



Get well-thy & secure your family's future

Presenting to you, Tata AIA Life Insurance SRS Vitality Protect, an exclusive solution that is tailor-made to suit your needs. It has an inbuilt wellness program that will take care of your protection as well as reward you for healthy lifestyle choices.

Protection solutions

SRS Vitality Protect

Key Benefits



Protection solution with an inbuilt Wellness Program



5% guaranteed discount¹ on first year premium



Choose between Term or Term with Return of premium (RoP) option



Renewal Premium Discount¹ and Cover Booster¹ up to 15% as per TATA AIA Vitality wellness status



Free health check-up every year

Here's how Tata AIA Vitality Wellness Program works:

It encourages you to work on your fitness.

You get rewarded for achieving your targets.

You also get a free health check-up every year which ensures you are on the right track.

Hence, resulting in improved overall health and wellness.

Term variant – Life Option

Age (years)	PPT (years)	Cover till age	Life Cover (₹)	Tata AIA Sampoorna Raksha Supreme (₹)	SRS Vitality Protect Year 1* (₹)
	5		1 Gr -	56,286	53,472
30	10	70		31,860	30,267
	12			28,084	26,680
	RP			14,868	14,125

*Above premiums are incl. tax for a male, non-smoker; Sum Assured – ₹50 lakhs under TATA AIA Life Insurance Sampoorna Raksha Supreme and ₹50 lakhs under Term Booster (Tata AIA Vitality Protect).

Term with ROP variant – Life Plus Option

(y	Age ears)	PPT (years)	Cover till age	Life Cover (₹)	Tata AIA Sampoorna Raksha Supreme (₹)	SRS Vitality Protect Year 1* (₹)
		5		1 Cr -	68,866	65,422
	30	10	70		37,411	35,540
		12			32,604	30,974
		RP			23,095	21,940

*Above premiums are incl. tax for a male, non-smoker; Sum Assured – ₹50 lakhs under TATA AIA Life Insurance Sampoorna Raksha Supreme and ₹50 lakhs under Term Booster (Tata AIA Vitality Protect).

Plan option	Life	Life Plus
Minimum Entry Age ³	18	18
Maximum Entry Age ³	65	65
Maximum Age at maturity ³	100	100
	Single Pay	Single Pay
Premium payment term	Limited Pay: 5 to 81	Limited Pay: 5, 10, 12
	Regular Pay	Regular Pay
Minimum Policy Term	10	10
		Single Pay: 40
Maximum Policy term	82	Limited Pay: 50
		Regular Pay: 40
Minimum Sum Assured (₹)	50 Lakhs	50 Lakhs
Maximum Sum Assured (₹)	2 Crore	2 Crore

Sagar is 35 years old, married with a kid. He wants to buy a term plan that will take care of his family in case of an unfortunate event. He chooses TATA AIA SRS Vitality Protect solution - Life Option. With this unique solution he also gets access to Vitality wellness program and discount on his first-year premium. He chooses Sum Assured 1 Crore and Premium payment term of 10 year.

In case of Sagar's untimely death, Sum Assured of ₹1 Crore as chosen by Sagar will be paid to his nominees.



Male, Age 35, Sum Assured - 1,00,00,000 Premium payment term 10 years, Policy term 40 years

Enhance your cover with additional riders⁵:

Cover your family against Accidental Death, Accidental Disability and Critical Illness with below riders. Please refer complete brochure of riders for more details.

Tata AIA Vitality Protect

(UIN: 110B046V01)

Non-linked, Non-participating, individual health rider

Tata AIA Vitality Health

(UIN: 110B045V01)

Non-linked, Non-participating, individual health rider



- The discount and cover booster are available under TATA AIA Vitality Wellness Program. Please refer TATA AIA Vitality Protect terms and conditions for more details.
- ² This feature is only available with Life Plus option of TATA AIA Life Insurance Sampoorna Raksha Supreme 3Age as per last birthday

"Renewal year premium will be determined based on the Wellness status achieved by life assured and the additional discount applicable for achieved status. The illustrated renewal premium doesn't include any discount.

5Riders are not mandatory and are available at an additional cost.

Vitality is a trademark licensed to Tata AIA Life by Amplify Health Assets PTE. Limited, a joint venture between Vitality Group International, INC. and AIA Company Limited. The assessment under the wellness program shall not be considered as a medical advice or a substitute to a consultation/treatment by a professional medical practitioner.

SRS Vitality Protect is a term solution which includes TATA AIA Life Insurance Sampoorna Raksha Supreme, a non-linked, non-participating, individual life insurance plan (UIN: 110N160V03) and TATA Vitality Protect, a non-linked, non-participating, individual health rider (UIN: 110B046V01). TATA AIA Life Insurance Sampoorna Raksha Supreme is also available individually for sale. Insurance cover is available under the solution; For more details on risk factors, terms and conditions please read sales brochure of product and rider carefully before concluding a sale. • L&C/Advt/2022/Oct/2626.

Tata AIA Life Insurance Company Limited (IRDAI Regn. No.110) CIN: U66010MH2000PLC128403. Registered & Corporate Office: 14th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai - 400013. Trade logo displayed above belongs to Tata Sons Ltd and AIA Group Ltd. and is used by Tata AIA Life Insurance Company Ltd under a license. For any information including cancellation, claims and complaints, please contact our Insurance Advisor / Intermediary or visit Tata AIA Life's nearest branch office or call 1-860-266-9966 (local charges apply) or write to us at customercare@tataaia.com. Visit us at: www.tataaia.com.

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS / FRAUDULENT OFFERS

IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint