



# 2014 Clinton Foundation Impact Report (Effektrapport)





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## Our Vision

When President Clinton left the White House in 2001, he knew he wanted to spend his life as a private citizen working in the areas he cared about most and where he could make a measurable difference. His vision: a nongovernmental organization that could leverage the unique capacities of governments, partner organizations, and other individuals to address rising inequalities and deliver tangible results that improve people's lives.

What began as one man's drive to help people everywhere grew quickly into a foundation committed to helping people realize their full potential. At the Clinton Foundation, we work to tackle global challenges where we know we can make a difference. Our programs focus on improving global health, increasing opportunity for women and girls, reducing childhood obesity and preventable disease, creating economic opportunity and growth, and helping communities address the effects of climate change. By creating opportunity, convening unlikely partners, and building on what works, we believe that we can empower people to take control of their own destinies.

By bringing expert partners together, we can overcome major barriers and expand the reach and impact of our work. By offering the necessary resources and capacity development to sustain enterprises in Africa, Asia, Latin America, and the Caribbean, we can help people lift themselves out of poverty – and create opportunity for future generations. As we have seen through our initiatives, when we work together, we can impact more lives – more than any individual or organization can on their own.

## Our Approach

The Clinton Foundation wasn't built overnight, and our successes aren't the result of the Clintons' work alone. With approximately 400 staff working in more than 10 countries, the Foundation creates partnerships of great purpose to deliver sustainable solutions that last and transforms communities from what they are to what they can be. At its core, the Clinton Foundation believes that the best way to unlock human potential is through the power of creative collaboration. That's why we build partnerships between businesses, NGOs, governments, and individuals everywhere to work faster, better, and leaner; to find solutions that last; and to transform lives and communities from what they are today to what they can be, tomorrow.

### UNLIKELY PARTNERS

To create lasting solutions to both local and global challenges, we cultivate strategic partnerships and develop collaborative, collective approaches across sectors to work faster, better, and leaner. After turning ideas into action for over a decade, we know that partnerships work.

By working with governments and manufacturers, we have transitioned the markets for antiretroviral treatments to a high-volume, low-cost model – helping 9.9 million people get access to life-saving treatments. We also create more resilient communities by partnering with local employers and governments to reduce more than 33,500 tons of greenhouse gas emissions in the U.S. annually, and conserve land and scale energy-efficient technologies globally. In an effort to reduce the prevalence of preventable disease and obesity rates in the U.S., we create health programs by engaging with local community stakeholders to reach 8 million people and collaborate with leading food and beverage companies to provide access to healthier food options in more than 27,000 schools. And to help ensure that our youngest generation can achieve success in the 21st century, we work with businesses and communities to educate parents on the importance of early language development.

### OPPORTUNITY

Throughout the world – where intelligence, hard work, and ability are evenly distributed, but opportunity is not – we work to accelerate economic progress by providing people with access to the tools, capital, and markets they need to create profitable and diversified local businesses.

We connect people with better market opportunities, and provide them with agricultural training and business knowledge. Across Peru, Colombia, India, Haiti, El Salvador, and Mexico, our programs are expected to reach more than 350,000 people. In Malawi, Tanzania, and Rwanda, we empower more than 85,000 smallholder farmers through agribusiness development, and in Haiti, we developed a full-cycle investing model to spur economic growth, increase incomes, and clean up the environment.

### BUILDING ON WHAT WORKS

When we bring people together from across sectors to solve both local and global challenges, we encourage partners to share their successes, as well as their failures, so we can build upon what works and create lasting solutions for a better tomorrow.

We provide platforms for people and organizations to share information and data so that we can scale solutions that work, overcome barriers, and galvanize action for partnerships to achieve more. These platforms have enabled nearly 3,200 Commitments to Action to be made, reaching more than 430 million people around the world. Globally, we have worked with partners to collect and analyze data from more than 190 countries to assess the progress of women and girls, and chart a path forward for a 21st century policy agenda to ultimately achieve full participation. To make a difference at the local level, we have worked with 15 service partners to mobilize volunteers to help address community priorities. And for 10 years, we have provided an important venue for school children, scholars, and others to explore President Clinton's work and that of our Foundation in Little Rock, Arkansas – helping educate and inspire more than 3.4 million people from around the world.



## Our Initiatives

Since our founding, the Foundation has focused on tackling a number of the world's greatest challenges: Global Health; Climate Change; Economic Development; Health and Wellness; and improving opportunity for Women and Girls. The Clinton Foundation has 11 initiatives working in these areas:

### ALLIANCE FOR A HEALTHIER GENERATION

Childhood obesity has almost tripled in children and adolescents in the past 30 years. Today, nearly 1 out of 3 young people in America – ages 2 to 19 – is already overweight or obese, putting them at risk for serious health problems. The Alliance for a Healthier Generation (Alliance), founded by the Clinton Foundation and the American Heart Association and today an independent, affiliated initiative, empowers kids to develop lifelong, healthy habits. The Alliance works with schools, companies, community organizations, health care professionals, and families to build healthier environments for millions of children.

### CLINTON CLIMATE INITIATIVE

The Clinton Climate Initiative (CCI) collaborates with governments and partners to increase the resiliency of communities facing climate change and creates replicable and sustainable models for others to follow. CCI's models encourage cross-sector collaborations and work to address climate challenges systemically by identifying and activating leverage points that create significant impact in climate change mitigation and energy transition for communities around the world. CCI's approach addresses major sources of greenhouse gas emissions and the people, policies, and practices that impact them, while also saving money for individuals and governments, creating jobs, and growing economies.

### CLINTON DEVELOPMENT INITIATIVE

The Clinton Development Initiative (CDI) develops and operates agribusiness projects that empower smallholder farmers to increase their economic potential. In Malawi, Tanzania, and Rwanda, CDI integrates commercial farms and other agribusinesses with smallholder outreach to increase smallholder farmers' access to local markets and enable them to participate equitably in those markets. CDI's model puts farmers first by increasing their access to knowledge, inputs, services, and markets to improve their crop yields and increase and diversify their incomes. CDI works in close collaboration with governments, nongovernmental organizations, social investors, and farmer organizations.

### CLINTON FOUNDATION IN HAITI

The Clinton Foundation has been actively engaged in Haiti since 2009, focusing on economic diversification, private sector investment, and job creation in order to create long-term, sustainable economic development. After the 2010 earthquake, President Clinton formed the Clinton Foundation Haiti Fund and raised \$16.4 million from individual donors for immediate relief efforts. Since 2010, the Clinton Foundation has raised a total of \$36 million for Haiti, including relief funds as well as funds for projects focused on restoring Haiti's communities, sustainable development, education, and capacity building. The Clinton Foundation continues to concentrate on creating sustainable economic growth in sectors including energy, tourism, agriculture, and apparel/manufacturing; to work to develop new markets for Haitian products; to engage international companies and investors; and to strengthen local organizations, entrepreneurs, and businesses.

### CLINTON GIUSTRA ENTERPRISE PARTNERSHIP

The Clinton Giustra Enterprise Partnership (Enterprise Partnership) combines the best of non-profit and for-profit approaches. The Enterprise Partnership creates new enterprises that capitalize market opportunities to generate both social impact and financial returns by addressing existing market gaps in developing countries' supply or distribution chains. The Enterprise Partnership works to enhance the economic and social benefits of marginalized and underserved communities by incorporating these individuals into one of three market-driven models – distribution enterprises, supply chain enterprises, and training center enterprises. Through these models, the Enterprise Partnership seeks to help people work themselves out of poverty.

### CLINTON GLOBAL INITIATIVE

Established in 2005 by President Clinton, the Clinton Global Initiative (CGI) convenes global leaders to create and implement solutions to the world's most pressing challenges. CGI Annual Meetings have brought together 190 sitting and former heads of state, more than 20 Nobel Prize laureates, and hundreds of leading CEOs, heads of foundations and NGOs, major philanthropists, and members of the media. To date, members of the CGI community have made nearly 3,200 Commitments to Action, which have improved the lives of over 430 million people in more than 180 countries.

### CLINTON HEALTH MATTERS INITIATIVE

The Clinton Health Matters Initiative (CHMI) works to improve the health and well-being of people across the U.S. by activating individuals, communities, and organizations to make meaningful contributions to the health of others. By implementing evidence-based systems, environmental, and investment strategies, CHMI aims to ultimately reduce the prevalence of preventable diseases, close health inequity and disparity gaps, and ultimately reduce health care costs associated with preventable diseases, thus improving the quality of life for people across the U.S.

### WILLIAM J. CLINTON PRESIDENTIAL CENTER AND PARK

The William J. Clinton Presidential Center and Park is a world-class educational and cultural venue offering a variety of special events, exhibitions, educational programs, and lectures throughout the year. Located on the banks of the Arkansas River in Little Rock, Arkansas, the Center has welcomed more than 3.4 million visitors from around the world since opening in 2004. Most importantly, the Center is a reflection of the work – past, present, and future – of the 42nd President of the United States. The Center is home to the Little Rock offices of the Clinton Foundation, the William J. Clinton Presidential Library and Museum, and the University of Arkansas Clinton School of Public Service.

### NO CEILINGS: THE FULL PARTICIPATION PROJECT

No Ceilings: The Full Participation Project is an initiative of the Clinton Foundation designed to advance the full participation of women and girls around the world. Access to equal rights and opportunities for women and girls is the unfinished business of the 21st century and is essential for achieving prosperity, stability, and security across the globe. No Ceilings brings together global partners to build an evidence-based case for full participation and accelerate progress for women and girls.

### TOO SMALL TO FAIL

Too Small to Fail, a joint initiative launched in 2013 by the Clinton Foundation and Next Generation, aims to help parents and communities take meaningful actions to improve the health and well-being of children ages zero to five, and prepare them to succeed in the 21st century. Studies show that by age four, children from lower income families hear, on average, 30 million fewer words than their peers from higher income families, creating a "word gap" that sets them back before they've entered their first classroom. Working with partners across the country, Too Small to Fail is building a public action campaign focused on closing this word gap to help ensure that all children start school ready to learn.





## Our Resources

Every day at the Clinton Foundation (and including our independent, affiliated entities the Clinton Health Access Initiative and the Alliance for a Healthier Generation), our more than 2,100 dedicated staff and volunteers across 36 countries are working hard to make a difference in lives around the world. With senior leadership drawn from a variety of philanthropic endeavors, the Clinton Foundation brings together experts in-house with partners from across sectors and geographies.

We convene businesses, governments, NGOs, and individuals to improve global health and wellness, increase opportunity for women and girls, reduce childhood obesity, create economic opportunity and growth, and help communities address the effects of climate change.

Like other global charities and non-governmental organizations, the Clinton Foundation receives global funding to support our programs which have proven to improve and even save the lives of millions of people around the world. Our approach – working with businesses, governments, and civil society in partnership – has been extremely effective in many diverse geographic regions, across different sectors including health, agriculture, and climate. Many of our supporters are engaged in a broad array of philanthropic work and we are grateful for their support.

The Clinton Foundation has received support from more than 300,000 contributors and 90% of our donations are \$100 or less.

## How We Measure Progress

We conduct internal and external reviews of our programs – including the impact of each initiative, based on key metrics. For example, metrics include the number of lives affected by CGI commitments; the number of tons of carbon emissions reduced by our home energy affordability loan and building retrofit program; and the number of farmers in Africa who are seeing better livelihoods and incomes as a result of our development work. These impact metrics are reported yearly in our annual reports.

For large scale projects or initiative-wide metrics, external groups have conducted comprehensive impact reports. For example, last year at the 10th CGI Annual Meeting, we presented a report done in concert with Palantir, one of the world's leading computer software and services companies that specializes in data analysis, and offers the world's leading data integration platform. With the help of Palantir's data analysis platforms, CGI Commitments to Action were analyzed and evaluated based on what has worked, what hasn't, and what remains to be done – aiming to be more efficient and effective in the years to come. This report analyzed the 2,872 Commitments to Action that were made from the first CGI in 2005 through 2013.

Whether we are scaling up some of our longest running programs, like strengthening health systems in developing nations and helping smallholder farmers increase their incomes, or beginning new efforts to empower women and girls and improve early childhood learning, we believe each of our initiatives can make a measurable difference. Because we want to be accountable for making that difference and because the power of success changes our consciousness about what is possible, we incorporate data and metrics into all of the Foundation's work and consistently examine how we can improve more lives around the globe.

## Our Impact

Through the Clinton Foundation's programs and projects, more than 85,000 farmers in Malawi, Rwanda, and Tanzania are benefiting from climate-smart agronomic training, higher yields, and increased market access; over 350,000 people have been impacted through market opportunities created by social enterprises in Latin America, the Caribbean, and South Asia; through the independent Clinton Health Access Initiative, 9.9 million people in more than 70 countries have access to CHAI-negotiated prices for HIV/AIDS medications; more than 27,000 American schools are providing kids with healthy food choices in an effort to eradicate childhood obesity; more than 33,500 tons of greenhouse gas emissions are being reduced annually across the United States; 75 million people are benefiting from disease prevention efforts and investments in the U.S.; and members of the Clinton Global Initiative community have made nearly 3,200 Commitments to Action, which have improved the lives of over 430 million people in more than 180 countries.

