

## Contact

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yashrajghosalkar (LinkedIn)

## Top Skills

Full-Stack Development  
Agile Project Management  
Custom CMS Development

## Languages

English (Professional Working)  
Hindi (Full Professional)  
Marathi (Native or Bilingual)

## Certifications

Wireshark for Basic Network  
Security Analysis  
c course  
Database Programming with SQL  
Dynamic Programming, Greedy  
Algorithms  
Introduction to Web Development  
with HTML, CSS, JavaScript

# Yashraj Ghosalkar

Web Developer @Maximize  
Pune, Maharashtra, India

## Summary

Dedicated Computer Science Engineering graduate skilled in JavaScript, React, Node.js, PHP, and MongoDB, seeking to leverage technical and problem-solving abilities in a challenging Software Development or SDK role to contribute to high-impact projects.

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## Experience

Maximize Market Research Pvt Ltd  
8 months

Web Developer  
August 2024 - Present (6 months)  
Pune, Maharashtra, India

As a Web Developer at Maximize Market Research Pvt. Ltd( sister company: Stellar Market Research Pvt. Ltd.), I contribute to the continuous enhancement and optimization of the company's websites to ensure high performance, functionality, and a seamless user experience across devices. My role includes both front-end and back-end development, along with SEO strategy and technical upkeep:

**Responsive Web Design:** Build and maintain mobile-friendly, responsive websites optimized for various devices and browsers, enhancing user engagement and accessibility.

**SEO and Link-Building Strategy:** Conduct research and implement effective link-building strategies, working closely with content writers to ensure SEO best practices, optimal page ranking, and improved keyword positions.

**Code Quality and CMS Management:** Write clean, efficient, and well-documented code using HTML, CSS, JavaScript, and XML. Implement and maintain content management systems to streamline content updates and enhance site usability.

Performance Optimization and Troubleshooting: Troubleshoot, debug, and resolve issues to maintain optimal website functionality and reduce page load times. Achieved a mobile page load speed improvement from 8 seconds to 2.5 seconds through targeted optimizations.

Database Management: Design and manage databases to support website features and user experience, handling data flow to ensure consistent and efficient backend functionality.

Tech Industry Awareness: Regularly stay updated with the latest web technologies, tools, and security best practices to keep the website secure, modern, and in line with industry standards.

This role allows me to blend technical skills with strategic thinking, driving website performance, user experience, and search engine visibility.

#### Web Developer

June 2024 - August 2024 (3 months)

Pune, Maharashtra, India

Full-Stack Development: Enhanced the performance and functionality of the company's websites, maximizemarketresearch.com and stellarmr.com, using PHP and JavaScript.

#### Zeetron Networks Pvt. Ltd

Research Engineer Trainee

January 2024 - May 2024 (5 months)

Jaipur, Rajasthan, India

-Worked on Data analytical projects and learned powerBI

#### Self Employed

equity investor

2021 - April 2024 (3 years)

#### CodeClause

Web Development Intern

January 2023 - February 2023 (2 months)

Internship Offer Letter

#### Qureka - The Quizzing Club of Manipal University Jaipur

Head of Events

December 2021 - December 2022 (1 year 1 month)

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## Education

Manipal University Jaipur

Bachelor of Technology - BTech, Computer Science and  
Engineering · (2021 - 2024)

Government Polytechnic Kolhapur

Diploma in Information Technology, Information Technology · (2018 - 2021)

Shrimant Maisaheb Bavdekar Madhyamik Vidyalaya

Secondary, SSC · (2012 - 2018)