

Card Sorting Lab:

From the first part of the card sorting lab we did last week, I realized I had more content that I could put and that I needed to evaluate my headers. Those became the goals for this card sort.

For my first card sort, I ended up creating 4 categories (Home, About Me, Resume, Portfolio).

Here are the results:



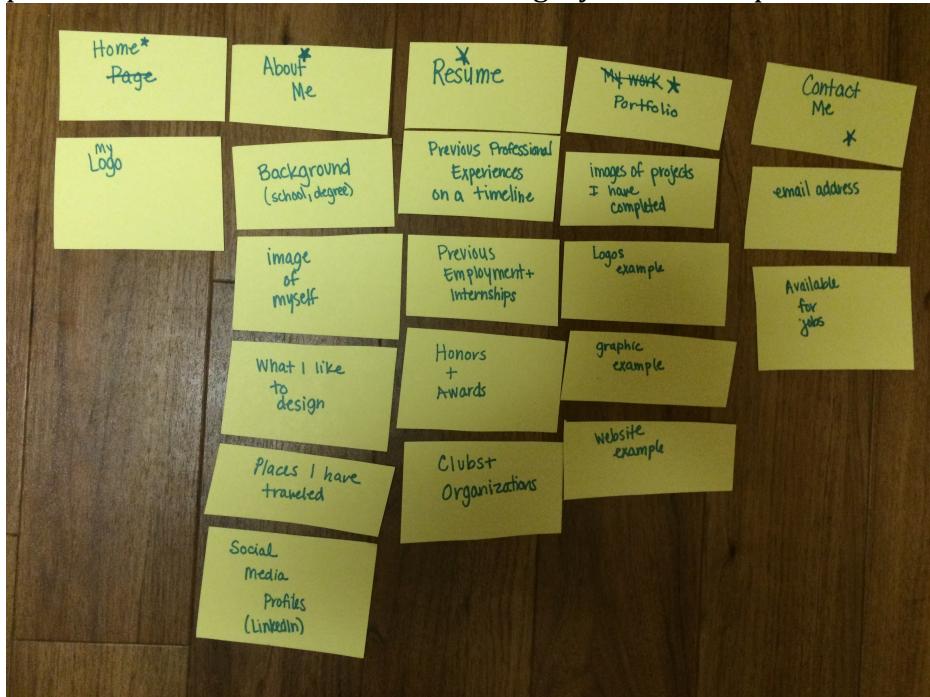
After the first card sort, I felt confident in my categories, but felt like the contact section may need to be evaluated, as I want my call to action to be very present and not hidden. I also wasn't sure if places I have traveled should be under resume or about me.

For my second card sort, I resorted and separated the contact area. I also put places I have traveled under about me and not under resume.



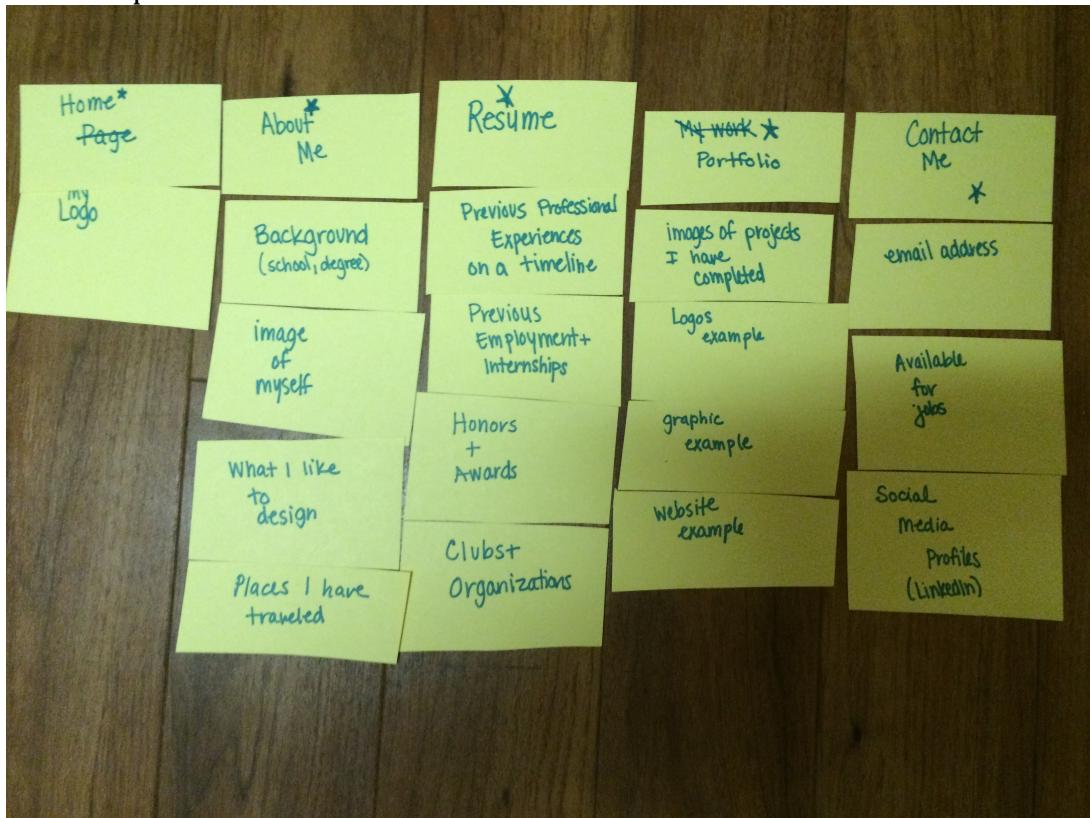
I like the flow of the content better this way. If I were one of my personas, I would want to know very clearly how to contact someone if I was interested in hiring them, so the division makes this information clearer.

Next, I had a friend do the card sort. I decided to give her the categories, and had her put what she felt went under each category. Below is a photo of the results.



It was interesting to watch her place the cards down very thoughtfully and it was cool to see that she had most of the same ideas that I had. Her major difference was that she put the social media links under about me and not under contact me. I had not thought about doing that before, and am still unsure which is a stronger idea. It does give someone a good view of who I am professionally, but they also may be able to contact me through it. Maybe it is something I put on all pages near the very bottom? It definitely gave me things to think about.

The next person I had sort was a suitemate. Her results are below:



It was interesting because at first glance, she put places I have traveled under about me as well. She also put social media profiles under the contact me.

For the final cards, I will use this last card sort. It is the same as my second one, which means that people are thinking like me. I will put places I have traveled under about me and I will keep the contact me page separate, as both of my friends did the same when they sorted. As for the social media links, I think I may try to incorporate it in all pages through some sort of footer icon, or I will put it on the contact me page.