

MI 349

Style Tiles or Full Comps?

For me, full comps seem to be more helpful as I ended up adding the texture portion to my style tiles after I created the comps. In general, I like to see how things flow and having the full comp, I saw some changes that could be made and ended up changing a style tile because of it. For example, the shade of purple I chose made it hard to read the letters in my header and body content, so I made it a lighter shade. I would not have realized that had I not made the full comp. I think it would be easiest for me to use both style tile and full comps because in the process of designing the full comp, I did reference the font and some color selections from the style tile.

I do not think I could get by with just a style tile as of right now. Maybe in the future when I become more experienced I will be able to use just the style tile, but for now full comps and style tile are both necessary.

I spent around an hour and 20 minutes on the full comp and around 45 minutes on the style tile.