# TOM SHERMAN

FRONT END WEB DEVELOPER

# PERSONAL STATEMENT

I'm a dedicated developer specialising in creating accessible, well architected, seamless, and innovative user experiences. I'm mostly self taught with experience in small and large e-commerce businesses, as well as contributions to Open Source.

# **EXPERIENCE**

### FRONT END WEB DEVELOPER

Lisa Angel / July 2019 - Present

I am the principle frontend developer at Lisa Angel where I am transitioning the core e-commerce offering from a legacy jQuery codebase to a Webpack/React application within a Lerna monorepo.

- Using my skills in Agile development to deliver modern web applications
- Creating and integrating a Webpack build pipeline into an existing PHP codebase. Maintaining a small bundle size from utilising code splitting
- Working with stakeholders to properly scope, test, and develop projects using TDD.

### **KNOWLEDGE ENGINEER**

Rainbird Technologies / August 2018 - July 2019

Delivering industry leading AI and automated decision-making solutions to multi-national clients.

- Integrating the Rainbird API with GApps, chatbots, custom webapps (React)
- Creating innovative developer tooling to increase productivity of Rainbird engineering
- Coaching Rainbird Engineering internally and externally

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- Norwich

## **SKILLS**

**Javascript** 

Webpack

React

Node

CSS

Coaching

Stakeholder Management

## **EDUCATION**

# East Norfolk Sixth Form College

A-Levels:

Physics - C

, Mathematics - A

Computing - C

Cliff Park High School

GCSFs:

Mathematics - A

English - A

Physics - A

Chemistry - A

Biology - A

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# **EXPERIENCE**

### MERCHANDISING EXECUTIVE

WYNVRUK / October 2016 - August 2018

CRO, AB & MVT testing utilising JS and CSS skills. UI/UX design as well as web analytics on high traffic eCommerce websites.

- Digital Employee of the Year 2017
- Marketing Superstar Q1 2018
- Adobe Target and A/B testing evangelist

### SOCIAL MEDIA & LIVE CHAT ASSOCIATE

Hoseasons / June 2016 - August 2016

Best-in-class customer service via all social media channels as well as live chat. Create engaging content servicing both the product and commercial teams to drive the highest possible conversion and increasing revenue.

### **CALL CENTRE ADMINISTRATOR**

Hoseasons / February 2016 - June 2016

### **RETAIL ASSISTANT**

Clarks, Great Yarmouth / January 2011 - June 2012

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