

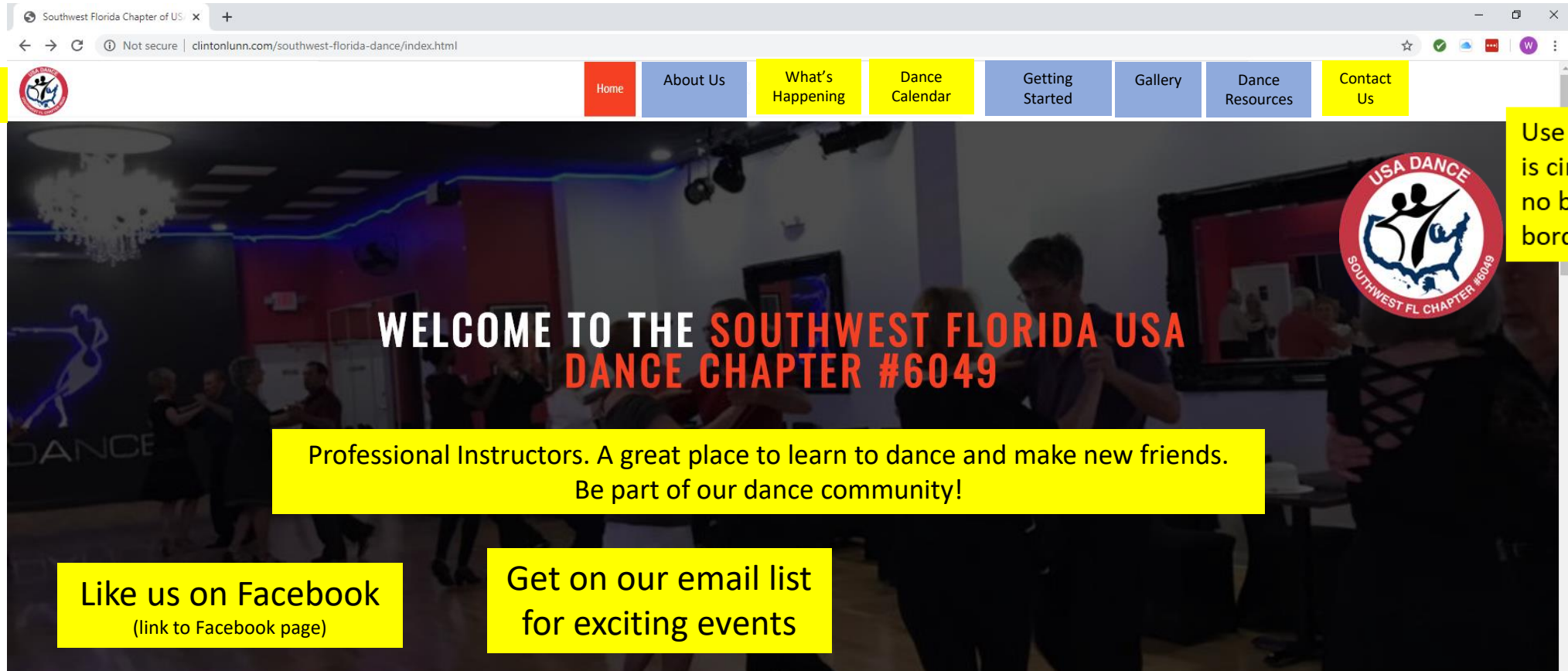
Clinton – The Orlando Chapter has a good model for a website

<https://orlando-usadance.com/>

Items in initial Launch in Yellow

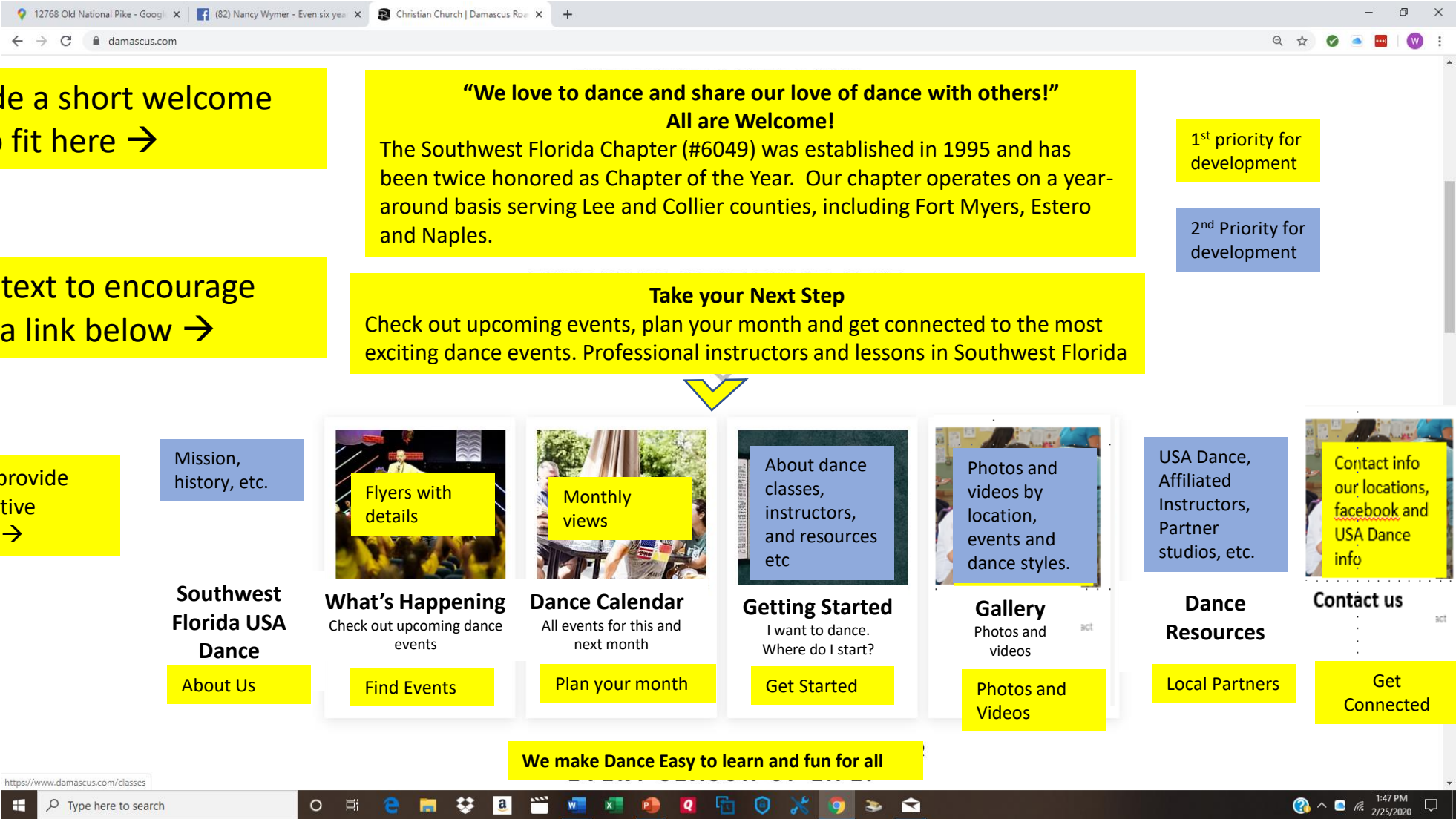
Items in Blue would be in a future update to the site

Remove  
small Logo



“Serving the Southwest Florida Dance Community Since 1995”

Clinton – This is the bottom half of the home page. Its based on Damascus road community church website which has a format that seems similar to what you are setting up. Below is what I mocked up based on their site. They also use short video clips, which would be a great second priority. In the meantime, we can use some of the still shots we sent you.



## What's Happening Page ---

Clinton – this is a simple page where we can post our flyers with details about upcoming events. Examples of flyers are below. They are typically in Jpeg.



**Southwest Florida USA Dance 6049 Presents**  
*Lady in Red Ball*

**Saturday, February 22, 2020**  
M&N Dance Studio  
12450 Metro Parkway  
Fort Myers, FL

**Social Hour 5:30 PM**  
**Dinner 6:00 PM**  
**Dancing 7-9:30 PM**

Join us!  
Sign up today!

Buffet dinner includes:  
Salad and Breadsticks  
Fettuccine Spaghetti  
Marina, Meat and Alfredo Sauces  
Grilled Chicken, Meatballs, Italian Sausage  
Cake  
Iced Tea/Lemonade

\$45.00/Member  
\$55.00/Non-member

Music by Enrich

Name(s): \_\_\_\_\_ Amount enclosed: \$ \_\_\_\_\_  
Email Address: \_\_\_\_\_ Member: \_\_\_\_\_ Non-Member: \_\_\_\_\_

Please fill out form and mail in by February 8, 2020

Make checks payable to **USA Dance Chapter #6049**.  
Mail to Amy Maneval, USA Dance, 4093 Cherrybrook Loop, Fort Myers, FL 33966  
Contact Amy at [southwestfloridusadance@gmail.com](mailto:southwestfloridusadance@gmail.com) for more information.



**Southwest Florida USA Dance Presents**  
*It's East Coast Swing!*  
Dance Lessons for Newcomers and Beginners

**New Class Begins March 2!**

**About East Coast Swing**  
East Coast Swing is perfect for a beginner. It's based on simple steps that gets you on the dance floor.

**About Noelia Guerrero**  
Noelia brings excitement and energy to the dance floor. Her technique and attention to detail is world class. She earned a gold medal in the South American World Dance Championship and worked as a coach assistant in Dancing with the Stars Argentina.  
<https://mandndance.com/>

**What is Happening**  
Basic steps, turns, throw-outs and more. What you need to get started on the dance floor.

**Mondays in March & April**  
6:30 - 8:30 PM  
March 2, 9, 16, 23, 30<sup>th</sup>  
April 6, 13, 20, 27<sup>th</sup>

**Admission**  
\$12 per person  
\$10 for USA Dance Members

[southwestfloridusadance@gmail.com](mailto:southwestfloridusadance@gmail.com)  
Like us on facebook  
USA Dance, Inc. is a 501(c)3 Not-for-Profit Organization

**Riverside Community Center**  
3061 East Riverside Dr., Ft Myers 33916



**What's Up for Week of February 3 to 9**  
Southwest Florida USA Dance

**Ft Myers**  
**Monday February 3 - Newcomer/Beginner Salsa Class**  
By Noelia V. Guerrero, professional dance instructor  
6:30PM - 8:30  
Admission: \$12: \$10 USA Dance members  
Riverside Community Center, E. Riverside Dr. Ft Myers 33916

**Tuesday February 4 - Beyond the Basics Class**  
Rumba lessons for those that know the basic moves!  
By Bruce Akioka, professional dance instructor  
Group class 7:00 - 8:00, Practice 8:00 - 8:30  
Admission: \$12: \$10 USA Dance members  
Aki's studio 6240 Metro Plantation Rd, Unit 2 Fort Myers, FL 33966

**Thursday February 6 - Open Dance Practice Time**  
Open dance practice only 1:00 to 4:00 Admission: \$5  
Riverside Community Center E. Riverside Dr. Ft Myers 33916

**Estero/Naples**  
**Thursday February 6 - Newcomer/Beginner Ballroom Dance**  
Led by John and Penny DeFino, Professional Dance instructors  
6:00 to 8:00 PM Estero Community Center  
9200 Corkscrew Palms Blvd, Estero, FL 33928

**Upcoming: Lady in Red Ball - Saturday February 22**  
By Noelia Guerra, Professional Instructor at M&N Dance Studio in Ft Myers  
Registration deadline is February 8 - see flyer below to reserve your space

[southwestfloridusadance@gmail.com](mailto:southwestfloridusadance@gmail.com) Like us on facebook



## Dance Calendar page

Clinton – this is a simple page where we can post our current and next month event calendars of events. It shows this month and next month. If there is a calendar program (such as google calendars), we would use that to populate. Examples below



### Southwest Florida USA Dance 6049

February 2020						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3 Salsa Class 6:30 - 8:30 PM Newcomer/Beginners Riverside Community Center	4 Beyond the Basics 7:00 - 8:30 PM Aki's Dance Studio	5	6 Open Practiice 1 - 4 PM Riverside Community Center Beginner Lessons 6 - 8 PM Estero Community Center	7	8 Deadline for payment to attend the Lady in Red Ball
9	10 Salsa Class 6:30 - 8:30 PM Newcomer/Beginners Riverside Community Center	11 Beyond the Basics 7:00 - 8:30 PM Aki's Dance Studio	12	13 Open Practiice 1 - 4 PM WORKSHOP Riverside Community Center Beginner Lessons 6 - 8 PM Estero Community Center	14	15
16	17 NO CLASS President's Day	18 Beyond the Basics 7:00 - 8:30 PM Aki's Dance Studio	19	20 Open Practiice 1 - 4 PM Riverside Community Center Beginner Lessons 6 - 8 PM Estero Community Center	21	22 LADY IN RED BALL Dinner Dance 6:00 - 10:00 PM M&N Dance Studio Music by Erich Reservations only
23	24 Salsa Class 6:30 - 8:30 PM Newcomer/Beginners Riverside Community Center	25 Beyond the Basics 7:00 - 8:30 PM Aki's Dance Studio	26	27 Open Practiice 1 - 4 PM WORKSHOP Riverside Community Center Beginner Lessons 6 - 8 PM Estero Community Center	28	29

Riverside Community Center – 3061 E. Riverside Drive, Fort Myers, FL 33916  
Aki's Dance Studio – 6240 Metroplantation Rd, Fort Myers, FL 33966  
Estero Community Center – 9200 Corkscrew Palms Blvd., Estero 33928  
M&N Dance Studio – 12450 Metro Pkwy, Fort Myers, FL 33966

Elks Lodge – 3231 Coconut Rd, Bonita Springs, FL 34134  
Contact us: southwestfloridusadance@gmail.com  
WEB: southwestfloridusadance.org  
USA Dance is a 501(c)3 Not-for-profit organization



### Southwest Florida USA Dance 6049

March 2020						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 East Coast Swing Class 6:30 - 8:30 PM Newcomer/Beginners Riverside Community Center	3 Beyond the Basics 7:00 - 8:30 PM Aki's Dance Studio	4	5 Open Practice 1 - 4 PM Riverside Community Center Beginner Lessons 6 - 8 PM Estero Community Center	6	7
8	9 East Coast Swing Class 6:30 - 8:30 PM Newcomer/Beginners Riverside Community Center	10 Beyond the Basics 7:00 - 8:30 PM Aki's Dance Studio	11	12 Open Practice 1 - 4 PM Riverside Community Center Beginner Lessons 6 - 8 PM Estero Community Center	13	14
15	16 East Coast Swing Class 6:30 - 8:30 PM Newcomer/Beginners Riverside Community Center	17 Beyond the Basics 7:00 - 8:30 PM Aki's Dance Studio	18	19 Open Practice 1 - 4 PM WORKSHOP Riverside Community Center Beginner Lessons 6 - 8 PM Estero Community Center	20	21
22	23 East Coast Swing Class 6:30 - 8:30 PM Newcomer/Beginners Riverside Community Center	24 Beyond the Basics 7:00 - 8:30 PM Aki's Dance Studio	25	26 Open Practice 1 - 4 PM Riverside Community Center Beginner Lessons 6 - 8 PM Estero Community Center	27	28 ANNUAL SHOWCASE Elks Lodge Estero 1:00-4:00 PM
29	30 East Coast Swing Class 6:30 - 8:30 PM Newcomer/Beginners Riverside Community Center	31 Beyond the Basics 7:00 - 8:30 PM Aki's Dance Studio				

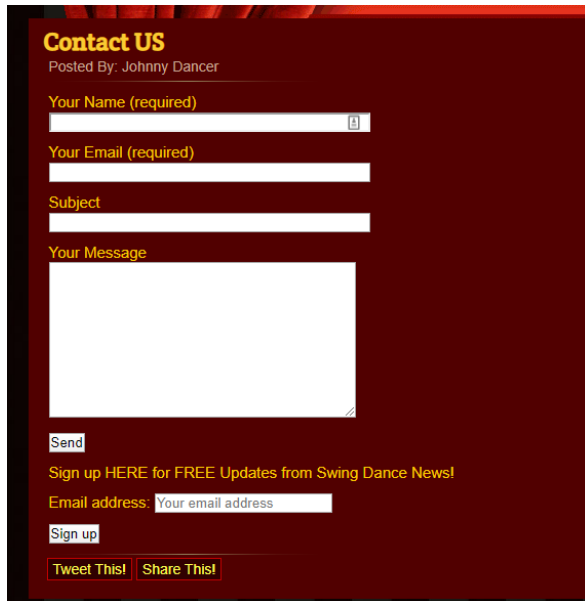
Riverside Community Center – 3061 E. Riverside Drive, Fort Myers, FL 33916  
Aki's Dance Studio – 6240 Metroplantation Rd, Fort Myers, FL 33966  
Estero Community Center – 9200 Corkscrew Palms Blvd., Estero 33928  
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Elks Lodge – 3231 Coconut Rd, Bonita Springs, FL 34134  
Contact us: southwestfloridusadance@gmail.com  
WEB: southwestfloridusadance.org  
USA Dance is a 501(c)3 Not-for-profit organization

## Contact Us Page

We invite you to make use of this website, and explore more in-depth information about our national organization USA Dance <http://www.usadance.org/>.

### Questions?

A screenshot of a web form titled "Contact US" with a red header. Below the title, it says "Posted By: Johnny Dancer". The form has four input fields: "Your Name (required)", "Your Email (required)", "Subject", and "Your Message". Below these fields is a "Send" button. At the bottom, there is a "Sign up HERE for FREE Updates from Swing Dance News!" section with an "Email address:" label, a text input field, and a "Sign up" button. At the very bottom, there are two buttons: "Tweet This!" and "Share This!".

### Facebook page

“like” our Facebook page  
<https://www.facebook.com/usadanceswflorida/>

Get our emails about upcoming classes and events, click here.  
(Clinton – mail chimp can help add this capability to our website and on facebook page.)

### Our Locations and Partner Locations

**Riverside Community Center**  
3061 E Riverside Dr, Fort Myers, FL 33916

**Estero Recreation Center**  
9200 Corkscrew Palms Blvd, Estero, FL 33928

**Aki’s Dance Studio**  
6240 Metro Plantation Rd, Fort Myers, FL 33966  
<http://www.akisdance.com/>

**M&N Dance Studio**  
<https://mandndance.com/>  
(239) 275-8159 | [info@mandndance.com](mailto:info@mandndance.com)

**Suzanne’s Fitness and Dance**  
Royal Palm Square 1400 Colonial Blvd, Fort Myers, FL 33907  
<https://www.dancesuzannes.com/>

### More about Our National Organization

USA Dance, Inc. (<https://usadance.org/>) is a non-profit national organization that encourages self-expression through ballroom dancing, socially as well as competitively.

The Orlando chapter website has good ideas and imagery for a contact page. Thought you could do cool things with mapping. Notice its less about contact and more about supporting the main message -- coming to the dance. This would possibly be for a second release.

Orlando Chapter of USA Dance

orlando-usadance.com

HOME DANCE SCHEDULE SPECIAL PROGRAMS PHOTO GALLERY RESOURCES

# CONTACT US

Better yet, come join us at our 2nd Saturday Monthly Dances!

Checkout our "Dance Schedule " page on this site.

Orlando Chapter of USA Dance Location

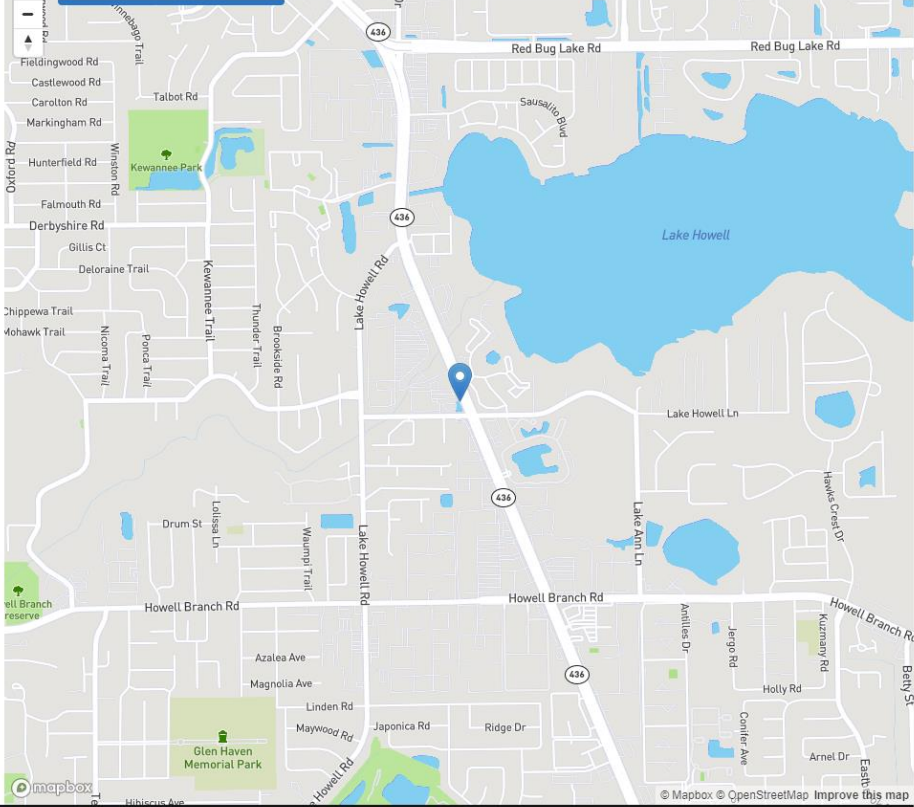
1271 S.R. 436 Casselberry, FL.

Chapter President: Darla Schmitt at (407) 719-1800 or [darla1usa@yahoo.com](mailto:darla1usa@yahoo.com)

Hours

2nd Saturday Monthly Themed Dances  
7:30 pm Free Dance Lesson  
8 - 11 pm General Ballroom Dancing

**DROP US A NOTE!**




The map displays a suburban area in Orlando, Florida. A blue location pin is placed on Lake Howell Rd, just south of its intersection with S.R. 436. To the west of the pin is Keweenaw Park, and to the south is Glen Haven Memorial Park. The map shows various residential streets, including Fieldingwood Rd, Talbot Rd, and Howell Branch Rd. Lake Howell is a large body of water to the east of the pin.

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Type here to search



8:59 PM

2/26/2020