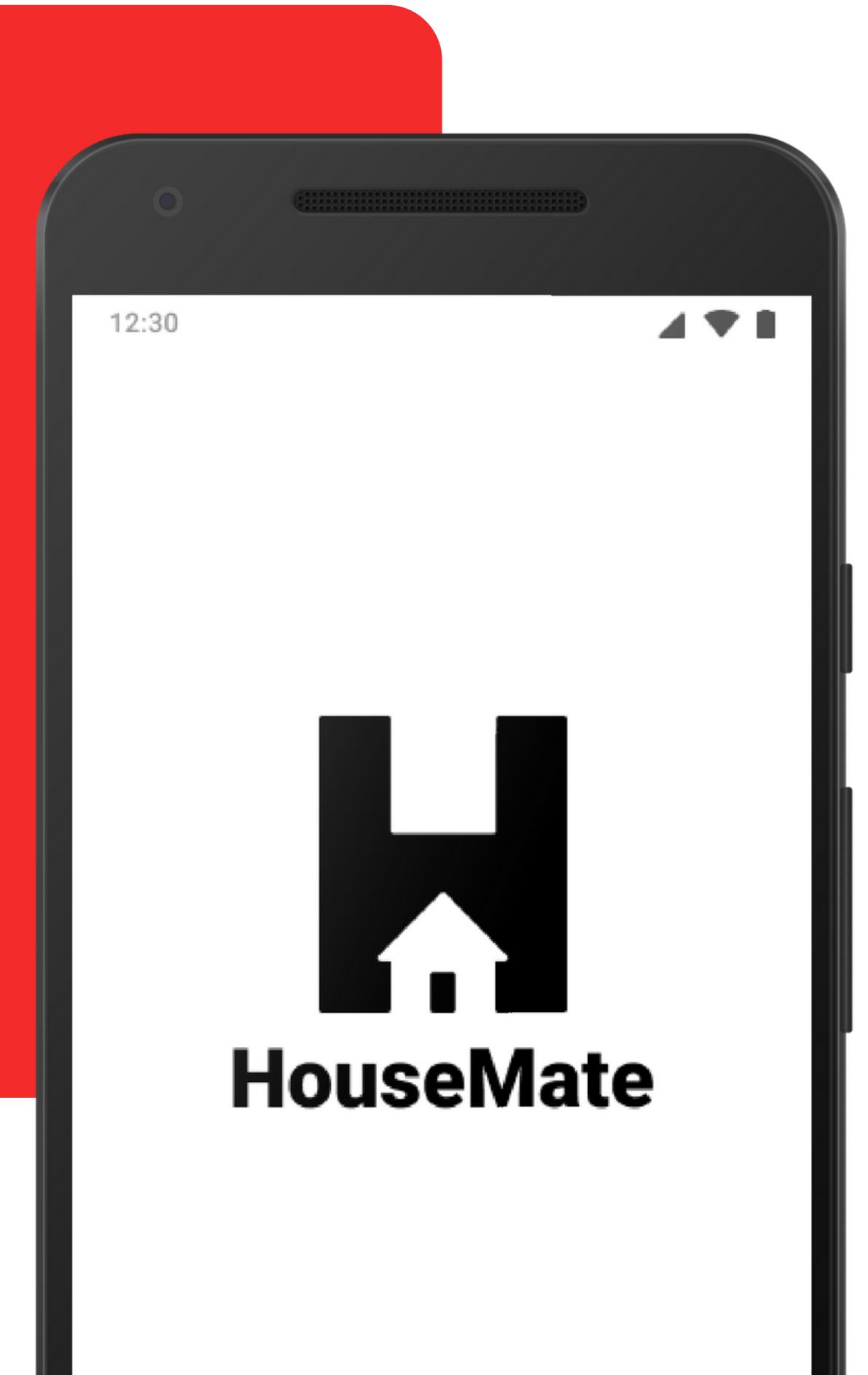


HouseMate

For the house that wants to stay mates

UX Researchers Jessica Bossio, Alex Langdon & Clint Mogoai
Tools Used Miro, Figma



Project Description

HouseMate is an app designed to assist users living in share-house accommodation to delegate household tasks, organise payments of bills and streamline communication between housemates, with the goal of simplifying these processes and reducing interpersonal conflict within share houses.



Research

Methodology

Over the course of the two days we conducted six 1 on 1 interviews with users who are currently living in share-house accommodation or have done in the past 12 months.

A smaller sample of questions was sent via a facebook survey to participants who met the criteria, these two methods allowed us to collect both quantitative and qualitative data to identify the common pain points/themes that users have brought up and try to find possible solutions.

Goals

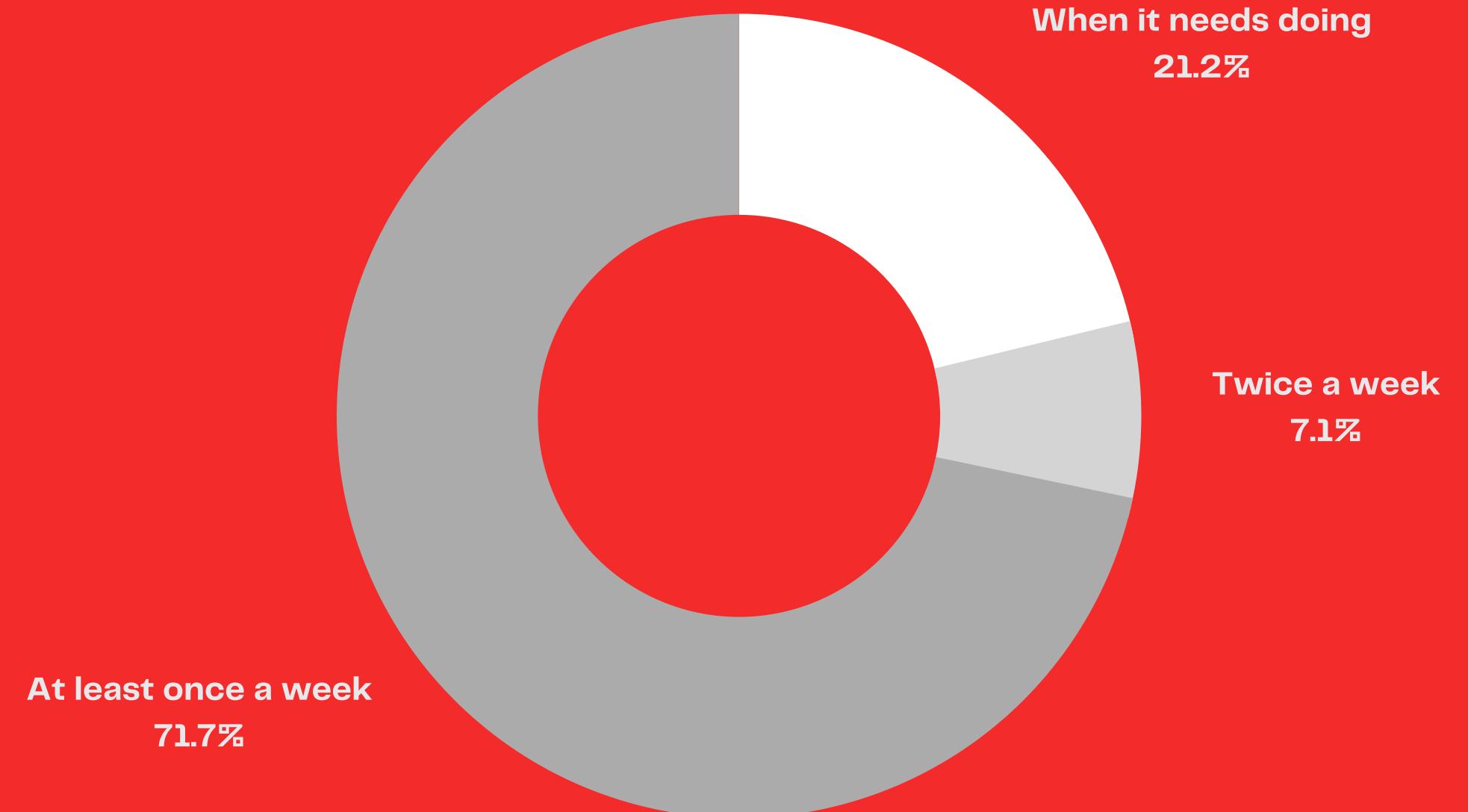
- To understand how housemates delegate household chores between on another
- To understand how housemates organise splitting and payments of bills
- To find out how to keep all housemates updated with all social events and urgent issues.



User Insights

During our user interviews and online survey, we discovered that people living in shared houses like to live in a clean house but don't like to take initiative and the responsibility of delegating tasks.

Therefore we believe it is important for housemates to be able communicate and organise household responsibilities between each other and that we might be able to help if we can create a platform that allows housemates to be accountable and share the responsibilities



How often do you help with chores in your household?

Responsibility

I find somebody always needs to take the lead role in the house

Cost

I like to split the costs of everything equally

Cleaning

I'm happy to clean so long as everybody does their part

Interpersonal Relationships

I don't want to be the one telling people what to do

Community

I like the social aspect of share house living but I also need my own space

User Persona



PSYCHOGRAPHICS

#getonthibeers
#doityourself
#peoplepleaser

ABOUT

Charlie is a recent graduate of Melbourne university and works as a bar tender. Charlie is highly social and enjoys the experience of living in a share house. Charlie like to be able to meet new people and develop relationships with them over beers and chats. Charlie like to live in a clean house and enjoys creating a community environment.

KNOWN HABITS

- Like to have a chat and be social with his friends whenever he gets the chance
- Likes to keep on top of finances and save money where he can
- Loves to have his friends around for dinner parties, and cook up a feast
- Likes to have his home organized and clean

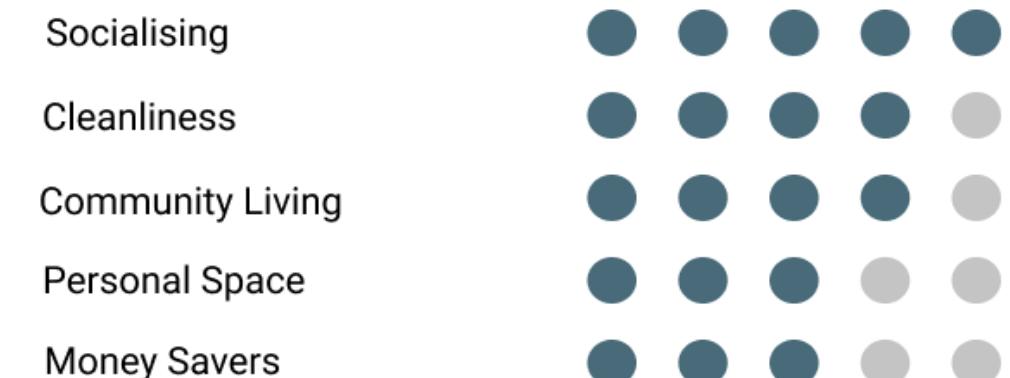
GOALS

- To keep the house clean, sharing responsibility amongst housemates
- To avoid confrontation with housemates, when discussing money
- Being able to create a community vibe in the household

Charlie King

"You can't have everything the way you want it"

PREFERENCES



FAVORITE BRANDS

NETFLIX

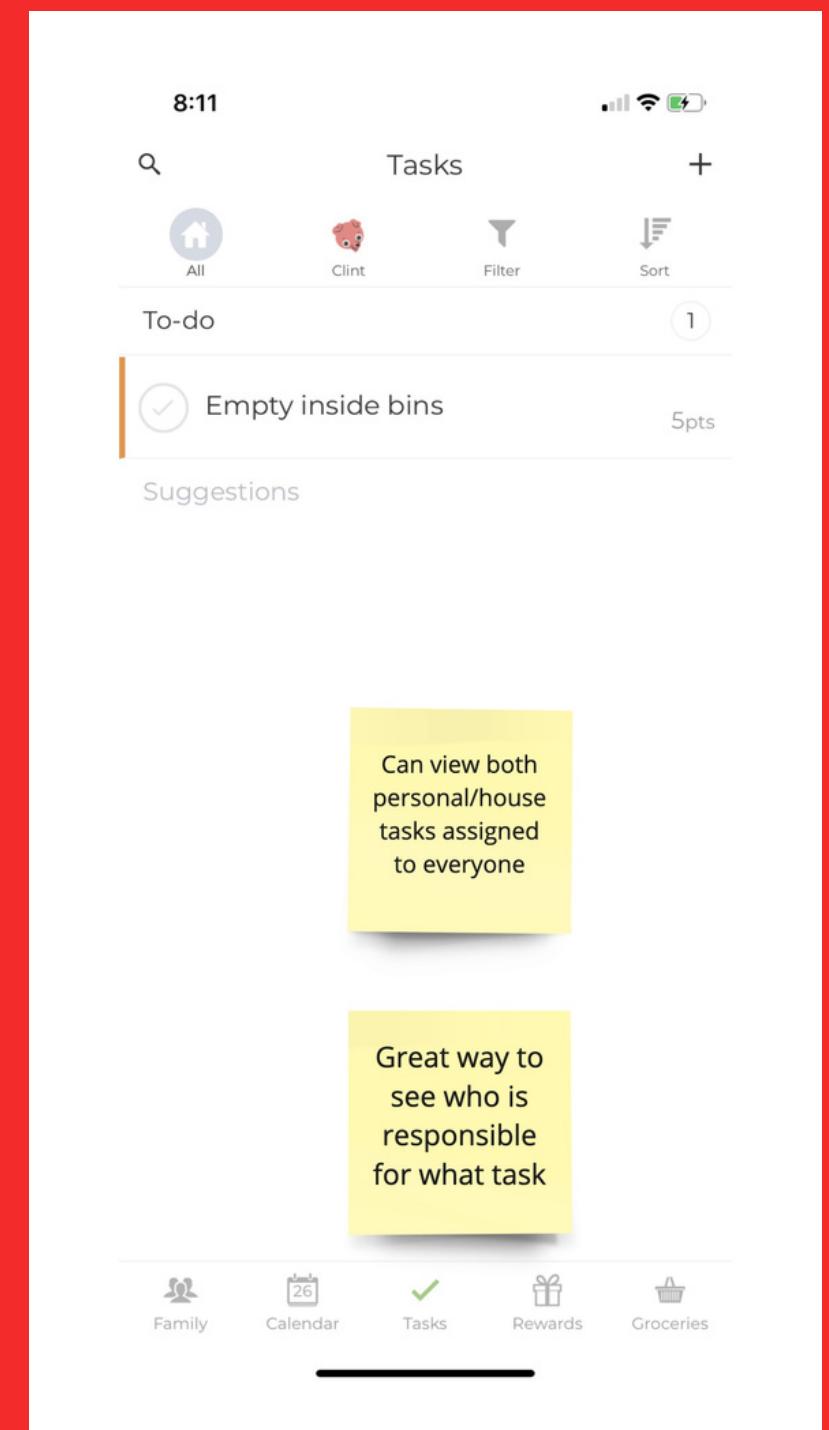
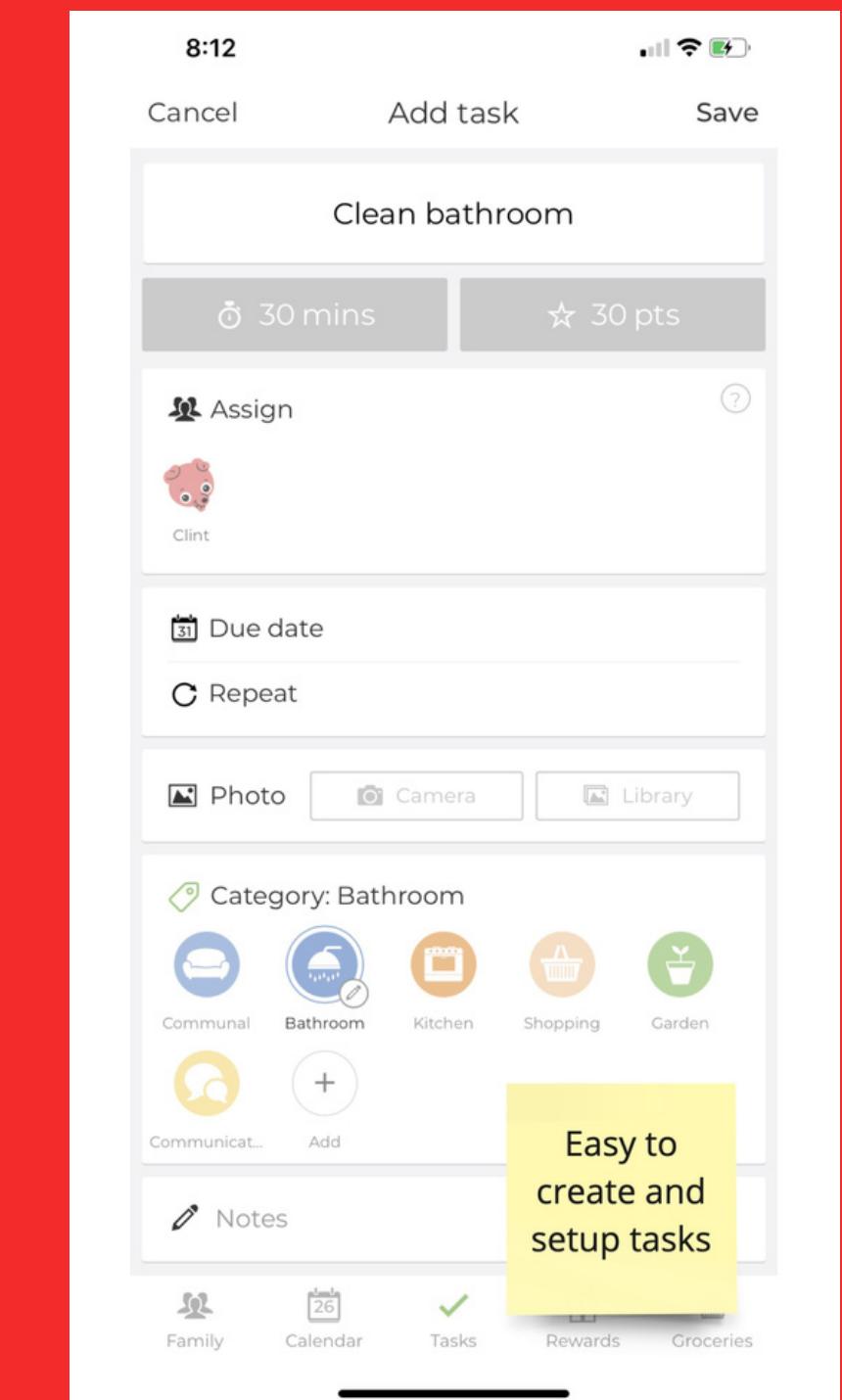
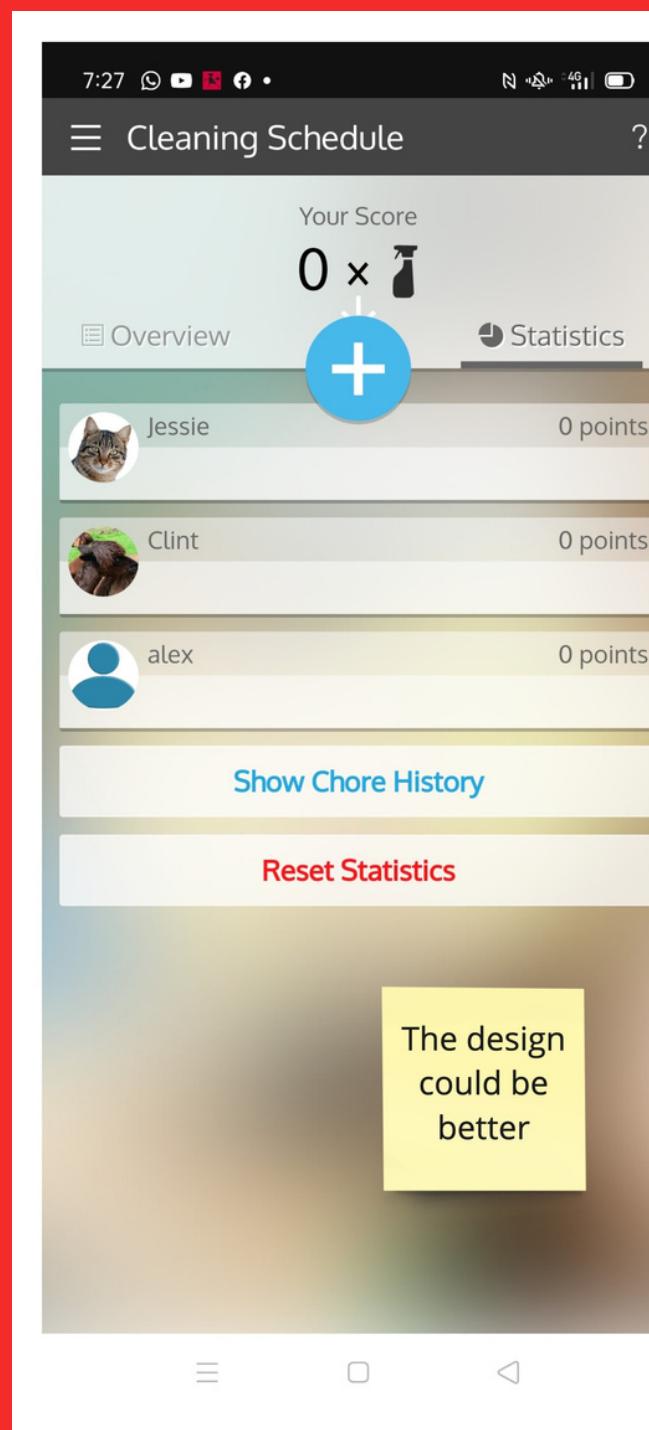
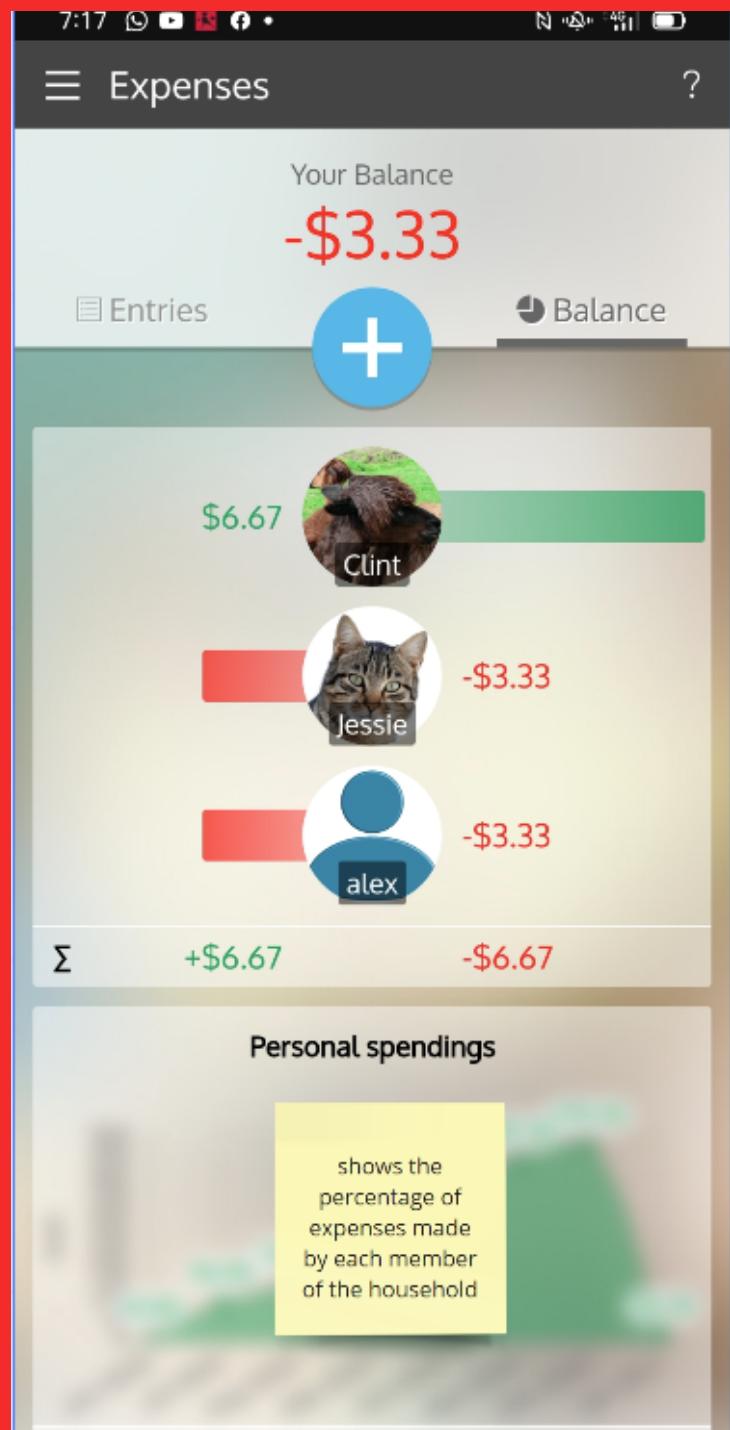


PAIN POINTS

- Doesn't like confronting housemates
- Finds it hard to make time to clean, because of busy schedule
- Regularly doesn't pay the bills on time
- No one takes responsibility of cleaning the house
- Needs his own space within the house
- Make noise after allowed hours

Competitor Analysis

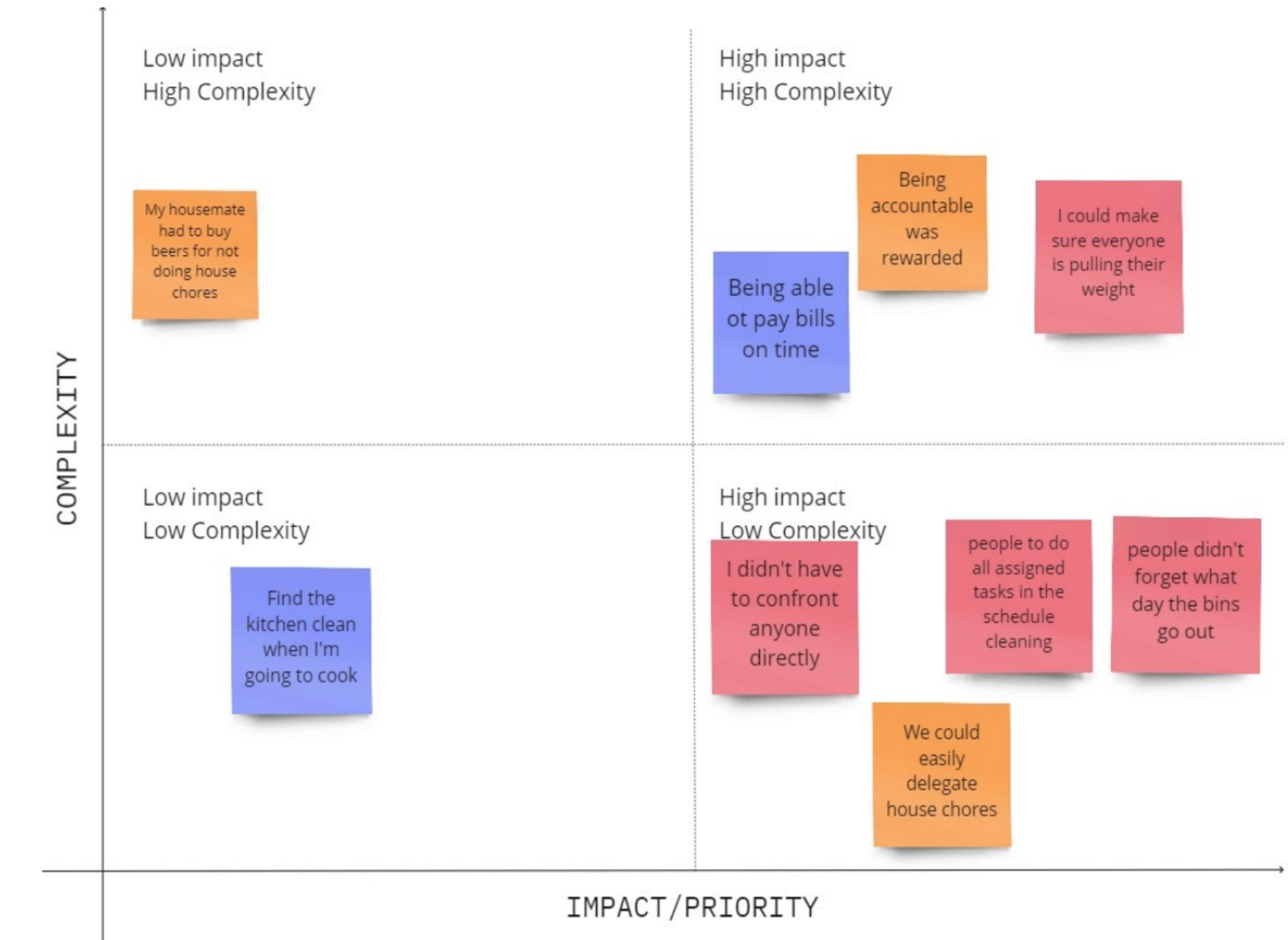
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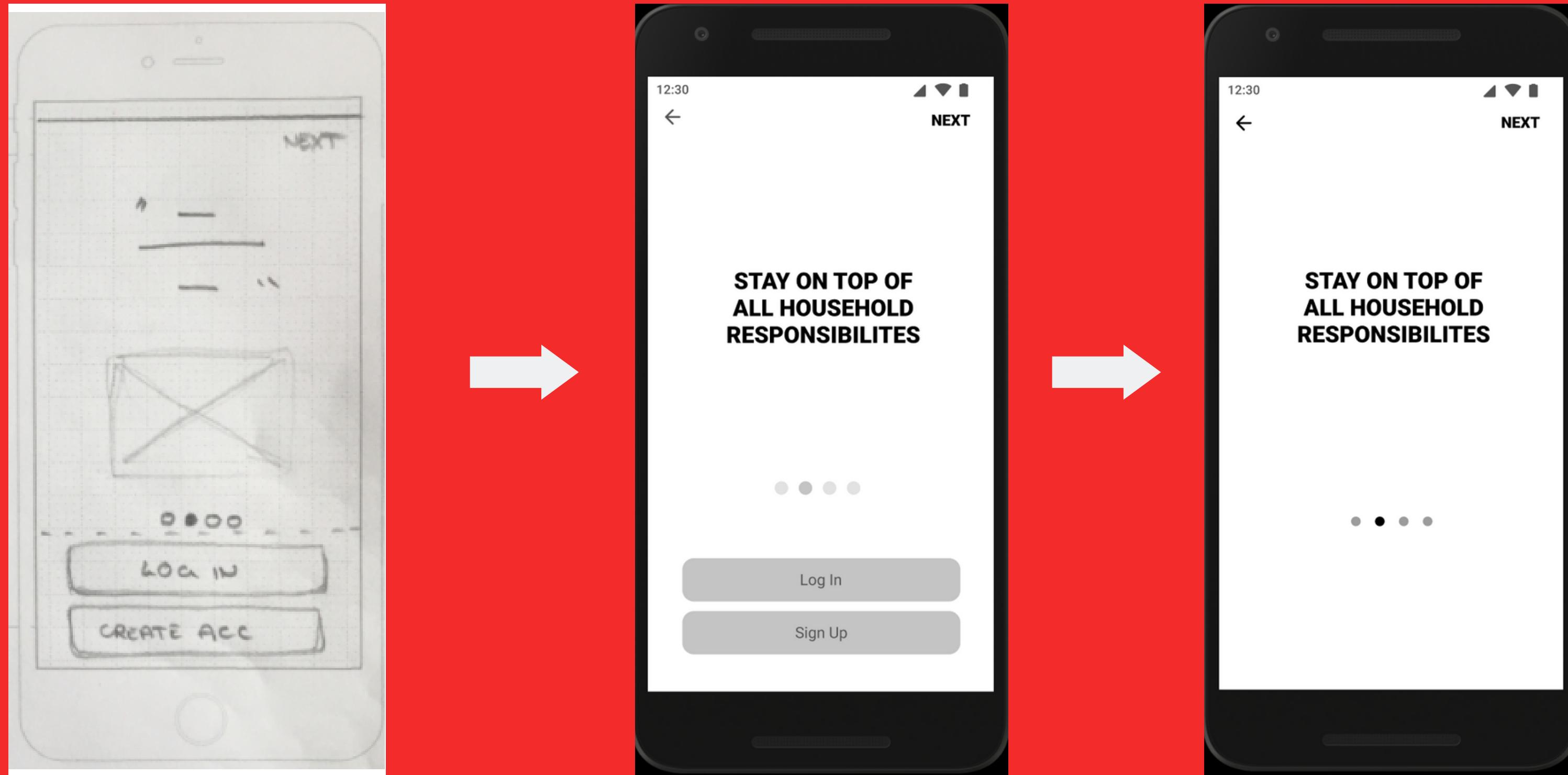
OUR HOME

Feature Prioritization Matrix

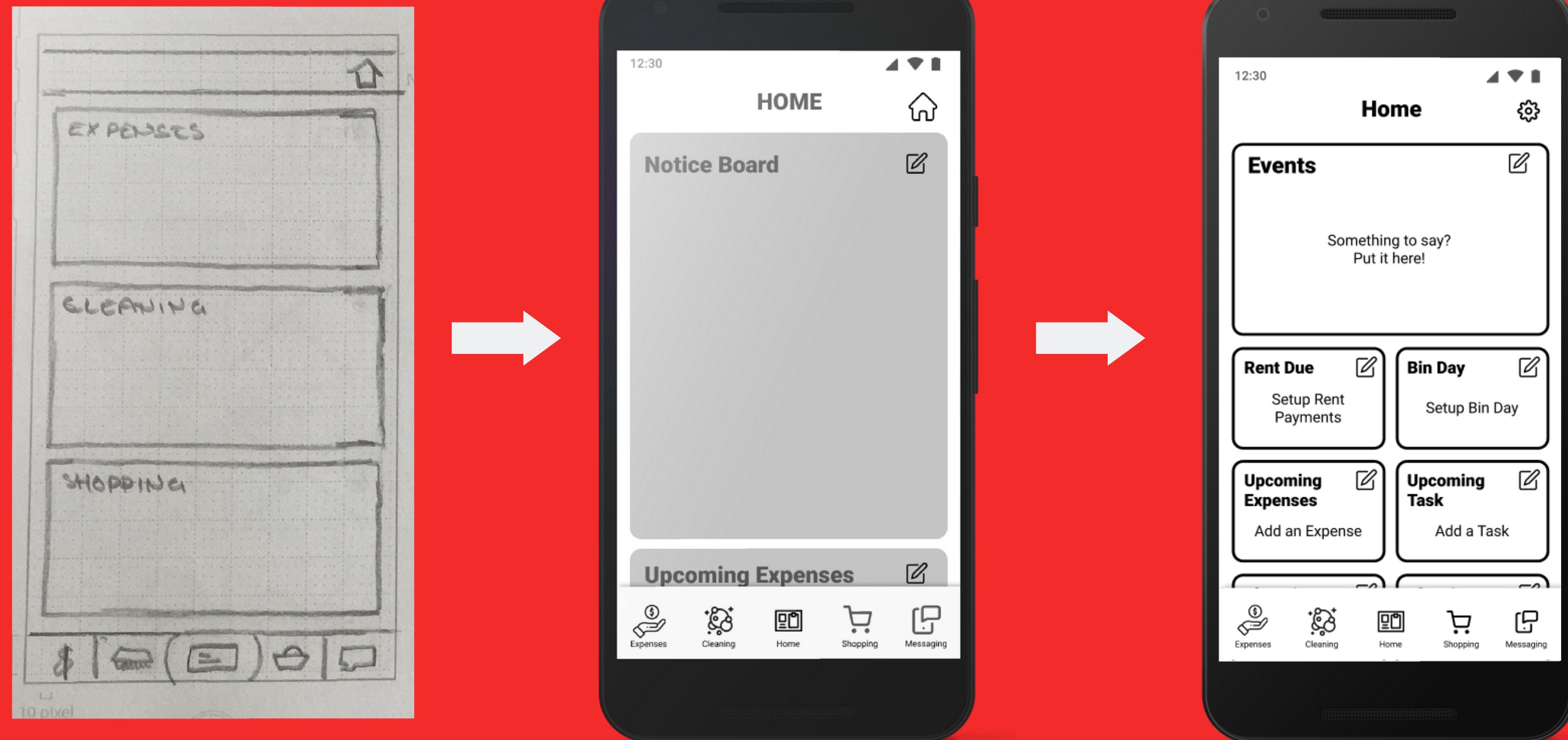
- **Cleaning Roster and Task Delegation**
- **Ability to Split and Notify Others of Expenses**
- **A Notice Board for Notifying Housemates of Upcoming Events**
- **A Group Messaging Feature to Streamline Communication Between Housemates**



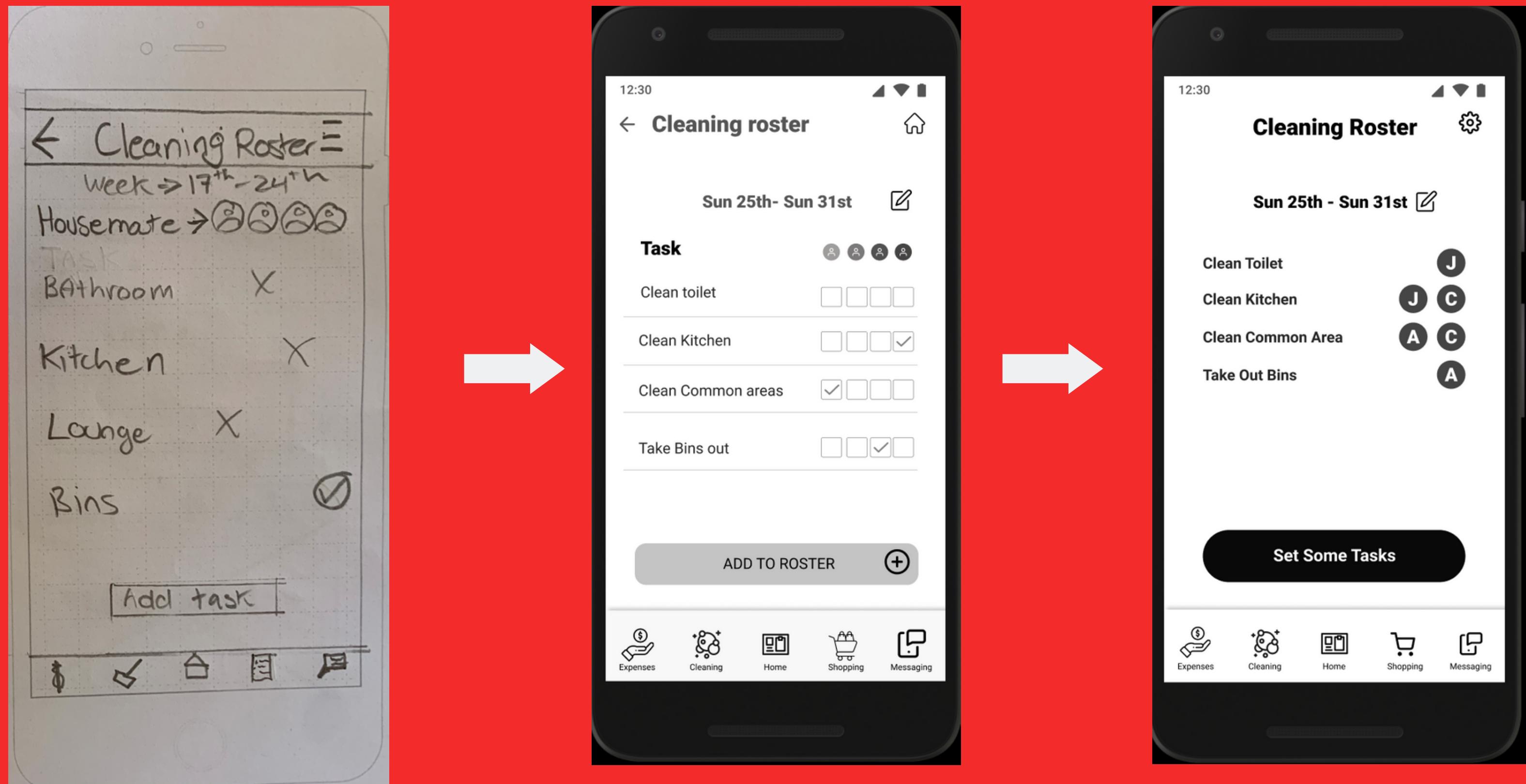
Onboarding

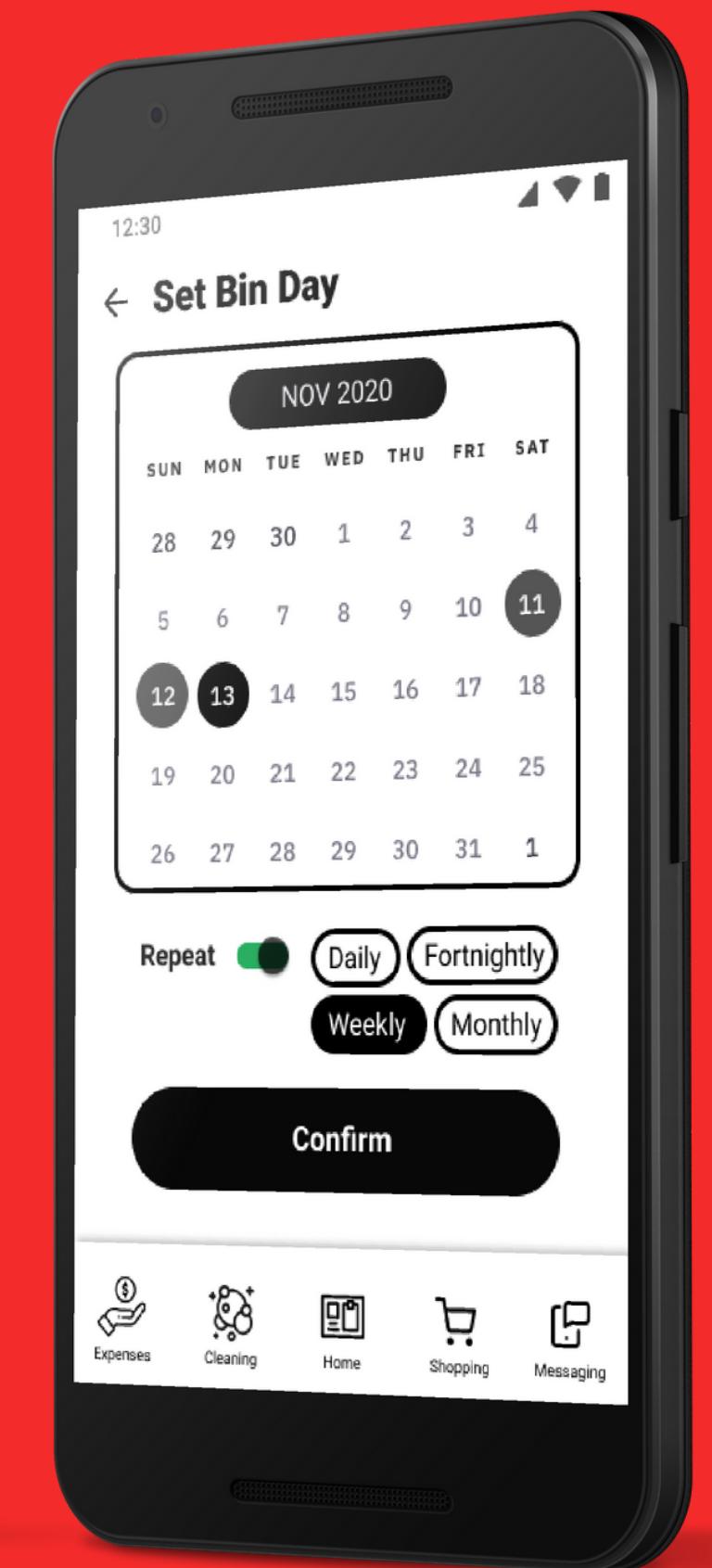
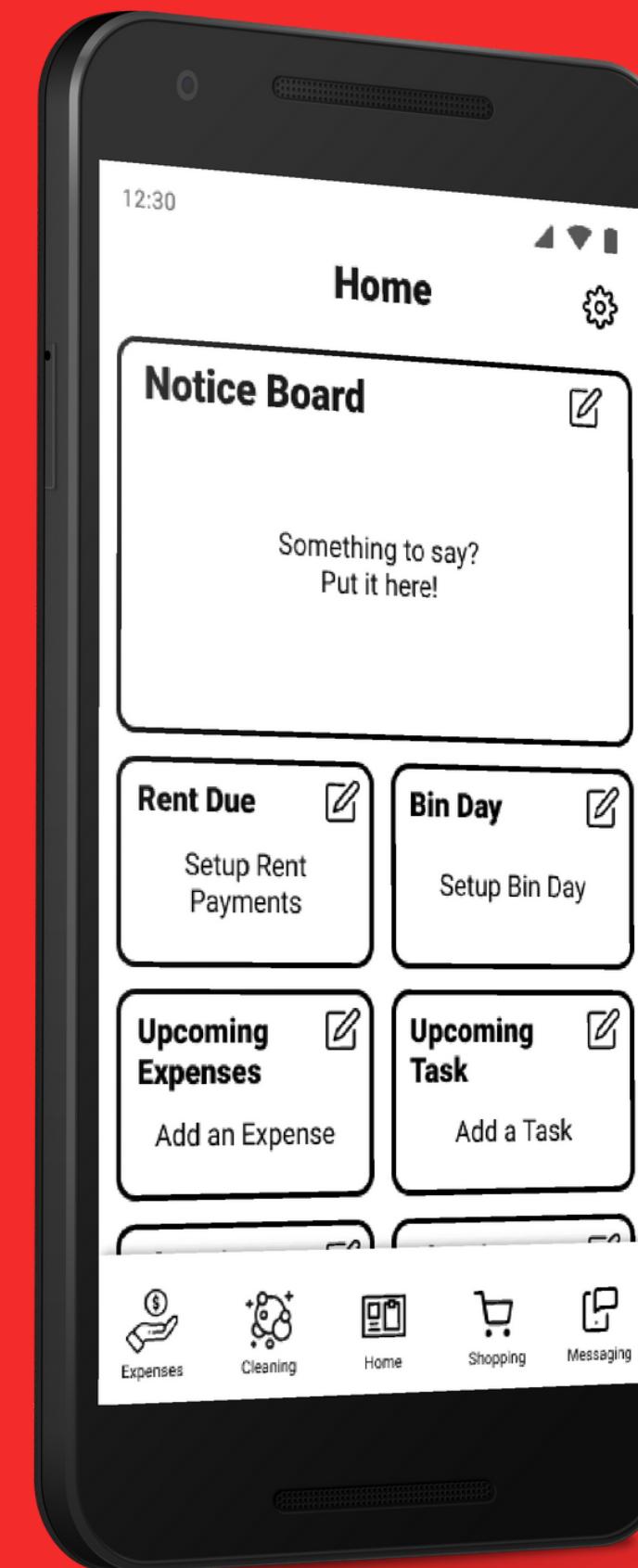


Home Screen/ Events



Cleaning Roster





Thanks