

Clifton Reinwand

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612.229.4811

PROFESSIONAL SUMMARY

Detail-oriented Senior Designer / Developer with 15 Years of experience providing high-quality, cost-effective solutions. Highly proficient in designing prototypes and functional products using Adobe Creative Suite. More than Adept at hand coding HTML, CSS, JavaScript, PHP for Wordpress. Also Functional with React and Next.js.

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Animate, XD, AfterEffects)

Programming Languages (HTML, CSS, JavaScript, PHP, Next.js, React)

Wordpress (Custom theme development, Plugin Development)

Design for Printables

Excellent teamwork and collaboration

Project management and organization

EDUCATION

Minneapolis College

2006 AAS Print Design

2006 AAS Desktop Publishing

2006 AAS Web Design

PERSONAL

Currently working on a couple of User Avatar NFT projects with a local artist. These will be minted on the Ethereum Blockchain, and listed on the OpenSea exchange.

PROFESSIONAL EXPERIENCE

Front End Developer

Independent, Self-Employed — Apr. 2020 – Present

Design & Develop Wordpress Websites, HTML Emails, Static & Animated (HTML) Banner Creatives, Technical SEO, Professional Consultation.

Front End Developer

Kerv Interactive — Jan. 2019 – Apr. 2020

Develop websites and other creatives for Sales teams internal and external.

Develop prototypes for advanced video players powered by Artificial intelligence.

Manager Creative Services / Creative Director

LAKANA / Hyfn Local — Sept. 2017 – Jan. 2019

Manage the alignment and allocation of 3 design teams in 3 different regions (St. Paul, MN; Austin, TX; Santo Domingo, Dominican Republic).

Senior Designer

LAKANA — Apr. 2015 – Sept. 2017

Identify, strategize, and solve design and user experience problems for projects ranging from branding to websites and mobile applications.

Create a wide array of professional web based ad campaigns utilizing Adobe Creative Suite software for various clients including small media companies and local news websites under extremely short deadlines.

Provide art direction, mentoring, support and leadership to members of the design team.

Quality assurance: making sure technical requirements for projects are met and adhere to appropriate standards.