Dear Elders,

Allow us to tell you a story. Again.

THE STORY OF

ROOMIES

narrated by {cleverCODE}
THOUGHTFUL WEB

let's recap

the vision

Roomies is a task & expense management application for people living with other people.

the scope

landing page

Welcomes the user to the site. Makes them feel comfortable.

cork board

Central hub for everything a person will use on the site.

task/expense pages

Simple forms for adding or modifying tasks & expenses.

achievements page

Overview of the user's and their roommate's achievements

things you said

integrating with **facebook login**

managing many **achievement types**

being able to **negatively affect** another roomie

verifying a task or expense has been **completed**

nesting tasks within other tasks

handling achievement system **abuse**

assigning tasks to people **without their consent**

extending roomies for families & relationships

return on investment

$36,480 is our break even

250 users/month for 9 months

a database of **desirable roommates**. roarrr...

skills & knowledge to do what we love

a **useful product** to help us get an amazing job

experience with **software as a service**

Plan	Price
Single player	Freeness
Twoomies	$9/each
Threezies	$7/each
Fourwesome	$5/each

Out of **20 users**

Plan	Pricing	# of Houses	Gross $$
Single player	Freeness	?	$0
Twoomies	$9/each	2	$36
Threezies	$7/each	4	$84
Fourwesome	$5/each	1	$20

Total gross: **$140**

If we reach **100 users**, total gross around : **$750**

the campaign

not that campaign!

the roomies campaign

marketing

beta subscriptions

twitter

facebook

search engine optimization

marketing

standards compliant code

productivity blogs

and what about costs?

based on 100 users

Yearly fees

SSL Certificate: $100

Domain Name: $10

Monthly fees

Hosting: $100

Payment Gateway: $50

HTTPS: $20

Total: **$180-ish per month**

roomies invites

Beta testers all receive one invite each.

At the end of each month, the roomies with the most points will receive another invite.

Why?

Scaling costs

Exclusivity

Envy

the information

Roomies makes living together easy.

Phase 1

Task & expense management tool

Achievement system

Phase 2

Social networking

Integrating with cleverCode's Homies app

what's next?

Design & structure
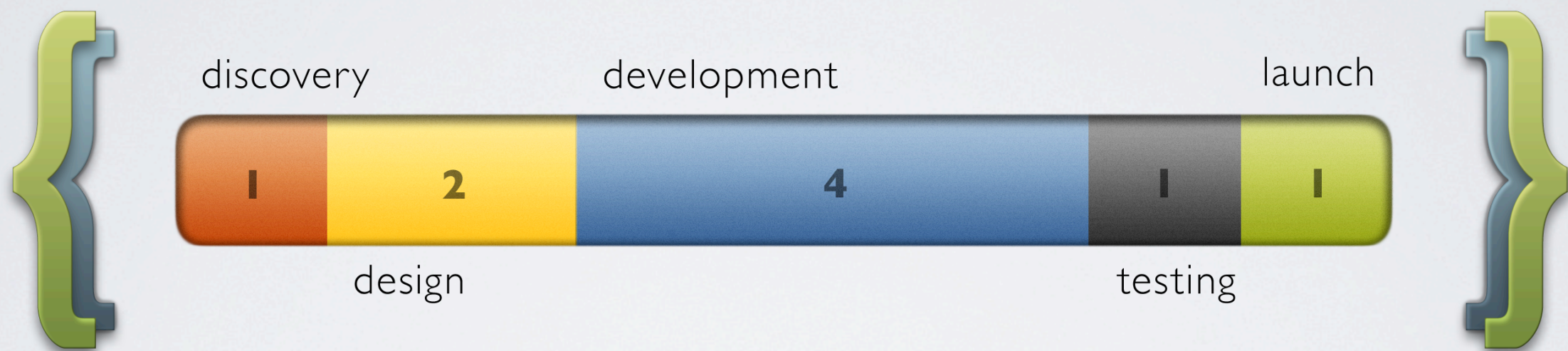
Server-side development

Client-side development

Alpha launch

Beta launch

Soft launch

Phase 2

discovery
design
development
testing
launch

1   2   4   1   1

get in touch

roomiesapp.com - sign up for private beta today

contact@clevercode.net

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