

## EDUCATION

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### University of Michigan, Ann Arbor

- Master of Science in Information, HCI Sep. 2016 - Dec. 2017

### Tongji University, Shanghai

- Bachelor of Architecture Sep. 2011 - Jun. 2016

### National University of Singapore

- Study Abroad, Technology & Tectonics Jan. 2014 - May. 2014

## EXPERIENCES

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### UX Designer Intern

Remote Michigan

--Adobe

Oct. 2017 - Present

- Working on the implementing new features of Adobe 'Personalization' to help Adobe products provide customers with customized experience
- Collaborating with PMs and engineers to create wireframes & hi-fidelity mockups and implement new features

### UX Designer Intern

San Jose, CA

--Adobe

May. 2017 - Aug. 2017

- Designed the user experience for Adobe PPM 2.0 which provides dashboard view, portfolio management, project reporting & prioritization functionalities for different BUs at Adobe
- Worked with PMs and engineers to conduct product research and create personas, user workflow, wireframes, and hi-fi prototypes

### Graduate Student Instructor

Ann Arbor, MI

--University of Michigan, Ann Arbor

Jan. 2017 - Present

- Graduate Student Instructor for SI 539: Design of Complex Website (HTML, CSS, JavaScript, PHP) in Winter 2017 and SI 206: Data Oriented Programming (Python, BeautifulSoup, SQL) in Fall 2017

### UX Designer

Ann Arbor, MI

--UMSI Design Clinic

Sep. 2016 - Dec. 2016

- Designed mobile and web products for a local medical start-up based on methodology research, user research, and design iterations
- Redesigned web user interfaces and reporting functionality for an online litigation service platform

### Operations Intern

Shanghai, China

--Uber

Mar. 2016 - May 2016

- Interviewed users and analyzed qualitative data to gain insights on designing a better experience for Uber drivers and partners
- Collected data to provide better pricing solutions against other competitors for Uber Shanghai

## SKILLS

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### Design

- Persona
- Storyboarding
- Wireframing
- Prototyping
- Hi-fidelity Design

### Research

- Interview & Survey
- Affinity Diagram
- Heuristic Evaluation
- Usability Test
- Statistical Analysis

### Software

- Adobe Creative Cloud
- Sketch & Plug-ins
- Invision

### Programming

- HTML & CSS
- Javascript & D3.js
- Python
- Processing

## PROJECTS

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### Maestro, UX Research

- Conducted usability tests and surveys to gain insights of the current application
- Designed a new experience by creating wireframes, iterating prototypes, and writing XAML code

### NSportC, UX Design

- Designed and built components of mobile & web application by research, design iterations, and usability tests
- Created wireframes, and hi-fi prototypes by design iterations to support user needs

• More projects at: [chonglii.com](http://chonglii.com)