

# Clint Andrew Hall

## User Interface Engineer

### CONTACT

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### PROFILES

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Twitter: **clintandrewhall**  
Facebook: **clint.hall**  
Instagram: **clintandrewhall**

### EDUCATION

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**BS Computer Science**, Rockhurst University

09/1997 — 08/2001

### PERSONAL SUMMARY

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I'm a User Interface Engineer and Web Evangelist. I work to make the web beautiful, both on its surface and beneath.

I'm a demonstrated expert in HTML, CSS and JavaScript, React/Flux/Relay, and more. I specialize in techniques promoting web agnostics, semantics, and accessibility. I'm comfortable with varying levels of skill in any web stack, having written and maintained code in JS, PHP, Java and Ruby-on-Rails. I currently prefer Node+React or React Native for most of my projects.

I'm a regular consumer and occasional contributor to open source projects and client APIs. If I have a suggestion for a website or application, I prefer to demonstrate the idea using an API rather than just describe it-- Code Wins Arguments.

I look for opportunities where I can make strong, direct and meaningful contributions to a team, to users and to the web. I'm comfortable functioning as both designer and engineer, advising on both the technical and aesthetic. I'm affable and good-natured, yet results-driven and competitive. I have extensive experience working remotely, particularly during my time at Facebook.

*I'm currently enjoying some time off, working on a number of personal projects, but I'm open to inquiries about positions that allow for working remotely.*

### EMPLOYMENT HISTORY

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#### User Interface Engineer

April 2015 — June 2018

Facebook NYC

When I first moved to the NYC Facebook office, I joined the Composer team for a "hack-a-quarter", converting the Composer to React, and then worked on the Share Dialog.

Eventually Events found themselves with a large number of React and Relay projects, so I rejoined my former team remotely. I built the new Events Dashboard and Permalink, and implemented many "under the hood" improvements.

- New Events Dashboard for desktop in Relay.
- New Events Dashboard for the mobile site in XHP.
- New Events Permalink for all web surfaces in XHP.
- New React + Flux Composer, and the new Share Dialog using that component.
- New 'Minutiae' controls, the structured data (Photos, Activity, Tags) found in Composer.



## User Interface Engineer

August 2013 — April 2015  
Facebook Vancouver

In 2013 I joined the Vancouver office with an amazing cadre of engineers from all over the world. With a Canadian fiancée, it made sense for me to bring Facebook experience (and culture) to a group of "n00bs".

While there, I worked on the Protect and Care team developing a new Messaging Inbox built in React. I also implemented the Open Graph Share dialog for FB Platform in XHP.

- New Help Center Inbox for desktop in React.
- New "How-to" panels for the Help Center.
- New Platform Share Dialog for mobile and desktop in XHP.



## User Interface Engineer

August 2013 — April 2015  
Facebook HQ

I joined Facebook in 2012 as a User Interface Engineer (UIE) on the Mobile Core Web team. I then joined the Accessibility team to help make Facebook more useful to everyone on the web.

After several hackathons involving Events, I joined the team full time to rewrite the web experiences on both the mobile and main website.

Afterwards, I spent some time with the Platform team, reworking a number of different web flows, like OAuth, and embeddable components like Share, Hashtags and Topics.

- New OAuth flow dialogs for developers using Facebook.
- New Share, Hashtags and Topics plugins for developers.
- New mobile web experience for the Events Dashboard and Permalink.
- Improved the Accessibility of Facebook, including a new way to "see" photos.
- New core components for mobile web for product teams.



## Web Evangelist

October 2009 — January 2012  
Cerner Corporation

As Cerner's first Web Evangelist, I was responsible for advancing web best-practices to teams, both existing and emerging. I basically served as ad-hoc advisor with respect to semantics, accessibility, web agnostics and the responsible use of CSS and JavaScript.

- New OpenID SDK for the iPhone.
- Redesigned a semantic search service to use JSON-P
- "Proscenium", an experimental technique of compiling templates in JS libraries for isomorphic rendering.
- Spoke about Progressive Enhancement as a necessary philosophy.



## Principal Architect

October 2010 — January 2012  
Socially Adept Geek, LLC

In my spare time I operated a consultancy where I helped clients and friends with custom code, strategies and advice on their web projects.

I shuttered this consulting business as part of my agreement to work at Facebook.



## Software Architect

January 2007 — October 2009  
Cerner Corporation

For a several years I was a Software Architect for Healthe, enforcing cross-browser compatibility, semantic markup and accessibility, developing CSS layouts and advanced JavaScript controls, and conducting platform research. I would also prototype HTML code based on paper designs, allowing the team to communicate intent to clients, stakeholders, usability and engineers.

- Inculcated a comprehensive browser-agnostic web philosophy, massively improving accessibility, portability and performance.
- Invented the 'Web Bootstrapper', a patented technology that allowed semantic web pages to adapt to the heuristics of any device, dynamically.
- Consultant and mentor to teams and engineers on web technology and development.



## **Sr. Software Engineer**

January 2005 — January 2007  
Cerner Corporation

For several years I worked on the ePrescribing (eRx) and Community Health Record (CHR) solutions for treating Medicare populations in several states. I would interpret functional requirements into a coherent user interface and visual design.

- Proposed and built the "New Navigation" project, which was a radical redesign of the UI based on usability studies and feedback from sales.
- Novel architecture pattern discarding JSPs in favor of full modules of aggregate presentation components, adding entire workflows to any WAR using standard J2EE and Struts configurations.
- Mentored software engineers and other architects in semantic markup practices and prudent Javascript.



## **Application Developer**

October 2003 — January 2005  
Cerner Corporation

When I joined Cerner, I took on the role of Presentation Layer Developer for the "Web Experience" solution, specifically Order Management. I would design, document, and develop the UI for order placement, drug catalog browsing, and proactive interaction checking and alerting.

- Reusable, component-based rendering system which resulted in an 80% reduction in markup in JPSs, as well as sharing between solutions.
- Subject matter expert for most presentation layer technologies, and reviewed most of that code from my (and other) teams. I ended up teaching a few courses for new associates.



## **Application Developer II**

June 2003 — October 2003  
Sprint

I held a brief role at Sprint, transitioning from Accenture Outsourcing to Sprint PCS. I rolled on to the Architecture team, and was responsible for applying design patterns, creating interfaces to back-end applications, and overseeing code development across releases.



## **Outsourced Analyst**

July 2001 — June 2003  
Accenture

Employed as an Analyst in the Outsourcing organization for a number of client engagements.

- At a Wireless Telecom engagement, I wrote web-based Java interfaces for a customer care billing platform.
- At a Long Distance Telecom engagement, I was on-call and responsible for monitoring load balance and processing time on switches using SQL.
- At a Broadband Telecom engagement, I created test plans for development teams across the US and Canada.



## **Intern**

January 1998 — January 2001  
Symbol Technologies

I spent three summers writing complete web-based applications for quality control efforts.

## **SPEAKING**

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### **Redefining How We See Technology**

October 2014  
TEDx RenfrewCollingwood

I was invited to speak at TEDxRenfrewCollingwood about using metaphors to explain technology, to "bridge the gap" between what people believe software can do, and what it actually can do. I created an open-source website called [metaphorical.ly](http://metaphorical.ly) where anyone could create a technology metaphor.

### **Web Presentation Layer Bootstrapping for Accessibility and Performance**

September 05, 2018  
International Cross-Disciplinary Conference on Web Accessibility

I wrote a paper and delivered a talk about my findings using the Web Bootstrapper at Cerner in Madrid, Spain.

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### **Bootstrapping Web Pages for Accessibility and Performance**

September 05, 2018

18th International World Wide Web Conference

I delivered a talk on the Web Bootstrapper I developed at Cerner at the WWW Conference in Madrid, Spain.

### **SP3D and the Lighthouse: Explorations in 3D Internet Learning**

September 05, 2018

SIGGRAPH

I was a speaker in the 'Playground' and 'Classroom' discussing the success of my 1997 and 1998 ThinkQuest websites, which used 3D graphics combined with Internet technology to teach difficult subjects to students of all ages.

## **WRITING**

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### **Web Presentation Layer Bootstrapping for Accessibility and Performance**

April 2009

[W4A](#)

In this paper, I present a the Web Bootstrapper, a technique that allows a developer to write a single site while still providing multiple experiences, or "skins," without altering source or running costly client-side code. It is a process by which an accurate collection of only those static resources and metadata necessary for a unique experience be delivered passively, by the most performant means possible.

## **RECOGNITION**

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### **Irene Ryan Acting Scholarship**

May 2001

KC/ACTF Region V Conference

Three-time nominee for excellence in Acting.

### **2nd Place - Arts and Literature**

October 1997

ThinkQuest 1997

Created "Shakey's Place", a website about Shakespeare featuring a 3D Globe Theatre. Placed Second in Arts and Literature category totaling \$48,000 in scholarships. Team Leader, designed interface and 3D graphics, programmed Perl 5 scripts, designed HTML layout.