

# BEST LOCATION TO OPEN A CAFÉ IN SINGAPORE

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CAPSTONE PROJECT - THE BATTLE OF NEIGHBORHOODS (WEEK 1)



# OPEN A NEW CAFE

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- Singaporeans love their coffee, you can find at least one café or more on each street.
- Nevertheless, this is not stopping Mike from wanting to open a café with his wife, as it has been their dream to own a café and work together to serve the best coffee in Singapore.
- With so much at stake, Mike is relying on us to find the best spot in Singapore to open his new café.

# CRITERIA FOR BEST LOCATION

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- Near to popular tourist spots in Singapore
- Near to businesses
- Near to public transport
- Not too many competitors nearby, especially those with high ratings

# DATA DESCRIPTION

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- To find the best location to open the café, we intend to use these for our analysis
  - Foursquare API – to obtain location information for our queries including tourist spots, nearby cafes and etc
  - Python – including Pandas library, Folium and etc. to work with the datasets
- With the datasets, I will plot them on the map and show the best area for Mike to open his café.