Data Science Skills

Team Tidy

Alec McCabe
Chinedu Onyeka
Cliff Lee
Preston Peck
Santiago Torres

Agenda

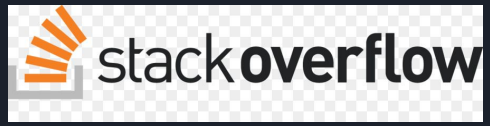
Section	Team Member	Time
Approach • Tools • Assumptions	Santiago	1 minute
Data Collection • Web Scraping • Persistent Storage	Alec & Cliff	3 minutes
Data Transformation • EMSI	Preston	1 minute
Data Analysis	Chinedu & Preston	2 minutes
Conclusion	Santiago	1 minute

Approach

Approach

For DATA 607 Project 3, all teams must use data to answer the question, “Which are the most valued data science skills?” Consider your work as an exploration; there is not necessarily a “right answer.”

Gather job postings and survey what the job market finds valuable



Collaboration Tools

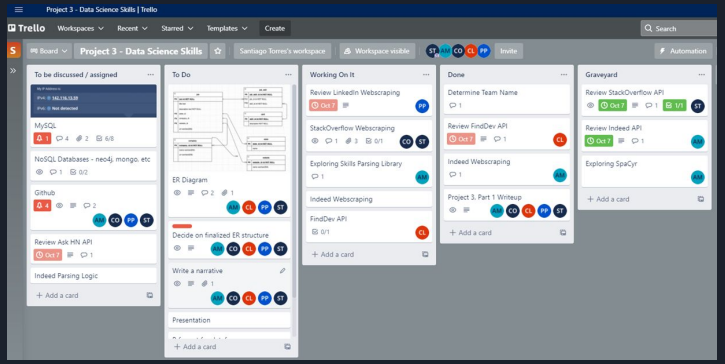
Communication
- Slack
- Zoom

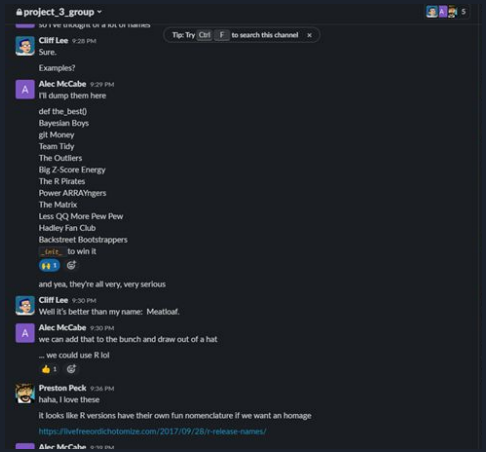
Project Documentation
- Google Drive

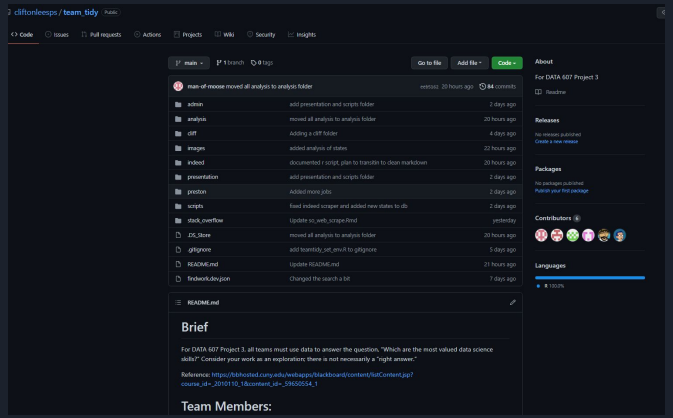
Project Management
- Trello

Code Sharing
- GitHub

https://github.com/cliftonleesps/team_tidy





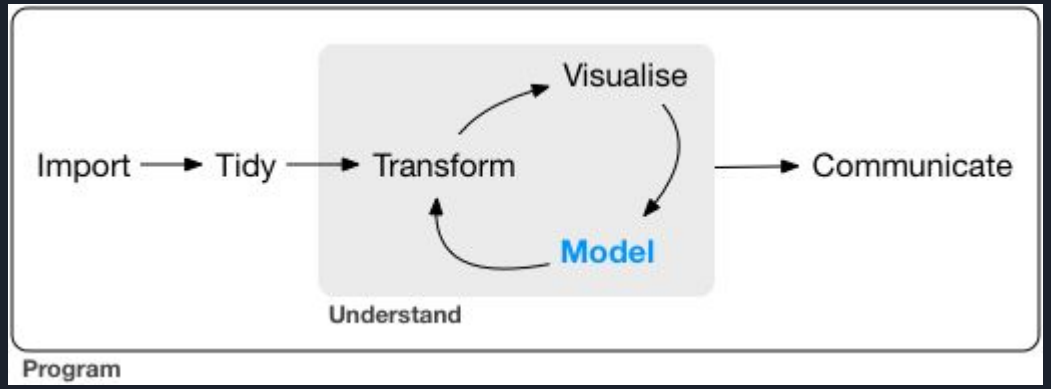


Assumptions

We'd see skills that fall along equally on each part of the model:

- Import / Tidy / Transform skills
- Visualization skills
- Modeling skills
- Communication skills

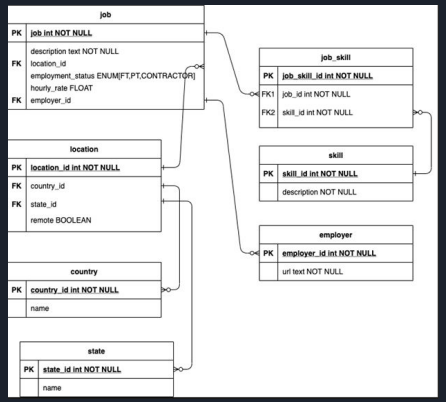
Hadley's Data Science Model



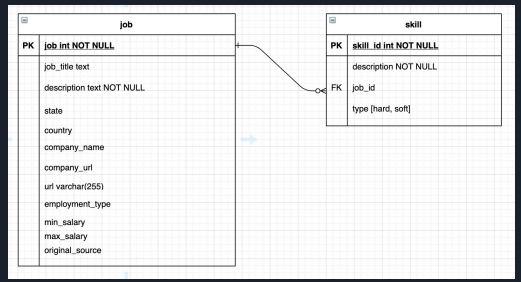
Data Collection

Persistent Storage

Job Title	State	Company	Original Source	Description	Type
IT Data Scientist	California	JPL/NASA	indeed	Basic Math	Soft Skill
				Communications	Soft Skill
				Creative Thinking	Soft Skill
				Creativity	Soft Skill
				Curiosity	Soft Skill
				Innovation	Soft Skill
				Management	Soft Skill
				Mentorship	Soft Skill
				Presentations	Soft Skill
				Problem Solving	Soft Skill
				Professionalism	Soft Skill
				Resourcefulness	Soft Skill
				Self Starter	Soft Skill
				Self-Awareness	Soft Skill
				Agile Methodology	Hard Skill
				Analytics	Hard Skill
				Application Specific Integrated Circuits	Hard Skill
				Auditing	Hard Skill
				Business Operations	Hard Skill
				Business Process	Hard Skill
				Computer Science	Hard Skill
				Data Analysis	Hard Skill
				Data Integration	Hard Skill
				Data Mining	Hard Skill
				Data Modeling	Hard Skill
				Data Quality	Hard Skill
				Data Science	Hard Skill
				Data Visualization	Hard Skill
				Data Wrangling	Hard Skill
				Machine Learning	Hard Skill

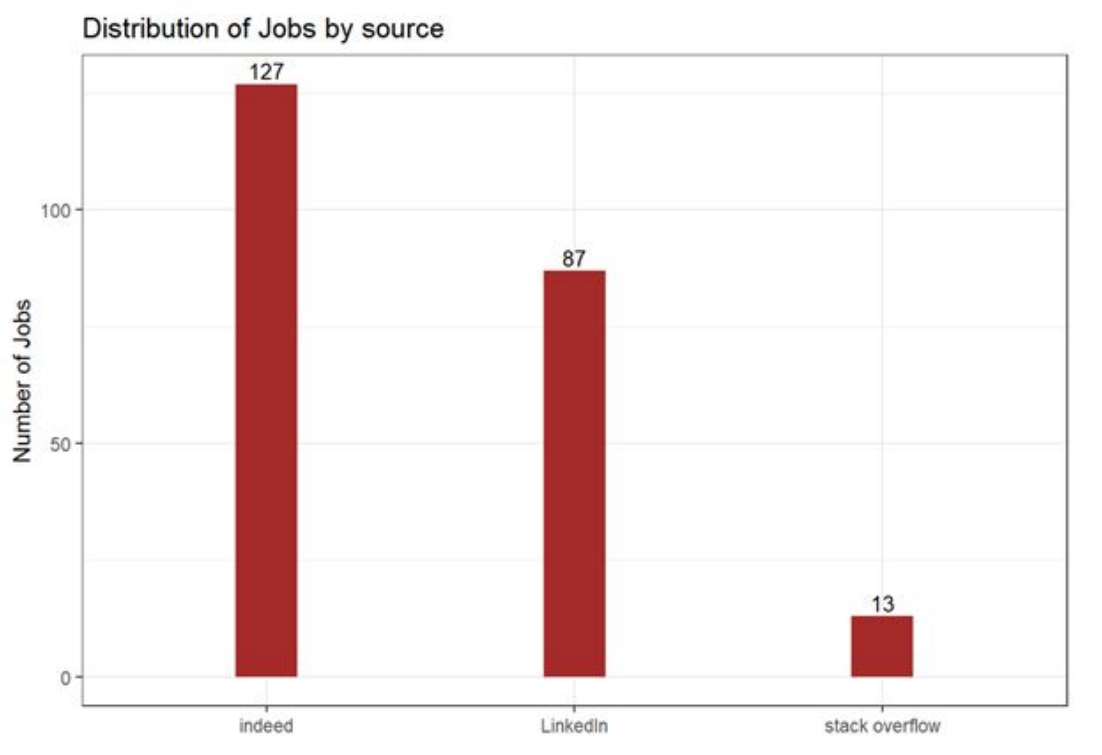


ER Diagram



Sample Data
(Soft Skills in Red)

Webscraping



Web-scraped 220 jobs from:

- Indeed
- LinkedIn
- StackOverfow

Technologies used:

- Xml2
- Rselenium

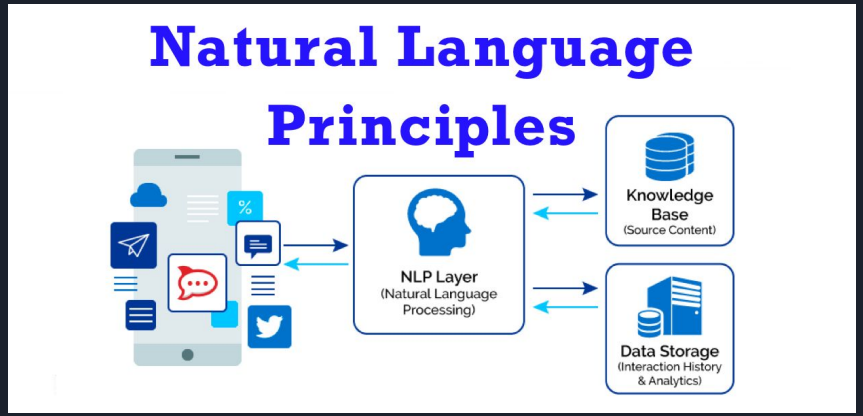
Similar structure between websites:

- Jobcards collected from page
- Iterate through pages

Data Transformation

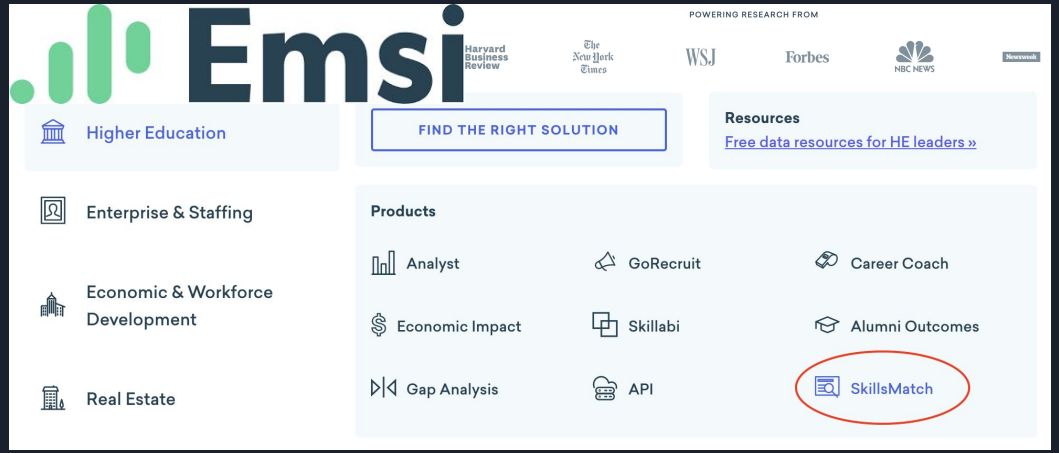
Data Transformation
Extracting meaning

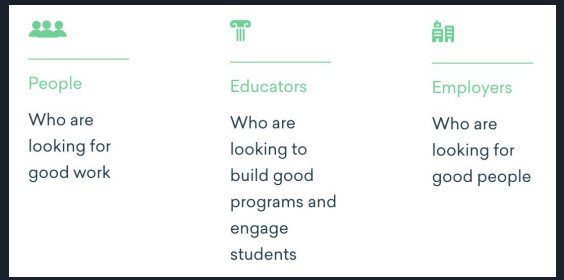
- With all our **job description text**, how do we extract the key **skill data** effectively and efficiently?
- We could parse manually or hope for predictable patterns to parse by, but this is tedious and inconsistent
- We explored options for Natural Language Processing (NLP) services with Named Entity Recognition (NER) models...

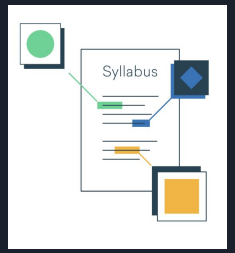


Data Transformation

NLP using Labor Market Analytics & Economic Data API







OpenSkills API

"30,000+ skills that we've collected from hundreds of millions of job postings, resumes, and online profiles"

What is included with free API access?

- Access to every skill in Emsi's Open Skills Library
- Skill Names, unique machine-readable IDs, and types (technical skill, human skill, certification/license)
- Access to every title in Emsi's Open Titles Library
- Title Names, unique machine-readable IDs, and more
- Autocomplete search
- Limited access to skill extraction

Data Transformation

Emsi Skills API

/versions/{version}/extract

POST Extract skills from document

Client ID: 7k yuoeqhda9
Secret: vi RH
Scope: emsi_open

URL Parameters

Name	Description
`version` string	The skills classification version. Example: `latest`

Request Body

Property	Description
`text` string	Document to be used in the skills extraction process
`confidenceThreshold` number	Filter out skills with a confidence value lower than this threshold Hide details This is an optional attribute. Example: `0.6` Minimum: `0` Maximum: `1` Default: `0.5`

We decided on 0.4

httr-package: 'httr' makes http easy.

Response Examples

Property	Description
`attributions` array (objects)	Data attribution information
`attributions[].name` string	Attribution name
`attributions[].text` string	Licensing information
`data` array (objects)	List of extracted skill information
`data[].confidence` number	A number between 0 and 1 representing the confidence of the skill classification
`data[].skill` object	Extracted skill information object
`data[].skill.type` object	Skill type information object
`data[].skill.type.id` string	Skill type ID
`data[].skill.type.name` string	Skill type name
`data[].skill.id` string	Skill ID
`data[].skill.name` string	Skill name
`data[].skill.tags` array (objects)	List of tag information of the skill
`data[].skill.tags[].key` string	Skill tag key
`data[].skill.tags[].value` string	Skill tag value
`data[].skill.infoUrl` string	URL for a publicly accessible web page that includes information about the skill

Data Transformation
Summary

Input: ***Job Description***

description
Job Summary And MissionThis job contributes to Starbucks success by guiding business decisions through utilizing data analysis and co
Summary Of Key Responsibilities Extracts data from various databases; performs exploratory data analysis, cleanses, massages, and aggregates data Employs scaling & automation to data preparation techniques Determines analytics approach to solve business problems; incorporates machine learning algorithms where appropriate Connects insights to business decision making options and next steps testing or research opportunities Understands business initiatives and serves as primary analytic resource in discussions with business partners to define business questio Drives creation of final insights package and recommendations; leads presentation Directs analytic component of implementation of insights into business processes and ensures appropriate testing takes place Develops project proposals, gains stakeholder buy-in, and ensures timelines are met Promotes and advocates value of advanced analytics to solve business problems within department Mentors data analysts in descriptive and predictive analytics
Required Knowledge, Skills And Abilities Ability to apply knowledge of multidisciplinary business principles and practices to achieve successful outcomes in cross-functional proje Exposure and business-applicable experience in several Modeling & Machine Learning Techniques (regression, tree models, survival analy Exposure and business-applicable experience in several data ETL (Teradata, Oracle, SQL, Python, Java, Ruby, Pig) Exposure and business-applicable experience in several analytic languages (R, SAS, SPSS, Stata) Big data processing techniques, preferred Retail, customer loyalty, and eCommerce experience, preferred
Starbucks and its brands are an equal opportunity employer of all qualified individuals.
We are committed to creating a diverse and welcoming workplace that includes partners with diverse backgrounds and experiences. We
Qualified applicants with criminal histories will be considered for employment in a manner consistent with all federal state and local ordin

Emsi API

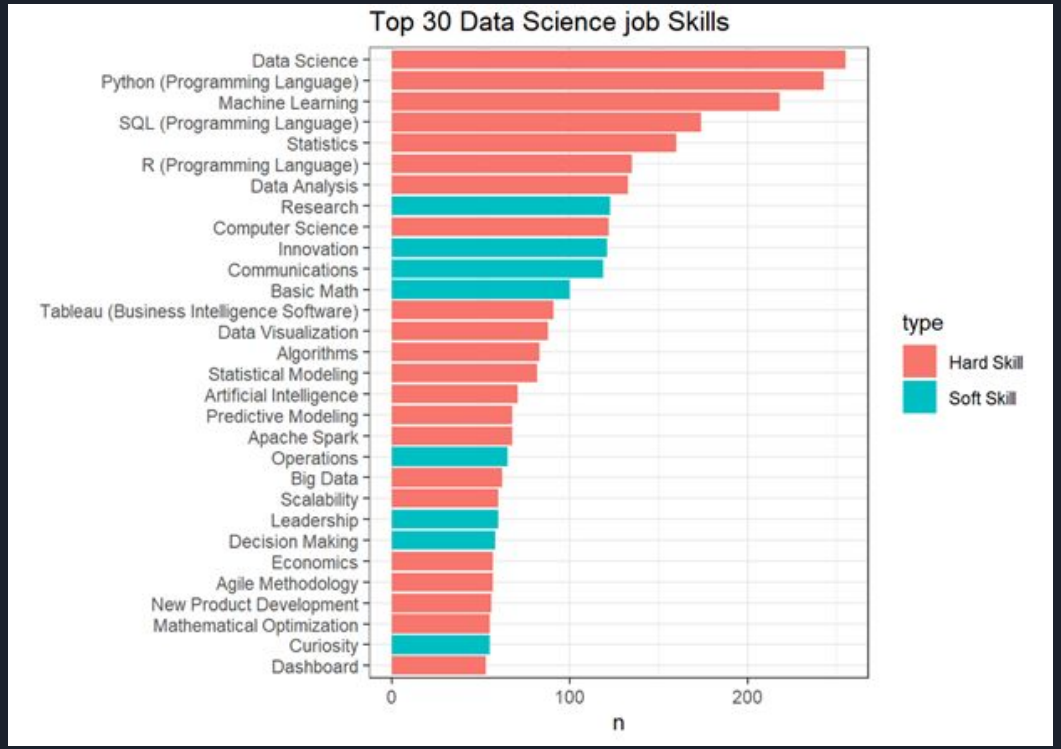
Job Description\n\nJob Description\n\nCollaborates with the leadership to advance data science strategy and programs; works collaboratively with both Information Technology members and the clinical community to evaluate and implement data science projects, systems and initiatives at both the department and the enterprise level. Ensures that these projects and their outputs enhance clinical quality, patient safety, and institutional efficiency, focusing on all aspects of data science, including data gathering and wrangling, exploratory analysis, data modeling and machine learning, and model implementation and evaluation. Provides expertise on mathematical concepts for the analytics team.\n\nJob Responsibility\n\n\n\nWorks with design, implement and maintain data science models and applications.\nWorks on programs to apply data science methodologies, including predictive modeling and machine learning, data analytics and visualization, and usability and design, to departmental, service line, and enterprise applications and functions.\nSynthesizes complex data-related problems into actionable business and/or clinical strategy, and communicate findings to appropriate end-users and stakeholders.\nAssists with the development of specifications to support the design of new or modified data science

Output: ***Skills***

skill	type
Association Rule Learning	Hard Skill
Critical Thinking	Soft Skill

Data Analysis

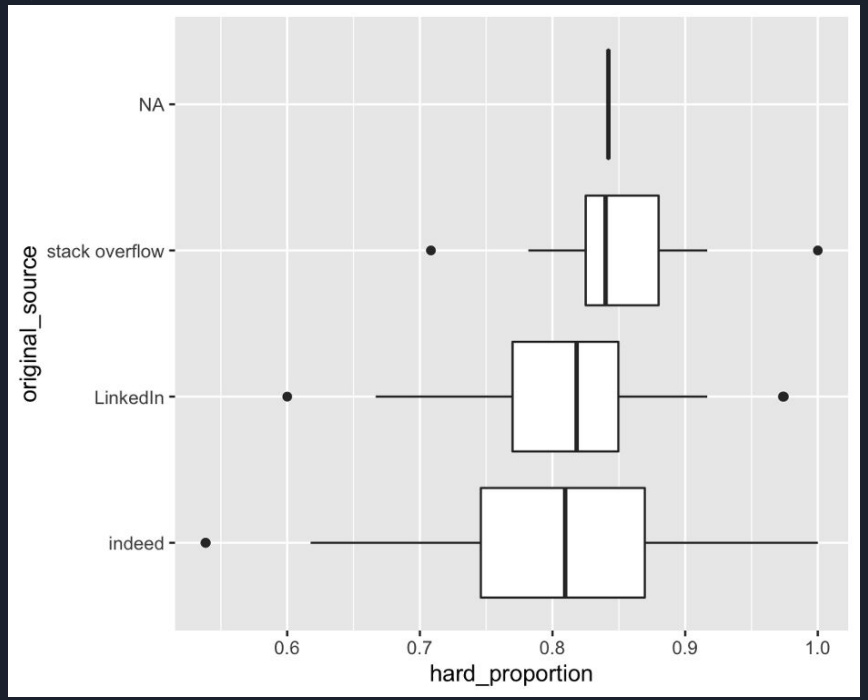
Top 30 Data Science Job Skills



- >900 Unique Skills
- Hard vs Soft Skills
  - ⅓ of top 12 are soft skills compared to 20% in overall dataset
- Programming skills highly ranked in top 30 skills

Statistical Modeling

“Does Stack Overflow’s distribution of hard_proportion in jobs have a statistically significant difference than the jobs of other sources”



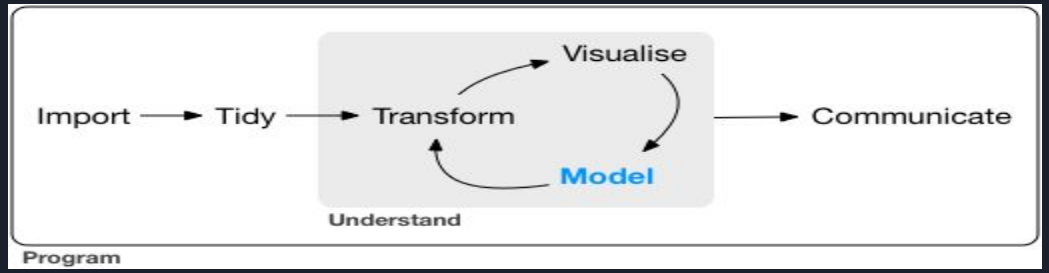
1. Visualize proportional differences
2. Stack Overflow displays a larger proportion of hard skills with a shorter spread
3. Is there a statistical difference?
4. Two Sample T-Test -> p-value = 0.1778
5. Fail to reject the null hypothesis

- Two Sample t-test
- data: so_props and other_props
- t = 1.3536, df = 161, p-value = 0.1778
- 95 percent confidence interval:
  a. -0.0168604 0.0903353
- sample estimates:
  a. mean of x mean of y
  b. 0.8475232 0.8107858

Conclusion

Most Valuable Data Science Skills

Hadley's Data Science Model



Programming

Statistics & Machine Learning

Communication

Import
Tidy
Transform
Visualise

Model

Communicate

Next Steps

1. Expand to other jobs / job sources
    a. POC for Data Science - what do other technology jobs look like?
    b. Increase sample sizes
2. Analyzing job titles
    a. We believe we may see different hard to soft skill proportion based on job title (Senior vs Staff Data Scientist)
3. Remove duplicates from sources
    a. Currently no checks in place to enforce uniqueness
4. Build our own model for skills categorization
    a. We depend heavily on EMSI to produce results