

**Information sheet for implicit and anonymous consent**  
The Datagotchi Pilot Survey: The 2024 Canadian Federal Election

**Information on the survey**

The team of the Leadership Chair in Digital Social Science Education (CLESSN) of Laval University is looking for participants aged 18 and over living in Canada to complete a survey on socio-demographic information, lifestyle and consumption habits, preferences, personality traits, appearance, attitudes, values, allegiances as well as political beliefs in order to make predictions on the political behaviour of citizens.

Datagotchi is led by Yannick Dufresne, professor in the Department of Political Science at Laval University, Simon Coulombe, professor in the Department of Industrial Relations at Laval University and Catherine Ouellet, doctoral student in the Department of Political Science at the University of Toronto.

Before agreeing to participate in this project, please take the time to read the following information.

**Nature and objectives of the project**

Your participation in the questionnaire entitled "The Datagotchi Project Pilot Survey: The 2024 Canadian Federal Election" will allow for the scientific measurement of the factors that influence (or not) political behaviour in developing the Datagotchi platform. Datagotchi will enable users to obtain a prediction of their voting choice and to explore the effect of different characteristics on the prediction made by the application (for example, visualize how being older or younger would affect your voting choice according to statistical models).

**How to participate**

Your participation consists of answering an online questionnaire of around 110 questions, lasting approximately 20 minutes. Although the answers to each question are essential to the research, you are free to choose not to answer and thus end your participation anytime by closing your browser page.

**Anonymity and data retention**

Data collected through Datagotchi will only be available to researchers in aggregate, anonymized, and non-attributable forms. The risk of re-identification of a participant is present but minimal. The data collected is used solely for academic research purposes and will never be sold, assigned or transferred to third parties for other purposes.

**Acknowledgement of Consent**

Completing this questionnaire will be considered an implied expression of your consent to participate in the project.

**Additional Information**

If you have any questions about the research, the implications of your participation, or to withdraw from the project, please get in touch with [info@clessn.com](mailto:info@clessn.com).

### **Complaints or criticism**

If you have any complaints or criticisms regarding your participation in this research, you may contact, in complete confidentiality, the Office of the Ombudsman of Laval University at the following coordinates:

Pavillon Alphonse-Desjardins  
Université Laval  
2325, rue de l'Université Laval, local 3320  
Québec (Québec)  
G1V 0A6  
Information - Secrétariat: (418) 656-3081 Toll-free: 1-866-323-2271  
E-mail: [info@ombudsman.ulaval.ca](mailto:info@ombudsman.ulaval.ca)

### **Acknowledgments**

Your collaboration is invaluable to us in carrying out this study. Therefore, we thank you for your time and attention.

### **Ethical approval**

This project has been approved by the Research Ethics Committee of Université Laval: 2023-124 A-1 / 29-10-2024