Text - Raleway Medium

Ideal for taglines and subheadings.

3. Usage Suggestions

- Use Sky Mist and White Ice for backgrounds and soft sections.
- Use Midnight Ink for text and footer.
- Use Digital Blue for CTA buttons and highlights.
- Use Soft Lilac for decorative accents.
- Combine Poppins for titles with Inter body text for clean layouts.