



MD ANAMUL HAQUE

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SKILLS

- Search Engine Optimization
- Ecommerce ConversionTracking
- Social Media Marketing
- Web Development
- Google PPC Ads
- Google Analytics 4
- Google Tag Manager
- Basic CSS • javascript

CERTIFICATL

- 🏆 **Advanced Full Stack Digital Marketing**
Three Phase Academy
- 🏆 **SEO Certified**
Hubspot Academy
- 🏆 **Google Analytics Mastery**
Skilluper
- 💎 **Google Ads Search**
Google

PROJECTS

SEO & Affiliate

- <https://teamsoundproof.com/>
- <https://manspackaging.com/>
- <https://www.toptenreviews.com/>
- <https://puredeepcleaning.com/>
- <https://skateboardride.com/>

Google PPC Ads

- <https://puredeepcleaning.com/>
- <https://www.themaidscompany.ae/>
- <https://www.mrtruckwashing.com/>
- <https://cityskymaid.com/>

Web Development

- <https://najmthreads.com/>
- <https://manspackaging.com/>
- <https://nexgen-gadgets.com/>

SUMMARY

Results-oriented SEO Specialist with 4+ years of experience in digital marketing. Skilled in creating SEO strategies, optimizing website content, WordPress development, Conversion API tracking, managing SEM campaigns and enhancing website traffic through proactive strategies.

EXPERIENCE

Affiliate Marketing

<https://teamsoundproof.com>

Launched 20 niche-based affiliate sites and was responsible for the web development, implementation of SEO, PPC campaigns, link building, and social media strategies.

Key Responsibility

- Research profitable keywords for the niche sites.
- Analysis of the competitor's content and finding their content gap to write optimized content.
- Optimization of content on-page and off-page SEO for better indexing in SERP engine to improve organic rankings.
- Implementation Technical seo by ensuring sites are speed-optimized and easy to navigate to increase visitor interaction.
- Analyze search strategy results using Search Console, analytics, and paid tools to guide changes and recommendations.
- Advanced strategies implementation by following Google's recommendations and new core update.
- Creating Link building and guest posting to build trust and higher authority.
- Perform keywords research and run the PPC campaign to increase revenue through sponsored online advertising.
- Monitoring competitors and implementation using SEO tools like Semrush, Ubersuggest, Ahrefs, Moz, Spyfu, screaming frog and implementing updated strategies to outbid effectively.
- Create weekly or monthly audit reports and insight to showcase improvement in SEO and SEM strategies.

Key Achievement

- Achieved first-page rankings on all major search engines serp result.
- Generated high ROI from Google PPC campaign.
- Achieved High Volume of amount from amazon affiliate.
- The websites were successfully sold on Flippa at a high value.

PPC Executive

<https://puredeepcleaning.com>

Key Responsibility

- Campaign strategy development
- Keyword research and targeting
- Conversion API Tracking Setup and Competitor Analysis
- Ad copy creation and campaign setup
- Budget and bid management optimization
- Performance analysis and Campaign optimization

Key Achievement

- Increased conversion rate by 50%.
- Expanded lead and reach.
- Implemented remarketing campaigns.
- Increased ROI enhancement.

EDUCATION

Diploma In Electrical Engineering

2016 - 2020

[Shyamoli Ideal Polytechnic Institute](#)

CGPA | 3.28 / 4.0

BSC in Electrical and Electronics Engineering

2021 - Present

[Southeast University](#)