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# Outline

- Motivation
  - Jeanne Fahnestock, 1996
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  - Future Work

# Motivation

- Jeanne Fahnestock: Series Reasoning In Scientific Argument: Incrementum And Gradatio And The Case Of Darwin, 1996 "incrementum and gradatio… embody unique conceptual strategies… critical in many arguments"
- incrementum and gradatio are series-constructing figures
- examples from science, e.g. Darwin's The Origin of the Species

# The Climax Suite

- Three figures in combination:
  - Anadiplosis
  - Gradatio
  - Incrementum
- ...together they form...
  - the figure of Climax

# The Climax Suite

... but we're not talking about the common view of what a Climax figure is ...

Look! Up in the sky! It's a bird... it's a plane... it's Superman! This is not a Climax by our definition, but an Incrementum ... A Climax must be combined with a Gradatio ...

# **Anadiplosis**

# Anadiplosis - Definition

Repetition of the last word or word string of one colon (a clause which is grammatically, but not logically, complete) at the beginning of the subsequent colon

#### Example

Snow turned to sleet, sleet to rain.

# Gradatio

#### Gradatio - Definition

One or more Anadiploses in the same passage

# Example

Out of joy strength came, strength that was fashioned to bear sorrow; sorrow brought forth joy.

## Incrementum

#### Incrementum - Definition

A succession of words with semantic increase; "expresses an ordered series, a series that goes somewhere" (Fahnestock)

## Example

Look! Up in the sky! It's a bird... it's a plane... it's Superman!

# N.B.

Decrementum is a special case - defined as a decrease in semantic weight. Can be modelled as Incrementum with an increase in a negative semantic weight

#### Climax - Definition

Colocation of a Gradatio and an Incrementum

#### Example

They call for you: The general who became a slave; the slave who became a gladiator; the gladiator who defied an Emperor. (Gladiator, 2000)

## Example

Men often hate each other because they fear each other; they fear each other because they don't know each other; they don't know each other because they can not communicate; they can not communicate because they are separated.

(Martin Luther King, Jr., Stride Toward Freedom: The Montgomery Story, 1958)

# The Climax Suite

- Three figures in combination:
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# Anadiplosis

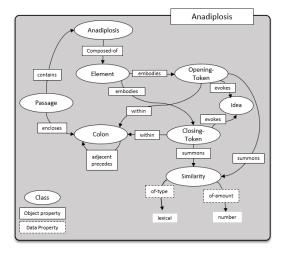


Figure: Our model for the scheme of Anadiplosis

# Colon

## Colon - Definition

A Colon is a rhetorical structure consisting of a clause which is grammatically, but not logically, complete (plural is *Cola*)

# Gradatio

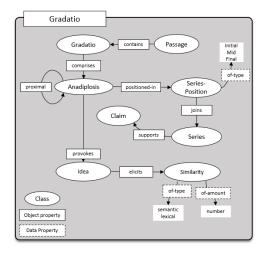


Figure: Our model for the trope of Gradatio

## Incrementum

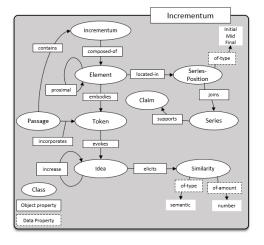


Figure: Our model for the trope of Incrementum

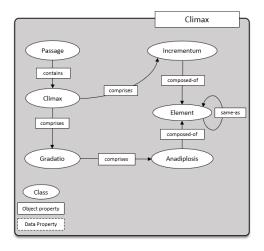


Figure: Our model for the trope of Climax

## Example

One voice can change a  $\mathsf{room}^{\mathsf{a1/g1/i1}}$ . And if it can change a  $\mathsf{room}^{\mathsf{a1/g1/i1}}$ , it can change a  $\mathsf{city}^{\mathsf{a2/g1/i1}}$ . And if it can change a  $\mathsf{city}^{\mathsf{a2/g1/i1}}$ , it can change a  $\mathsf{state}^{\mathsf{a3/g1/i1}}$ . And if it can change a  $\mathsf{state}^{\mathsf{a3/g1/i1}}$ , it can change a  $\mathsf{nation}^{\mathsf{a4/g1/i1}}$ . And if it can change a  $\mathsf{nation}^{\mathsf{a4/g1/i1}}$ , it can change a  $\mathsf{world}^{\mathsf{i1}}$ .

(Barack Obama, presidential campaign speech in Des Moines, Iowa, November 5, 2012)

[a=anadiplosis; g=gradatio; i=incrementum]

- Obama is arguing that individuals should speak up to make a difference to society - moving from one voice to a world
- The Incrementum is fairly straightforward: room→ city → state → nation → world
- The Gradatio is not so straightforward: In contrast to the Incrementum's ordered series, "they distribute one another's properties in an overlapping way, an nth member of a series sharing one property with n-1 and another property with n+1, but not the same property in differing degrees with both" (Fahnestock) Repetitions overlap consecutive sentences which gives a fragmented series.
- Modelled by us as a combination of Similarity classes in Gradatio and Anadiplosis

# Example

Examples of Fossil Deposits	Typical Horse	Provincial Age	Epoch
		-	RECENT
			PLEISTOCEN
	ed by	BIANCAN	PLIOCENE OR PLETSTOCENE
and the same	F	HEMPHILIAN	PLIOCENE
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		CLARENDONIAN	
TERR	m	BARSTOVIAN	MICCENE
不是		HEMINGFORDIAN	
ASSESSED MINERAL MANAGEMENT OF THE PARTY OF	T	ARKAREEAN	
W. WORK	Fř	WHITNEYAN	OUGOCENE
		ORELIAN	
	n n	CHADRONIAN	
<b>337</b>	TA TA	DUCHESNIAN	EOCENE
		UINTAN	
		BRIDGERIAN	
		WASATCHIAN	
CHALLE KARING	FA.	TIFFANIAN	PALEOCENE
4		TORREJONIAN	
The state of the s		PLIFECAN	

Cretacous Period-End of Age of Reptiles

Figure 1

[from George Gaylord Simpson: Horses: The Story of the Horse Family in the Modern Worlds and through Story Millian Years of History, New York: Oxford University Press, 1951, p. 100]

Figure: Visual Incrementum/Climax

# Example

Certainly no clear line of demarcation has as yet been drawn between species and *sub-species*—that is, the forms which in the opinion of some naturalists come very near to, but do not quite arrive at, the rank of species: or, again, between *sub-species* and well marked *varieties*, or between lesser *varieties* and individual *differences*. These *differences* blend into each other by an *insensible series*, and a *series* impresses the mind with the idea of an actual passage. (*Origin*, 107; italics added; the passage continues by running this series in reverse.)

Figure: Charles Darwin - Origin of the Species

# Argumentation

- The resulting Climax structure is a combination of two ordered series - one in Incrementum (smooth and well-directed) and Gradatio (more fragmented)
- Series in arguments from a Dialectical tradition of "arguing from the more or the less" (cf. Aristotle)
- There are many argument types associated with arguing around a series (Series-Reasoning)
- An arguer can use series formation to compare end points with intermediaries, but also to bridge antithetical concepts, e.g. "present an audience with an apparent antithesis and then undo it with a connecting series"
- An example of an argument with inference of missing elements is the Periodic Table of Elements (Mendeleev)

# Argumentation

- Slippery Slope Argument: an assertion that a relatively small first step leads to a chain of related events culminating in some significant (usually negative) effect. This is a series-reasoning argument where a final step in the series is presumed to occur if the preceding ones are acted out
- We model a Series in our ontologies that Supports a Claim therefore creating a bridge to Argument theory and (as future work) to the Argument Interchange Format (AIF)

# Future Work

- Capture and document instances of each of the figures from literature and culture etc in a database, published online, marked-up and annotated for re-use
- Develop the connections to argument processing tools and AIF and Rhetorical Structure Theory
- Explore the cognitive basis for arguments with figures from the Climax suite
- Machine Learning for figure discovery

Thank you