

### **Amazon.com:**

User sees homepage -----> User sees results---> User sees product they want  
User searches in search bar    User filters results    User adds product to cart

--> User sees cart -->    User sees login screen --> User sees proceed to checkout  
User decides to check out    User logs in                      User clicks check out button

->User sees confirmation of order  
User closes window

### **Searching for an onion dip on Google:**

User sees google homepage→ User sees 6,660,000 results    → User sees recipe  
User types in onion dip              User clicks on featured snippet    User prints recipe

User sees other results    →    User sees recipe they want to make  
User compares other recipes    User closes search engine

### **Submit a Petition on Whitehouse.gov:**

User sees homepage → User sees button to create petition→  
User reads steps                      User clicks button

User sees account screen → User sees create petition screen→  
User makes/ logs into account    User creates petition

User sees number of signatures needed  
User closes browser

Call to Actions:

Download Resume:

User sees homepage →              User sees resume button->  
User clicks on first button              User clicks on button

User sees resume download link  
User clicks download link

Contact Me:

User sees homepage -->              User sees contact info  
User clicks on contact me button    User clicks on link to email me