CLIFFORD LEE WEI LUN

Passionate in data analysis and is looking for an opportunity to gain more experience as a data analyst/scientist or any data-related roles. Developed a strong attention to detail and expert in quickly and accurately entering and organizing large amounts of data. Proficient in analyzing data with teams to predict sales and figuring out key errors produced to improve overall quality. Enthusiastic to contribute to my team success through hard work, attention to detail and excellent organizational skill.

Contact

Contact
+60138188172

Email
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Location
Kuala Lumpur, Malaysia

Link
https://github.com/clifford96

Soft Skills

- Troubleshooting
- Project Management
- Report Writing
- Team Collaboration
- Communication
- Presentation
- Time Management
- Independent
- Self-Motivated
- Fast Learner
- Willing to Learn and Adapt

Technical Skills

- SOLIDWORKS
- Python for Data Analysis and Machine Learning/Deep Learning (Keras, Scikit-Learn)
- SQL / SOQL
- Informatica PowerCentre
- Basic Talend Studio
- Salesforce Data Loader
- Basic Power BI
- Basic SPSS
- MS Office and Excel

WORK EXPERIENCE

Jr. ETL Developer

TTMS SOFTWARE MALAYSIA SDN. BHD. | **OCT 2022 - CURRENT**

Responsibilities:

- Execute and monitor ETL workflows (Informatica Power Centre).
- Develop, configure and test ETL workflows (Informatica Power Centre) based on stakeholders' requests.
- Troubleshooting and debugging ETL workflows (Informatica Power Centre).
- Extracting data using SQL (Oracle) / SOQL (Salesforce) based on stakeholders' requets.
- Perform update, export, insert and delete using Salesforce Dataloader.
- Performing ad hoc tasks upon requests from both internal and external stakeholders.
- Resolving clients' tickets via ServiceNow.

Achievement:

- **Developed an ETL workflow with Informatica Power Centre which is currently used by the external stakeholders for production.**
- **Configured a few existing ETL workflows to fit the external stakeholders requests which are currently used in production.**
- **Developed an automated attendance calculator using Excel Macro which is currently used by the internal stakeholders.**

Senior Analyst/ Data Processing Specialist

GFK RETAIL AND TECHNOLOGY MALAYSIA SDN. BHD. | **SEPT 2020 - JULY 2022**

- Verify the accuracy and validity of data processed.
- Resolve and check any quality issues raised by supervisors/clients through Outlook and JIRA.
- Resolved tasks using Workforce Management (WFM).
- Train and mentor new joiner as a Subject Matter Expert (SME).
- Perform quality check to ensure minimum errors.
- Perform quality check of clients' market data and provide all type of insight deliveries (pricing, feature, and market trend).
- Responsible in analyzing and performing necessary adjustment on the Market Data as close to the market trend.
- **Awarded best quality** (2021)

EDUCATION HISTORY

Nov 2021 - Current	**Asia Pacific University of Technology & Innovation**
	MSc in Data Science and Business Analytics (Part Time)
	Relevant Coursework: *Applied Machine Learning, Data Analytical Programming, Deep learning, Multivariate Methods for Data Analysis, Data Protection and Management, AWS.*
	Current CGPA: 3.61
2015-2020	**Universiti Tunku Abdul Rahman**
	Bachelor of Engineering (HONOURS) Mechanical Engineering
	CGPA: 3.0000
	Final Year Project: Developing a Humanless/AI System for a Convenience Store.
	Achievement: Paper has been **published** in the **JOURNAL OF PHYSICS: CONFERENCE SERIES (JPCS)**

PUBLICATION

March 2021	F. S. Low and W. L. Clifford Lee (2021), *Developing a Humanless Convenience Store with AI System*, 20212 *J. Physc.: Conf. Ser. 1839 012002*