

# Library Integration with the Campus Enterprise and Beyond

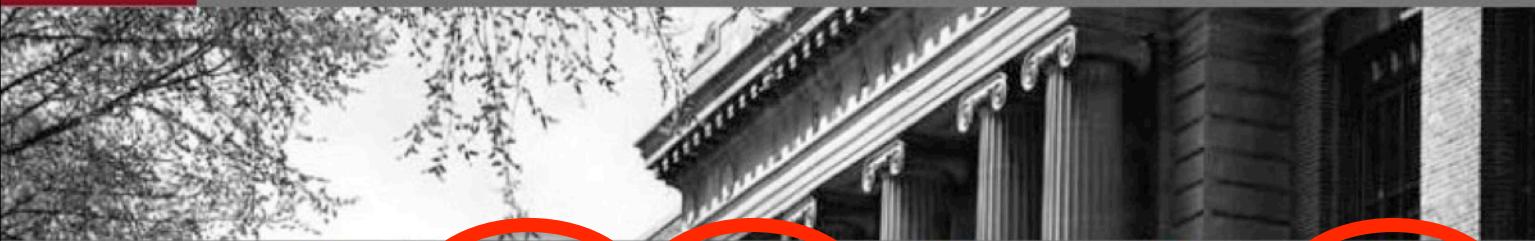
Cody Hanson  
Shane Nackerud

Digital Library Federation Forum  
April 29, 2008





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## Provost's Academic Update

[Provost's Academic Update, February 28, 2008.](#)

## Be Prepared - A Safe U Is a Safe You

The University's [emergency preparedness](#) web site provides comprehensive information about how to prepare for and respond to safety, health, and weather emergencies. A [video](#) co-written and acted in by U students provides important safety tips.



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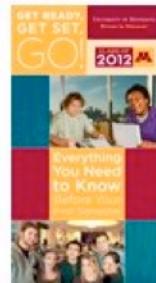
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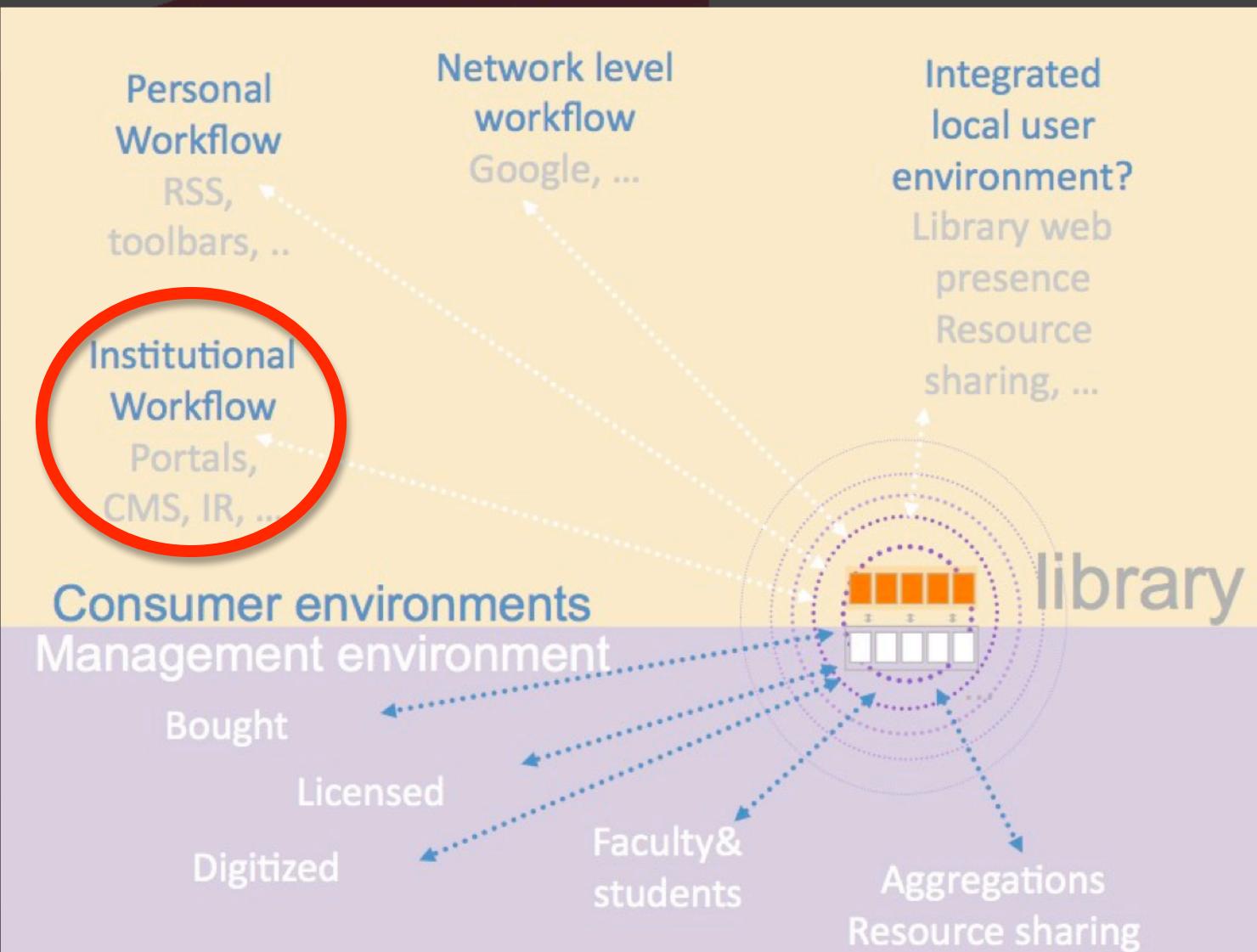
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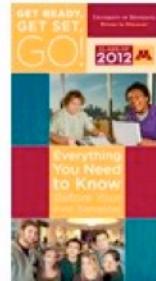
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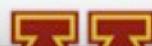
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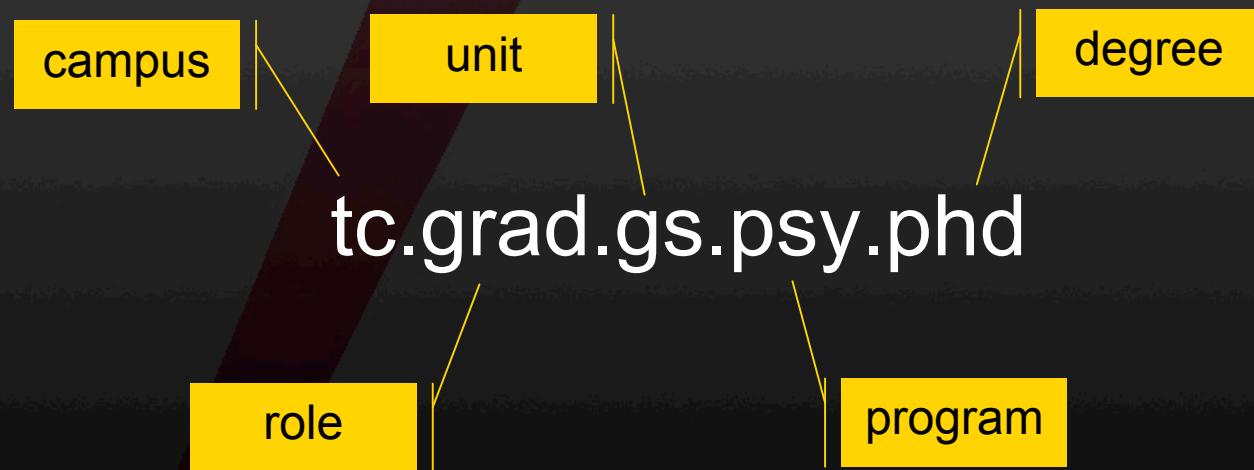
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tc.fac.cehd.298A.9401 (Child Development, Inst of Professor) | 2008-04-06 17:05:14  
tc.fac.cehd.298A.9402 (Child Development, Inst of Associate Professor) | 2008-04-06 17:05:14  
tc.fac.cehd.298A.9403 (Child Development, Inst of Assistant Professor) | 2008-04-06 17:05:14  
tc.fac.cehd.298A.9410 (Child Development, Inst of Regents Professor) | 2008-04-06 17:05:14  
tc.fac.cla.485A.9401 (Psychology Professor) | 2008-04-06 17:05:19  
tc.fac.cla.485A.9402 (Psychology Associate Professor) | 2008-04-06 17:05:19  
tc.fac.cla.485A.9403 (Psychology Assistant Professor) | 2008-04-06 17:05:19  
tc.fac.cla.485A.9410 (Psychology Regents Professor) | 2008-04-06 17:05:19  
tc.grad.gs.psy.na.admit (Psychology) | 2008-04-06 17:06:00  
tc.grad.gs.psy.phd (Psychology Ph D) | 2008-04-06 17:06:00

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Narrow Resource List To:

Starting With A

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### Assign Affinities

<b>Subject:</b>	<input type="text" value="Psychology"/> <input type="button" value="Load Subject"/>
<b>Available Affinities:</b> <a href="#">tc.grad.gs.psy.na.admit</a>   Psychology	<b>Selected Affinities:</b> tc.fac.aa.686G.9403   Boyn Hlth Svc Mental Heal... tc.fac.cehd.298A.9401   Child Development, Inst o... tc.fac.cehd.298A.9402   Child Development, Inst o... tc.fac.cehd.298A.9403   Child Development, Inst o... tc.fac.cehd.298A.9410   Child Development, Inst o... tc.fac.cla.485A.9401   Psychology Professor tc.fac.cla.485A.9402   Psychology Associate Prof... tc.fac.cla.485A.9403   Psychology Assistant Prof... tc.fac.cla.485A.9410   Psychology Regents Profes... tc.grad.gs.psy.phd   Psychology Ph D
<input type="button" value="&gt;&gt;"/>	<input type="button" value="&lt;&lt;"/>
<b>Filter Available Affinities:</b> (By substring or descr) <input type="text"/> <input type="button" value="Apply"/>	<input type="button" value="Push All to Portal"/>

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Build: 2008-02-11 3008  
Last update: 2008-02-11 3008  
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# Campus partnerships

- Administration – Vice Provost
- Library programmers and librarians
- Portal managers
- OIT Programmers
- Central Auth
- PeopleSoft





# Library partnerships

- Library Portal team
- DLDL programmers
- Subject specialists





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- [Academic Search Premier](#)
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- [Encyclopedia of Library and In...](#)

Suggested By  
**Peggy Johnson**  
(Librarian)

[Bio Page](#)  
m-john@umn.edu

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<a href="#">Gale Virtual Reference Library</a>	
<a href="#">Virtual Reference Library</a>	
<a href="#">Selected Databases (Selected)</a>	
<a href="#">Selected Databases (Selected)</a>	
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50° | 31° 56° | 31° 54° | 31°

**Dictionary.com Word of the Day**[bellwether](#): a leader or leading indicator.**UNIVERSITY OF MINNESOTA  
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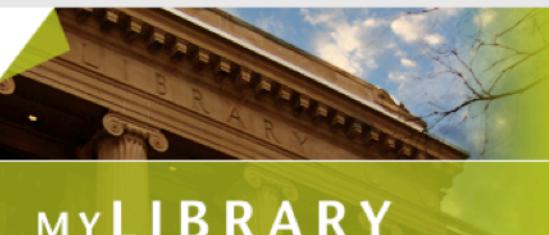
## Next steps

- Course information on the Libraries' site
- More widget functionality
  - iGoogle
  - MyYahoo!
  - PennVibes?
  - RSS feeds
- Better resource recommendations
- Ability to save citations
- Extend use of affinity strings



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6. [Consumer reports](#)
7. [Ecology](#)
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9. [American educational research journal](#)
10. [Harvard business review](#)

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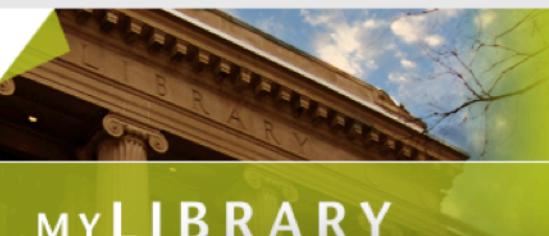
1. [Wiley Interdisciplinary Reviews: Data Mining and Knowledge Discovery](#)   
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# The Beauty of Affinity Strings

- **Abstract level**
  - Affinities represent disciplines/groups
  - Do not reveal individual users (usually)
- **Privacy concerns?**
  - Some affinity strings < 5 users
- **Strings part of central authentication mechanism**



## Top 30 Affinities Using Databases

#	Affinity	Count
1	<a href="#">ahc.staff.med</a>	6049
2	<a href="#">tc.grad.gs.supptprgm.na</a>	6040
3	<a href="#">tc.grad.csom.bus_adm.EMBA</a>	3130
4	<a href="#">tc.ugrd.cla.undeclared.na.cl2011</a>	2332
5	<a href="#">tc.grad.gs.rltd flds.na</a>	1744
6	<a href="#">tc.grad.csom.bus_adm.DMBA</a>	1678
7	<a href="#">ahc.grad.nurs.ms</a>	1610
8	<a href="#">tc.grad.gs.nurs.ms</a>	1610
9	<a href="#">tc.ugrd.cla.undeclared.na.na</a>	1286
10	<a href="#">ahc.med.me.y3</a>	1206
11	<a href="#">ahc.staff.pubh</a>	1184
12	<a href="#">ahc.staff.nurs</a>	1179
13	<a href="#">tc.grad.gs.educ_psy.phd</a>	1036
14	<a href="#">ahc.ugrd.nurs</a>	1010
15	<a href="#">tc.ugrd.cce.non_degree.na.na</a>	903
16	<a href="#">tc.ugrd.cla.psy.ba.nas</a>	809
17	<a href="#">tc.grad.gs.humrsrc_ir.ma</a>	799
18	<a href="#">tc.grad.gs.psy.phd</a>	795
19	<a href="#">ahc.phys_ther.dpt</a>	785
20	<a href="#">tc.grad.gs.phys_ther.dpt</a>	785
21	<a href="#">tc.grad.gs.supptprgm.na.dc</a>	778
22	<a href="#">tc.grad.gs.hist.phd</a>	748
23	<a href="#">tc.grad.gs.engl.phd</a>	742
24	<a href="#">tc.ugrd.it.lwr_div.na.cl2011</a>	731
25	<a href="#">EXT</a>	689
26	<a href="#">tc.ugrd.cla.psy.ba.na</a>	684
27	<a href="#">tc.ugrd.cla.undeclared.na.cl2010</a>	679
28	<a href="#">tc.grad.gs.soc_wrk.ms_w</a>	679
29	<a href="#">tc.ugrd.nurs.nurs.bs_n.na</a>	675
30	<a href="#">tc.grad.gs.none.na</a>	638

30 [en.6mon.usp.b61pdc](#)  
25 [en.1m\\_sd.studn.studn.b1pdc](#)  
25 [w\\_smjtw\\_docs\\_sp.b61pdc](#)



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## Top 30 Affinities Using E-Journals

#	Affinity	Count
1	<a href="#">ahc.staff.med</a>	28570
2	<a href="#">tc.grad.gs.supptprgm.na</a>	13733
3	<a href="#">ahc.staff.pubh</a>	5002
4	<a href="#">ahc.staff.phar</a>	3600
5	<a href="#">ahc.med.qme.imed</a>	3400
6	<a href="#">tc.grad.gs.chem.phd</a>	3304
7	<a href="#">tc.grad.gs.psy.phd</a>	2612
8	<a href="#">ahc.staff.ahcs</a>	2479
9	<a href="#">tc.grad.gs.rltd flds.na</a>	2128
10	<a href="#">tc.grad.csom.bus adm.EMBA</a>	1905
11	<a href="#">ahc.fac.med</a>	1752
12	<a href="#">tc.staff.cla.485A.9511</a>	1707
13	<a href="#">tc.grad.gs.educ_psy.phd</a>	1703
14	<a href="#">tc.staff.it.519A.9511</a>	1697
15	<a href="#">tc.grad.na.non_degree.na</a>	1660
16	<a href="#">tc.grad.gs.supptprgm.na.dc</a>	1618
17	<a href="#">austin.staff.gs.343A.9710</a>	1614
18	<a href="#">tc.ugrd.cce.non_degree.na.na</a>	1585
19	<a href="#">ahc.phar.y4</a>	1556
20	<a href="#">ahc.staff.vmed</a>	1524
21	<a href="#">ahc.staff.nurs</a>	1517
22	<a href="#">tc.ugrd.cla.undeclared.na.cl2011</a>	1378
23	<a href="#">ahc.med.me.y3</a>	1257
24	<a href="#">ahc.staff.cbs</a>	1200
25	<a href="#">tc.grad.gs.matsci_eng.phd</a>	1194
26	<a href="#">ahc.grad.nurs.ms</a>	1194
27	<a href="#">tc.grad.gs.nurs.ms</a>	1194
28	<a href="#">tc.grad.gs.chem_engr.phd</a>	1160
29	<a href="#">ahc.phys_ther.dpt</a>	1151
30	<a href="#">tc.grad.gs.phys_ther.dpt</a>	1151

30 [tc.ugrd.cla.undeclared.na.cl2011](#)  
25 [ahc.grad.nurs.ms](#)  
28 [tc.grad.gs.chem\\_engr.phd](#)



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## Top 20 Databases Used By tc.grad.gs.psy.phd

#	Resource ID	Title	Count
1	4369	<a href="#">Other Ovid Databases - University Libraries</a>	313
2	3354	<a href="#">PsycINFO</a>	269
3	3050	<a href="#">Web of Science (ISI)</a>	76
4	3121	<a href="#">Digital Dissertations</a>	28
5	11985	<a href="#">Naxos Music Library</a>	19
6	3316	<a href="#">Academic Search Premier</a>	18
7	3077	<a href="#">STAT!Ref</a>	17
8	3160	<a href="#">Social Sciences Citation Index (included in Web of Science)</a>	15
9	3815	<a href="#">Mental Measurements Yearbook</a>	6
10	10381	<a href="#">ERIC (Access via CSA)</a>	4
11	3761	<a href="#">Arts &amp; Humanities Citation Index</a>	4
12	3161	<a href="#">Science Citation Index Expanded (ISI)</a>	4
13	3317	<a href="#">LexisNexis Academic</a>	3
14	3739	<a href="#">Business Source Premier</a>	3
15	2187	<a href="#">Oxford English Dictionary</a>	2
16	2905	<a href="#">Readers' Guide Retrospective</a>	2
17	3130	<a href="#">TRANSPORT Database</a>	2
18	12354	<a href="#">Business Source Premier Enhanced</a>	2
19	3180	<a href="#">ComAbstracts</a>	2
20	3127	<a href="#">MathSciNet</a>	1

## Top 20 E-Journals Used By tc.grad.gs.psy.phd

#	Title	Count
1	<a href="#">Journal of Personality and Social Psychology</a>	132
2	<a href="#">Journal of Applied Psychology</a>	111
3	<a href="#">The Journal of the Acoustical Society of America</a>	80
4	<a href="#">Psychological bulletin</a>	76
5	<a href="#">Personnel psychology</a>	49
6	<a href="#">Journal of Counseling Psychology</a>	37
7	<a href="#">Journal of Abnormal Psychology</a>	32
8	<a href="#">NeuroImage</a>	31
9	<a href="#">Science</a>	31
10	<a href="#">Annual review of psychology</a>	28
11	<a href="#">Biological Psychiatry</a>	26
12	<a href="#">Journal of the American Academy of Child and Adolescent Psychiatry</a>	24
13	<a href="#">The American psychologist</a>	24
14	<a href="#">Personality &amp; social psychology bulletin</a>	23
15	<a href="#">Psychological science</a>	22
16	<a href="#">Neuropsychopharmacology</a>	22

## Top 10 Affinities Related to tc.grad.gs.psy.phd In Databases

#	Affinity	Count
1	<a href="#">tc.staff.cla.485A.9511</a>	434
2	<a href="#">tc.staff.cla.485A.9561</a>	268
3	<a href="#">tc.grad.gs.supptprgm.na</a>	247
4	<a href="#">tc.staff.cla.485A.9521</a>	238
5	<a href="#">tc.staff.cla.485A.9515</a>	146
6	<a href="#">tc.staff.csom.331A.9521</a>	32
7	<a href="#">tc.grad.gs.intrprelat.na</a>	23
8	<a href="#">tc.grad.gs.pol_psy.na</a>	17
9	<a href="#">tc.staff.cla.485A.9517</a>	12
10	<a href="#">ahc.staff.med</a>	9

## Top 10 Affinities Related to tc.grad.gs.psy.phd In E-Journals

#	Affinity	Count
1	<a href="#">tc.staff.cla.485A.9511</a>	1657
2	<a href="#">tc.staff.cla.485A.9521</a>	1011
3	<a href="#">tc.grad.gs.supptprgm.na</a>	733
4	<a href="#">tc.staff.cla.485A.9561</a>	693
5	<a href="#">tc.staff.cla.485A.9515</a>	677
6	<a href="#">ahc.staff.med</a>	116
7	<a href="#">tc.grad.gs.pol_psy.na</a>	98
8	<a href="#">tc.grad.gs.intrprelat.na</a>	69
9	<a href="#">tc.staff.cla.454A.9521</a>	41
10	<a href="#">tc.staff.cla.485A.9517</a>	37

10 [1226.A284.B1D.Thfts.D1](#)  
6 [1226.AP24.B1D.Thfts.D1](#)  
8 [6N.J6191QD.N1.S2.D651D.D1](#)



## Top 20 Databases Used By tc.grad.gs.psy.phd

#	Resource ID	Title	Count
1	4369	<a href="#">Other Ovid Databases - University Libraries</a>	313
2	3354	<a href="#">PsycINFO</a>	269
3	3050	<a href="#">Web of Science (ISI)</a>	76
4	3121	<a href="#">Digital Dissertation</a>	28
5	11985	<a href="#">Naxos Music Library</a>	19
6	3316	<a href="#">Academic Search Premier</a>	18
7	3077	<a href="#">STAT!Ref</a>	17
8	3160	<a href="#">Social Sciences Citation Index (included in Web of Science)</a>	15
9	3815	<a href="#">Mental Measurements Yearbook</a>	6
10	10381	<a href="#">ERIC (Access via CSA)</a>	4
11	3761	<a href="#">Arts &amp; Humanities Citation Index</a>	4
12	3161	<a href="#">Science Citation Index Expanded (ISI)</a>	4
13	3317	<a href="#">LexisNexis Academic</a>	3
14	3739	<a href="#">Business Source Premier</a>	3
15	2187	<a href="#">Oxford English Dictionary</a>	2
16	2905	<a href="#">Readers' Guide Retrospective</a>	2
17	3130	<a href="#">TRANSPORT Database</a>	2
18	12354	<a href="#">Business Source Premier Enhanced</a>	2
19	3180	<a href="#">ComAbstracts</a>	2
20	3127	<a href="#">MathSciNet</a>	1

## Top 20 E-Journals Used By tc.grad.gs.psy.phd

#	Title	Count
1	<a href="#">Journal of Personality and Social Psychology</a>	132
2	<a href="#">Journal of Applied Psychology</a>	111
3	<a href="#">The Journal of the Acoustical Society of America</a>	80
4	<a href="#">Psychological bulletin</a>	76
5	<a href="#">Personnel psychology</a>	49
6	<a href="#">Journal of Counseling Psychology</a>	37
7	<a href="#">Journal of Abnormal Psychology</a>	32
8	<a href="#">NeuroImage</a>	31
9	<a href="#">Science</a>	31
10	<a href="#">Annual review of psychology</a>	28
11	<a href="#">Biological Psychiatry</a>	26
12	<a href="#">Journal of the American Academy of Child and Adolescent Psychiatry</a>	24
13	<a href="#">The American psychologist</a>	24
14	<a href="#">Personality &amp; social psychology bulletin</a>	23
15	<a href="#">Psychological science</a>	22
16	<a href="#">Neuropsychopharmacology</a>	22

## Top 20 Affinities Using Database "Web of Science (ISI)"

#	Affinity	Count
1	<a href="#"><u>tc.grad.gs.supptprgm.na</u></a>	472
2	<a href="#"><u>ahc.staff.med</u></a>	258
3	<a href="#"><u>tc.staff.fans.411A.9702</u></a>	150
4	<a href="#"><u>tc.grad.gs.chem.phd</u></a>	123
5	<a href="#"><u>tc.grad.gs.pl bio sci.phd</u></a>	120
6	<a href="#"><u>tc.grad.gs.chem engr.phd</u></a>	118
7	<a href="#"><u>tc.grad.gs.rltd flds.na</u></a>	107
8	<a href="#"><u>tc.grad.gs.cnsrv biol.phd</u></a>	88
9	<a href="#"><u>tc.grad.gs.psy.phd</u></a>	76
10	<a href="#"><u>tc.staff.cbs.441A.9521</u></a>	73
11	<a href="#"><u>tc.fac.it.844A.9403</u></a>	69
12	<a href="#"><u>tc.staff.it.844A.9403</u></a>	69
13	<a href="#"><u>tc.fac.fans.416A.9402</u></a>	68
14	<a href="#"><u>austin.staff.gs.343A.9710</u></a>	68
15	<a href="#"><u>tc.grad.gs.eeb.phd</u></a>	67
16	<a href="#"><u>tc.grad.gs.natresci m.phd</u></a>	66
17	<a href="#"><u>tc.grad.gs.pl path.phd</u></a>	65
18	<a href="#"><u>tc.staff.cbs.445A.9521</u></a>	61
19	<a href="#"><u>tc.grad.gs.appl plsci.ms</u></a>	59
20	<a href="#"><u>tc.staff.cbs.441A.9403</u></a>	59
50	<a href="#"><u>EO46.A144.SD3.Theft.DJ</u></a>	26
	<a href="#"><u>sm.1251d libbb.sp.DETP.DJ</u></a>	26



# Tracking affinity strings

- **6 weeks of data**
  - 287,000 rows of e-journal and database usage
  - Unique databases and indexes: 397
  - Unique e-journal titles: 11,200
  - Unique affinity strings: 5,700



# Affinity possibilities

- Resource recommendations?
- Grad to undergrad virtual advisor?
- Find interdisciplinary connections?
- Library resource purchase/renewal decisions?
- Opt in for users?



# Questions?

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URL: <http://www.lib.umn.edu/san/dlf08.ppt>

