Name This! Automating Metadata Extraction through a Named Entity Recognition Tool

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Presentation Outline

- The problem of named entity recognition
- Collaboration among three institutions
 - University of Illinois at Urbana-Champaign
 - University of Maryland
 - -OCLC

Three problems

For each name in a stream of text:

- Recognize it
 - Distinguish names from non-names
 - Assign it to a broadly recognized category
 - Personal, corporate, geographic
- Cluster it
 - Associate variants of the same name
- Assign an identity
 - ... or the name's real-world referent
 - Select the canonical form of a name

An example



Kennedy-



Document 1: The Justice Department has officially ended its inquiry into the assassinations of John F. Kennedy and Martin Luther King Jr., finding 'no persuasive evidence" to support conspiracy theories, according to department documents. The House Assassinations Committee concluded in 1978 that Kennedy was 'probably" assassinated as the result of a conspiracy involving a second gamman, a finding that broke from the **Warren Commission**'s belief that Lee Harvey Oswald acted alone in **Dallas** on Nov. 22, 1963.

Document 2: In 1953, Massachusetts Sen. John F. Kennedy married Jacqueline Lee Bouvier in Newport, R.I. In 1960, Democratic presidential candidate John F. Kennedy confronted the issue of his Roman Catholic faith by telling a Protestant group in Houston, "I do not speak for my church on public matters, and the church does not speak for me." JFK was known for his liberal approaches to religion and civil rights.

Document 3: David Kennedy was born in Leicester, England in 1959. Kennedy coedited The New Poetry (Bloodaxe Books 1993), and is the author of New Relations: The Refashioning Of British Poetry 1980-1994 (Seren 1996).

Recognize it

- John F. Kennedy
- [PERS John F. Kennedy]
- [PERS David Kennedy]

Cluster it

- John F. Kennedy, Kennedy
- David Kennedy, Kennedy
- John F. Kennedy != David Kennedy

Assign an identity

- John F. Kennedy, President and Senator
- David Kennedy, Poet and Author

EMP: Extracting Metadata for Preservation

- NDIIPP National Digital Information
 Infrastructure and Preservation Program
- Funded by the Library of Congress
- Grant to University of Illinois at Urbana-Champaign.
- University of Maryland and OCLC are subcontractors.

EMP project goals

- Lower the barrier of access to highend Named-Entity Recognition tools
- -Create tools for open use
- Demonstrate use in digital library applications

Project deliverables

- 1. Use named entity recognition (NER) toolkit developed at the University of Illinois
- 2. Address the three problems with named entities.
 - automatically extract proper names from text
 - normalize them
 - develop algorithms to assign identities
- 3. Evaluate with human subjects.
- 4. Create a Web service interface for the NER tool.
- 5. Demonstrate the NER toolkit in library applications.
- 6. Deliver the toolkit as an open source software package.

Three Institution Collaboration

- 1. Named Entity Recognition (NER)
 - University of Illinois at Urbana-Champaign
- Computational Linguistics for Metadata Building (CLiMB)

University of Maryland

- 3. Research projects on names management
 - OCLC

The Named Entity Recognizer

- Developed by Dan Roth at UIUC (Cognitive Computation Group, Department of Computer Science)
- Implements a machine learning solution to named entity recognition
- Demo available at: http://l2r.cs.uiuc.edu/~cogcomp/LbjNer.php





Cognitive Computation Group

Named Entity Tagger Output

The input sentences are:

o George Washington (February 22, 1732[1][2][3] – December 14, 1799) was the first President of the United States, (1789–1797),[4] and led the Continental Army to victory over the Kingdom of Great Britain in the American Revolutionary War (1775–1783). Washington was chosen to be the commander-in-chief of the American revolutionary forces in 1775. The following year, he forced the British out of Boston, lost New York City, and crossed the Delaware River in New Jersey and defeated the surprised enemy units later that year. As a result of his strategy, Revolutionary forces captured the two main British combat armies at Saratoga and Yorktown. Negotiating with Congress, the colonial states, and French allies, he held together a tenuous army and a fragile nation amid the threats of disintegration and failure. Following the end of the war in 1783, Washington retired to his plantation on Mount Vernon, prompting even King George III to name him "the greatest man in the world."[5][need quote

The tagged output is:

President of the [LOC United States], (1789 Å-1797), (4) and led the [DRG Continental Army] to victory ever the [ORG Kingdom] of Great [LOC Britain] in the [MISC American Revolutionary War] (1775 Å-1783). [LOC Washington] was chosen to be the commander-in-chief of the [MISC American] revolutionary forces in 1775. The following year, he forced the [MISC British] out of [LOC Boston], lost [LOC New York City], and crossed the [LOC Delaware River] in [LOC New Jersey] and defeated the surprised enemy units later that year. As a result of his strategy, Revolutionary forces captured the two main [MISC British] combat armies at [LOC Saratoga] and [ORG Yorktown]. Negotiating with [ORG Congress], the colonial states, and [MISC French] allies, he held together a tenuous army and a fragile nation amid the threats of disintegration and failure. Following the end of the war in 1783, [LOC Washington] retired to his plantation on [PER Mount Vernon], prompting even King [PER George III] to name him " the greatest man in the world." (5) (need quote

Key:

Under development for EMP

- New research on identity resolution
- Increase usability
 - Web service interface
 - Workflows for training
 - Incorporating data into demos
- Performance evaluation and tuning
 - Comparisons with human taggers
 - Comparisons with other algorithms
 - Evaluation of scoring methodologies

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Text Comments (20) Options

Sign in to post a Comment

Mobilecheese (15 hours ago)

Ok. I'll take your word for it. But if they can alter JEK's wounds during the





HelmerReenberg December 17, 2008

(less info)

On Sunday afternoon, November 24th 1963, about 300,000 people watched a horse-drawn caisson. which had borne the body of Franklin D. Roosevelt and the Unknown Soldier, carry Kennedy's flag-covered mahogany casket down the White House drive, past parallel rows of soldiers bearing the flags of the 50 states of the Union, then along Pennsylvania Avenue to the Capitol Rotunda to lie in state. The only sounds on Pennsylvania Avenue as: the cortège made its way to the Capitol were the sounds of the muffled drums and the clacking of horses' hooves.

Monday, November 25th 1963, the casket was borne again by caisson on the final leg to Arlington National Cemetery for burial, Moments after the casket was carried down the front steps of the cathedral, Jacqueline Kennedy whispered to her son, after which he saluted his father's coffin, a gesture captured by the cameras and long remembered. The children were deemed to be too young to attend the final burial service, so this was the point where the children said goodbye to their father.

Category: News & Politics

Tags: JFK Assassination Jacqueline Kennedy Caroline Robert John jr.

URL http://www.youtube.com/watch?v=AigrUMv

Embed | <object width="425" height="344"><param 👯

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The Funeral of John F



CLiMB Computational Linguistics for Metadata Building

- Use text associated with images
- Assist cataloger in identifying high quality subject descriptors
- Uses a range of computational analysis tools
- Named Entities are linked to existing resources

The Problem:

Insufficient Subject Access to Images



To download image:

Mac: hold down option and click photo size.

PC: hold down command and click desired image size.

x250 pixels

or

x512 pixels

Main Entry: Category or Artist

Egypt (New Kingdom)

Title or Description

Queen Nefertiti: (front view), ca. 1350 B.C. [Dynasty XVIII]

[Location] • AICT Photo ID

Aegiptisches Museum, Berlin #EN010

Text References

Adams 3: pl. 5.22 [alt.]

Adams 4: pl. 5.22 [alt.]

Adams AAT: pl. 4.42 [alt.]

Adams AAT2: pl. 3.38 [alt.]

Gardner 11: pl. 3-33

Gardner 12: pl. 3-33

Hartt 4: pl. 3-42

H&F 4: pl. 3.16 [alt.]

H&F 5: pl. 3.16 [alt.]

Janson 5: pl. 82 [alt.]

Janson 5 R: pl. 79

Janson 6: pl. 2-28 [alt.]

Stokstad: pl. 3-38

Stokstad R: pl. 3-38

Stokstad 2: pl. 3-38

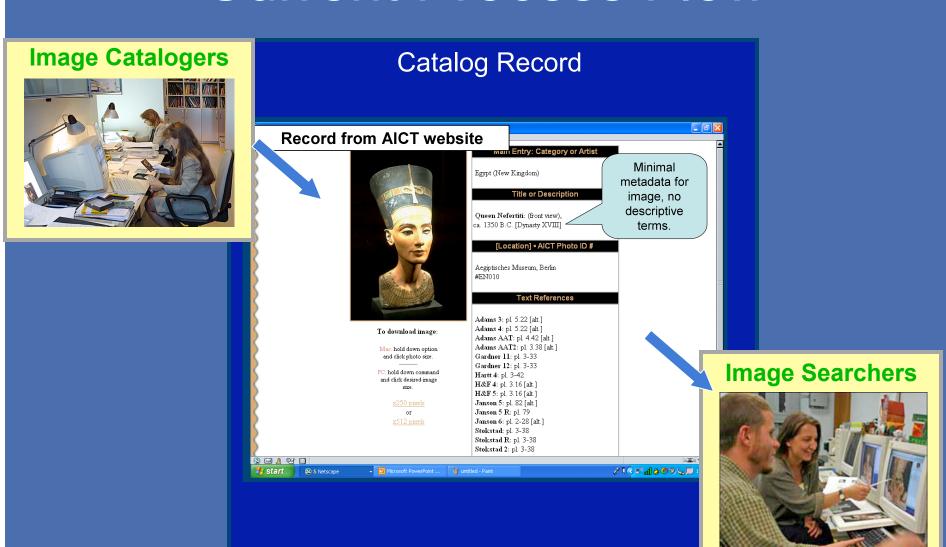




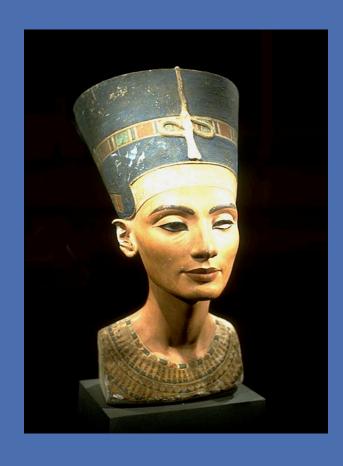




Current Process Flow



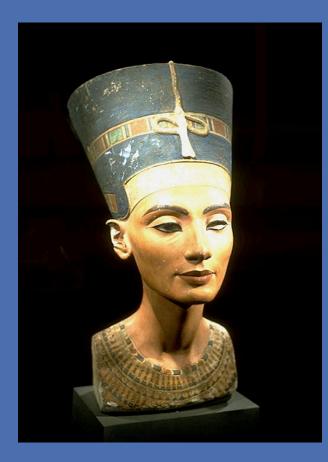
Nefertiti



Gardner (v. 11, pl. 3-33)

The famous painted limestone bust of Akhenaton's queen, Nefertiti (fig. 3-33), exhibits a similar expression of entranced musing and an almost mannered sensitivity and delicacy of curving contour. The piece was found in the workshop of the queen's official sculptor, Thutmose, and is a deliberately unfinished model very likely by the master's own hand. The left eye socket still lacks the inlaid eyeball, making the portrait a kind of before-and-after demonstration piece. With this elegant bust, Thutmose may have been alluding to a heavy flower on its slender stalk by exaggerating the weight of the crowned head and the length of the almost serpentine neck...

Nefertiti



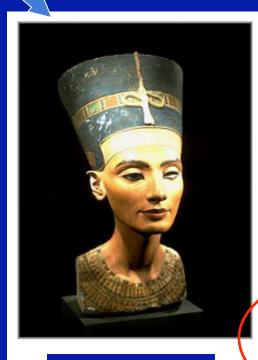
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Image Catalogers



Catalog Record with Enhanced Subject Metadata



Main Entry: Category or Artist

Egypt (New Kingdom)

Title or Description

Queen Nefertiti: (front view), ca. 1350 B.C. [Dynasty XVIII]

[Location] • AICT Photo ID

Aegiptisches Museum, Berlin #EN010

CLIMB Terms

limestone [carbonate rock], aat id: 300011286

busts [figures], aatid: 3000474*5*7

Akhenato n

queens [monarchs], aat id: 300025483

more CLMB terms

Text References

Adams 3: pl. 5.22 [alt.] Adams 4: pl. 5.22 [alt.] Adams AAT: pl. 4.42 [alt.] Adams AAT2: pl. 3.38 [alt.] Gardner 11: pl. 3-33

Gardner 11: pl. 3-33 Gardner 12: pl. 3-33

Image Searchers

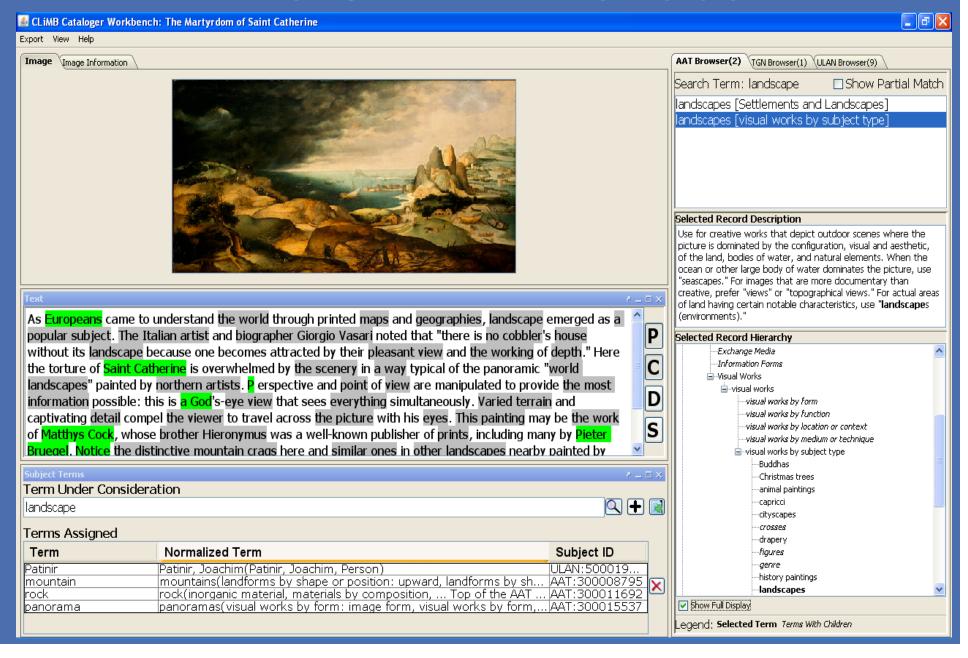


CLiMB Approach

Techniques exceed simple keyword indexing by:

- 1. applying advanced semantic categorization to text segments
- 2. identifying coherent phrases
- 3. associating terms with a thesaurus, and
- 4. applying disambiguation algorithms to these terms.

The CLiMB Interface



Under development for EMP

- Compare performance of UIUC name extractor tool and CLiMB's name extractor
- Evaluation and usability studies
- Research on scoring evaluation

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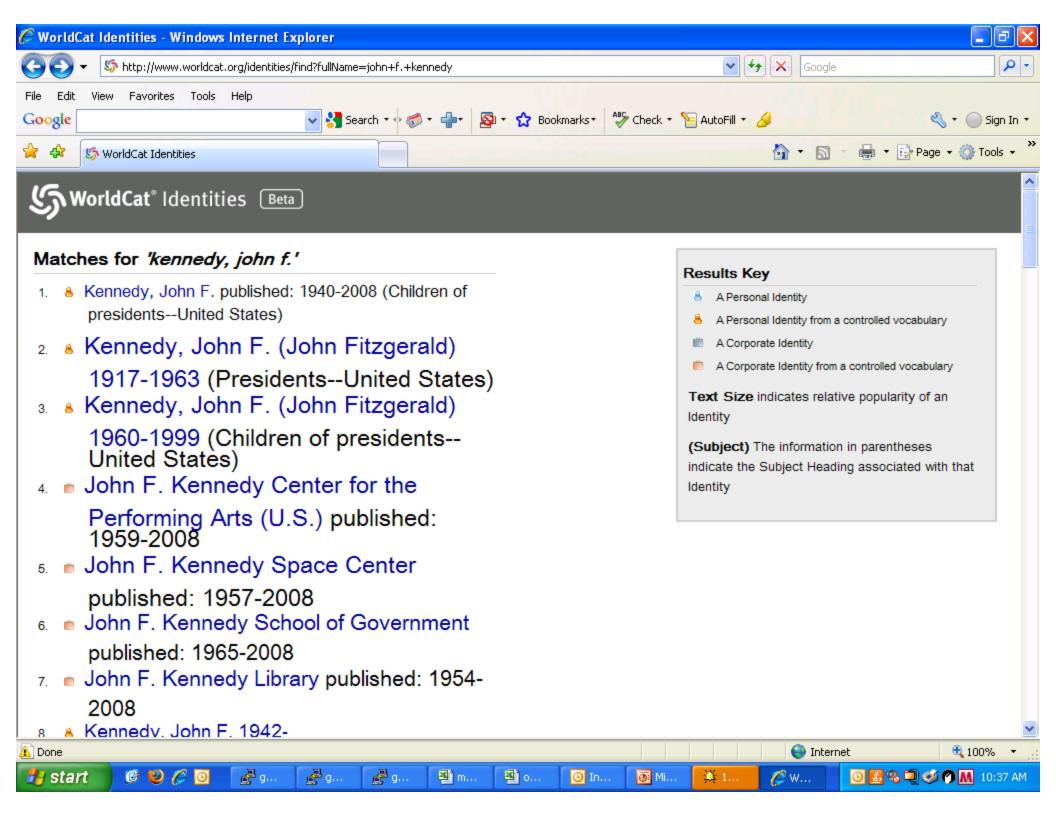
OCLC

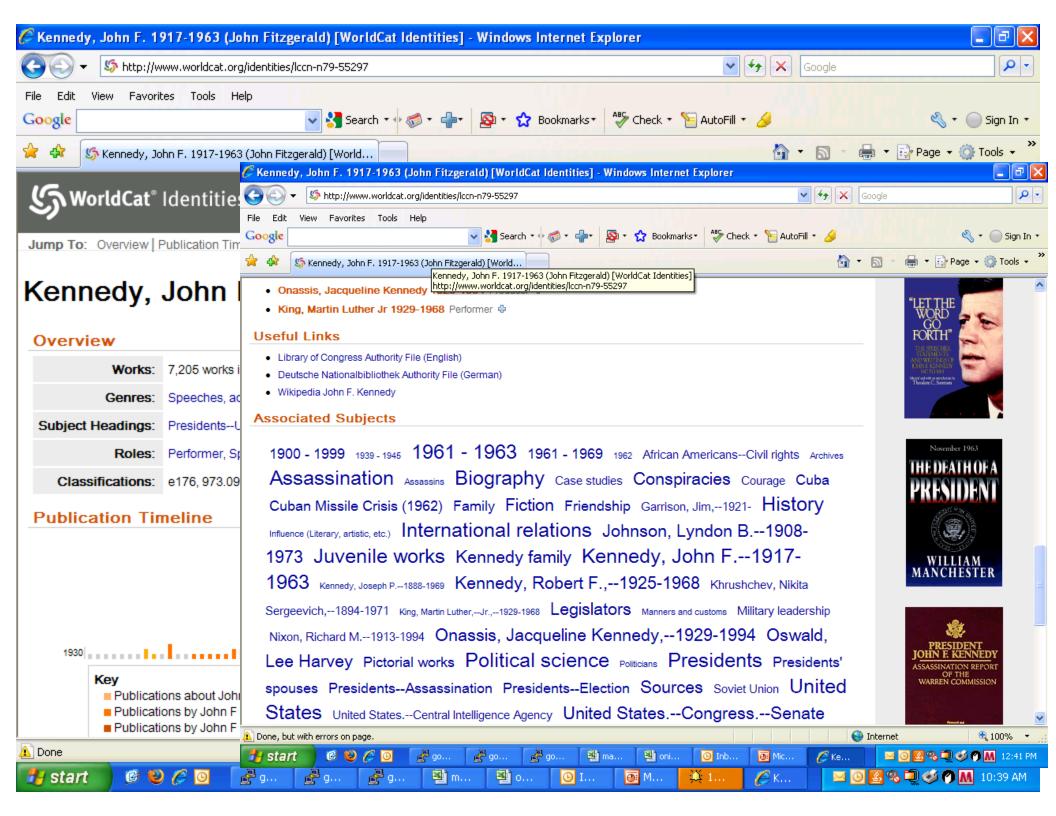
Our needs

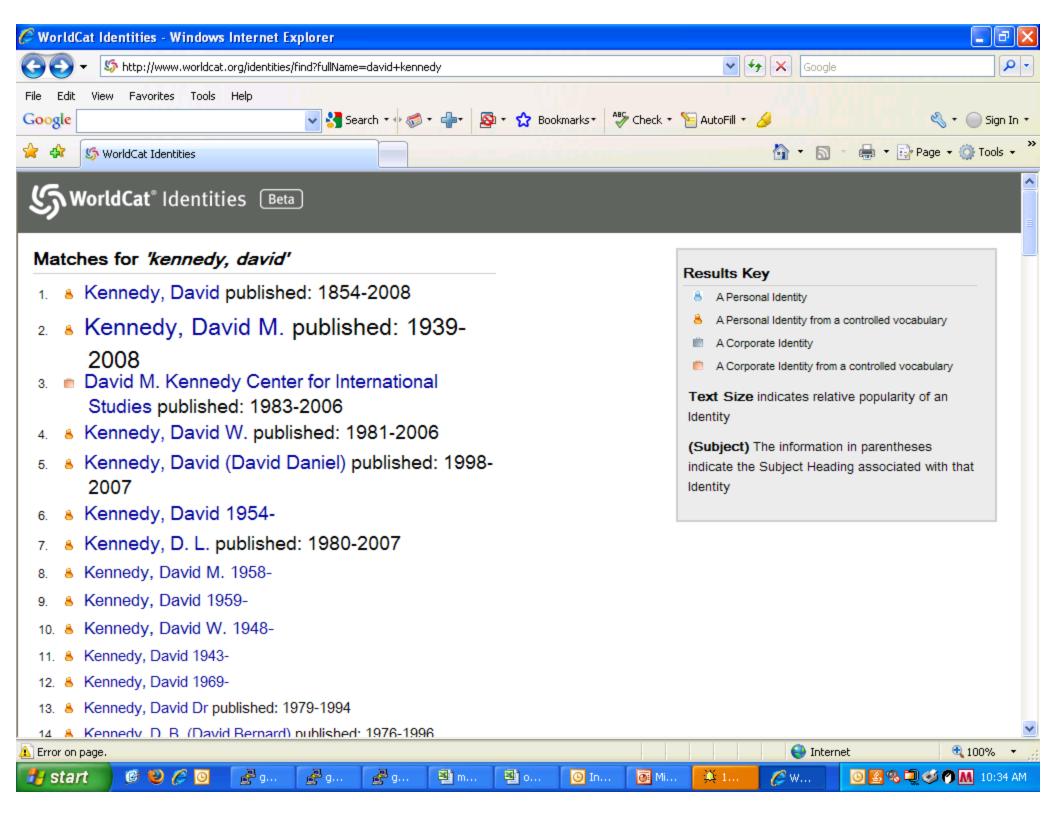
- Subject access to the published record
- Improved authority files
- Links to unstructured and un-curated text

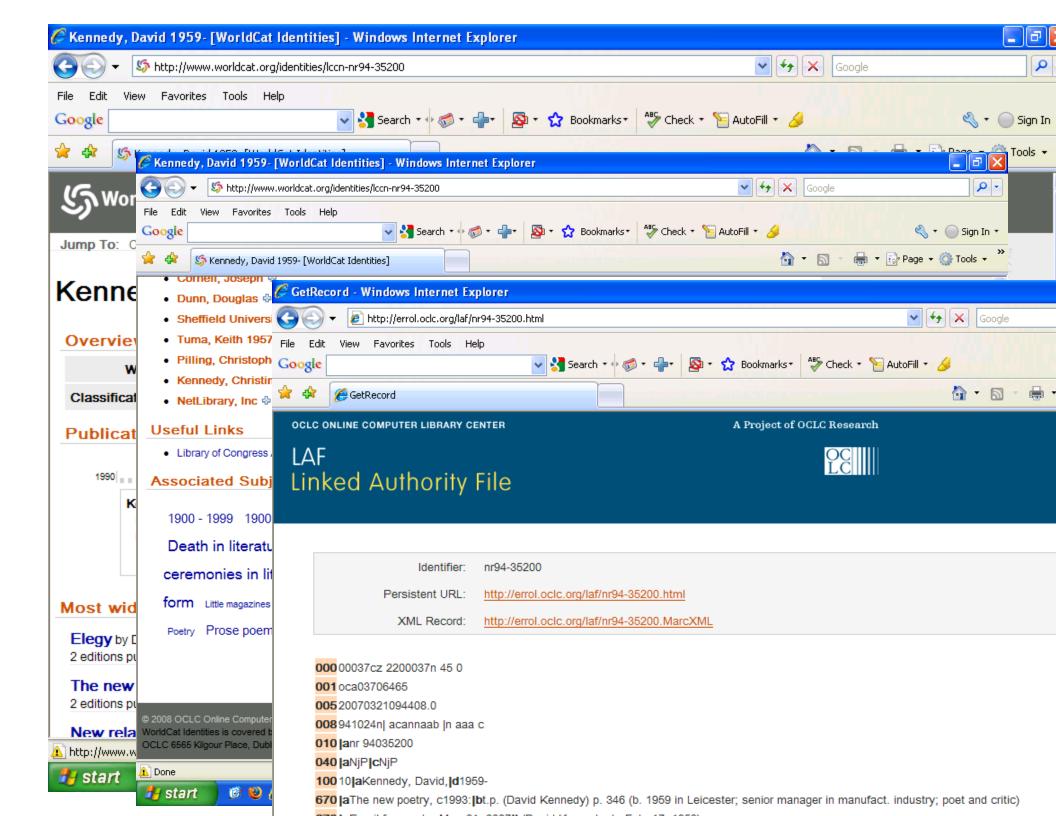
Our resources

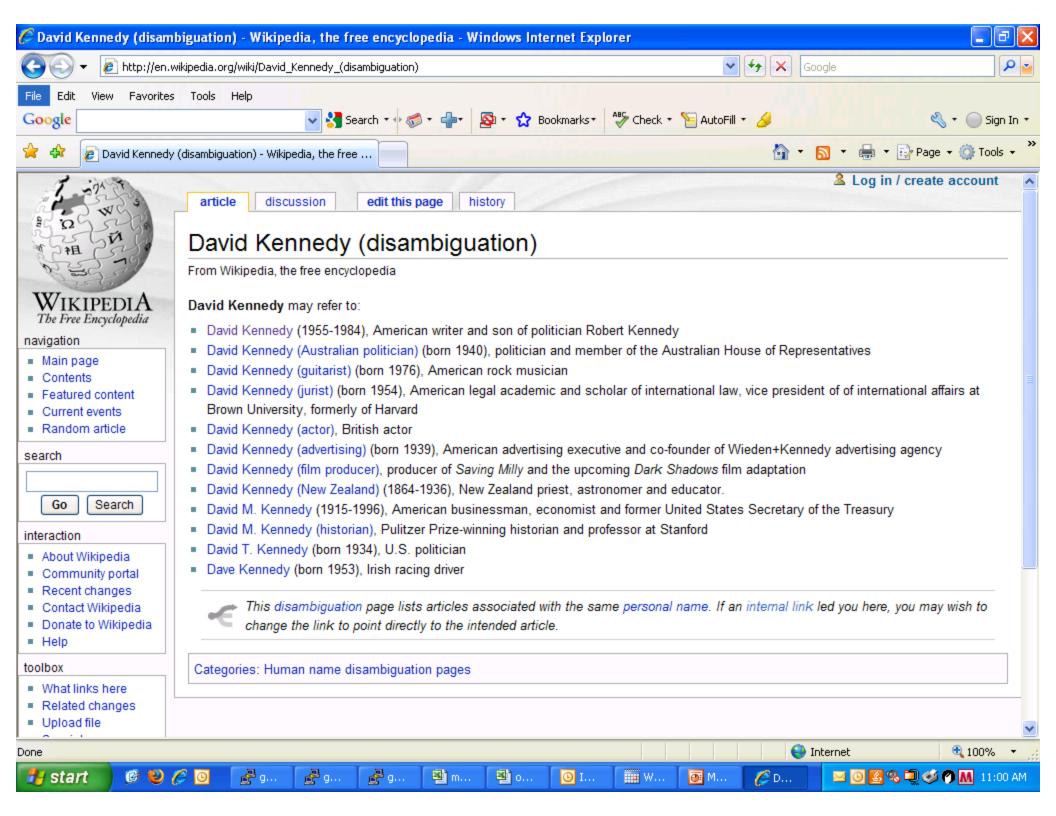
- WorldCat Identities
- Linked authority files
- Growing collections of unstructured text









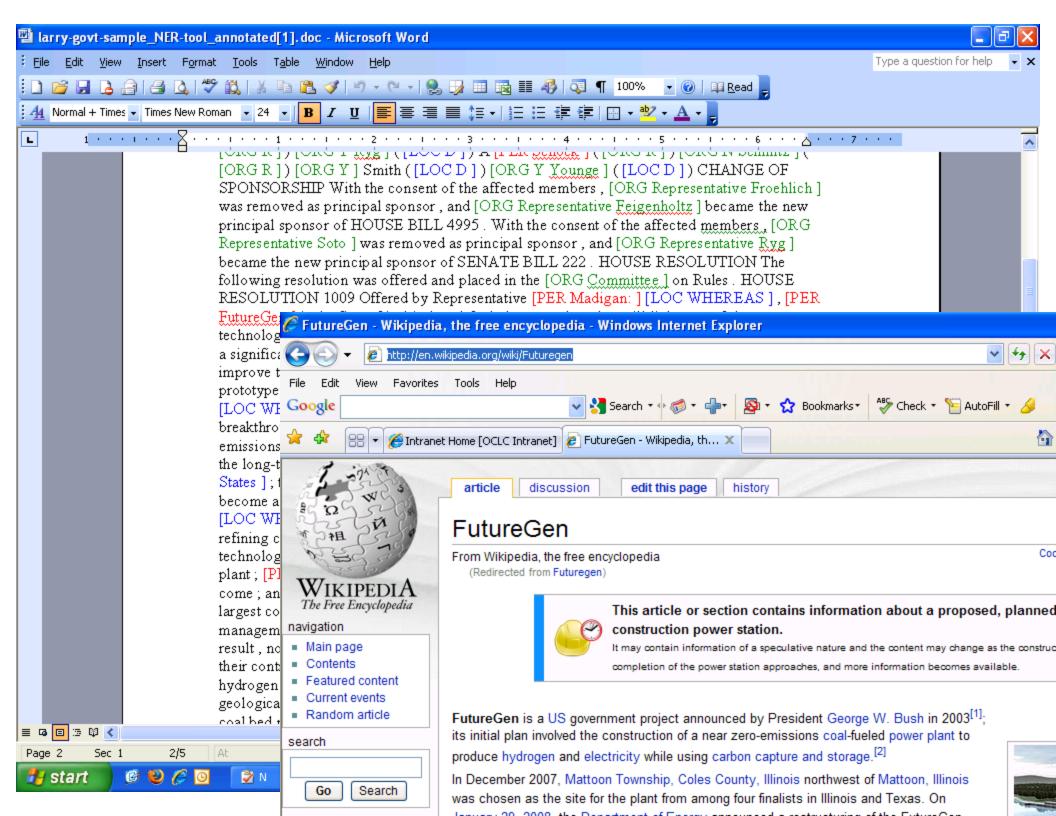


Research questions

 How do we establish reliable links between structured and unstructured resources?

 How do we expedite the automated processing of WorldCat Identities data?

 How do we populate new authority records?



..and an opportunity

 Use WorldCat Identities as a resource for establishing the referent of a name

 Build on research at UIUC that uses Wikipedia for identity resolution

 Utilize domain specific proper name resources (e.g. Union List of Artist Names ULAN from Getty)

Matching names to identities

Extract Names from Text

David Kennedy

Kennedy



Search WorldCat Identities



Kennedy, David 1954-

Kennedy, D. L. published: 1980-2007

Kennedy, David M. 1958-

Kennedy, David 1959-

Kennedy, David W. 1948-

Kennedy, David 1943-



born...1959—Leicester, England

The New Poetry



unique identifier

Match identity info from text

And Identities pages

John F. Kennedy

Extract Names from Text

John F. Kennedy

Kennedy, JFK

Search WorldCat Identities



Kennedy, John F. published: 1940-2008 (Children of presidents--United States) Kennedy, John F. (John Fitzgerald) 1917-1963 (Presidents--United States) Kennedy, John F. (John Fitzgerald) (Children of presidents--United States) John F. Kennedy Center for the Performing Arts (U.S.) published: 1959-2008 Identifying information

Married to Jacqueline Lee Beauvier



unique identifier

Match identity info from text

And Identities pages

Project status

- Evaluating annotated data
- Developing workflows
- Demo building
- Integrating NER tool with CLiMB
- Proof-of-concept results of identity resolution algorithms
- Building partners

References

- NDIIPP site: http://ndiipp.uiuc.edu/
- CLiMB (Computational Linguistics for Metadata Building) site: http://www.umiacs.umd.edu/~climb/
- Named Entity Recognizer (NER) UIUC homepage: http://l2r.cs.uiuc.edu/
- OCLC's WorldCat Identities:
 http://www.worldcat.org/identities/

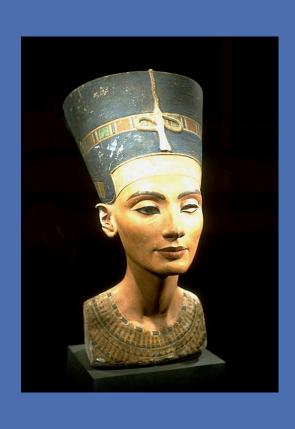
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- Lev-Arie Ratinov, Graduate Research Assistant, UIUC - <u>ratinov2@uiuc.edu</u>
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 - smithde@oclc.org

Summary







Thank you.

Questions?

Notation and Task Definition

- 'Mention' (def) a string in text that refers to a real-world entity; 'Entity' (def) is the entity being referred to.
- The goal: given unlabeled text, link mentions to entities. ...

Document 1: The Justice Department has officially ended its inquiry into the assassinations of **John F Kennedy** and Martin Luther King Jr., finding ``no persuasive evidence" to support conspiracy theories, according to department documents. The House Assassinations Committee concluded in 1978 that **Kennedy** was ``probably" assassinated as the result of a conspiracy involving a second gunman, a finding that broke from the **Warren Commission**'s belief that Lee Harvey Oswald acted alone in **Dallas** on Nov. 22, 1963.

Document 2: David Kennedy was born in Leicester, England in 1959. ... Kennedy coedited The New Poetry (Bloodaxe Books 1993), and is the author of New Relations: The Refashioning Of British Poetry 1980-1994 (Seren 1996).