Casey Fawcett
UX Designer

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SUMMARY

A UX designer with a background in architecture who is passionate about turning complex problems into aesthetic intuitive experiences designed for real people.

PROJECTS

Ideabase | UX / UI / Visual Designer
Jan 2018 - May 2018

An app which offers a simple, efficient way to showcase, save, collaborate on projects. Responsible for defining product strategy, low and high fidelity wireframes, interactive prototypes and concept and usability testing.

RELEVANT EXPERIENCE

Casey Fawcett Design | Visual Designer
Jul 2010 - Present | San Luis Obispo, CA

Lead design on various projects for small to medium sized businesses to drive sales and brand awareness.
Craft brand identities, marketing communications, business cards, flyers, brochures, and clothing.
Work alongside founders to create low and high fidelity wireframes.

RRM Design Group | Architectural Designer
Fall 2008 | San Luis Obispo, CA

Collaborated with a team to create 3D visualizations.
Created and organized design development drawings for a large mixed use project, schematic design drawings, model

EDUCATION

Cal Poly State University | Bachelors of Architecture
2003 - 2008 | San Luis Obispo, CA

Minor in Sustainable Environments
Dean's Honor List

Bloc | UX and Front-end Development Apprenticeship
2019 (Expected)

SKILLS

DESIGN
UX Design
UI Design
Personas
User Stories
User Flows
Hi + Lo Wireframing
Branding & Identity
Illustration
Style Guide
Interactive Prototyping

RESEARCH
User Interviews
Usability Testing
A/B Testing
Survey

TOOLS
Sketch
Figma
Illustrator
Photoshop
Balsamiq
Invision
Usability Hub
GitHub

DEVELOPMENT
HTML
CSS
JavaScript(basic)