

1.5 Exponential Functions

Suppose a population of ~~12~~ 12 million doubles each year (starting in 2003)

$$2003 \quad 12 \text{ mil}$$

$$2004 \quad 24 \text{ mil} = 12 \cdot 2^1$$

$$2005 \quad 48 = 24 \cdot 2 = 12 \cdot 2 \cdot 2 = 12 \cdot 2^2$$

$$2006 \quad 96 = 12 \cdot 2^3$$

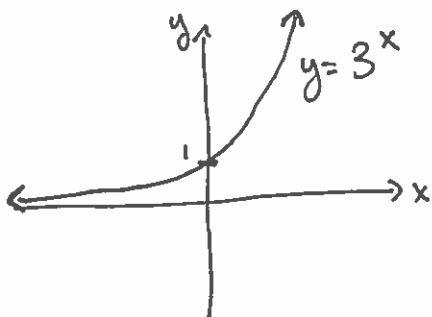
$$P(t) = 12 \cdot 2^t, \text{ where } t \text{ represents number of years since 2003}$$

$$f(x) = a^x, \quad a > 0,$$

is the exponential function with base a .

For $a > 1$, the exponential function is increasing

For $0 < a < 1$, the exponential function is decreasing.



For integer and rational values of x , we know how to evaluate $f(x) = a^x$.

$$x=0 \quad f(0) = a^0 = 1$$

$x=n$ for some positive integer n ,

$$f(n) = a^n = \underbrace{a \cdot a \cdot a \cdots a}_{n\text{-times}}$$

$x=-n$ for some positive integer n ,

$$f(-n) = a^{-n} = \frac{1}{a^n} = \left(\frac{1}{a}\right)^n$$

$x = \frac{1}{n}$ for some positive integer n ,

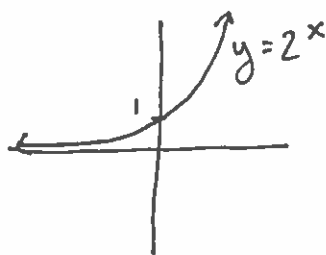
$$f\left(\frac{1}{n}\right) = a^{1/n} = \sqrt[n]{a}$$

$x = p/q$ where p/q is any rational number,

$$f\left(\frac{p}{q}\right) = a^{p/q} = \sqrt[q]{a^p} = \left(\sqrt[q]{a}\right)^p$$

If x is irrational (yikes!), things get fuzzy...

In Chapter 7, we'll have a precise definition (yay calculus!)



Let $f(x) = 2^x$ and $x = \sqrt{3}$.

$$\sqrt{3} = 1.732050808\dots$$

Approximate $2^{\sqrt{3}}$ using the decimal expansion of $\sqrt{3}$.

r	2^r
1.0	2
1.7	3.249009585
1.73	3.317278183
1.732	3.321880096
1.73205	3.321995226
\vdots	\vdots

$$2^{\sqrt{3}} \approx 3.3219970$$

This type of approximation keeps the graph of $y = 2^x$ "nice" (smooth, no holes or jumps)

Rules for Exponents

If $a > 0, b > 0$ then the following hold for all real numbers x, y .

$$1. a^x \cdot a^y = a^{x+y}$$

$$4. a^x \cdot b^x = (a \cdot b)^x$$

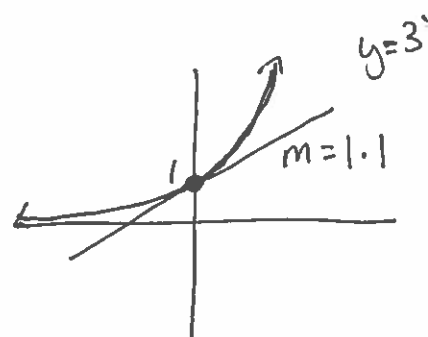
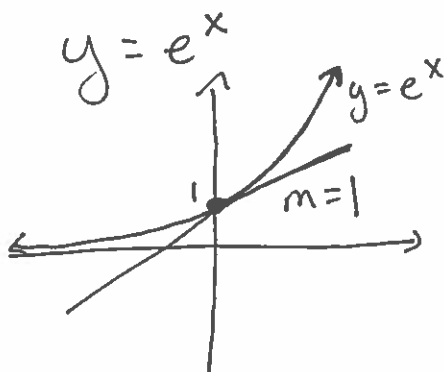
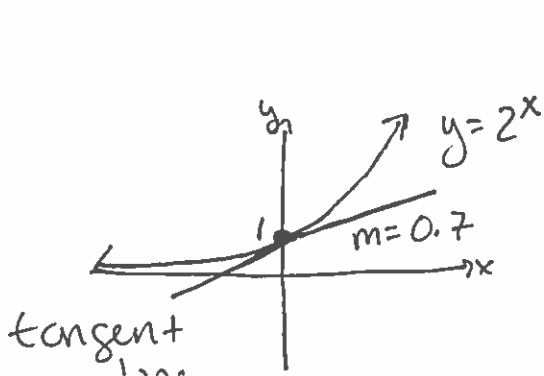
$$2. \frac{a^x}{a^y} = a^{x-y}$$

$$5. \frac{a^x}{b^x} = \left(\frac{a}{b}\right)^x$$

$$3. (a^x)^y = a^{x \cdot y}$$

The natural exponential function

has base $e \approx 2.7182\dots$



Ex: The initial population in 2003 was 12 mil and it increases by 3.4% each year.

$$P(t) = P_0 a^t \quad \begin{array}{l} P_0 = \text{initial population} \\ a = \text{growth factor} \end{array}$$

$$2003 \quad 12$$

$$2004 \quad 12 + .034(12) = 12(1.034)$$

$$2005 \quad [12(1.034)](1.034) = 12(1.034)^2$$

$$P(t) = 12(1.034)^t$$

$$\frac{\text{Pop in 2004}}{\text{Pop in 2003}} = 1.034$$

$$\frac{\text{Pop in 2005}}{\text{Pop in 2004}} = 1.034$$

Exponential Growth and Decay

$$y = e^{kx}, \text{ where } k \text{ is a nonzero constant}$$

$$y = y_0 e^{kx}$$

If $k > 0$, then this models exponential growth

If $k < 0$, this models exponential decay

$$y = P e^{rt}$$

P = initial investment

r = interest rate (in decimal form)

t = time (units consistent with r)

Ex: Track the growth of a \$100 investment, which was invested in 2014 with an annual interest rate of 5.5%.

Let $t=0$ represent 2014, $t=1$ represent 2015, etc.

$$y = Pe^{rt}$$

$$P = 100$$

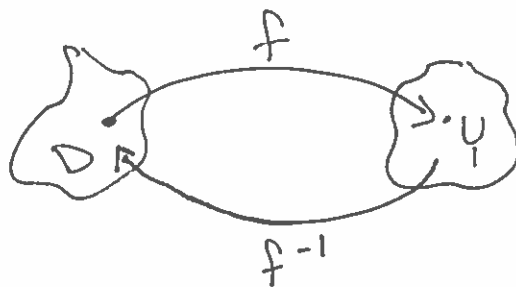
$$r = .055$$

$$y = 100e^{.055t}$$

In 2018,

$$y(t) = y(4) = 100e^{.055(4)} = \$124.61$$

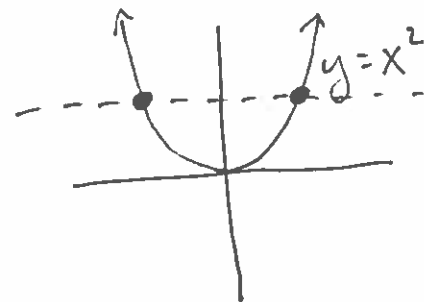
1.6 Inverse Functions and Logarithms



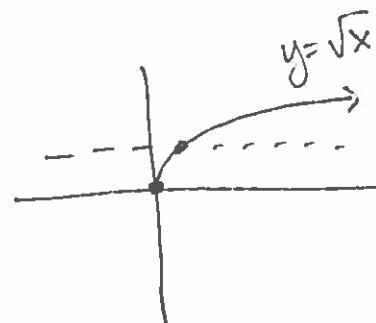
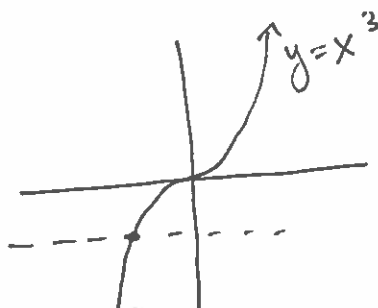
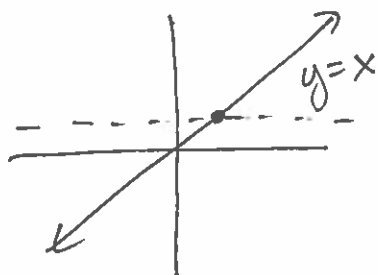
$$f(x) = x^2$$

$$f(-1) = 1$$

$$f(1) = 1$$



A function $f(x)$ is one-to-one on a domain D if $f(x_1) \neq f(x_2)$ whenever $x_1 \neq x_2$.



Horizontal Line Test

A function, $y=f(x)$, is one-to-one if and only if its graph intersects each horizontal line at most once.

Def: Suppose that a function f is one-to-one on a domain D with range R .

The inverse function, f^{-1} , is defined by $f^{-1}(b) = a$ if $f(a) = b$.

The domain of f^{-1} is R
and the range of f^{-1} is D .

Ex: Find the inverse of $y = \frac{1}{2}x + 1$, expressed as a function of x .

Step 1: interchange x and y

Step 2: Solve for y

$$y = \frac{1}{2}x + 1$$

$$x = \frac{1}{2}y + 1 \quad \text{step 1}$$

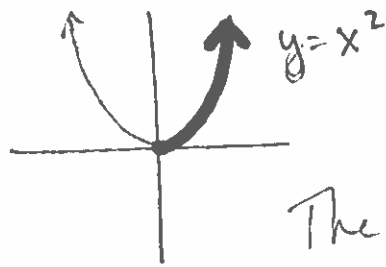
$$x - 1 = \frac{1}{2}y$$

$$2(x - 1) = y$$

$$2x - 2 = y = f^{-1}(x)$$

$$\text{Domain of } f^{-1} (\text{Range of } f) = (-\infty, \infty)$$

$$\text{Range of } f^{-1} (\text{Domain of } f) = (-\infty, \infty)$$



The function $y = x^2$
on the domain $[0, \infty)$
is one-to-one, and
we can find the inverse

$$f(x) = y = x^2$$

$$x = y^2$$

$$\sqrt{x} = y = f^{-1}(x)$$

$$\text{Domain of } f = [0, \infty)$$

$$\text{Range of } f^{-1} = [0, \infty)$$

$$\text{Range of } f = [0, \infty)$$

$$\text{Domain of } f^{-1} = [0, \infty)$$