

#### **Contact**



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House-51, Road-7, Merul Badda, Dhaka,Bangladesh

# Language



English (IELTS SCORE- 6.0)



Bengali



Germany (basic)

# **Skills Summary**

**SEO Skills** 

Digital Marketing

Critical Thinking

**Project Management** 

# ing \_\_\_\_

### **Expertise**





# **MASUDUL HASAN**

# SEO EXPERT

#### **About Me**

Dynamic and results-driven SEO specialist with 4 years of experience in optimizing web content and improving online visibility. Proven track record of implementing effective SEO strategies to drive organic traffic, enhance search engine rankings, and increase lead generation. Seeking to leverage my skills and expertise in a challenging SEO role to contribute to the success of a forward-thinking company.

# **Experience**

#### **SEO NESTOR TEAM AGENCY**

2019 - PRESENT

- Conducted thorough keyword research, analysis, and competitor benchmarking to identify opportunities for improving organic search rankings.
- Implemented on-page SEO best practices, including meta tags, headers, and content optimization, resulting in a 35% increase in organic traffic within 1 month.
- Developed and executed link-building strategies to enhance domain authority and increase the website's visibility in search engine results pages (SERPs).
- Monitored and reported on key SEO performance metrics using tools such as Google Analytics, Moz, and SEMrush, providing insights and recommendations for continuous improvement.
- Collaborated with cross-functional teams to ensure SEO best practices were integrated into content creation and web development processes.

#### **Education**

**Jahangirnagar University** 

2003-2008 Masters in Geological Sciences