

## **Datagotchi: The 2022 Quebec General Election**

### **Appendix - Email invitation to participate in the pilot survey (for participants who left their email address in 2021)**

Subject: Invitation to discover Datagotchi 2022 exclusively

Hello,

You are receiving this email because you expressed your interest in the Datagotchi research project during its first edition, in the context of the 2021 Canadian federal election. For the past few months, the Datagotchi scientific team has been refining the application for the Quebec elections next fall. In this context, you are invited to participate in a survey conducted by the Leadership Chair in Digital Social Science Education at Laval University, which will help improve the prediction algorithms for the new edition.

This survey:

- is aimed at adults aged 18 and over who live in Quebec
- **is approximately 25 minutes in length**
- is done online (on a cell phone, tablet or computer);
- is available in French and English;
- contains socio-demographic questions, as well as questions on lifestyle and consumption habits, preferences, personality traits, appearance, attitudes, values, allegiances and political beliefs in order to make predictions about citizens' political behaviour.

Your participation is extremely important! Your responses to the survey will help us better understand the links between citizens' lifestyle habits and their voting behaviours, and will help ensure the success of the next edition of Datagotchi.

For more information and to participate in the survey, click on this link: [url link to the consent form and the online survey]

You can unsubscribe from this list at any time by clicking on the link at the end of this email.

For more information, you can write to the following email address: [info@clessn.com](mailto:info@clessn.com).

We appreciate your interest!

The CLESSN team at Laval University

This project has been approved by the University Research Ethics Committee

of Université Laval: approval number 2022-181 / 27-06-2022

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To stop receiving these emails, [click here](#).